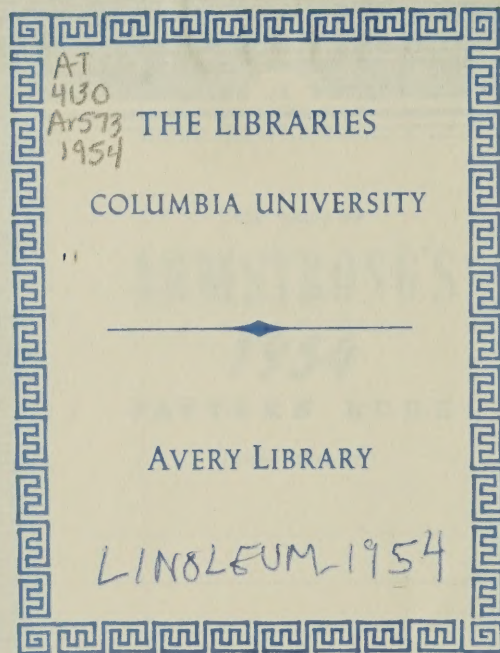


ARMSTRONG'S

1954





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LINOLEUM 1954

ARMSTRONG CORK COMPANY

Floor Division Lancaster, Pa.













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# ARMSTRONG'S 1954

ARMSTRONG CORK COMPANY

FLOOR DIVISION, LANCASTER, PENNSYLVANIA



# CONTENTS

## linoleum

Plain .....	16
Jaspé .....	18
Desk Top .....	22
Raybelle .....	23
Royelle .....	31
Marbelle .....	38
Strypelle .....	49
Spatter .....	51
Craftline Inlaid .....	59
Embossed Inlaid .....	65
Straight Line Inlaid .....	91

## resilient tiles

Custom Corlon Tile .....	114
Excelon Tile .....	115
Asphalt Tile .....	116
Linotile .....	126
Rubber Tile .....	128
Cork Tile .....	131
Linoleum Tile .....	132

## plastics

Custom Corlon Tile .....	140
Excelon Tile .....	141
Decoresq Corlon .....	142
Granette Corlon .....	145
Marbelle Corlon .....	151
Vinoflor .....	156

## wall coverings

Quaker Wall Covering .....	167
Linowall .....	173
Corkwall .....	176

## felt-base

Quaker Rugs .....	180
Rug Border .....	213
Quaker Floor Covering .....	214

## sundries

Rubber Runner .....	234
Maintenance Sundries .....	235
Installation Sundries .....	236
Shipping Weights .....	242
Pattern Repeats .....	244
District Offices .....	244
Warehouse Points .....	245
Index .....	246

## federal specifications

Copies of the performance records of Armstrong Products in relation to Federal Specifications may be obtained upon request. In nearly all cases, they easily exceed established Federal requirements.

## color values

For accurate color matching, it is recommended that actual samples of material be used. Because of color printing limitations, we cannot guarantee exact duplication of color values of actual goods.





ARMSTRONG'S LINOLEUM



# ARMSTRONG'S LINOLEUM

For forty-five years, Armstrong's Linoleum has been America's favorite resilient flooring. Its wide range of colors and designs is unequalled by flooring material of any other type. Its smooth, greaseproof surface and minimum of seams assure easy cleaning. Its time-proved durability and reasonable initial cost make it economical for homes, stores, offices, or institutions.

## for every style of decoration

Today, Armstrong's Linoleum is available in 138 different patterns. In allover effects, these extend from the traditionally popular Plain, Jaspé, and Marbelle to the decorator-acclaimed Spatter, Raybelle, and Royelle of recent years. In addition, there are all kinds of special designs, such as the Carpetone and Old World Tile patterns in Embossed Inlaid, the Colortone and Geometric series in Straight Line Inlaid, and the Plaids and Tweeds in Craftline Inlaid.

As a result, Armstrong's Linoleum is the only modern flooring adaptable to any scheme of interior decoration, whether traditional, modern, or provincial.

In the same manner, Armstrong's Linoleum is ideal for every kind of interior. Long the accepted standard for kitchens and bathrooms, it has also opened new decorative possibilities in living rooms, dining rooms, and bedrooms. Stores have found that Armstrong's Linoleum Floors can direct traffic to merchandise displays and complement goods on sale. Restaurants and offices find it the basis for customer-pleasing décor.

## for varied service requirements

The adaptability of Armstrong's Linoleum to any requirement is further shown by the fact that it is made in three gauges: Heavy, which is  $\frac{1}{8}$ " thick; Standard, which is  $\frac{3}{32}$ " thick; and Light, which is  $\frac{5}{64}$ " thick. Heavy Gauge Linoleum is made for areas subjected to severe wear, such as commercial and institutional interiors. Standard Gauge is the choice for most residential and light commercial areas. Light Gauge is primarily used in development type housing and apartments where initial cost is a particularly important consideration.

All Armstrong's Linoleum is made two yards wide. All colorings in Standard Gauge Jaspé, Raybelle, and Royelle, and eight colorings in Light Gauge Marbelle, are also made in 9" x 9" tile.

Armstrong's Linoleum can be installed over all types of subfloors except those which are in direct contact with the ground. Grade-level and below-grade concrete subfloors contain alkaline moisture which is harmful to linoleum and most other flooring materials.



ROYELLE LINOLEUM is made in 14 colors and one gauge: Standard with Safety-Back for easy removal.



CRAFTLINE INLAID LINOLEUM is made in six colors and one gauge: Standard with flexible Armofelt back.



JASPÉ LINOLEUM is made in eight colors and two gauges: Standard with felt back and Heavy with burlap.



# ...the floor for modern living



**EMBOSSED INLAID LINOLEUM** is made in 25 colors and one gauge: Standard with non-staining Armofelt back.



**MARBELLE LINOLEUM** is made in 21 colors and three gauges: Heavy (burlap); Standard and Light (felt back).



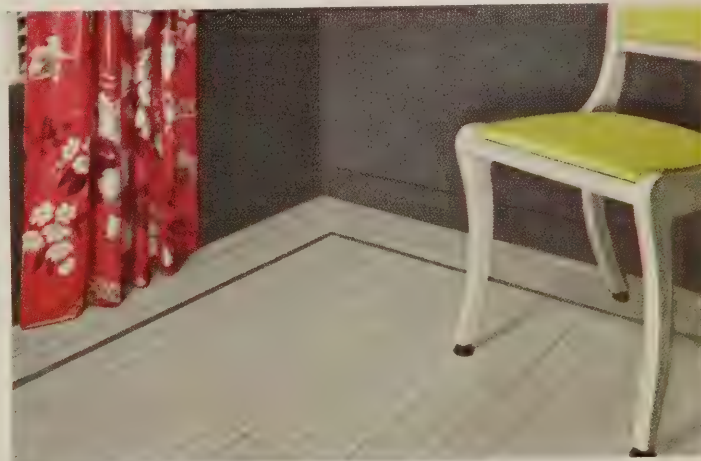
**STRAIGHT LINE INLAID LINOLEUM** is made in 17 colors and in one gauge: Standard with Armofelt back.



**PLAIN LINOLEUM** is made in 16 colors and in two gauges: Standard with felt back and Heavy with burlap.



**SPATTER LINOLEUM** is made in 16 colors and one gauge: Standard with exclusive fresh-fiber Armofelt back.



**RAYBELLE LINOLEUM** is made in 15 colors and in one gauge: Standard with exclusive, clear-resin Armofelt.



# ARMSTRONG'S LINOLEUM

...the starting point for  
distinctive interiors

The floor is one of the largest single color areas in any interior, so it's a natural starting point for developing color schemes. Because Armstrong's Linoleum is a flooring, and not just a floor covering, it provides wall-to-wall color that holds a room together decoratively. When rugs are used, the rich colors of Armstrong's Linoleum make an unusually handsome background.



This smart-looking bathroom owes much of its sparkle to its two-colored Marbelle Linoleum floor, very simply cut in an interesting diamond design. This bathroom floor has a practical extra, too—the linoleum is covered up the walls, eliminating dirt-catching joints.





To give a den the friendly, informal look it should have, Spatter Linoleum is the perfect choice. The countless, multicolored spatter dots blend with any color scheme and make the room seem warm and cozy. Spatter Linoleum, which is a modern version of the traditional New England spatterdash floors, is found exclusively in Armstrong's Linoleum. It is a brilliant example of the unlimited design possibilities of this time-proved flooring.



For the feeling of sheer luxury, a Carpetone styling in Embossed Inlaid Linoleum was laid wall-to-wall in this master bedroom. Its striking leaf design, which is raised from the surface by Armstrong's exclusive multiplane embossing process, makes the small rug under the bed look exceptionally smart instead of skimpy.





Diagonal Linostrips in Plain Linoleum add a distinctive touch to the Marbelle floor in this bathroom. Linostrips are available in a complete range of solid colors and give the decorator free rein in introducing varied accent colors.



Almost any design that can be drawn on paper can be cut in Armstrong's Linoleum. The result is a handsome floor like this one, with colors that tie the entire room's decorative scheme together. Because it is easy to wipe up spilled things as well as dust and dirt from Armstrong's Linoleum, home makers find it a highly practical dining room choice.





The crisp appearance of an interesting tile floor can be had without sacrificing the practical seamless feature of Armstrong's Linoleum, as this Colortone pattern in Straight Line Inlaid clearly shows. There are no cracks or crevices to catch and hold dirt in this six-foot-wide material—the swish of a damp mop will leave it sparkling clean.



An entire kitchen can be given a distinctive appearance simply by adding one of the many original style effects in Armstrong's Linoleum, such as this Swedish Modern design. Only linoleum offers such design variety in addition to being greaseproof and not just grease-resistant. Easy to clean, this flooring is also comfortable to stand on and walk on.





Adjoining kitchen and dining areas can be styled to blend together while each room still retains its own character. Here, the kitchen floor field is gray Marbelle Linoleum, the dining area is red Marbelle. By carrying the red Marbelle into the kitchen as a border and cove base treatment, the two rooms are pleasantly tied together. The gray bands in the passageway increase the feeling of balance and harmony between the two rooms.



An extra dash of color and decorative interest can be given kitchens by using the same color linoleum on work surfaces as was used for the floor border. Spatter is especially effective.



The diagonal furniture in two corners of this living room would make the room seem off-balance were it not for the Colortone Linoleum Floor, which was readily installed on the diagonal.



Color is all-important to a boy's room. This wall-to-wall rag rug effect in Embossed Linoleum is one of many stylings in Armstrong's Linoleum which include many colors informally arranged.



This family bathroom doubles as a powder room when the sliding door is closed. The floor design, a simple combination of black Marbelle and Linostrips, ties the two areas together, but still looks complete when the door is closed.







The color and design of its floors can mean much to a store's success. In this food market, the rich red Marbelle Linoleum accentuates the sanitary white of the cabinets. At the same time, the two custom-designed aisles lead customers right up to the counters. The linoleum is flash covered up the fixtures, an important reason why this floor can be cleaned so quickly even after the busiest day. Because Armstrong's Linoleum is resilient, it is not tiring underfoot for store personnel who must be on their feet for many hours.





The simple, over-lapping circles in this jewelry store floor are one of the unlimited designs possible in Armstrong's Linoleum. Trade-marks, monograms — any feature which will make a store more distinctive, guide customers, or complement merchandise—are readily available with this modern flooring. Armstrong's Linoleum is also a quiet floor, adding dignity and refinement to interiors in which it is used. Extremely durable, it will stand up even under the hardest wear for many years of service.



For pine-paneled offices like this or for sleek, streamlined interiors, an Armstrong's Linoleum Floor can establish and maintain the desired décor. Streamline embossing gives this Old World tile pattern an unusual, third-dimensional style without detracting in the least from its easy-to-clean reputation. Armstrong's Linoleum is an economical buy for an office, because it reduces maintenance costs and never requires costly refinishing.



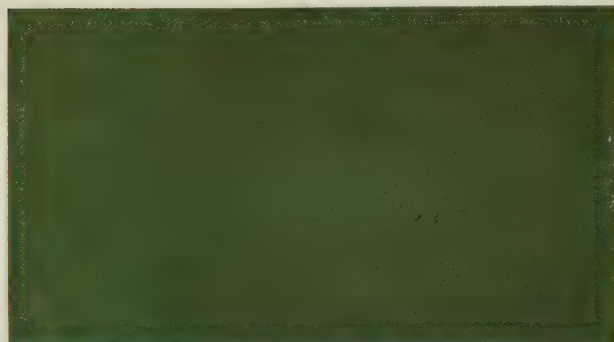
## LINOSTRIPS AND BORDER MATERIAL

One-inch wide Linostrips are made in all Plain Linoleum patterns. Border material in 6", 9", and 12" widths and 20 to 33½ yards long is available in Plain Black No. 27, Chocolate No. 46, Ruby No. 40, and No. 021 Black Marbelle. In addition, border material in any color or gauge of Plain, Jaspé, Raybelle, Royelle, and Marbelle Linoleum can be furnished in special sizes ranging from 3" to 3'0" wide and in any length up to 30'0".



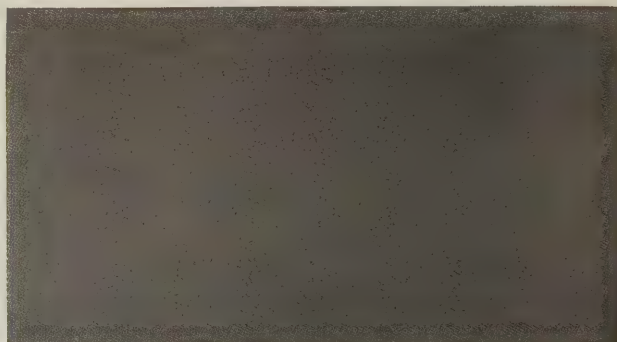
**Brown No. 20**

\* Heavy (1/8") and Standard Gauge



**Evergreen No. 21**

\* Heavy (1/8") and Standard Gauge



**Dark Gray No. 22**

\* Heavy (1/8") and Standard Gauge



**Terra Cotta No. 25**

\* Heavy (1/8") and Standard Gauge



**Black No. 27**

\* Heavy (1/8") and Standard Gauge

## ARMSTRONG'S PLAIN LINOLEUM

2 yards wide



**Chocolate No. 46**

\* Heavy (1/8") and Standard Gauge

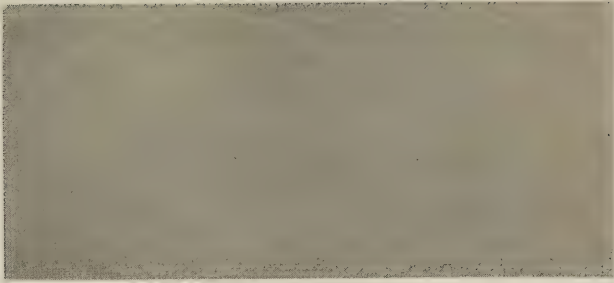
\* In Heavy (1/8") Gauge the six Regular Colors on this page are often referred to as "Battleship Linoleum." Regular Colors are lower in price than Special Colors, which are shown on page 17.






**White No. 23**

Heavy (1/8") and Standard Gauge



**Pearl Gray No. 24**

Heavy (1/8") and Standard Gauge



**Shamrock No. 31**

Heavy (1/8") and Standard Gauge




**Cerulean Blue No. 34**

Heavy (1/8") and Standard Gauge



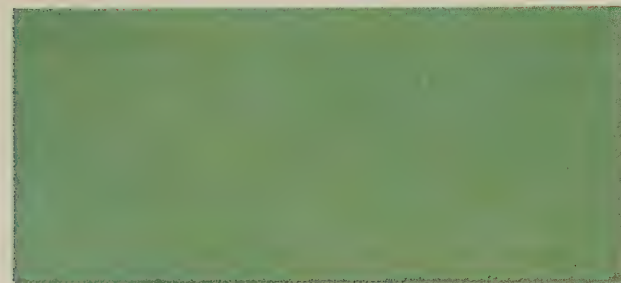
**Chinese Red No. 39**

Heavy (1/8") and Standard Gauge




**Ruby No. 40**

Heavy (1/8") and Standard Gauge



**Jade No. 42**

Heavy (1/8") and Standard Gauge



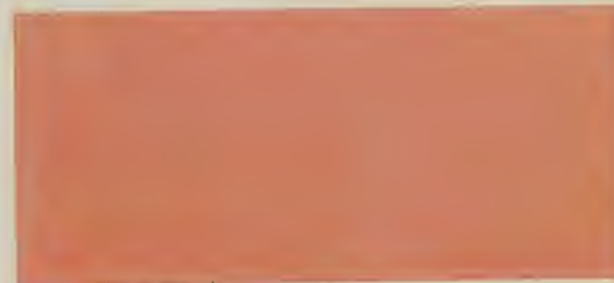
**Fawn No. 45**

Heavy (1/8") and Standard Gauge



**Canary Yellow No. 48**

Heavy (1/8") and Standard Gauge



**Coral No. 49**

Standard Gauge Only





**Apple Green No. 1**  
Heavy (1/8") and Standard Gauge

Approximately 1/3 actual size



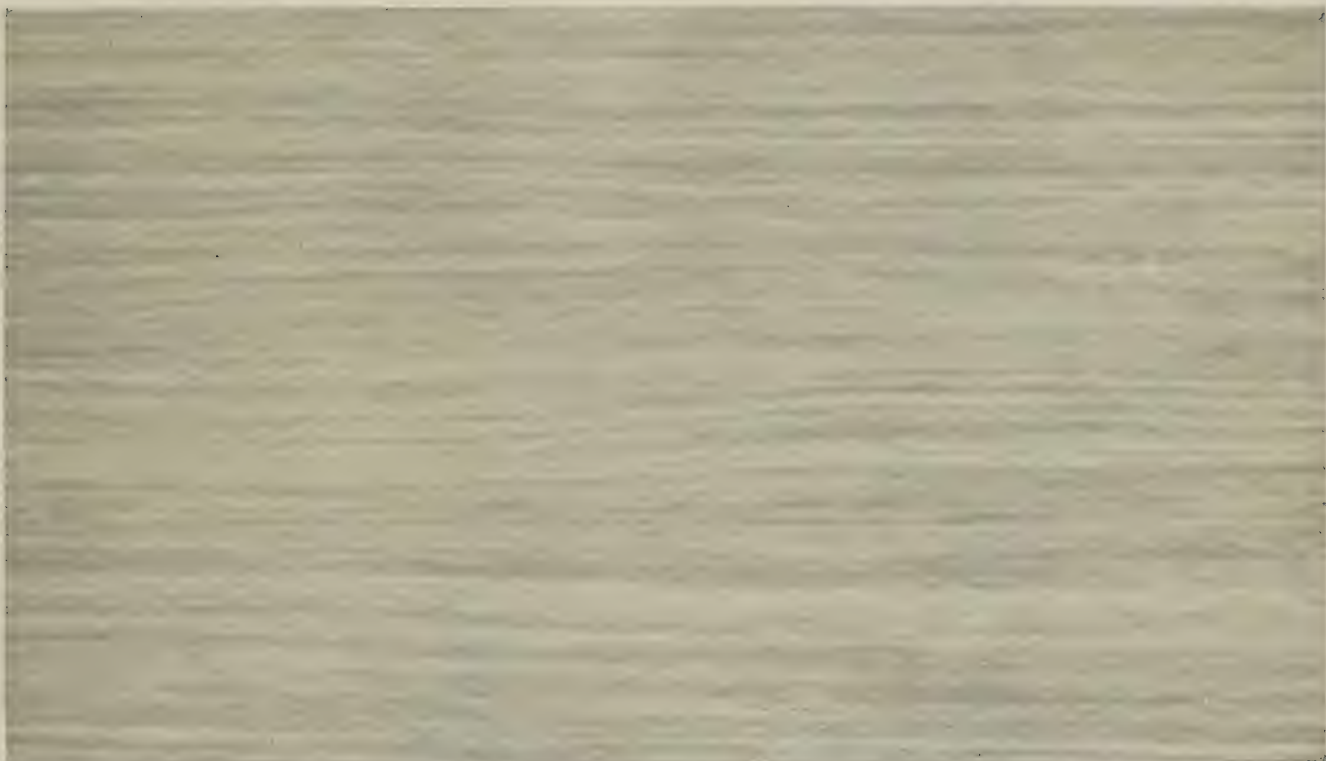
**Light Taupe No. 4**  
Heavy (1/8") and Standard Gauge

Approximately 1/3 actual size

**ARMSTRONG'S**  
**JASPE LINOLEUM**

2 yards wide





Approximately 1/3 actual size

**Platinum Gray No. 5**  
Standard Gauge Only



Approximately 1/3 actual size

**Tan No. 9**  
Heavy (1/8") and Standard Gauge

**ARMSTRONG'S**  
**JASPE LINOLEUM**

2 yards wide





**Driftwood Gray No. 13**  
Heavy (1/8") and Standard Gauge

Approximately 1/3 actual size



**Sunset No. 15**  
Standard Gauge Only

Approximately 1/3 actual size

**ARMSTRONG'S  
JASPE LINOLEUM**

2 yards wide





Approximately 1/3 actual size

**Malay Brown No. 16**  
Heavy (1/8") Gauge Only



Approximately 1/3 actual size

**Hunter Green No. 19**  
Heavy (1/8") Gauge Only

**ARMSTRONG'S**  
**JASPÉ LINOLEUM**

2 yards wide



# ARMSTRONG'S DESK TOP LINOLEUM

Armstrong's Desk Top Linoleum is made for use on desks, tables, counters, and other places where a smooth, attractive, wear-resistant surface is needed. Its satin-smooth finish is lacquer-treated for easy maintenance. Armstrong's Desk Top Linoleum is made in five colors—three plain patterns and two jaspé stylings. The pastel jaspé colorings were especially developed to combat eye fatigue. They lessen the light contrast between the desk top and the paper work lying on it, and thus greatly reduce eyestrain. Armstrong's Desk Top Linoleum is manufactured .080" thick and 72" wide.



**Blond Tan No. 415**



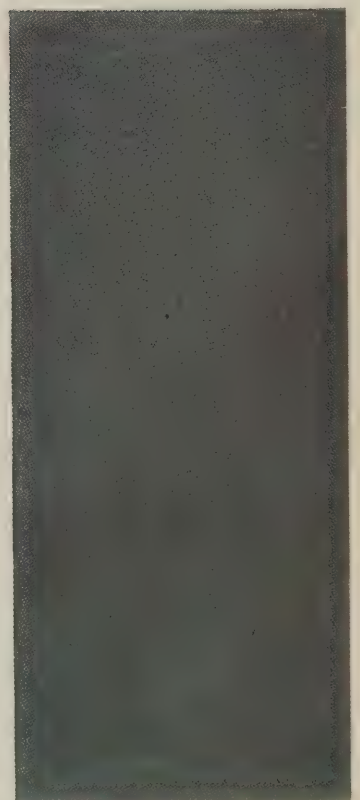
**Mist Green No. 416**



**Brown No. 420**



**Green No. 421**



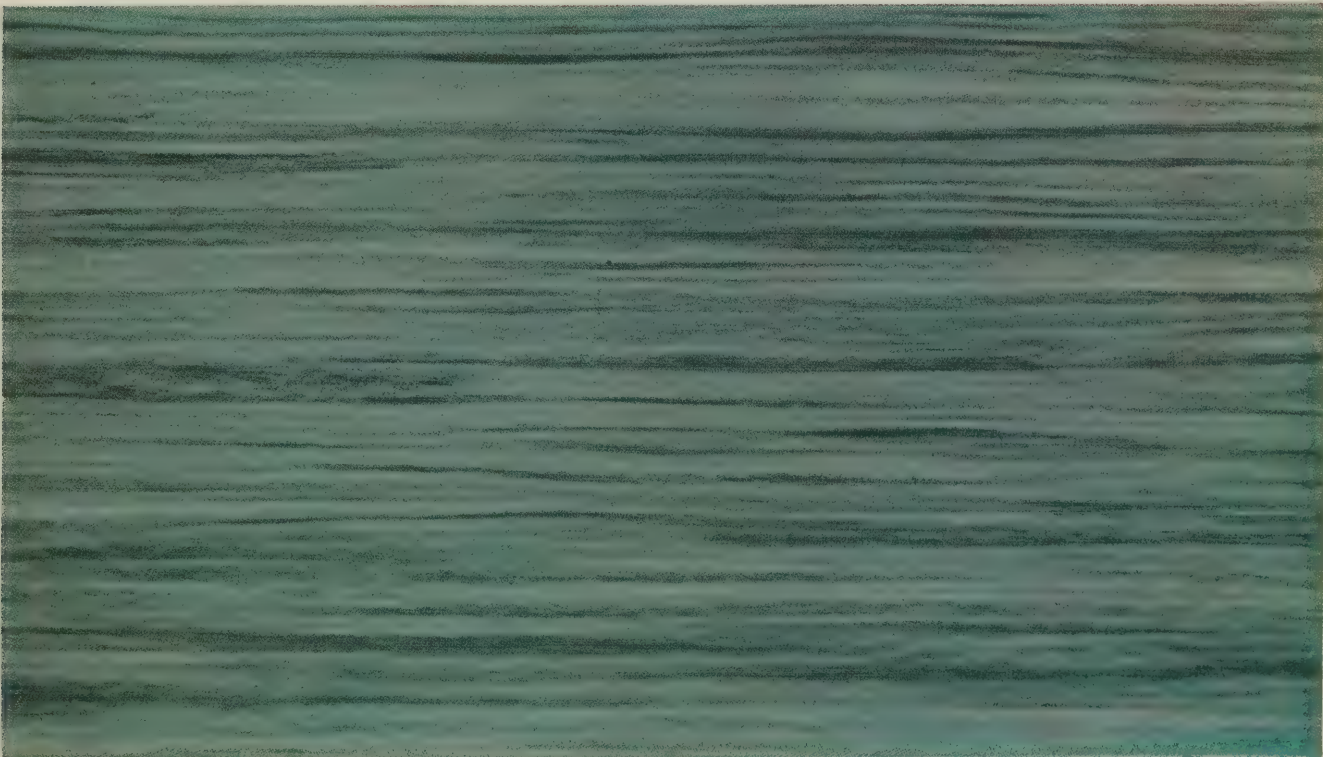
**Gray No. 426**





Approximately 1/3 actual size

**Rubray No. 70**  
Standard Gauge



Approximately 1/3 actual size

**Aquaray No. 71**  
Standard Gauge

**ARMSTRONG'S  
RAYBELLE LINOLEUM**

2 yards wide





**Cocoray No. 72**  
Standard Gauge

Approximately 1/3 actual size



**Azuray No. 73**  
Standard Gauge

Approximately 1/3 actual size

**ARMSTRONG'S**  
**RAYBELLE LINOLEUM**

2 yards wide





Approximately 1/3 actual size

**Silveray No. 74**  
Standard Gauge



Approximately 1/3 actual size

**Multiray No. 76**  
Standard Gauge

**ARMSTRONG'S**  
**RAYBELLE LINOLEUM**

2 yards wide





**Rose ray No. 77**  
Standard Gauge

Approximately 1/3 actual size



**Yelloray No. 78**  
Standard Gauge

Approximately 1/3 actual size

**ARMSTRONG'S  
RAYBELLE LINOLEUM**

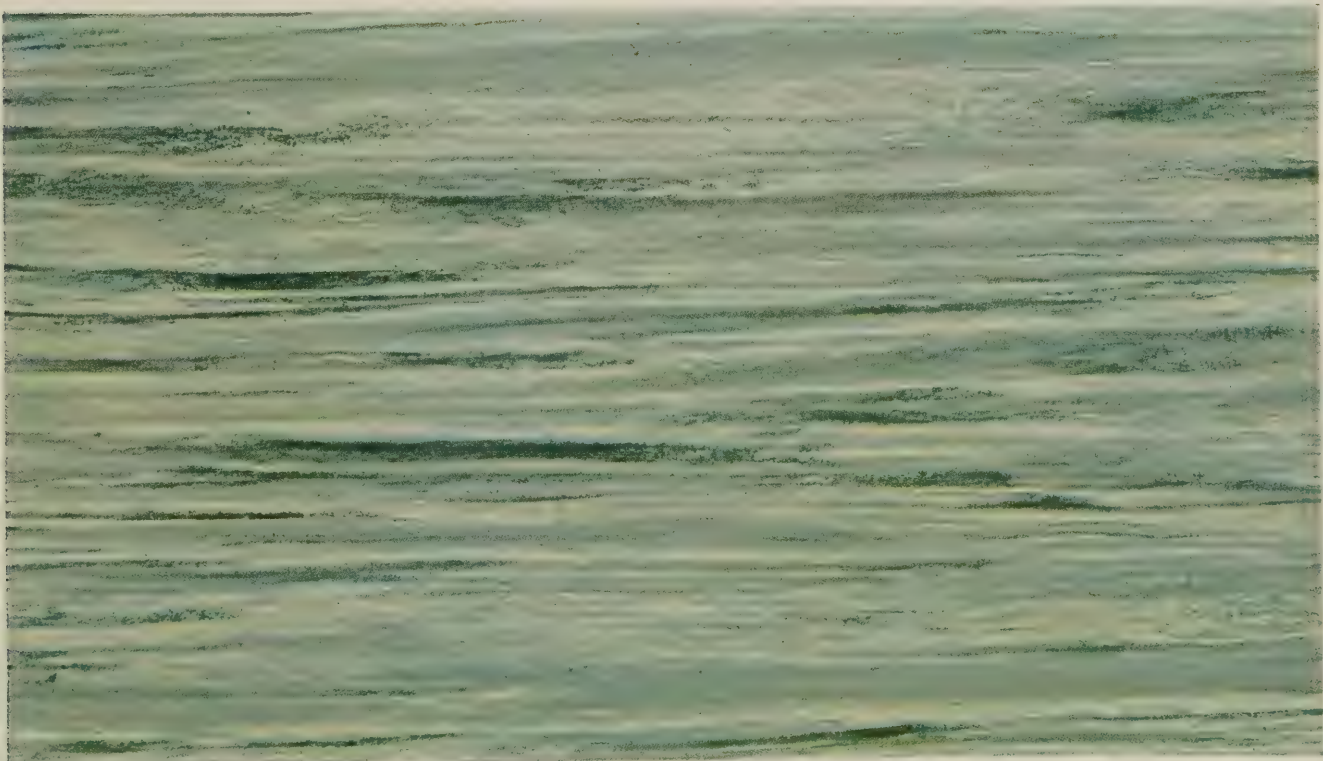
2 yards wide





Approximately 1/3 actual size

**Mistray No. 79**  
Standard Gauge



Approximately 1/3 actual size

**Surfray No. 80**  
Standard Gauge

**ARMSTRONG'S**  
**RAYBELLE LINOLEUM**

2 yards wide





**Goldray No. 81**  
Standard Gauge

Approximately 1/3 actual size



**Coralray No. 82**  
Standard Gauge

Approximately 1/3 actual size

**ARMSTRONG'S**  
**RAYBELLE LINOLEUM**

2 yards wide





Approximately 1/3 actual size

**Tanray No. 83**  
Standard Gauge



Armstrong's Raybelle Linoleum features distinctive brush-stroked graining. The striations are broader than those

in Jaspé effects, and the interesting dramatic contrast between light and dark strokes is considerably heightened.





**Chocoray No. 84**  
Standard Gauge

Approximately 1/3 actual size



**Rainboray No. 85**  
Standard Gauge

Approximately 1/3 actual size

**ARMSTRONG'S  
RAYBELLE LINOLEUM**

2 yards wide





Approximately 1/3 actual size

**No. 1500**  
Standard Gauge



Approximately 1/3 actual size

**No. 1501**  
Standard Gauge

**ARMSTRONG'S**  
**ROYELLE LINOLEUM**

2 yards wide





**No. 1502**  
Standard Gauge

Approximately 1/3 actual size



**No. 1503**  
Standard Gauge

Approximately 1/3 actual size

**ARMSTRONG'S**  
**ROYELLE LINOLEUM**

2 yards wide



Approximately 1/3 actual size

**No. 1504**  
Standard Gauge



Approximately 1/3 actual size

**No. 1505**  
Standard Gauge

**ARMSTRONG'S**  
**ROYELLE LINOLEUM**

2 yards wide





**No. 1506**  
Standard Gauge

Approximately 1/3 actual size

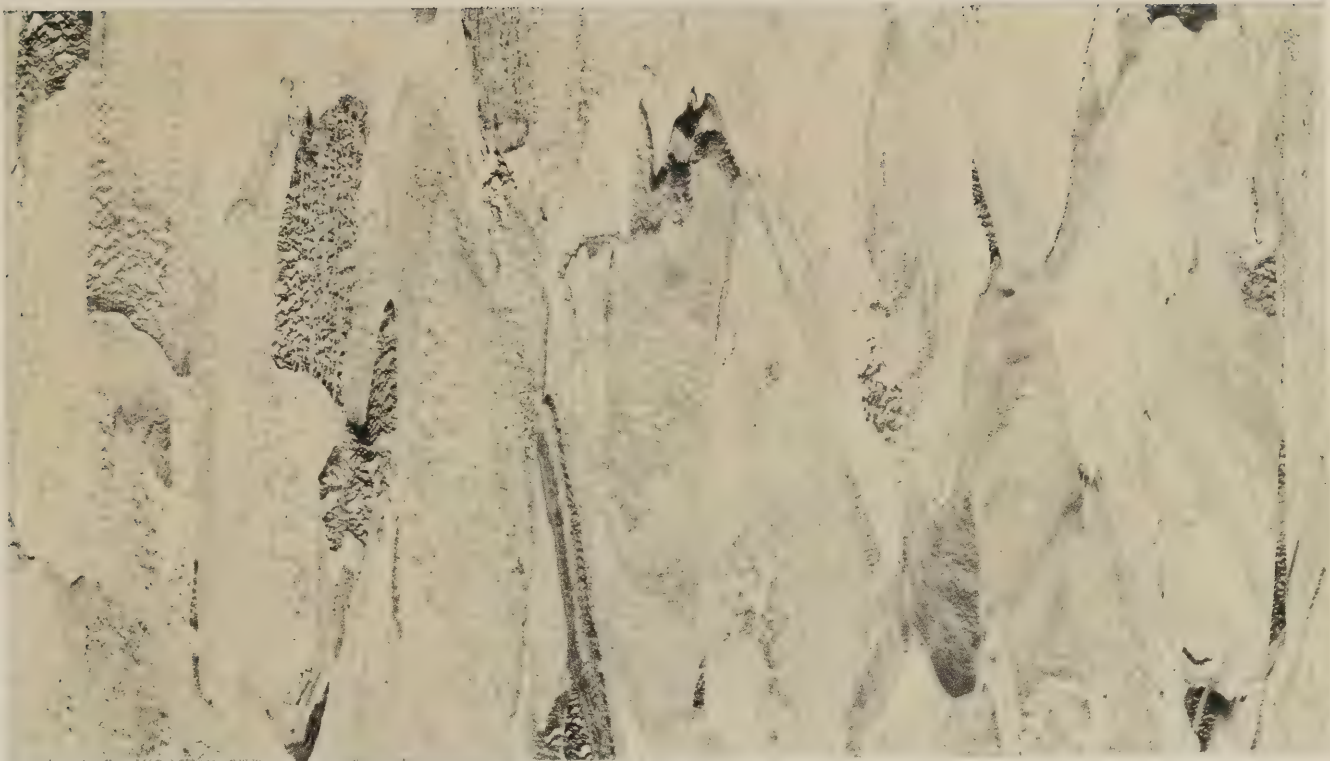


**No. 1507**  
Standard Gauge

Approximately 1/3 actual size

**ARMSTRONG'S  
ROYELLE LINOLEUM**

2 yards wide



Approximately 1/3 actual size

**No. 1508**  
Standard Gauge



Approximately 1/3 actual size

**No. 1509**  
Standard Gauge

**ARMSTRONG'S  
ROYELLE LINOLEUM**

2 yards wide





**No. 1510**  
Standard Gauge

Approximately 1/3 actual size



**No. 1511**  
Standard Gauge

Approximately 1/3 actual size

**ARMSTRONG'S**  
**ROYELLE LINOLEUM**

2 yards wide





Approximately 1/3 actual size

**No. 1512**  
Standard Gauge



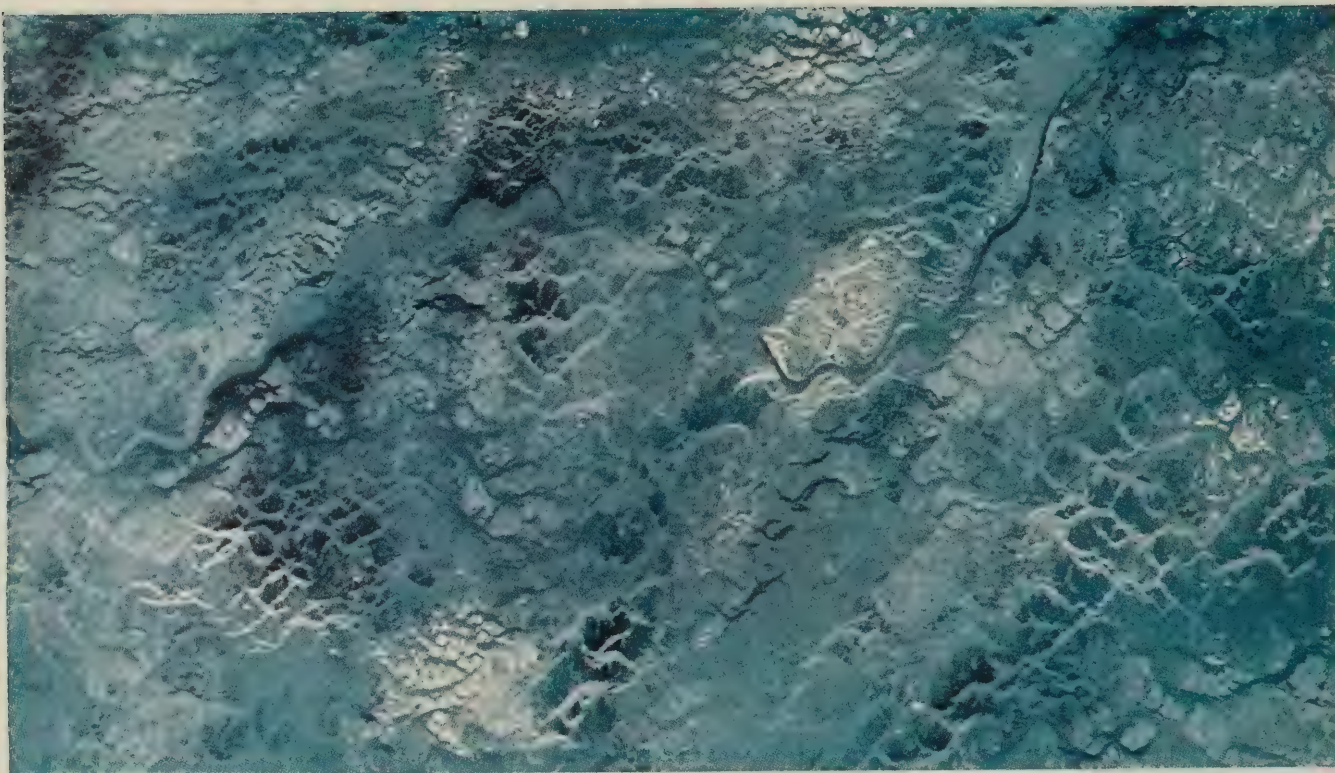
Approximately 1/3 actual size

**No. 1513**  
Standard Gauge

**ARMSTRONG'S**  
**ROYELLE LINOLEUM**

2 yards wide

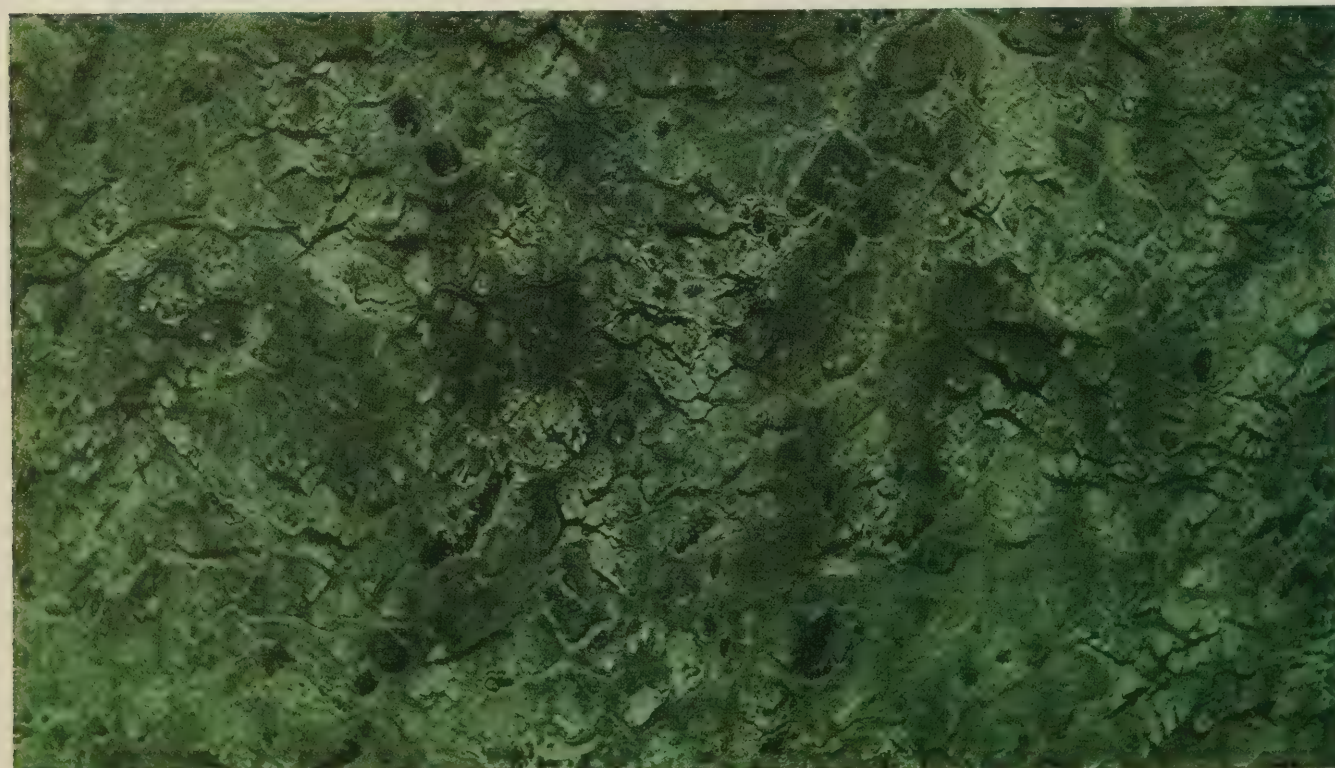




Approximately 1/3 actual size

**No. 02**

Heavy (1/8"), Standard, and Light Gauge



Approximately 1/3 actual size

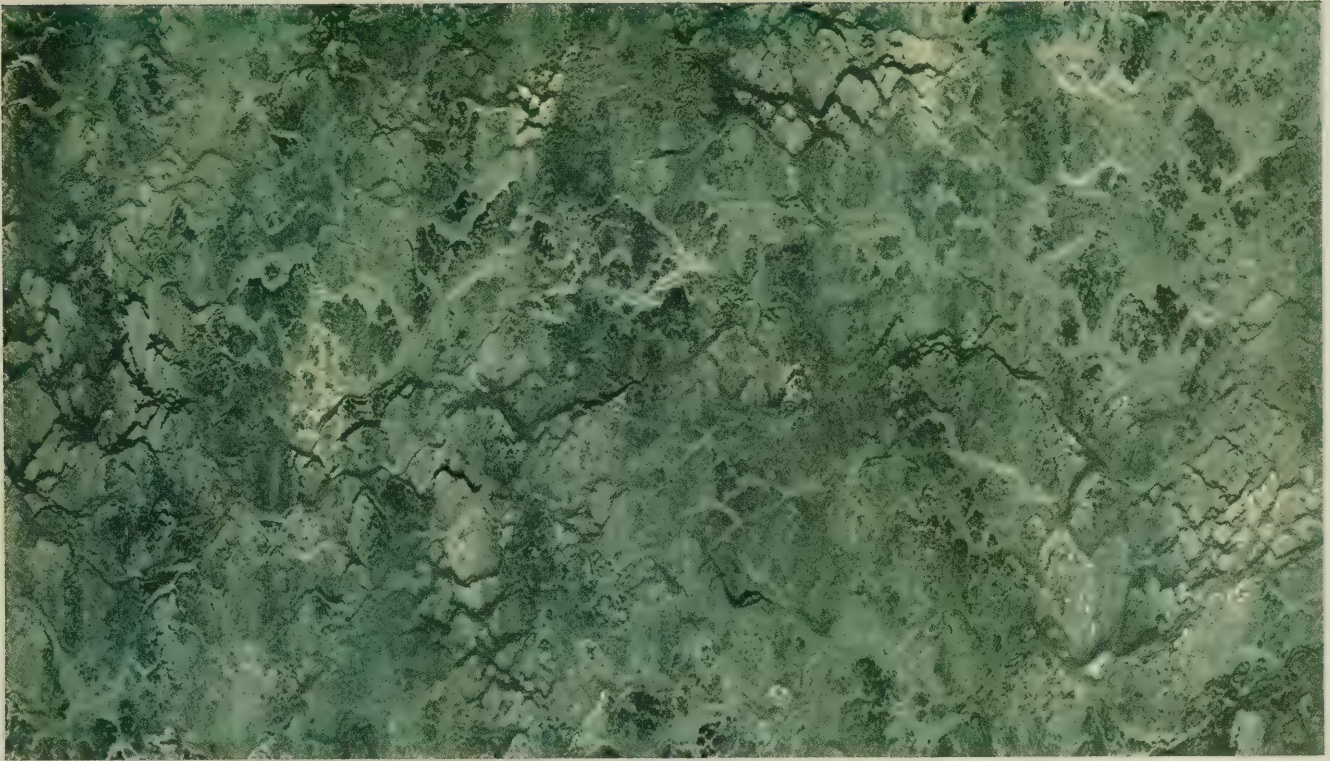
**No. 06**

Heavy (1/8"), Standard, and Light Gauge

**ARMSTRONG'S  
MARBELLE LINOLEUM**

2 yards wide

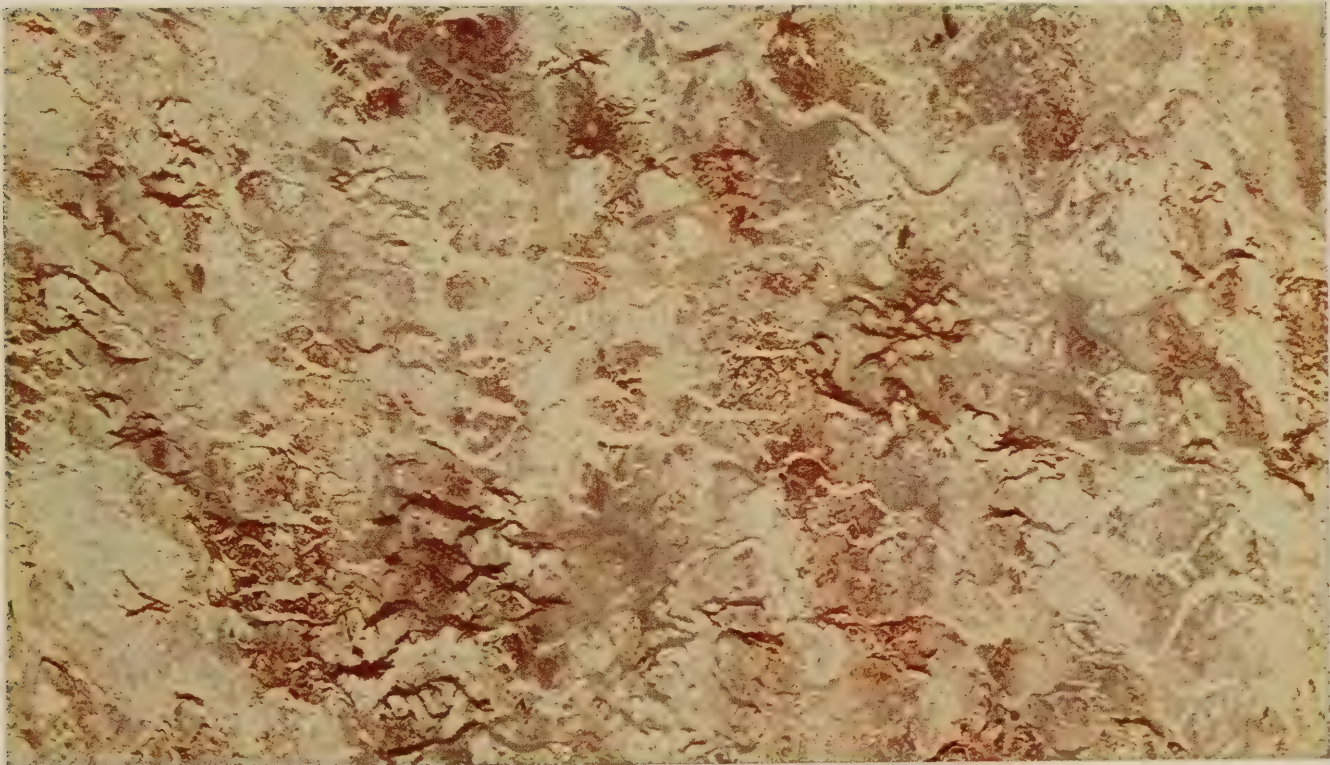




Approximately 1/3 actual size

**No. 08**

Heavy (1/8"), Standard, and Light Gauge



Approximately 1/3 actual size

**No. 09**

Heavy (1/8"), Standard, and Light Gauge

**ARMSTRONG'S  
MARBELLE LINOLEUM**

2 yards wide

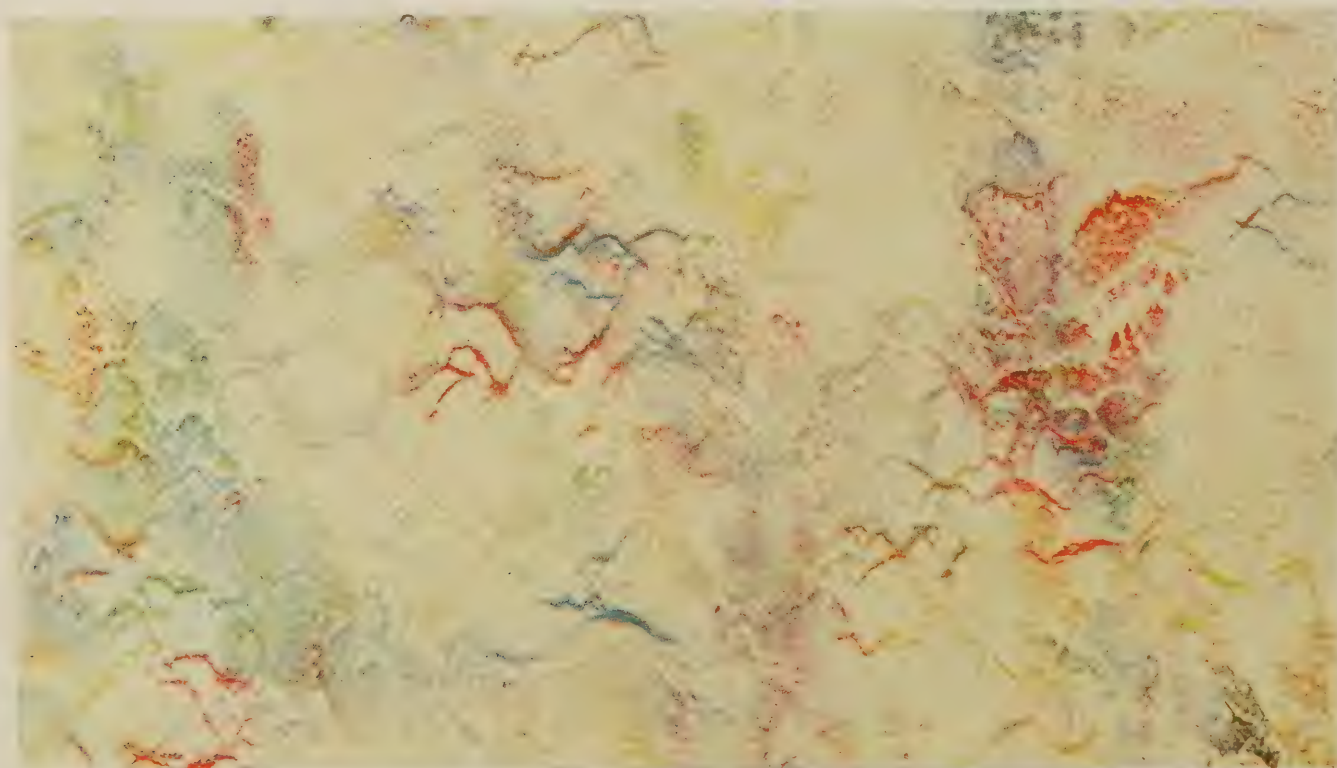




Approximately 1/3 actual size

**No. 014**

Heavy (1/8"), Standard, and Light Gauge



Approximately 1/3 actual size

**No. 015**

Standard and Light Gauge Only

**ARMSTRONG'S  
MARBELLE LINOLEUM**

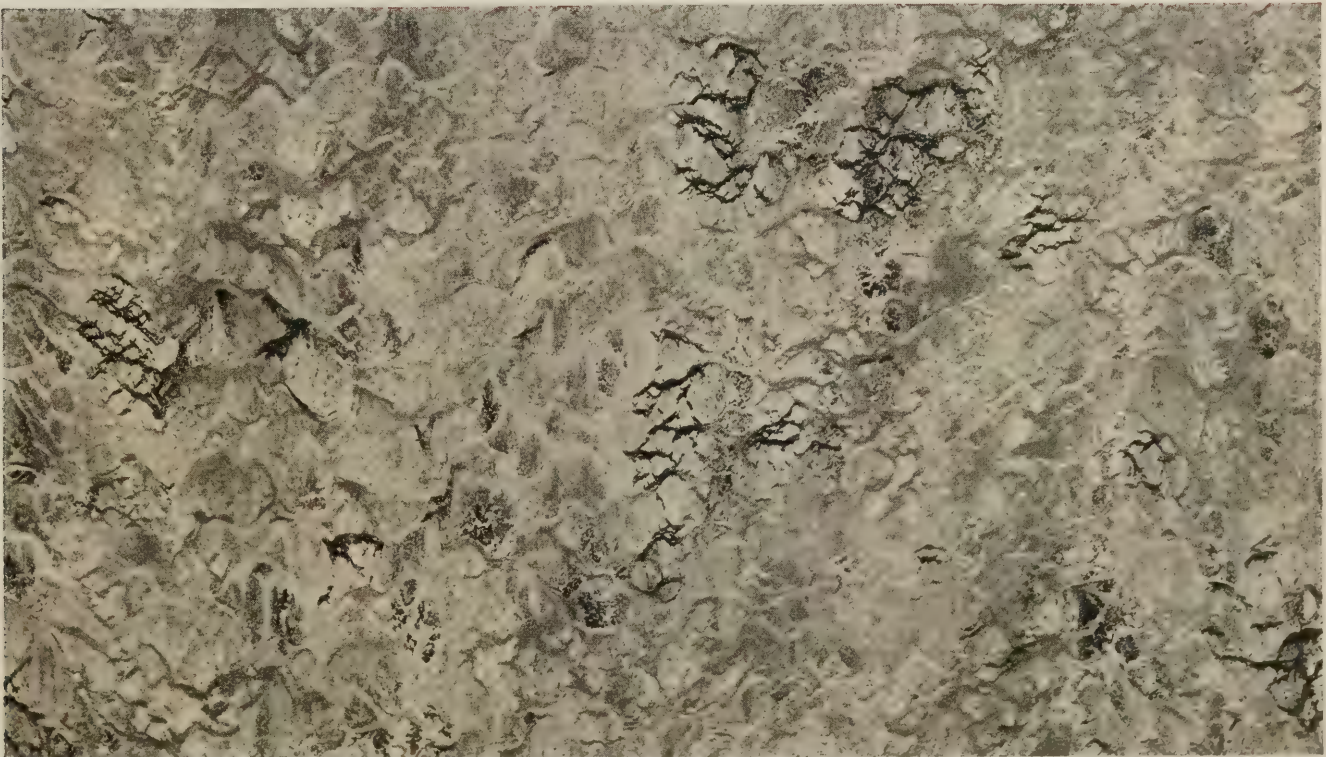
2 yards wide





Approximately 1/3 actual size

**No. 017**  
Heavy (1/8") Gauge Only



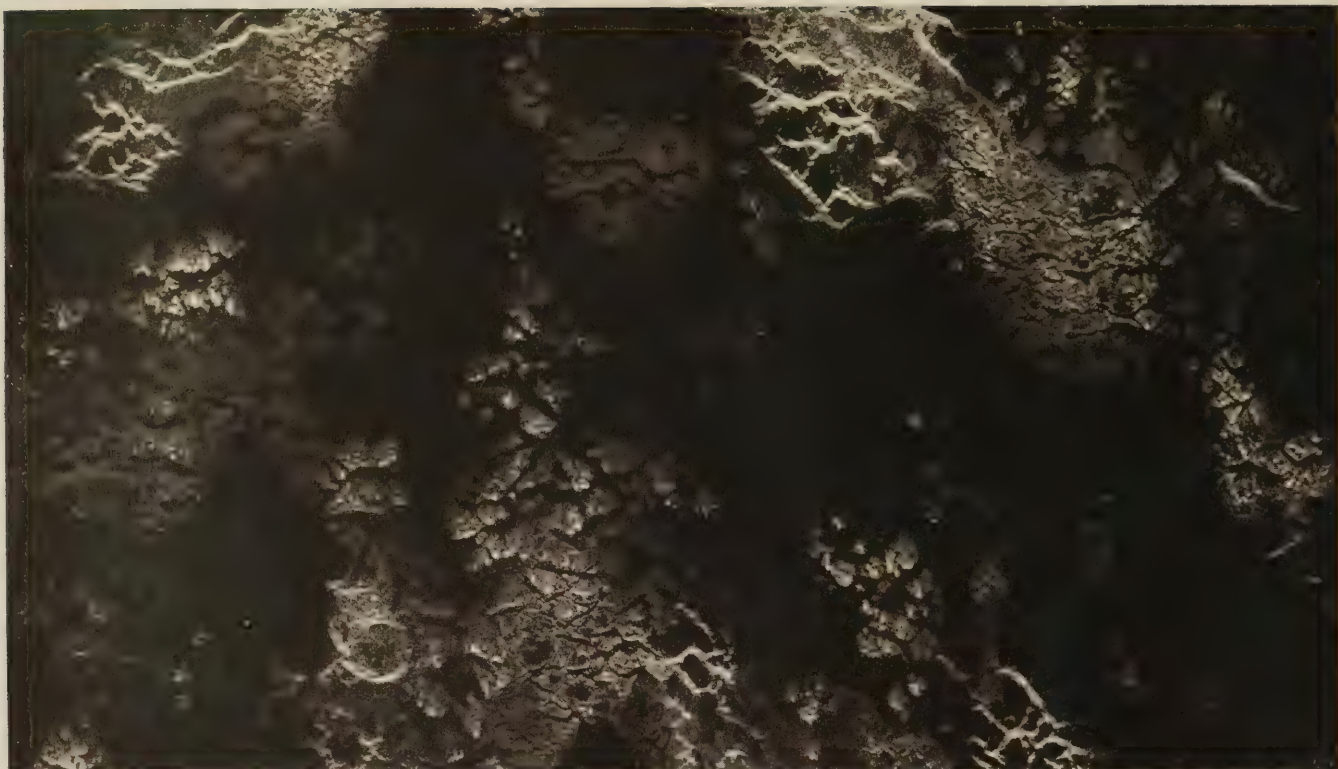
Approximately 1/3 actual size

**No. 018**  
Heavy (1/8") Gauge Only

**ARMSTRONG'S**  
**MARBELLE LINOLEUM**

2 yards wide





**No. 021**

Approximately 1/3 actual size

Heavy (1/8"), Standard, and Light Gauge



**No. 022**

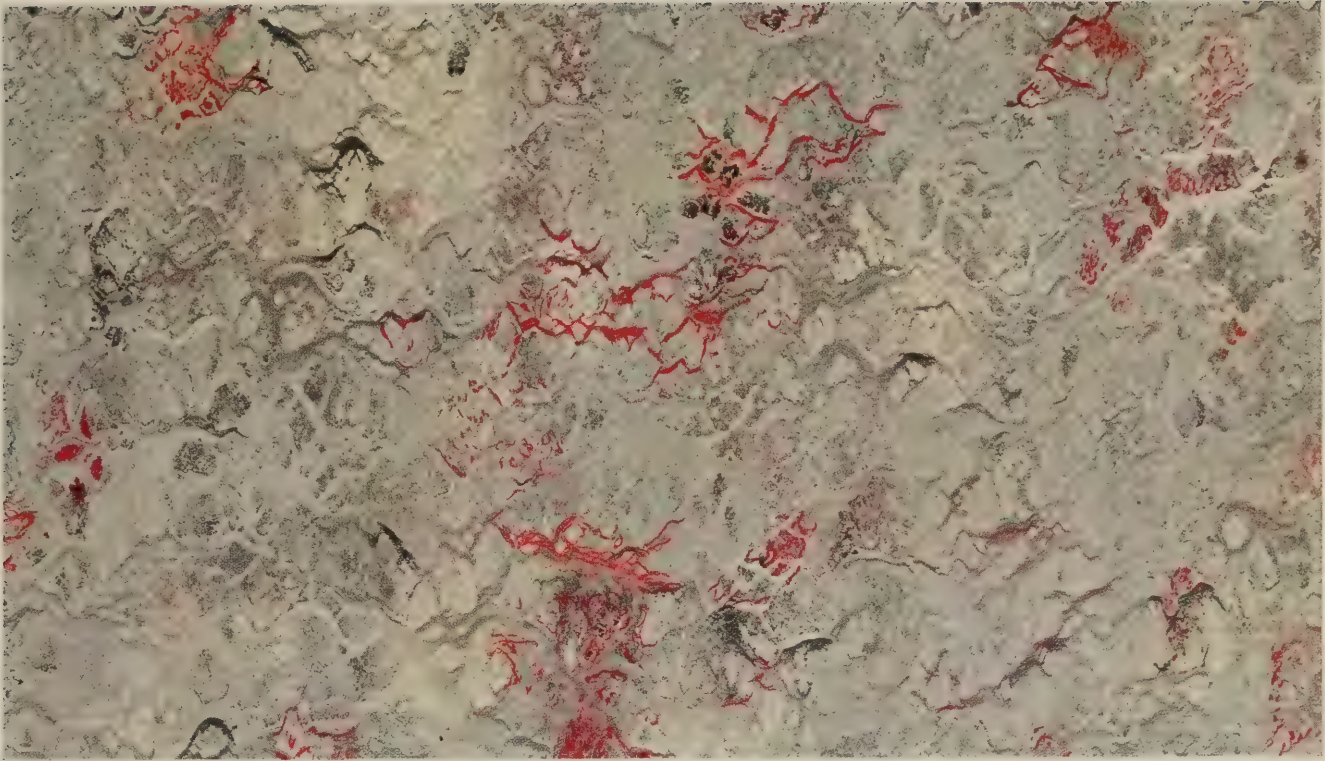
Approximately 1/3 actual size

Heavy (1/8") Gauge Only

**ARMSTRONG'S  
MARBELLE LINOLEUM**

2 yards wide

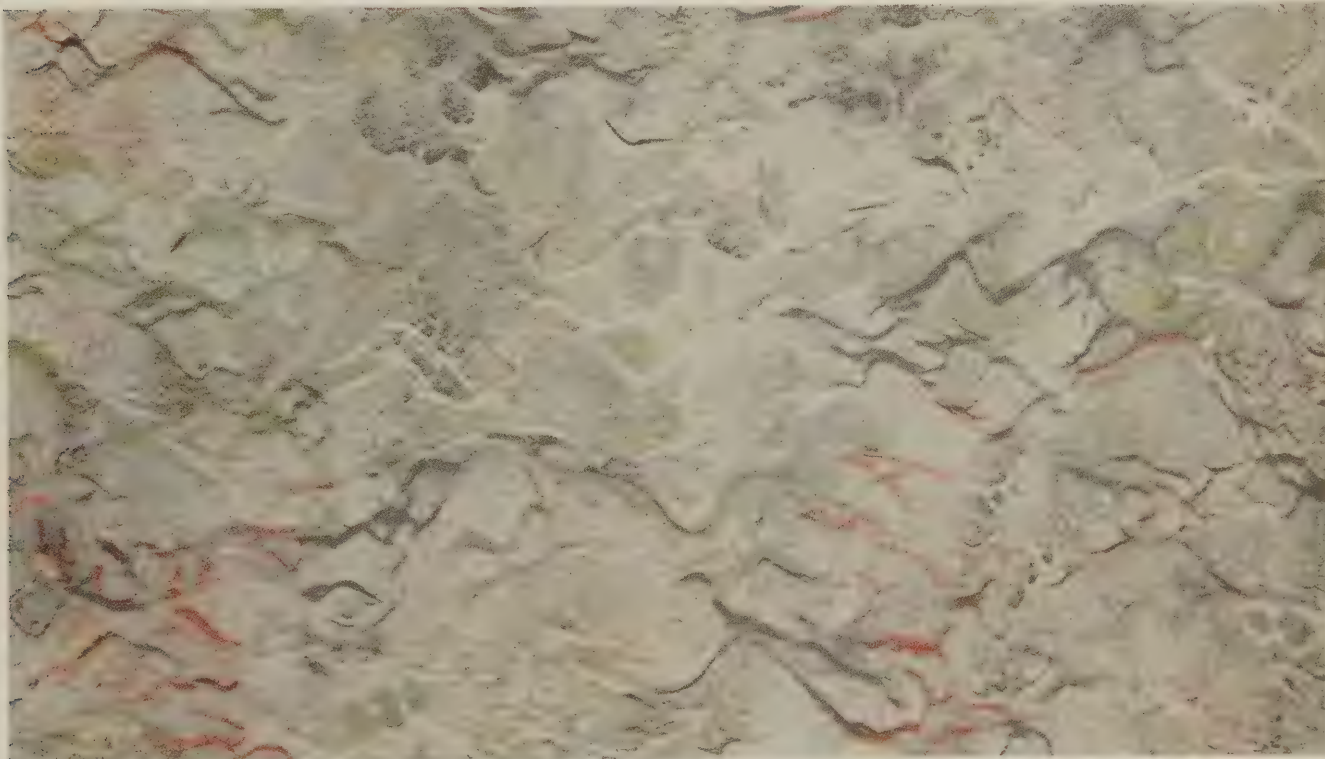




Approximately 1/3 actual size

**No. 024**

Standard and Light Gauge Only



Approximately 1/3 actual size

**No. 026**

Standard and Light Gauge Only

**ARMSTRONG'S  
MARBELLE LINOLEUM**

2 yards wide





**No. 029**

Approximately 1/3 actual size

Heavy (1/8"), Standard, and Light Gauge



**No. 030**

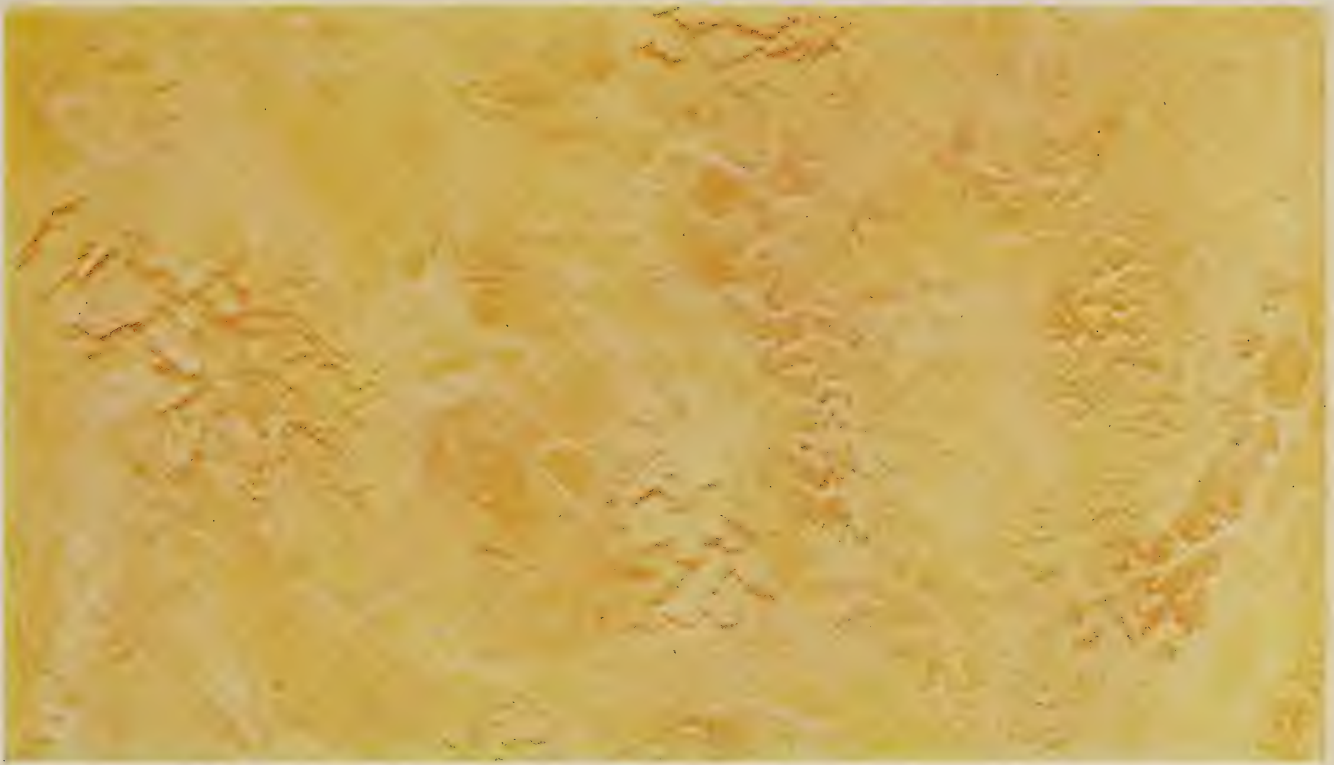
Approximately 1/3 actual size

Heavy (1/8"), Standard, and Light Gauge

**ARMSTRONG'S  
MARBELLE LINOLEUM**

2 yards wide





Approximately 1/3 actual size

**No. 031**

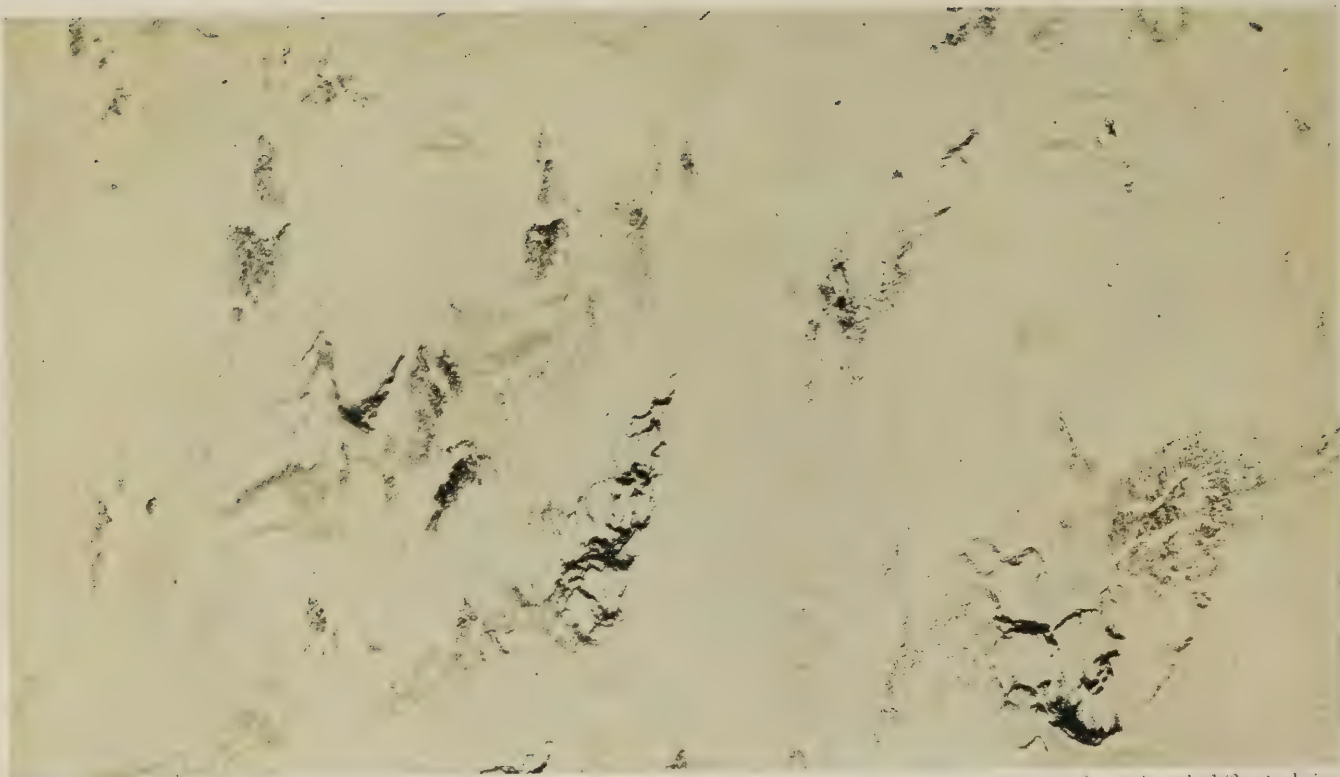
Standard and Light Gauge Only



Armstrong's Marbelle Linoleum has non-directional swirl-graining that is unequalled for grace and beauty. This

marbleization also helps conceal dirt, dust, and footprints, making it a fine choice for busy stores as well as homes.





Approximately 1/3 actual size

**No. 032**

Heavy (1/8"), Standard, and Light Gauge



Approximately 1/3 actual size

**No. 033**

Heavy (1/8") Gauge Only

**ARMSTRONG'S  
MARBELLE LINOLEUM**

2 yards wide





Approximately 1/3 actual size

**No. 034**

Heavy (1/8") Gauge Only



Approximately 1/3 actual size

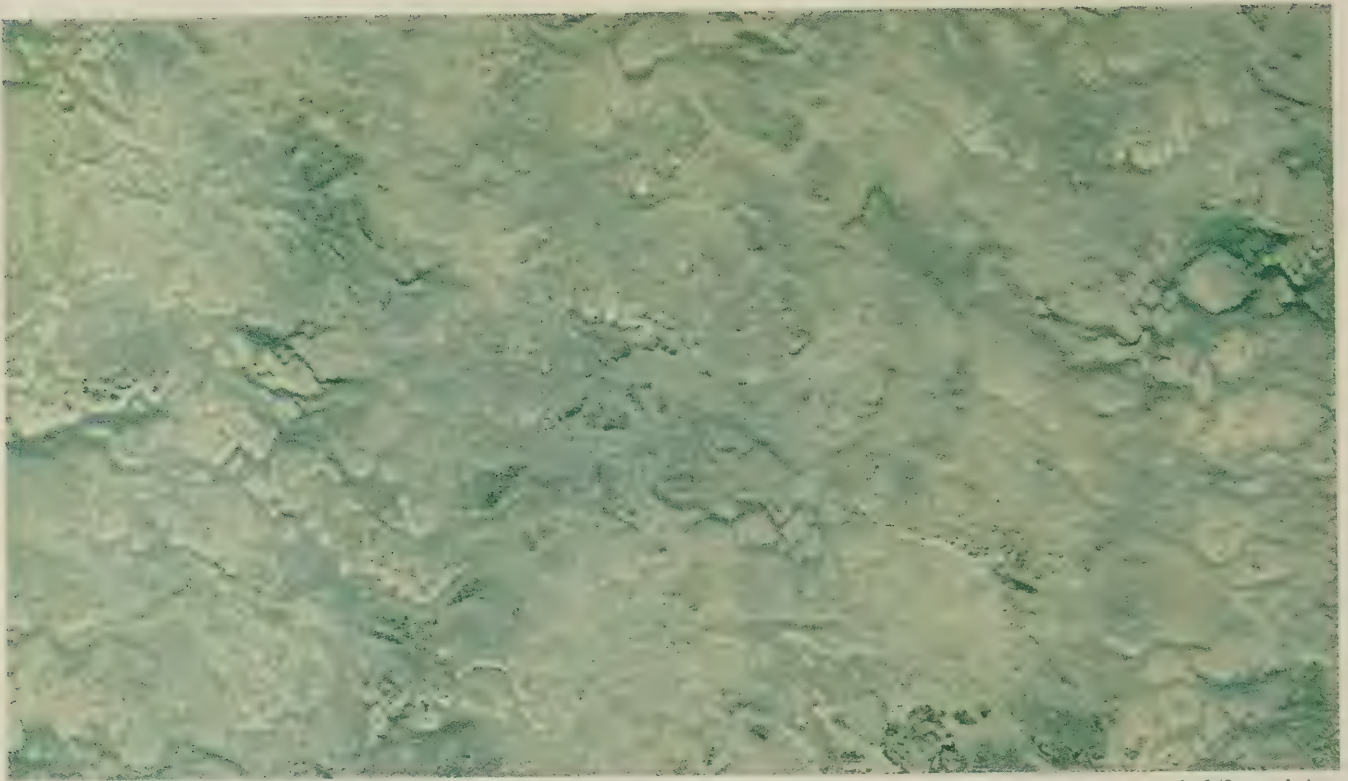
**No. 036**

Heavy (1/8") Gauge Only

**ARMSTRONG'S  
MARBELLE LINOLEUM**

2 yards wide

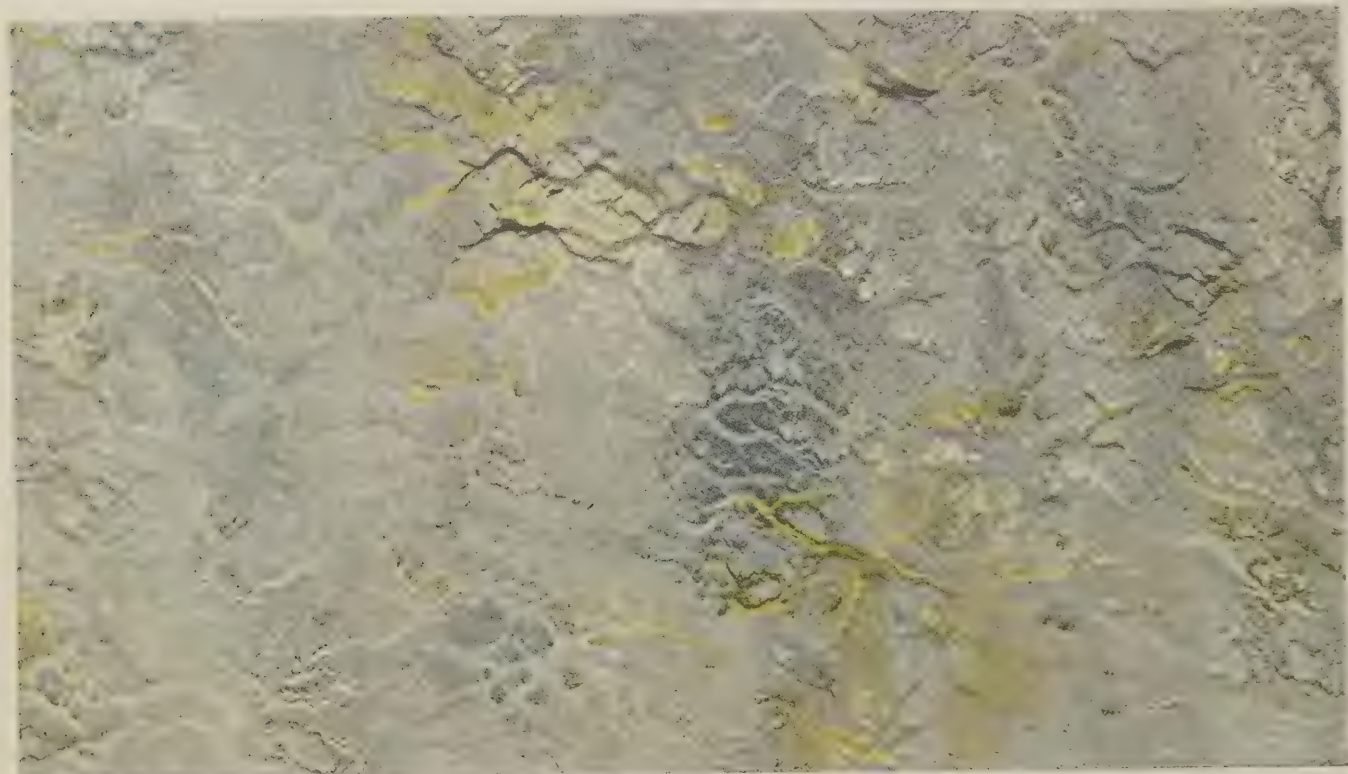




Approximately 1/3 actual size

**No. 041**

Standard and Light Gauge Only



Approximately 1/3 actual size

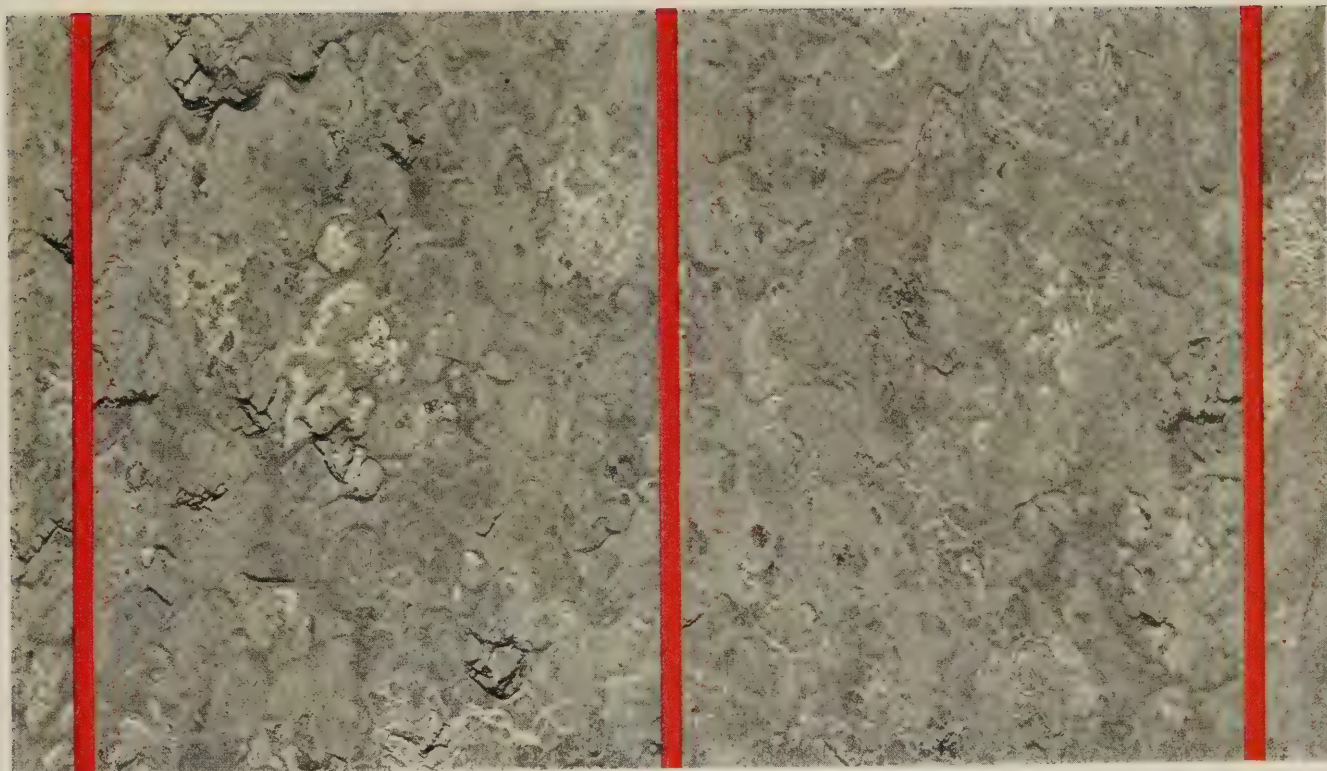
**No. 042**

Heavy (1/8"), Standard, and Light Gauge

**ARMSTRONG'S  
MARBELLE LINOLEUM**

2 yards wide





Approximately 1/4 actual size

**No. 1602**  
Standard Gauge

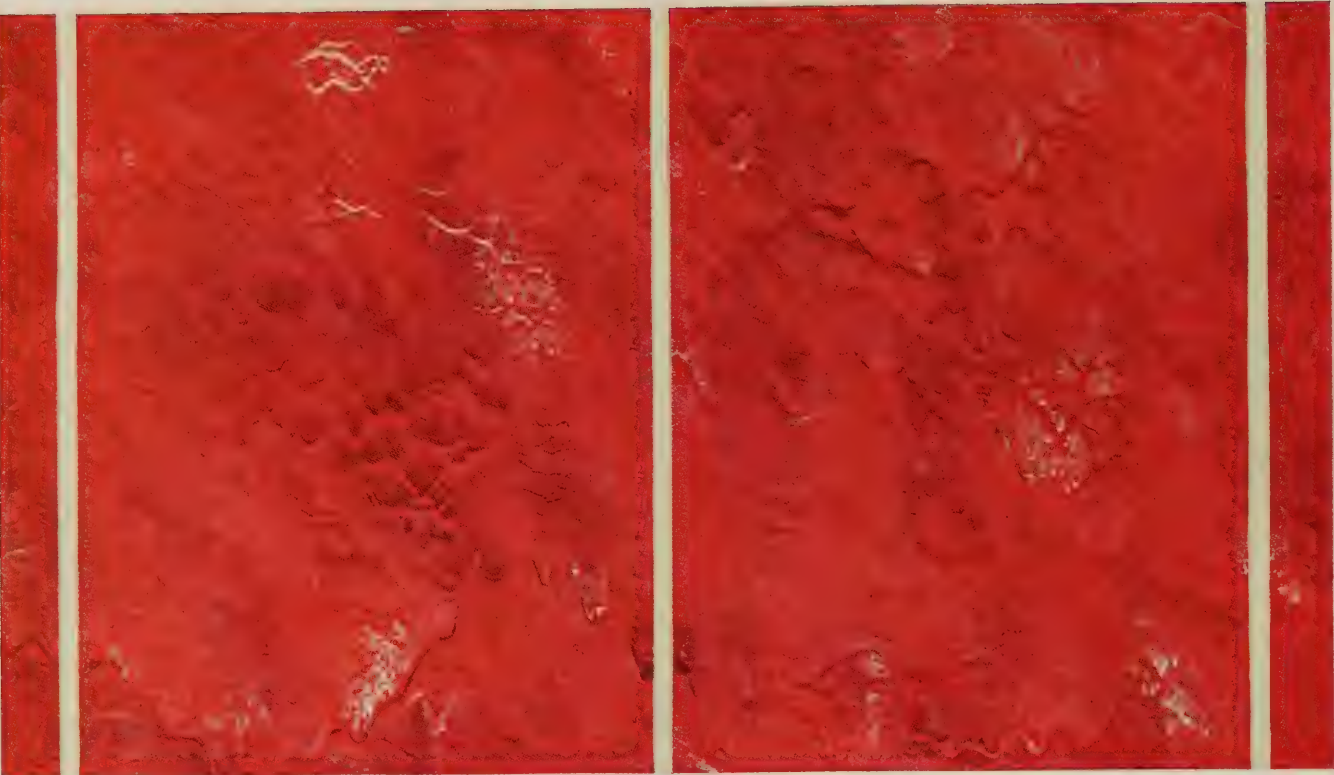


The crisp, tailored look of an expensive custom-made striped floor can be had at the same price as regular linoleum with Armstrong's Strypelle. This exclusive design consists of  $\frac{5}{16}$ " feature strips spaced on 12" centers across Marbelle backgrounds. The stripes run the length of the goods, making Strypelle practical for any length room.

**ARMSTRONG'S**  
**STRYPELLE LINOLEUM**

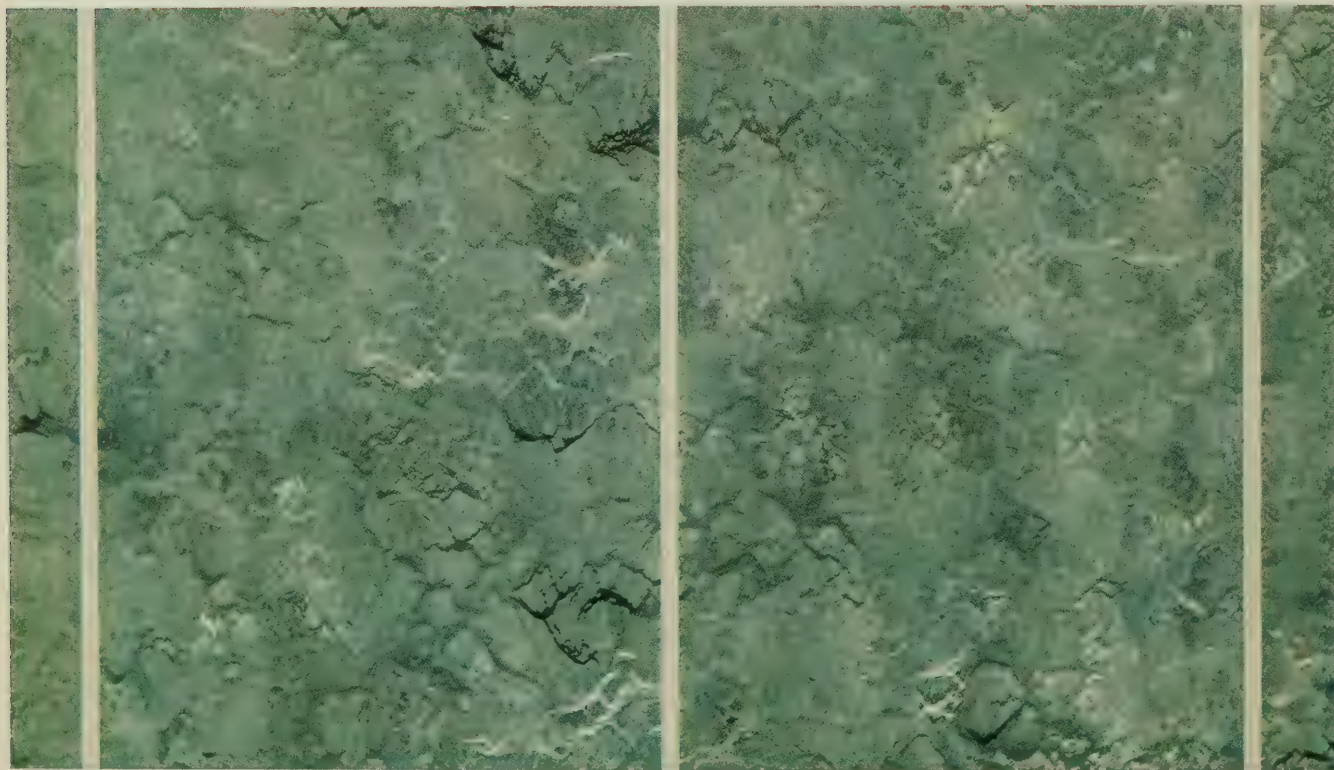
2 yards wide





**No. 1603**  
Standard Gauge

Approximately 1/4 actual size



**No. 1605**  
Standard Gauge

Approximately 1/4 actual size

**ARMSTRONG'S**  
**STRYPELLE LINOLEUM**

2 yards wide





Approximately 1/4 actual size

**Fiesta White No. 5000**  
Standard Gauge



Approximately 1/4 actual size

**Mantilla Black No. 5001**  
Standard Gauge

**ARMSTRONG'S  
SPATTER LINOLEUM**

2 yards wide





**Barcelona Blue No. 5002**  
Standard Gauge

Approximately 1/4 actual size



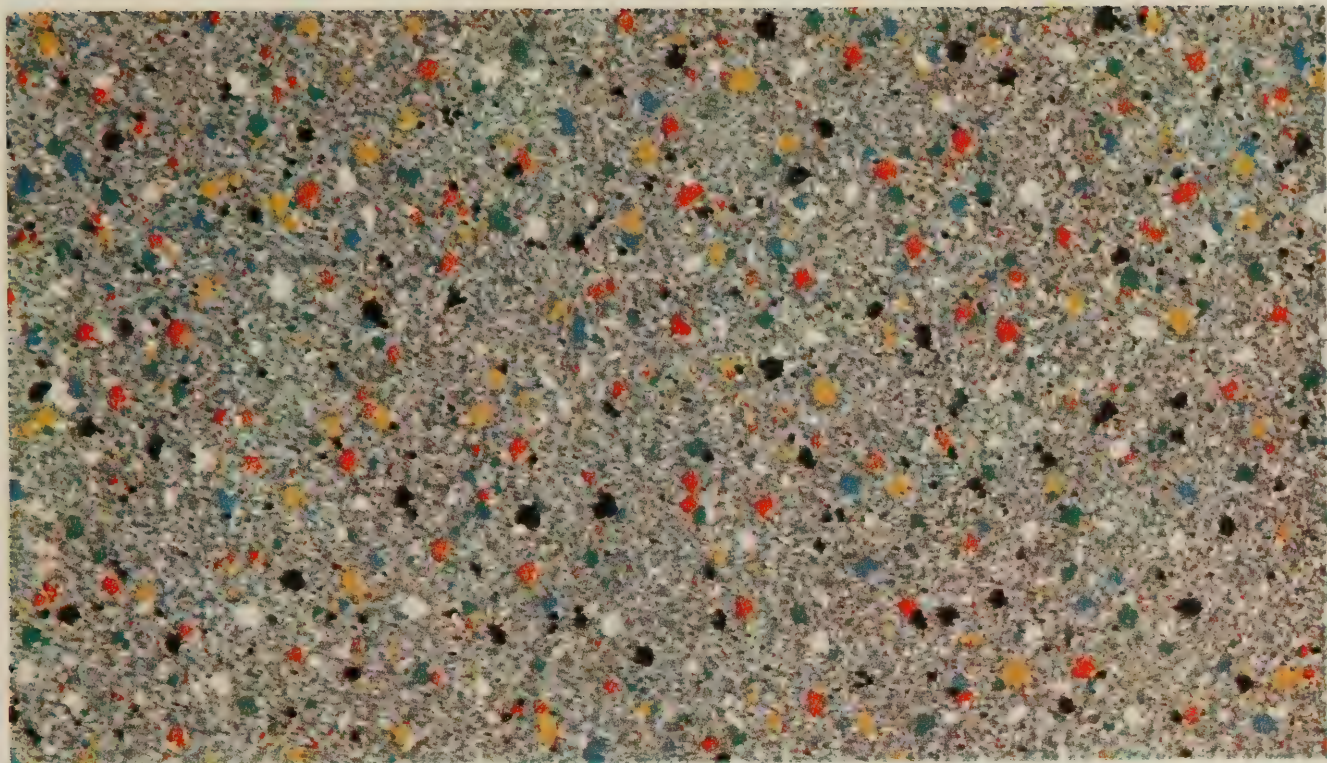
**Alhambra Green No. 5003**  
Standard Gauge

Approximately 1/4 actual size

**ARMSTRONG'S  
SPATTER LINOLEUM**

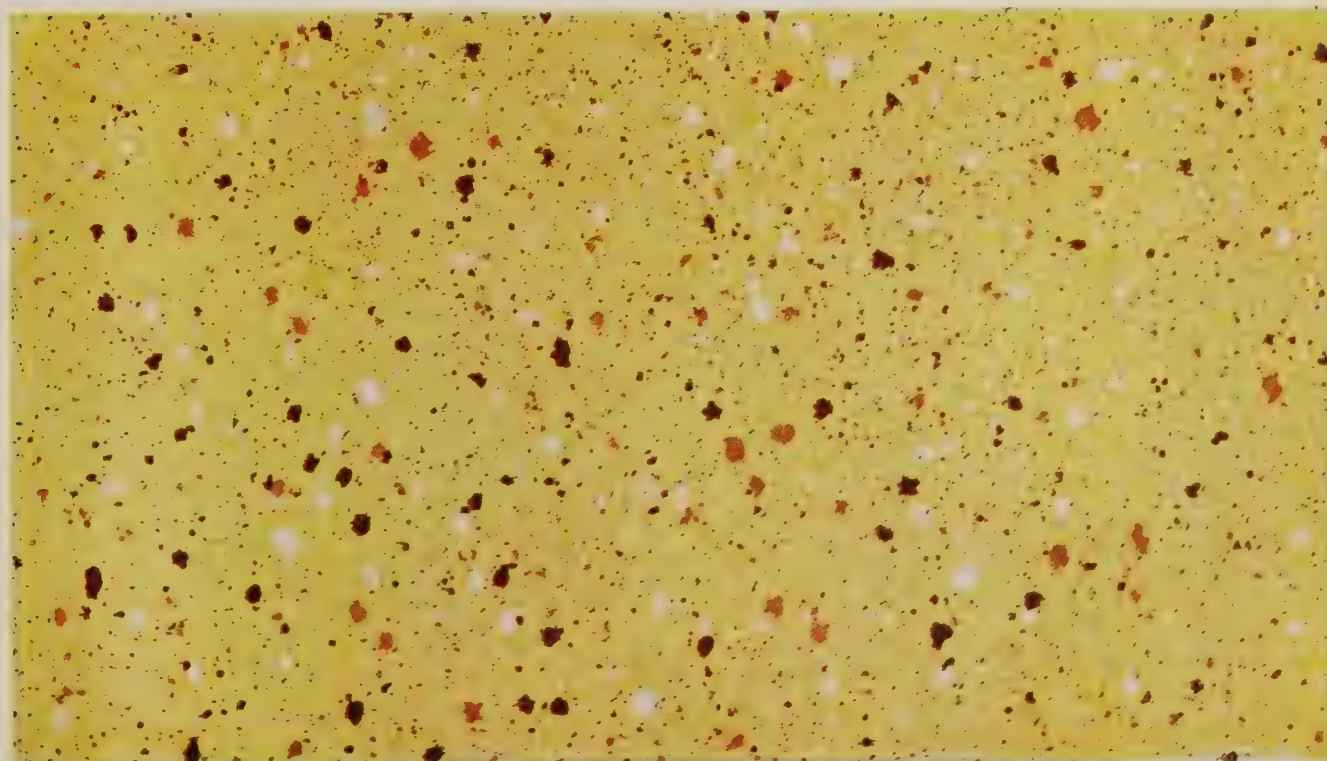
2 yards wide





Approximately 1/4 actual size

**Granada Gray No. 5004**  
Standard Gauge



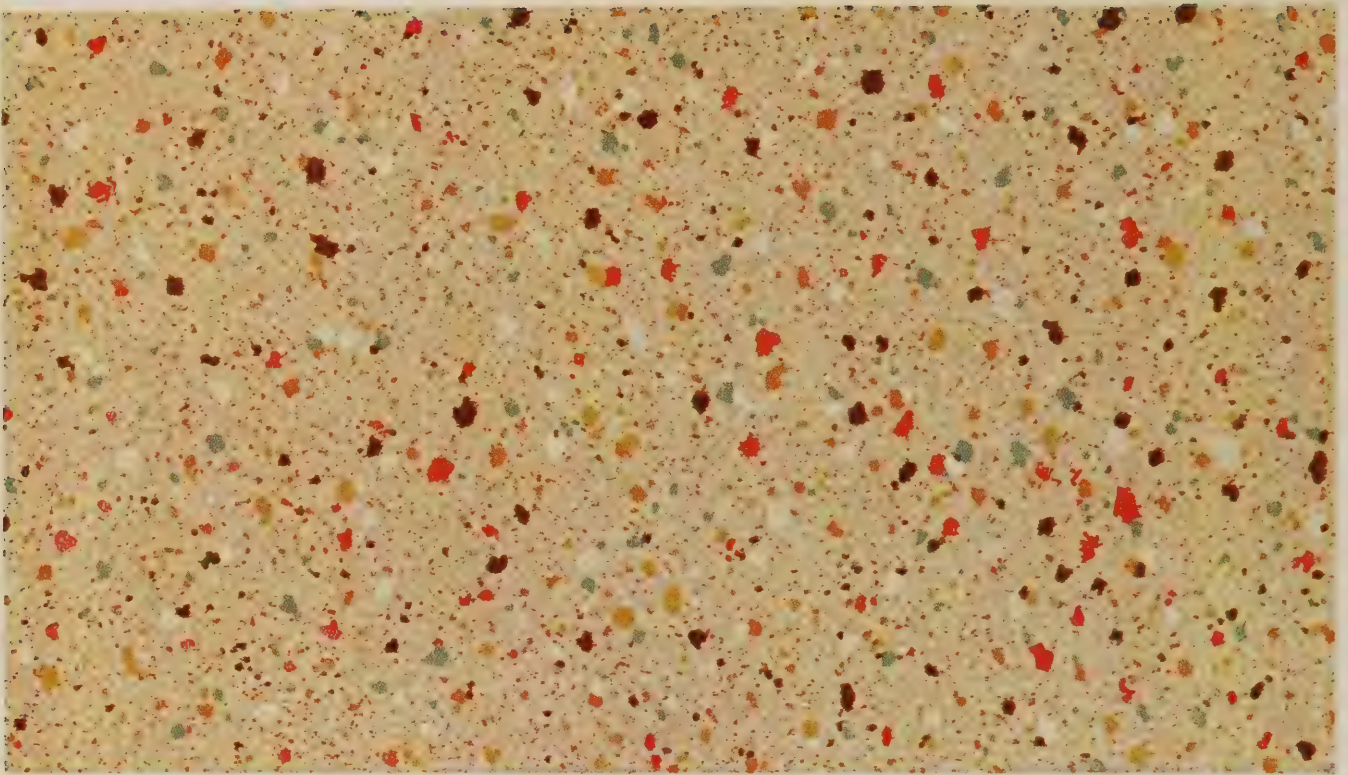
Approximately 1/4 actual size

**Cortez Yellow No. 5005**  
Standard Gauge

**ARMSTRONG'S  
SPATTER LINOLEUM**

2 yards wide





**Tuscany Tan No. 5007**  
Standard Gauge

Approximately 1/4 actual size



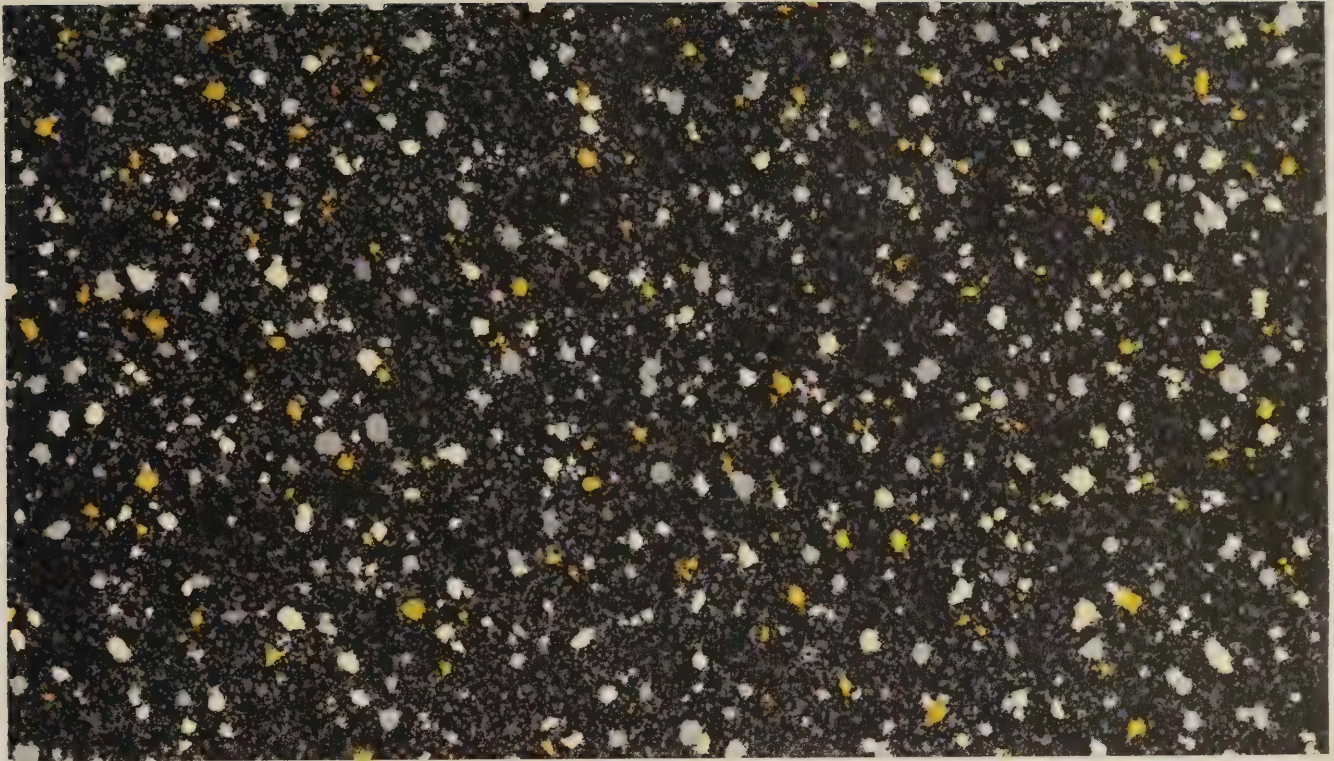
**Cordova Brown No. 5008**  
Standard Gauge

Approximately 1/4 actual size

**ARMSTRONG'S  
SPATTER LINOLEUM**

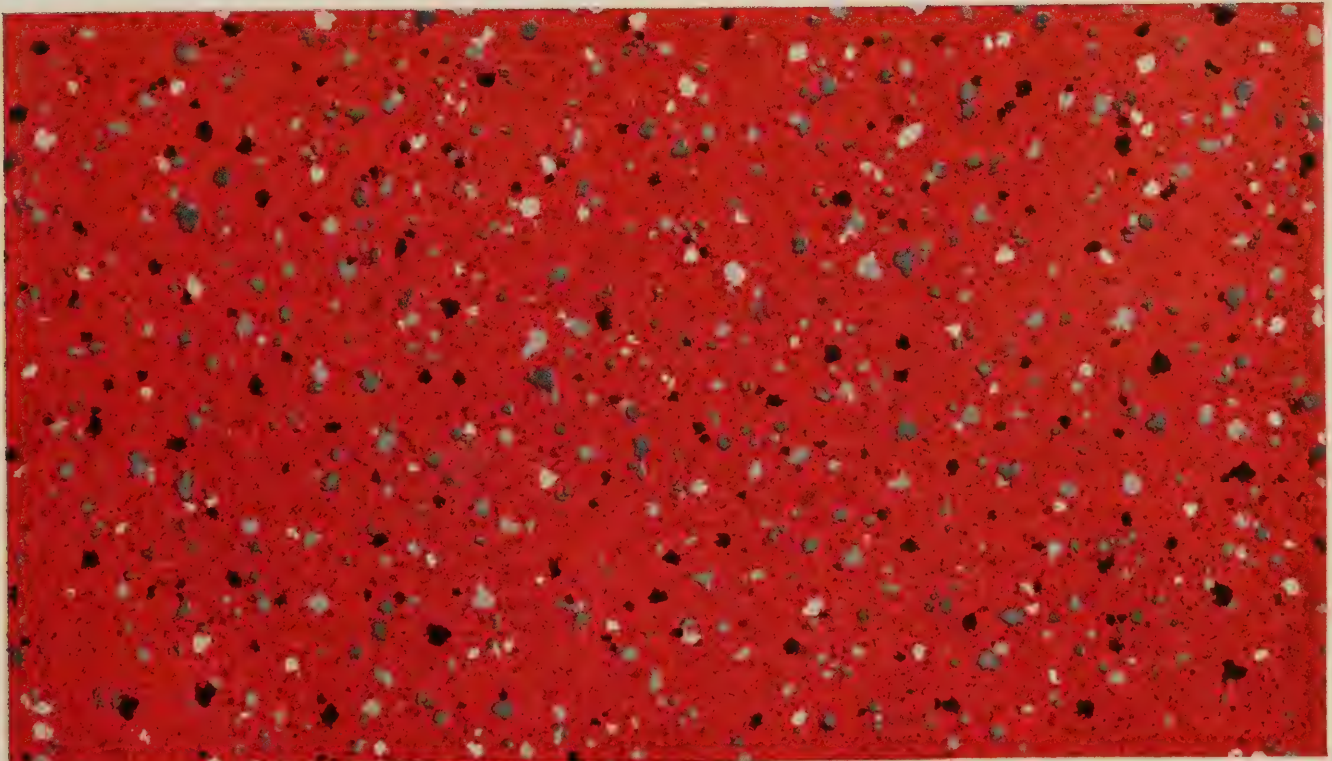
2 yards wide





Approximately 1/4 actual size

**Duenna Black No. 5011**  
Standard Gauge



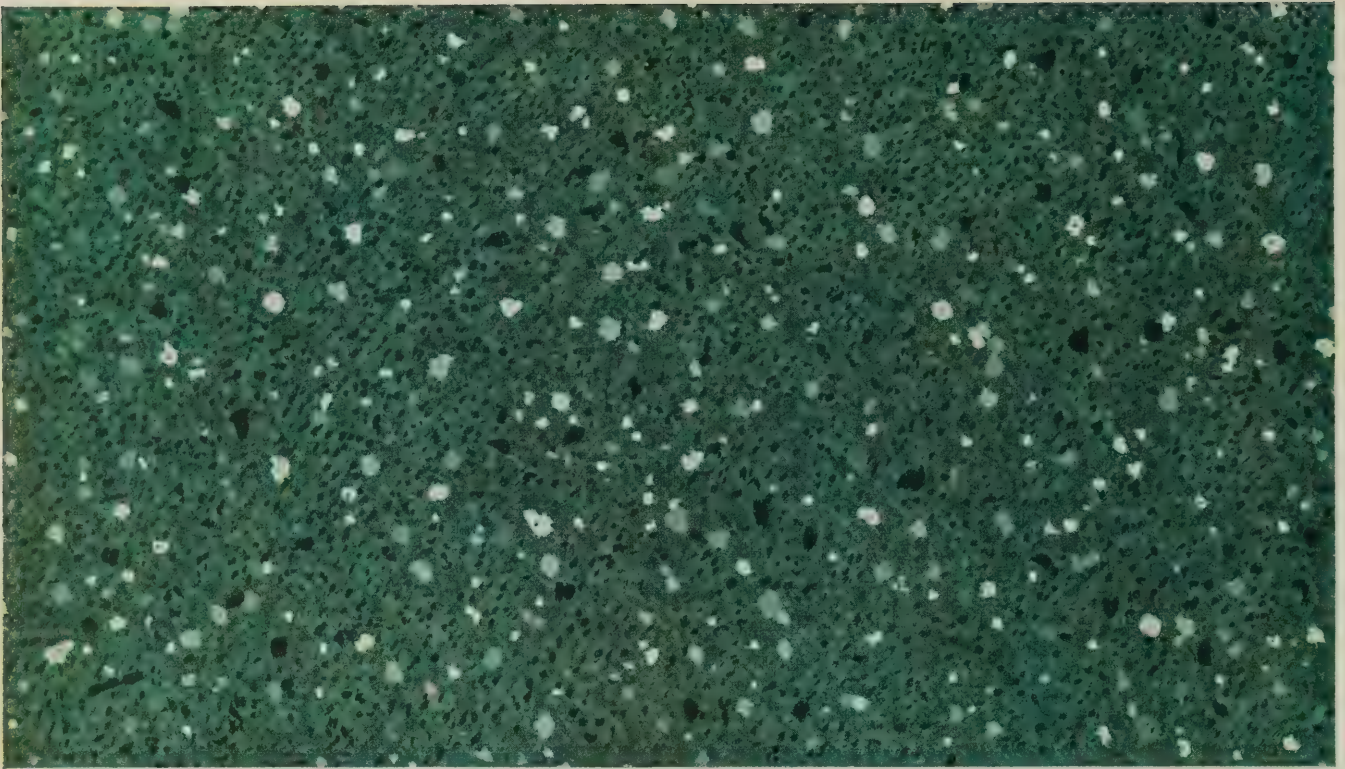
Approximately 1/4 actual size

**Toreador Red No. 5012**  
Standard Gauge

**ARMSTRONG'S  
SPATTER LINOLEUM**

2 yards wide





**Tarragon Green No. 5013**  
Standard Gauge

Approximately 1/4 actual size



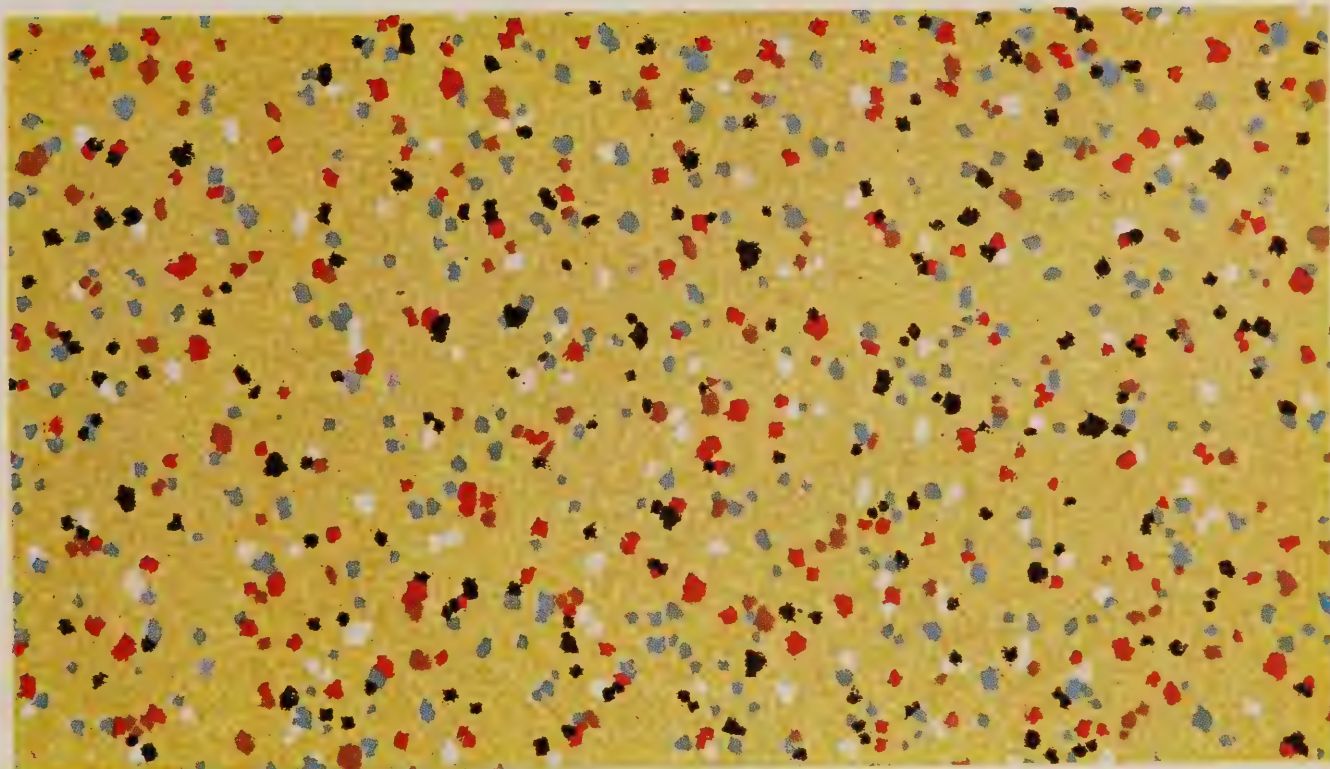
**Toledo Taupe No. 5014**  
Standard Gauge

Approximately 1/4 actual size

**ARMSTRONG'S  
SPATTER LINOLEUM**

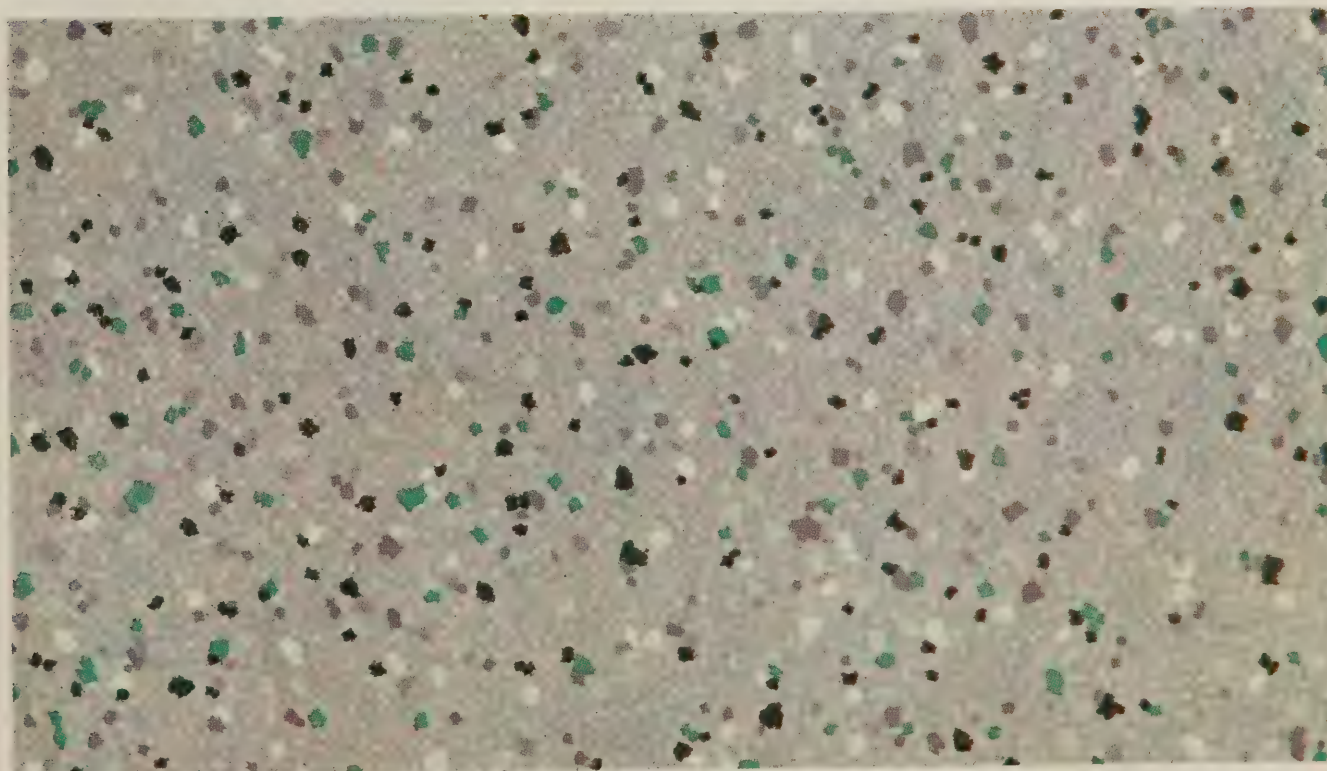
2 yards wide





Approximately 1/4 actual size

**Morena Yellow No. 5015**  
Standard Gauge



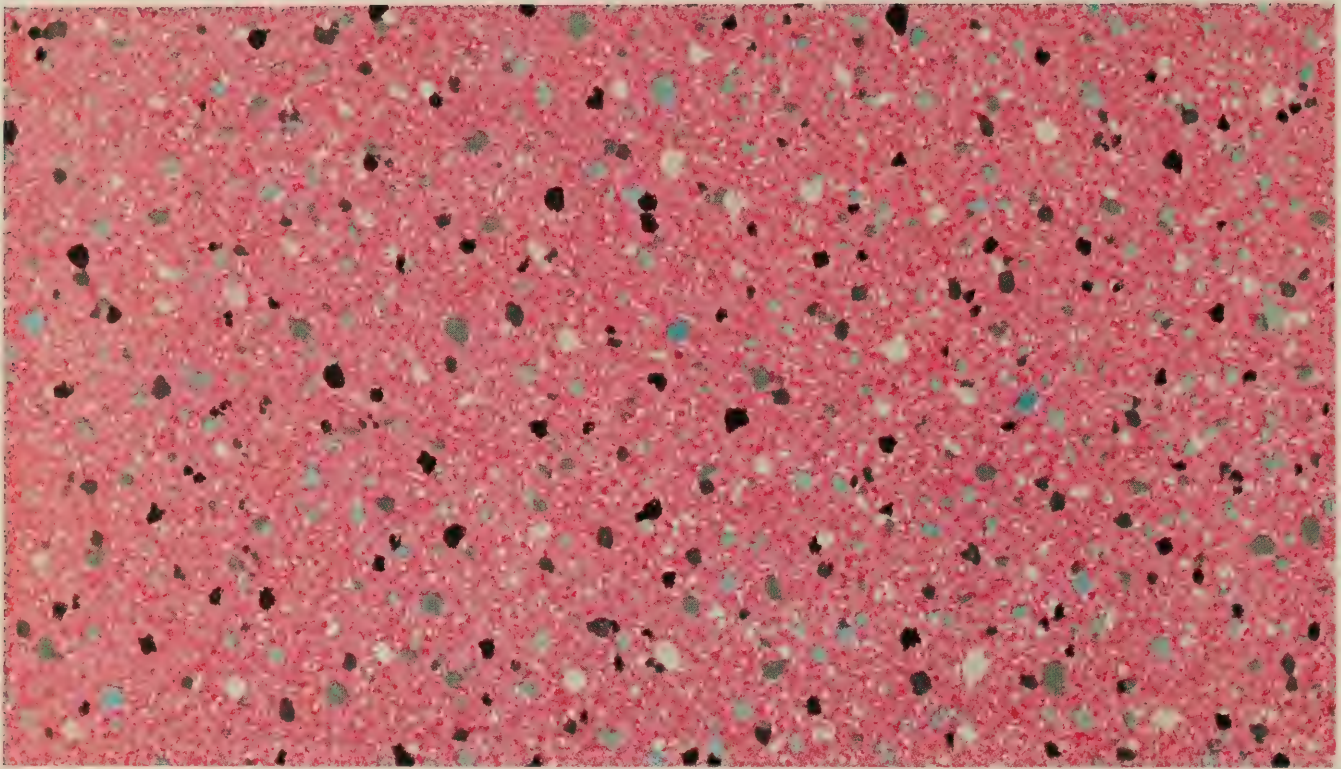
Approximately 1/4 actual size

**Verde Gray No. 5016**  
Standard Gauge

**ARMSTRONG'S**  
**SPATTER LINOLEUM**

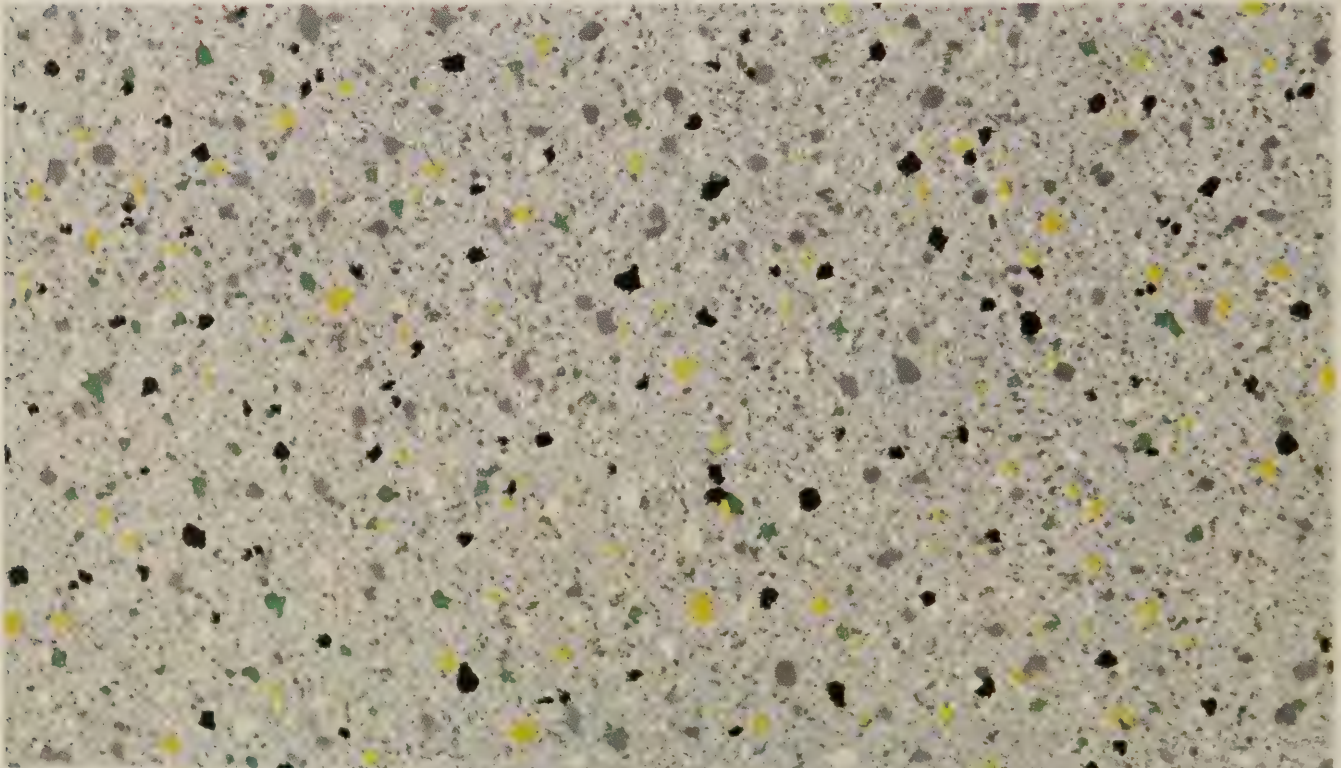
2 yards wide





**Roseta Pink No. 5017**  
Standard Gauge

Approximately 1/4 actual size



**Amarillo Gray No. 5018**  
Standard Gauge

Approximately 1/4 actual size

**ARMSTRONG'S  
SPATTER LINOLEUM**

2 yards wide





Approximately 1/4 actual size

**ARMSTRONG'S**  
**CRAFTLINE INLAID LINOLEUM**  
**No. 5100**  
**Standard Gauge**  
2 yards wide





Approximately 1/4 actual size

**ARMSTRONG'S**  
**CRAFTLINE INLAID LINOLEUM**  
**No. 5101**

**Standard Gauge**

2 yards wide





Approximately 1/4 actual size

**ARMSTRONG'S**  
**CRAFTLINE INLAID LINOLEUM**  
**No. 5102**

**Standard Gauge**

2 yards wide

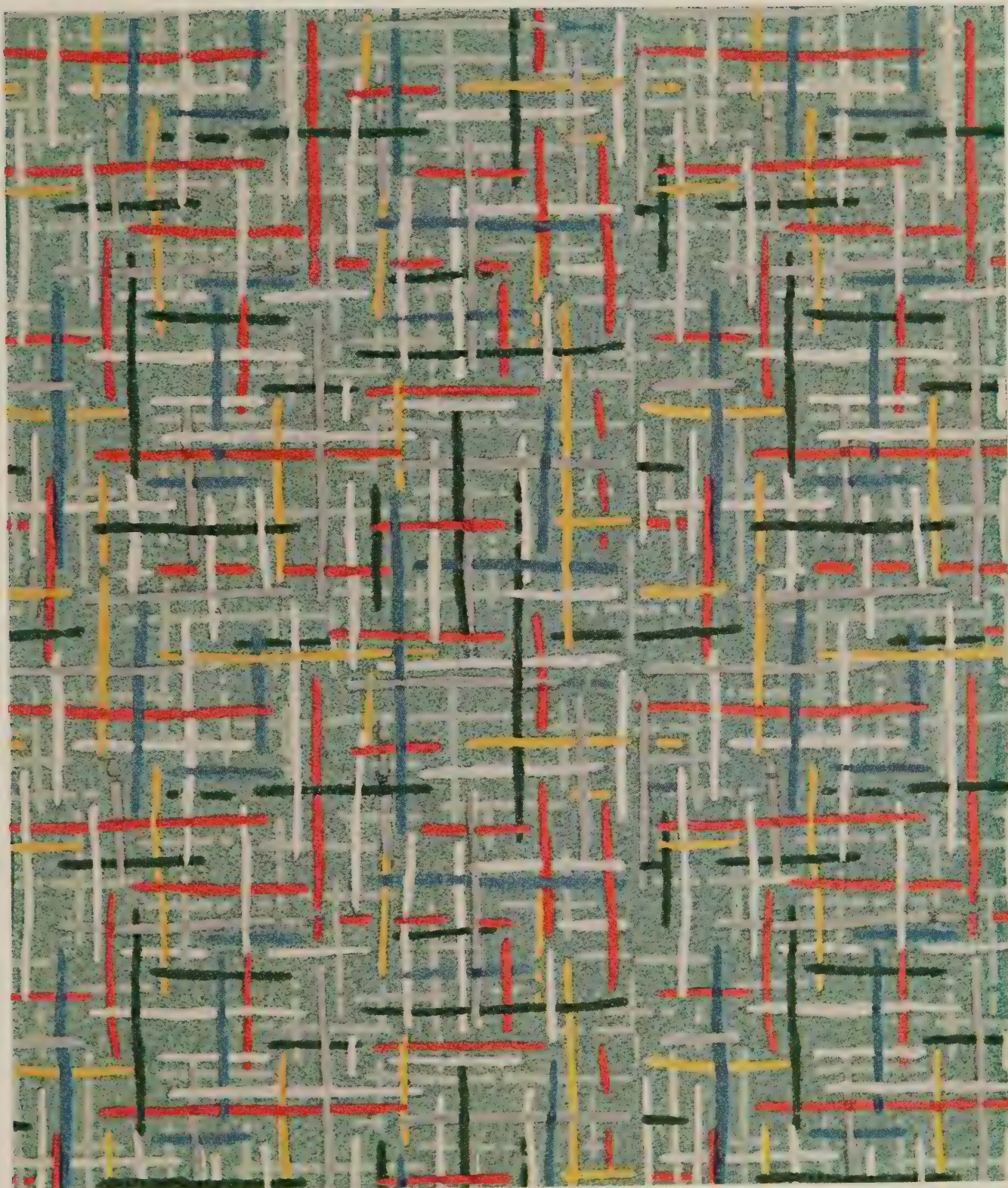




Approximately 1/4 actual size

**ARMSTRONG'S**  
**CRAFTLINE INLAID LINOLEUM**  
**No. 5110**  
**Standard Gauge**  
2 yards wide





Approximately 1/4 actual size

**ARMSTRONG'S**  
**CRAFTLINE INLAID LINOLEUM**  
**No. 5111**

**Standard Gauge**

2 yards wide





Approximately 1/4 actual size

**ARMSTRONG'S**  
**CRAFTLINE INLAID LINOLEUM**  
**No. 5112**

**Standard Gauge**

2 yards wide



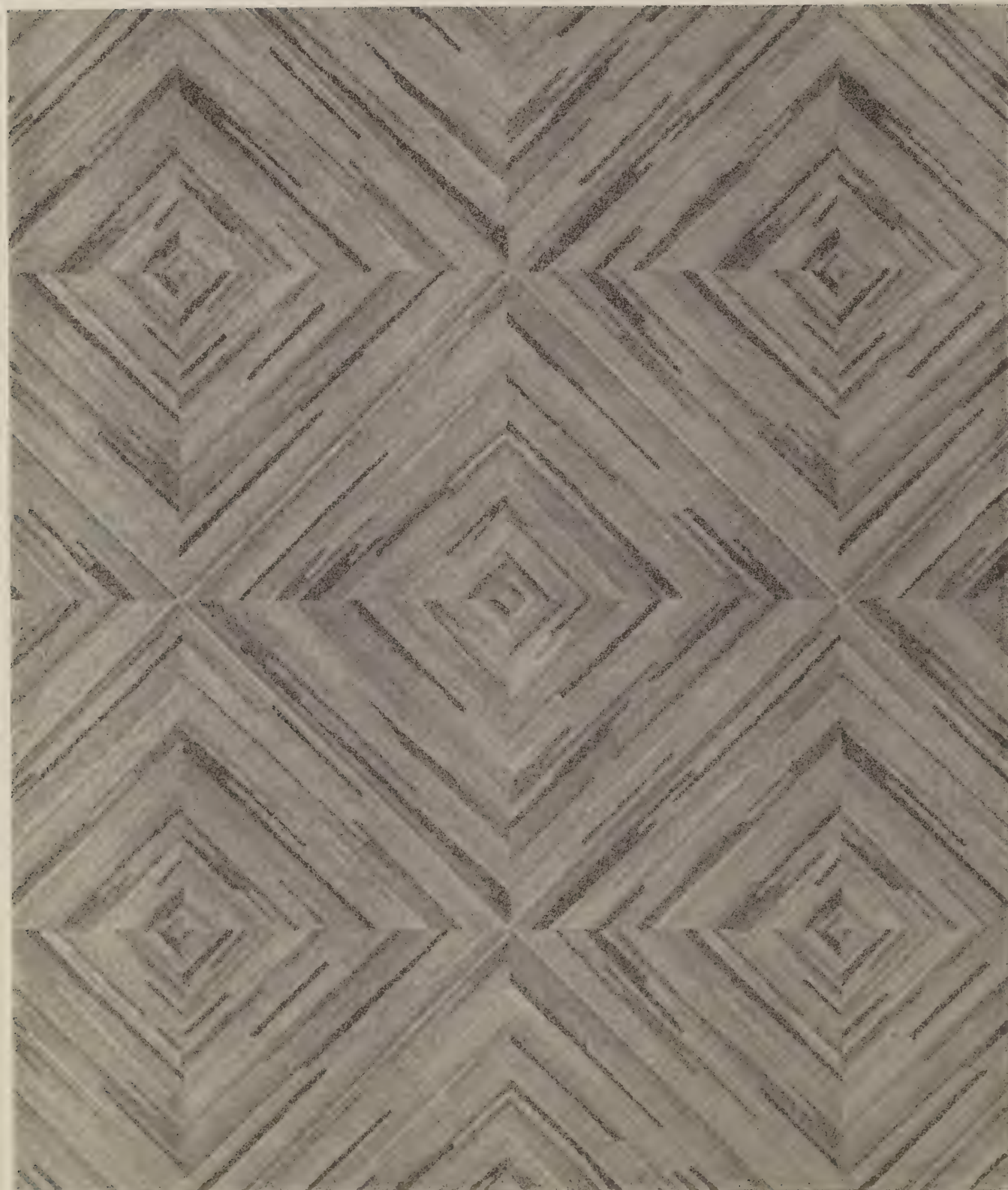


Approximately 1/4 actual size

Conestoga Group—Coralglow

**ARMSTRONG'S**  
**EMBOSSSED INLAID LINOLEUM**  
**No. 5202**  
**Standard Gauge**  
2 yards wide





Approximately 1/4 actual size

**ARMSTRONG'S**  
**EMBOSSED INLAID LINOLEUM**  
**No. 5206**  
**Standard Gauge**  
2 yards wide

Conestoga Group—Agate Gray





Approximately 1/4 actual size

**ARMSTRONG'S**  
**EMBOSSSED INLAID LINOLEUM**  
**No. 5300**  
**Standard Gauge**  
2 yards wide





Approximately 1/4 actual size

**ARMSTRONG'S**  
**EMBOSSD INLAID LINOLEUM**

**No. 5302**

**Standard Gauge**

2 yards wide





Approximately 1/4 actual size

**ARMSTRONG'S**  
**EMBOSSSED INLAID LINOLEUM**  
**No. 5310**  
**Standard Gauge**  
2 yards wide





Approximately 1/4 actual size

**ARMSTRONG'S**  
**EMBOSSSED INLAID LINOLEUM**  
**No. 5311**

**Standard Gauge**

2 yards wide

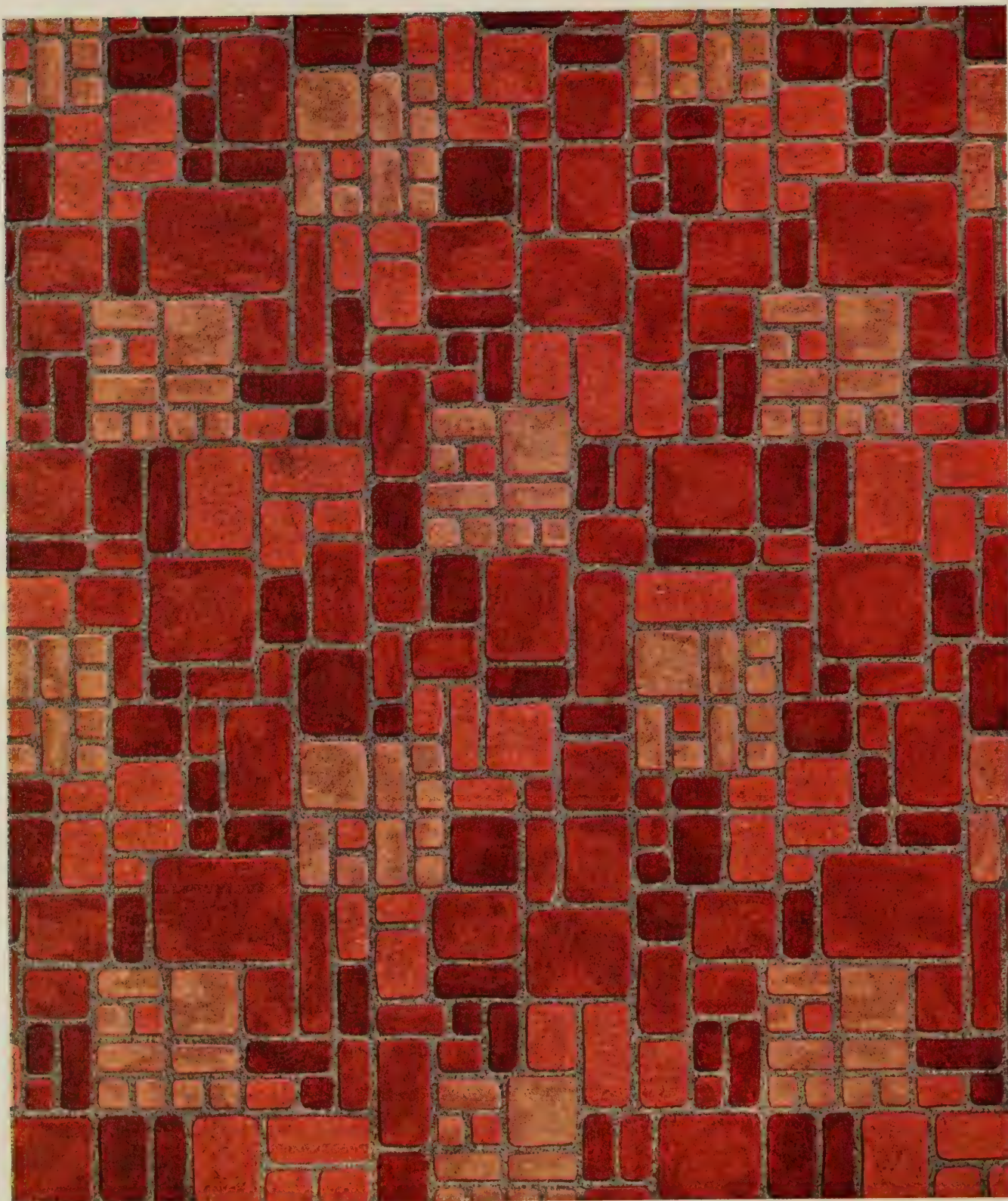




Approximately 1/4 actual size

**ARMSTRONG'S**  
**EMBOSSD INLAID LINOLEUM**  
**No. 5330**  
**Standard Gauge**  
 2 yards wide





Approximately 1/4 actual size

**ARMSTRONG'S**  
**EMBOSSSED INLAID LINOLEUM**  
**No. 5352**  
**Standard Gauge**  
2 yards wide





Approximately 1/4 actual size

**ARMSTRONG'S**  
**EMBOSSED INLAID LINOLEUM**  
**No. 5390**

**Standard Gauge**

2 yards wide





Approximately 1/4 actual size

**ARMSTRONG'S**  
**EMBOSSSED INLAID LINOLEUM**  
**No. 5430**  
**Standard Gauge**  
2 yards wide





Approximately 1/4 actual size

**ARMSTRONG'S**  
**EMBOSSSED INLAID LINOLEUM**  
**No. 5431**  
**Standard Gauge**  
2 yards wide





Approximately 1/4 actual size

**ARMSTRONG'S**  
**EMBOSSSED INLAID LINOLEUM**  
**No. 5432**  
**Standard Gauge**  
2 yards wide





Approximately 1/4 actual size

**ARMSTRONG'S**  
**EMBOSSED INLAID LINOLEUM**  
**No. 5471**  
**Standard Gauge**  
2 yards wide





Approximately 1/4 actual size

**ARMSTRONG'S**  
**EMBOSSSED INLAID LINOLEUM**  
**No. 5790**  
**Standard Gauge**  
2 yards wide

Carpetone Series





Approximately 1/4 actual size

Carpetone Series

**ARMSTRONG'S**  
**EMBOSSSED INLAID LINOLEUM**  
**No. 5792**

**Standard Gauge**

2 yards wide



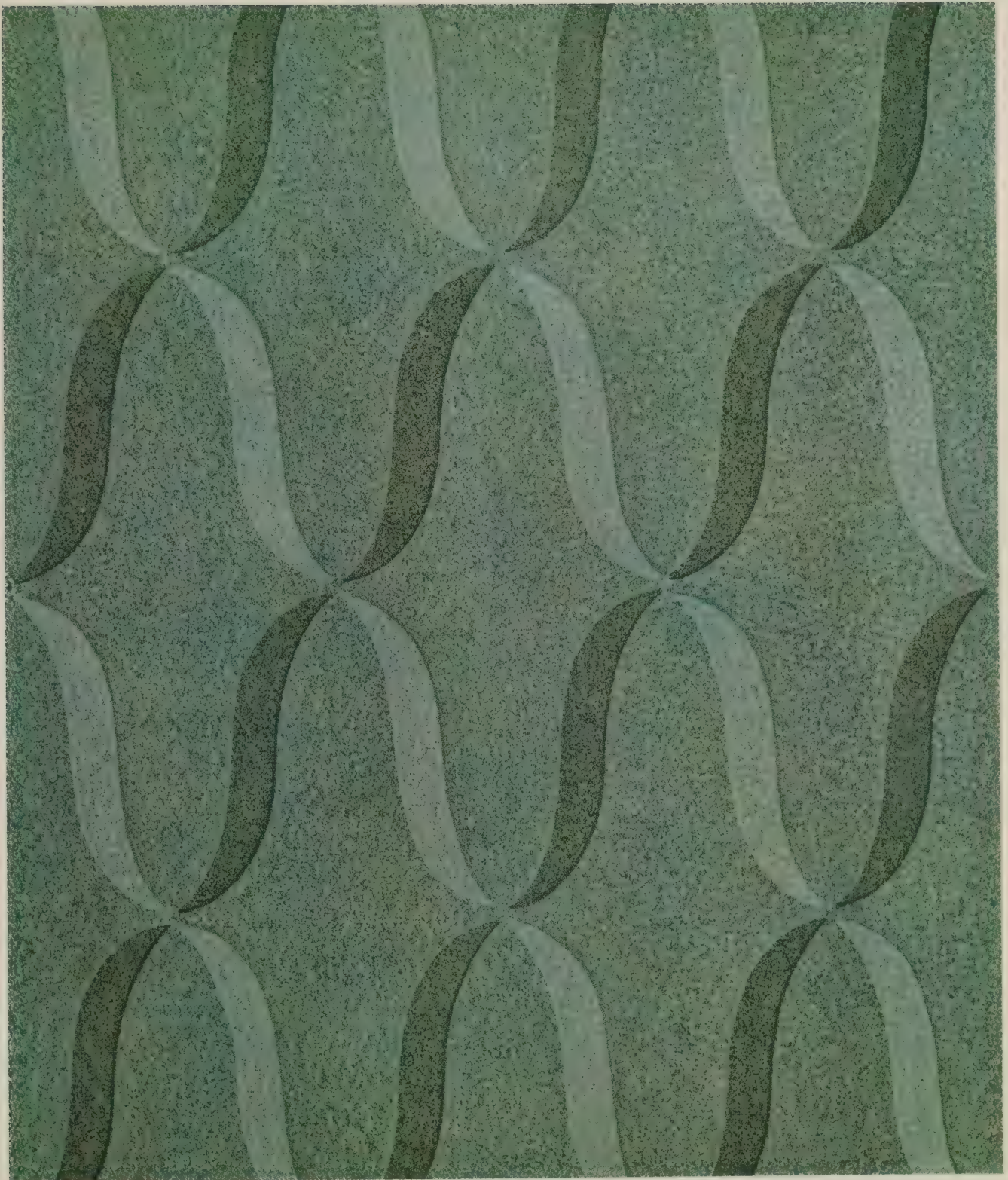


Approximately 1/4 actual size

**ARMSTRONG'S**  
**EMBOSSSED INLAID LINOLEUM**  
**No. 5793**  
**Standard Gauge**  
2 yards wide

Carpetone Series





Approximately 1/4 actual size

**ARMSTRONG'S**  
**EMBOSSED INLAID LINOLEUM**  
**No. 5822**  
**Standard Gauge**  
2 yards wide





Approximately 1/4 actual size

**ARMSTRONG'S**  
**EMBOSSSED INLAID LINOLEUM**  
**No. 5823**

**Standard Gauge**

2 yards wide





Embossed Inlaid Linoleum results from an exclusive Armstrong process which depresses certain portions of a design so other portions stand out in relief. This process makes possible the creation of an unlimited variety of designs with a textured appearance, such as the smoothly curved, richly styled ribbon pattern in this bathroom.

## ARMSTRONG'S EMBOSSSED INLAID LINOLEUM

2 yards wide





Approximately 1/4 actual size

**ARMSTRONG'S**  
**EMBOSSSED INLAID LINOLEUM**  
**No. 5840**  
**Standard Gauge**  
2 yards wide





Approximately 1/4 actual size

**ARMSTRONG'S**  
**EMBOSSD INLAID LINOLEUM**  
**No. 5841**

**Standard Gauge**

2 yards wide





Approximately 1/4 actual size

**ARMSTRONG'S**  
**EMBOSSD INLAID LINOLEUM**  
**No. 5842**

**Standard Gauge**

2 yards wide





Approximately 1/4 actual size

Carpetone Series

**ARMSTRONG'S**  
**EMBOSSD INLAID LINOLEUM**  
**No. 5850**  
**Standard Gauge**  
2 yards wide





Approximately 1/4 actual size

**ARMSTRONG'S**  
**EMBOSSD INLAID LINOLEUM**  
**No. 5851**  
**Standard Gauge**  
2 yards wide

Carpetone Series





Approximately 1/4 actual size

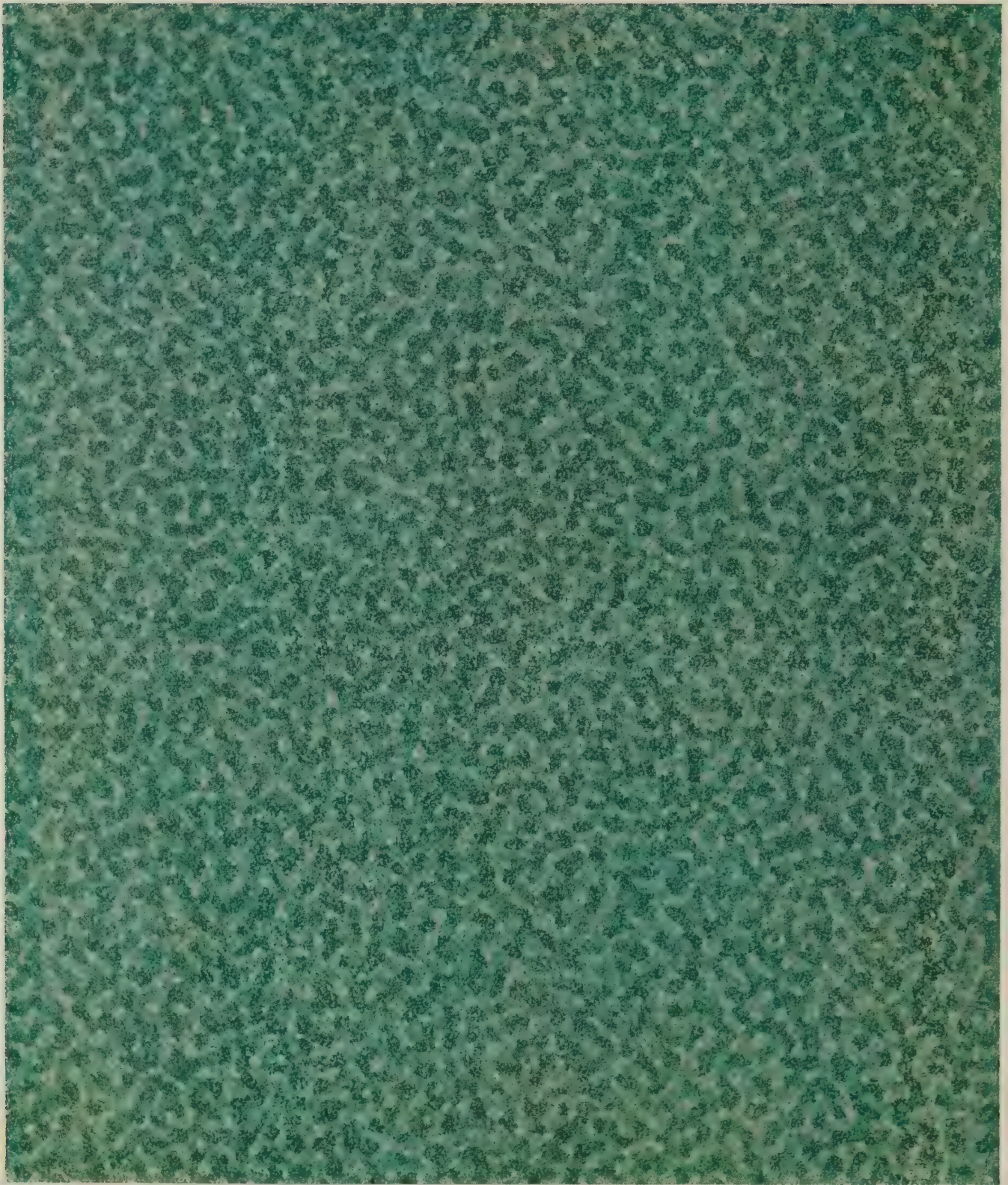
Carpetone Series

**ARMSTRONG'S**  
**EMBOSSED INLAID LINOLEUM**  
**No. 5860**

**Standard Gauge**

2 yards wide





Approximately 1/4 actual size

**ARMSTRONG'S**  
**EMBOSSSED INLAID LINOLEUM**  
**No. 5861**  
**Standard Gauge**  
2 yards wide

Carpetone Series





Approximately 1/4 actual size

Colortone

**ARMSTRONG'S**  
**STRAIGHT LINE INLAID LINOLEUM**  
**No. 1610**  
**Standard Gauge**  
2 yards wide





Approximately 1/4 actual size

**ARMSTRONG'S**  
**STRAIGHT LINE INLAID LINOLEUM**  
**No. 1611**  
**Standard Gauge**  
2 yards wide

Colortone





Approximately 1/4 actual size

Colortone

**ARMSTRONG'S**  
**STRAIGHT LINE INLAID LINOLEUM**  
**No. 1612**  
**Standard Gauge**  
2 yards wide



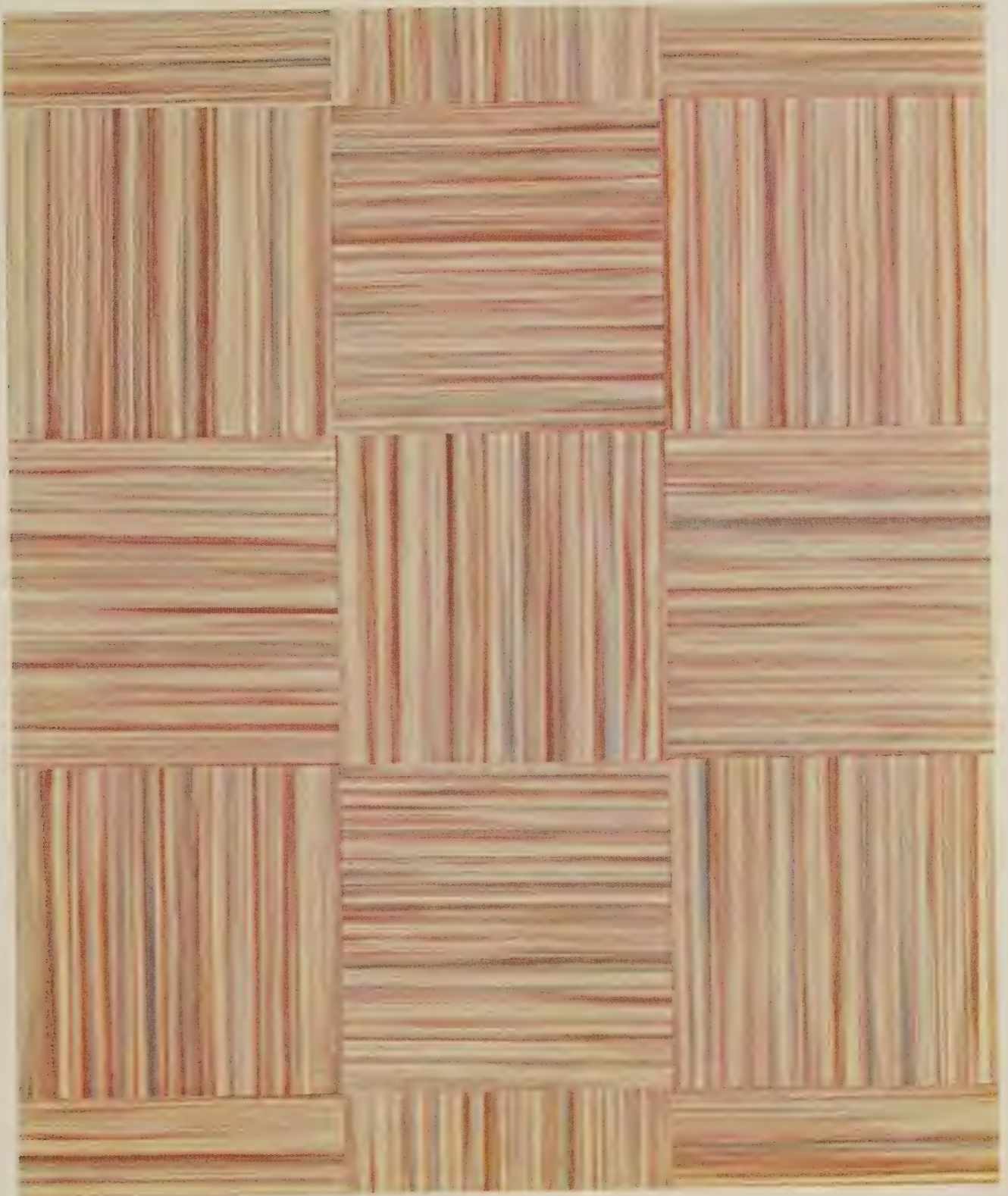


Approximately 1/4 actual size

**ARMSTRONG'S**  
**STRAIGHT LINE INLAID LINOLEUM**  
**No. 1613**  
**Standard Gauge**  
2 yards wide

Colortone





Approximately 1/4 actual size

Colortone

**ARMSTRONG'S**  
**STRAIGHT LINE INLAID LINOLEUM**  
**No. 1614**  
**Standard Gauge**  
2 yards wide





Approximately 1/4 actual size

**ARMSTRONG'S**  
**STRAIGHT LINE INLAID LINOLEUM**  
**No. 1615**  
**Standard Gauge**  
2 yards wide

Colortone





Size of Blocks—9" x 9"

**ARMSTRONG'S**  
**STRAIGHT LINE INLAID LINOLEUM**  
**No. 1690**

**Standard Gauge**

2 yards wide





Size of Blocks—9" x 9"

**ARMSTRONG'S**  
**STRAIGHT LINE INLAID LINOLEUM**  
**No. 1691**  
**Standard Gauge**  
2 yards wide





Approximately 1/4 actual size

**ARMSTRONG'S**  
**STRAIGHT LINE INLAID LINOLEUM**  
**No. 1700**  
**Standard Gauge**  
2 yards wide

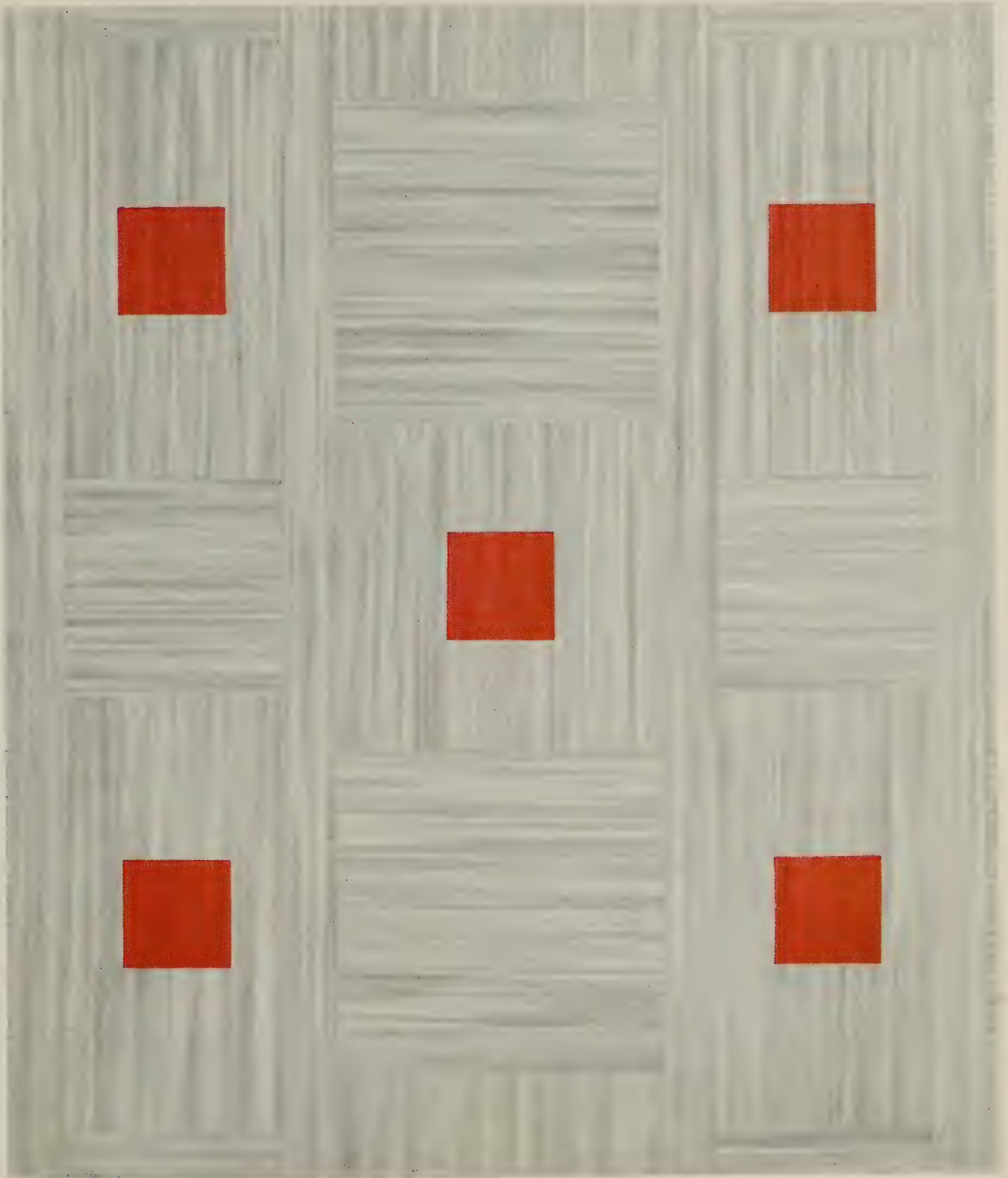




Approximately 1/4 actual size

**ARMSTRONG'S**  
**STRAIGHT LINE INLAID LINOLEUM**  
**No. 1701**  
**Standard Gauge**  
2 yards wide





Approximately 1/4 actual size

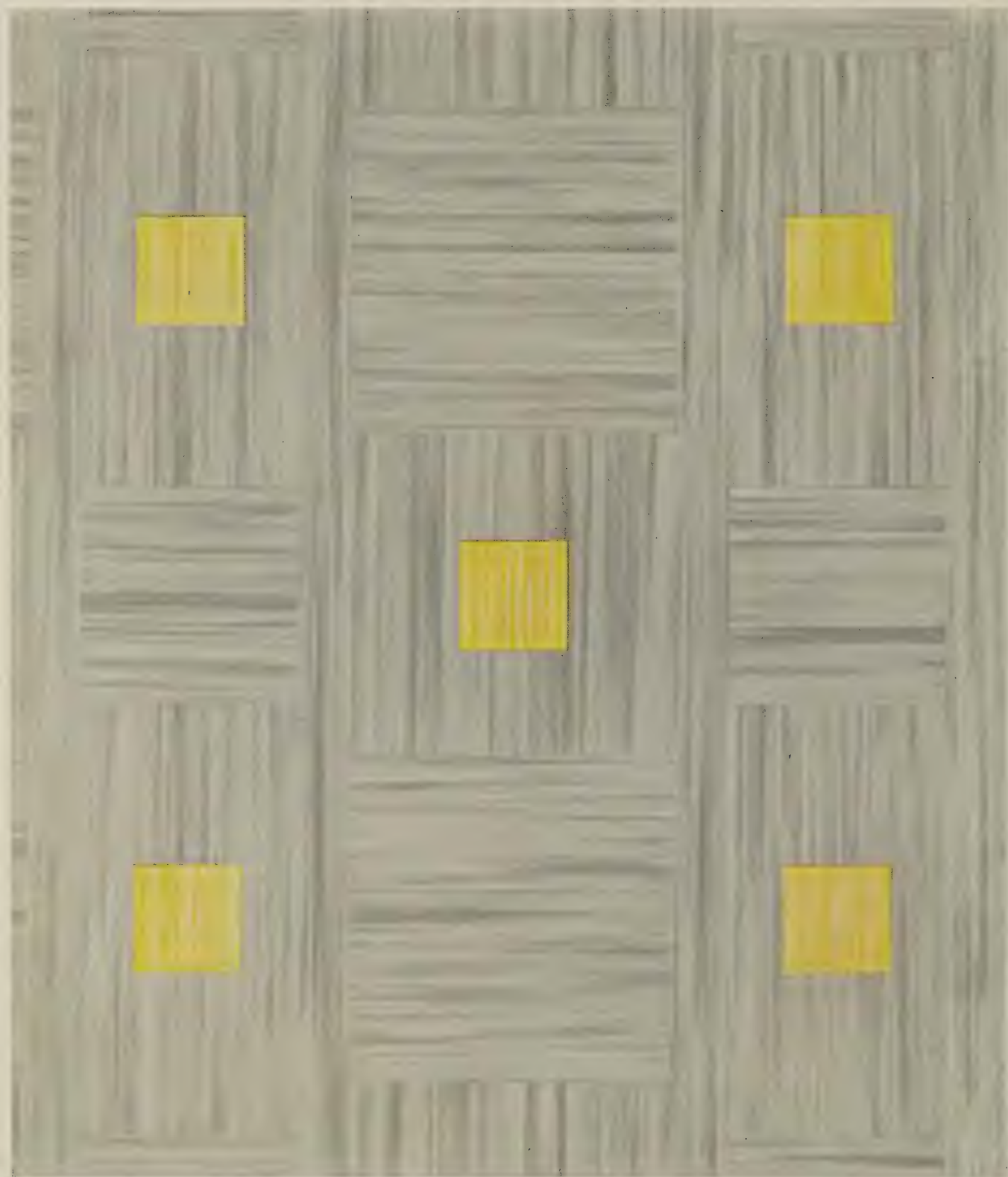
Colortone

**ARMSTRONG'S**  
**STRAIGHT LINE INLAID LINOLEUM**  
**No. 1710**

**Standard Gauge**

2 yards wide





Approximately 1/4 actual size

**ARMSTRONG'S**  
**STRAIGHT LINE INLAID LINOLEUM**  
**No. 1711**

**Standard Gauge**

2 yards wide

Colortone



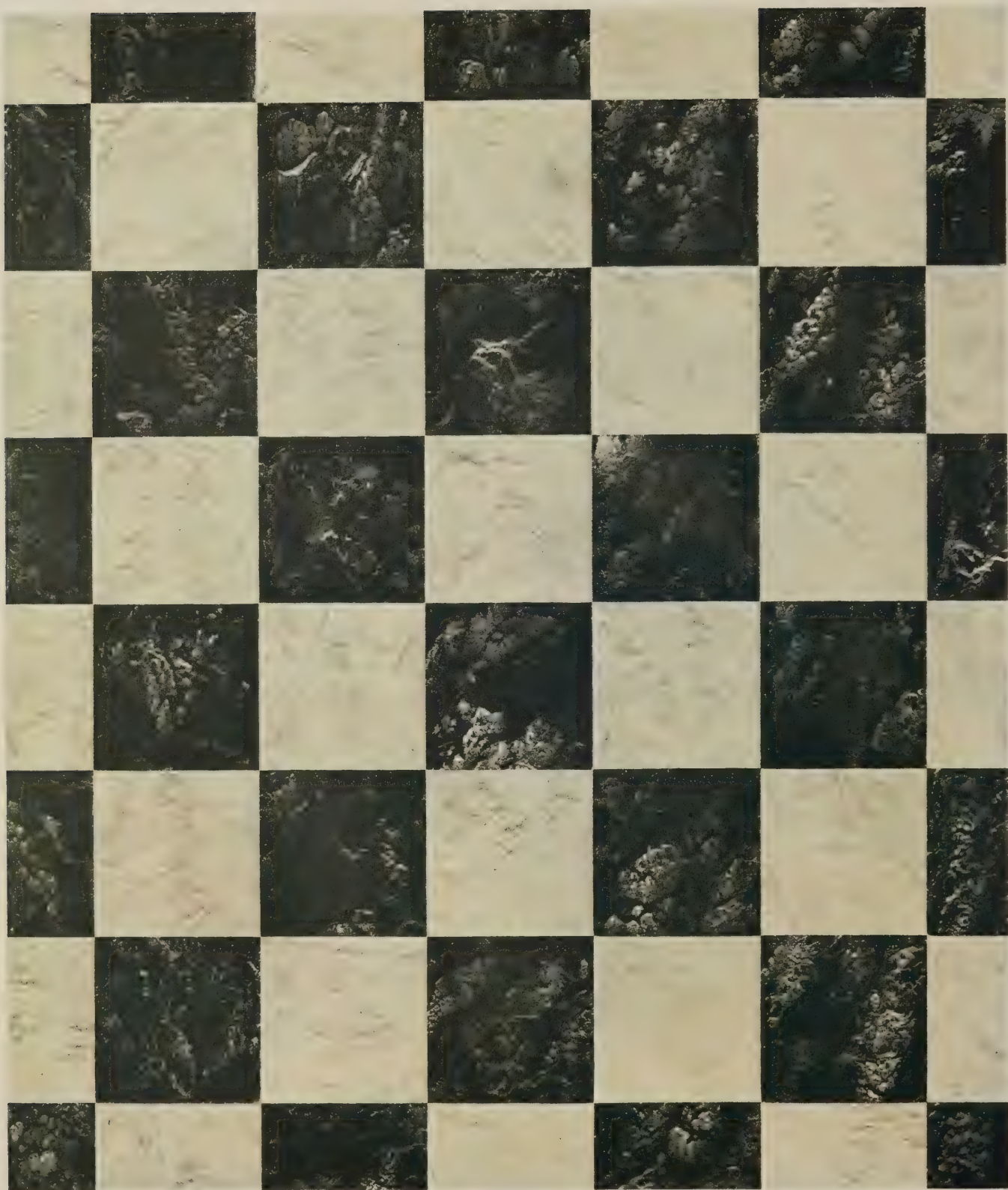


Approximately 1/4 actual size

Colortone

**ARMSTRONG'S**  
**STRAIGHT LINE INLAID LINOLEUM**  
**No. 1712**  
**Standard Gauge**  
2 yards wide





Size of Blocks—4½" x 4½"

**ARMSTRONG'S**  
**STRAIGHT LINE INLAID LINOLEUM**  
**No. 1786**

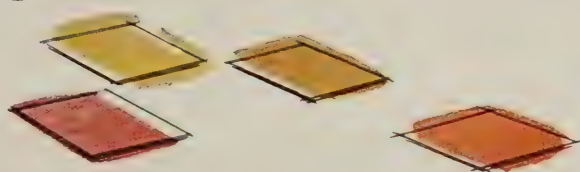
**Standard Gauge**

2 yards wide





ARMSTRONG'S RESILIENT TILES





# ARMSTRONG'S RESILIENT TILES

## ...designed for every requirement



DE LUXE ASPHALT TILE is alkali resistant with exclusive swirl marbleizing which gives strength as well as beauty.



FLAGSTONE ASPHALT TILE is the first true patterned effect in resilient tile, ideal for homes, stores, and offices.



STANDARD ASPHALT TILE provides a directionally grained, alkali-resistant, quality tile at minimum cost.



EXCELON TILE is a plastic asbestos tile with unusually clear, sharp colors and rich, swirl-grained appearance.



Because no one type of flooring is perfect for all installations, there are 13 different kinds of Armstrong's Resilient Tiles. Each has been selected for outstanding qualities.

For example, floors such as Custom Corlon Tile, Linotile, and Rubber Tile are unexcelled for indentation resistance and durability. Cork tile is the quietest, most comfortable flooring. Asphalt tile and linoleum tile offer the lowest initial cost. Exce-

lon Tile combines superior alkali resistance with grease resistance.

Each of these floorings is beautiful in its own right—and some offer an assortment of designs as well as colors. In asphalt tile, only Armstrong's provides a choice between De Luxe and Standard graining, plus the exclusive Flagstone styling. In cork tile, only Armstrong's provides light and dark colorings plus a Custom Cork effect.



**LINOTILE** offers exceptional resistance to indentation and wear, low maintenance cost, and smart styling.



**CORK TILE** is made by an exclusive Armstrong process that retains the beauty and texture of natural cork.



**RUBBER TILE** provides a smooth plate finish, rich coloring, quiet underfoot, and high resistance to wear.



**CUSTOM CORLON TILE** is a true vinyl plastic tile designed for those who desire the finest in luxurious floors.



# These popular stylings are available in both tile and roll form

Inexpensive floors with a custom-designed look can be readily created with Armstrong's Linoleum Tiles and Armstrong's Marbelle Corlon Tile. These tiles are cut from the same quality materials that normally come in two-yard-wide rolls. They are precision cut into 9" x 9" squares to assure tight seams and square corners. Offering a wide selection of colors and design effects, they combine many of the advantages of their roll-form counterparts with the waste reduction and easy installation features of resilient tile floors.



**MARBELLE CORLON TILE** is made in 9 colors, .070" thick, with exclusive non-staining Armofelt backing.



**RAYBELLE LINOLEUM TILE** is made in 15 colors, Standard Gauge, with flexible, easy-to-cut Armofelt back.



**MARBELLE LINOLEUM TILE** is made in 8 colors, Light Gauge, with Safety-Back for easy removal from floors.



**ROYELLE LINOLEUM TILE** is made in 14 colors, Standard Gauge, with Safety-Back for safe and easy removal.



**JASPE LINOLEUM TILE** is made in 6 colors, Standard Gauge, with a special, flexible saturated felt backing.



# REPEAT UNIT DESIGN SUGGESTIONS

An unlimited variety of designs can be made with Armstrong's Resilient Tiles. In general, floor designs are divided into two classifications—repeat unit designs and custom designs. Designs which consist of repeat elements composed of two or more blocks are referred to as unit designs. An over-all floor design consists of many units laid alongside each other. These repeat units extend from the simple check-board, composed of alternating blocks of different colors, to extremely intricate designs. The tremen-

dous number of repeat unit designs available, of which only a few are shown on these pages, assures an appropriate floor for most interiors. Every floor should be planned with the room's use, shape, dimensions, and decorative theme clearly in mind. Generally, the larger and less obstructed the area, the bolder the floor design and color contrasts. Narrow interiors can be made to look wider with cross-bands of contrasting color. Designs using light colors can be effectively used to brighten a dark area.



Percentages vary with room size



White, 50%; Red, 50%



Beige, 33.3%; Red, 33.3%; Brown, 33.3%

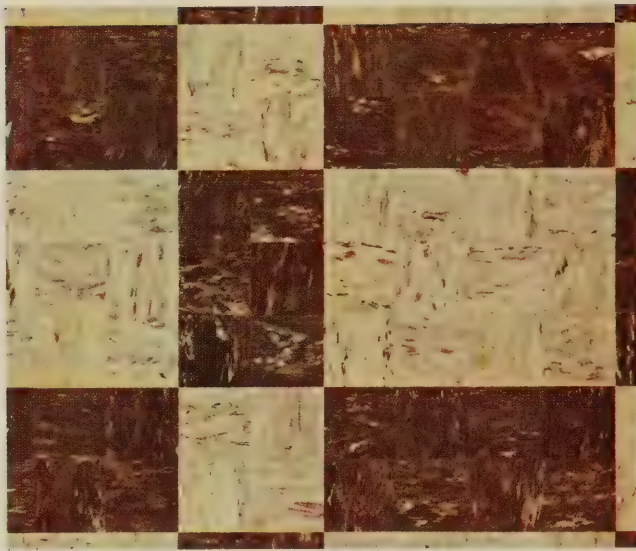


White, 55.6%; Dark Green, 22.2%;  
Light Green, 22.2%

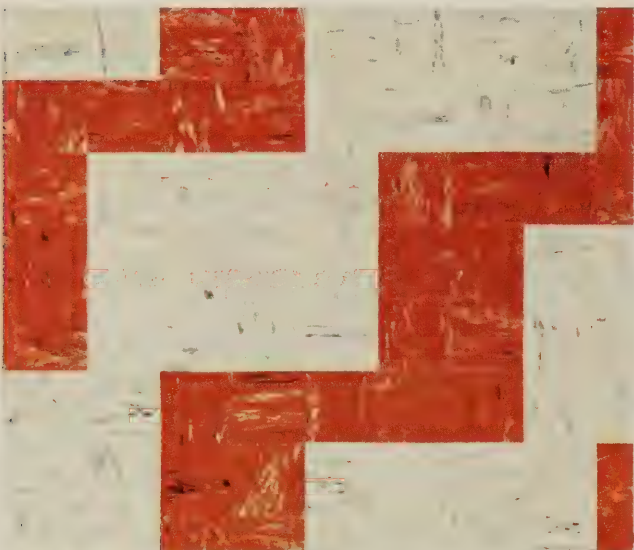




**Dark Green, 16.7 %; Green, 50 %; White, 33.3 %**



**Brown, 53.3 %; Tan, 46.7 %**



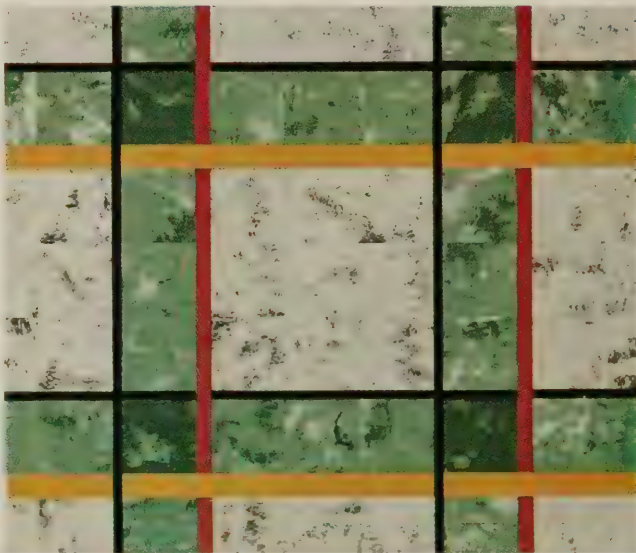
**White, 58.4 %; Red, 41.6 %**



**Blue, 50 %; White, 50 %**



**Light Brown, 50 %; Dark Brown, 25 %;  
Yellow, 25 %**



**White, 46.7 %; Light Green, 31.3 %; Dark Green,  
5.2 %; Yellow, 7.3 %; Black, 5 %; Red, 4.5 %**



# CUSTOM DESIGN SUGGESTIONS

Custom designs are those developed for one particular room. They need not follow any precise mathematical pattern, but are planned solely to increase the beauty or serviceability of the interior. Custom designs are frequently worked out to minimize the undesirable features of architectural limitations, such as fixtures, columns, bays, and alcoves. They can

identify a business with its name or trade-mark. They can call attention to important areas of a room or emphasize a distinctive decorative motif. In all cases, they give an interior the special distinction that comes only with a custom floor. Because resilient tiles are installed one at a time, custom effects are possible for surprisingly little additional cost.



At left, the custom floor directs traffic from patio to dining area in addition to adding a smart appearance to a modern kitchen. In this case, the material is Armstrong's Rubber Tile, which can now be installed over grade-level as well as suspended subfloors. Below, a custom effect in a Linotile Floor marks out the work area so it can be kept free of obstructions. It also deftly accentuates the kitchen's color scheme. Long wearing and easy to clean, both floors are as practical as they are attractive.







Even when the allover beauty of natural cork is desired, interesting effects can be obtained with the variety of shapes and sizes available in Armstrong's Cork Tile. For example, this room uses rectangular blocks of 12" x 24" No. 410 Mocha Tan Cork Tile laid in alternating ashlar fashion to make it seem wider and more impressive.



A simple "step" design in the floor sets apart the table area from the bar in this nightclub styled basement. The lighter area also becomes a path leading toward the music room beyond the partition. Basement recreation rooms, laundries, and work shops offer a fertile field for imaginative floor designs, which are easily installed from the wide range of colors available in Armstrong's Asphalt Tile. In this basement, Armstrong's exclusive swirl-marbleized De Luxe Asphalt Tile was the choice.





Custom floor designs can effectively augment architectural features of a room. For example, the Linotile Floor in this office sets apart the individual secretarial bays, making the highly functional arrangement of the interior at once more evident and eye-pleasing.

Arrows directing traffic can be built right into resilient tile floors with little additional trouble or expense. This feature is especially useful in retail stores, such as the drug store at right, where customers are led directly to merchandise counters. The wide assortment of colors and grainings available in Armstrong's Resilient Tiles also make it possible to choose floors which will give merchandise greater sales appeal.





# ARMSTRONG'S CUSTOM CORLON TILE

3/32" gauge

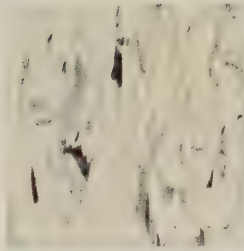
6" x 6", 9" x 9", 12" x 12", 18" x 36"

For suspended and on-grade floors

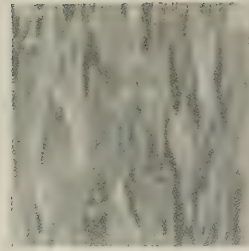
Each step in the manufacture of Armstrong's Custom Corlon Tile is rigidly controlled to assure unequalled excellence. Only the finest quality of vinyl resins is used. Custom Corlon's high surface sheen is carefully balanced between the lustrous beauty of a glossy finish and the practical demands of easy maintenance.

Custom Corlon Tile has complete dimensional stability and will not stretch or shrink.

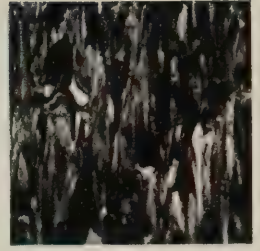
Further information concerning this product and larger illustrations of the color line are included on page 140 of this book.



Carrara White No. 460



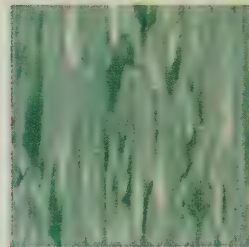
Trieste Gray No. 461



Imperial Black No. 462



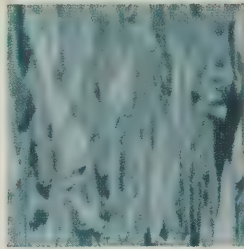
Picardy Red No. 463



Opaline Green No. 464



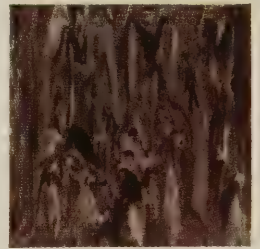
Pinard Yellow No. 465



Beryl Blue No. 466



Cupra Taupe No. 467



Circassian Walnut No. 468





# ARMSTRONG'S EXCELON TILE

1/8" gauge

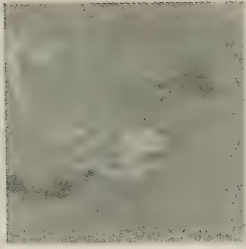
9" x 9"

For suspended, on- and below-grade floors

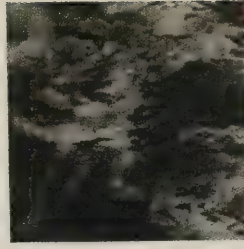
The vinyl content of Armstrong's Excelon Tile gives this plastic-asbestos material numerous advantages over asphalt tile. Easier to maintain, it also offers greater grease resistance and abrasion resistance. See page 141 for more information and illustrations.



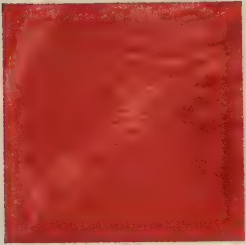
Chalk White No. 750



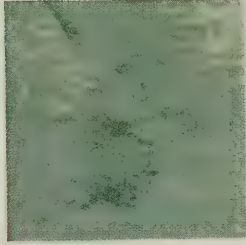
Slate Gray No. 751



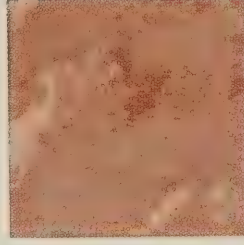
Charcoal Black No. 752



Gypsy Red No. 753



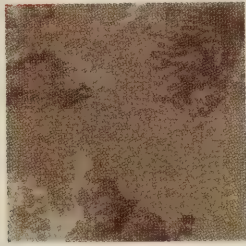
Gretna Green No. 754



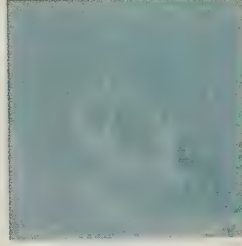
Formosa Coral No. 755



Manila Tan No. 756



Sirocco Taupe No. 757



Brittany Blue No. 758



Ming Yellow No. 759





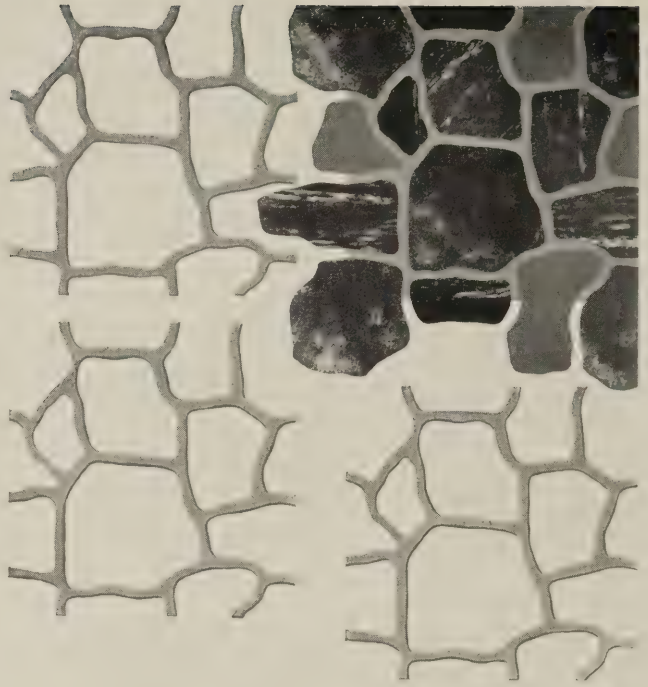
# ARMSTRONG'S FLAGSTONE ASPHALT TILE

1/8" gauge

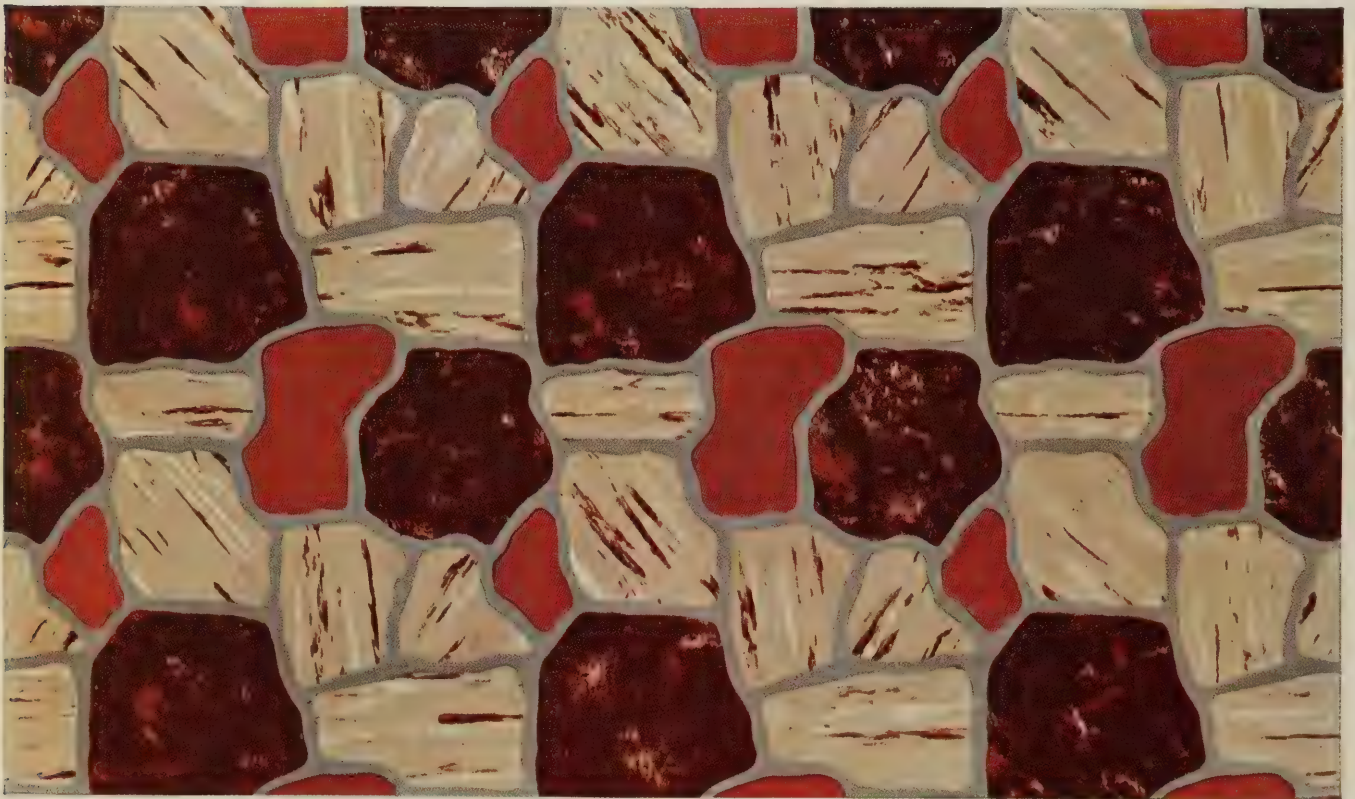
For suspended, on- and below-grade floors

Flagstone Asphalt Tile is the first pattern effect in resilient tile. Authentic in design, its revolutionary "grid" principle gives it a free-flowing, natural look previously unattainable. Because all of the parts are cut at the factory, floors of Armstrong's Flagstone Asphalt Tile are easy to install and reasonably priced.

Armstrong's Flagstone Asphalt Tile provides the long-awaited distinctive floor for modern on-grade ranch-type houses, basements, and living areas. It is also readily adaptable to traditional interiors. It is an outstanding choice for restaurants, clubs, stores, and other commercial areas. The three handsome color schemes combine plain, directionally grained, and swirl-marbleized elements. Armstrong's Flagstone Asphalt Tile offers all the alkali resistance and quality features of other Armstrong's Asphalt Tiles.



Armstrong's Flagstone Asphalt Tile is based on 18" x 18" grids into which the vari-shaped, precision-cut tiles fit. The tiles along the sides of each grid interlock with the adjoining grid, as is shown in the drawing above, which also indicates how these tiles make the grids fit together.



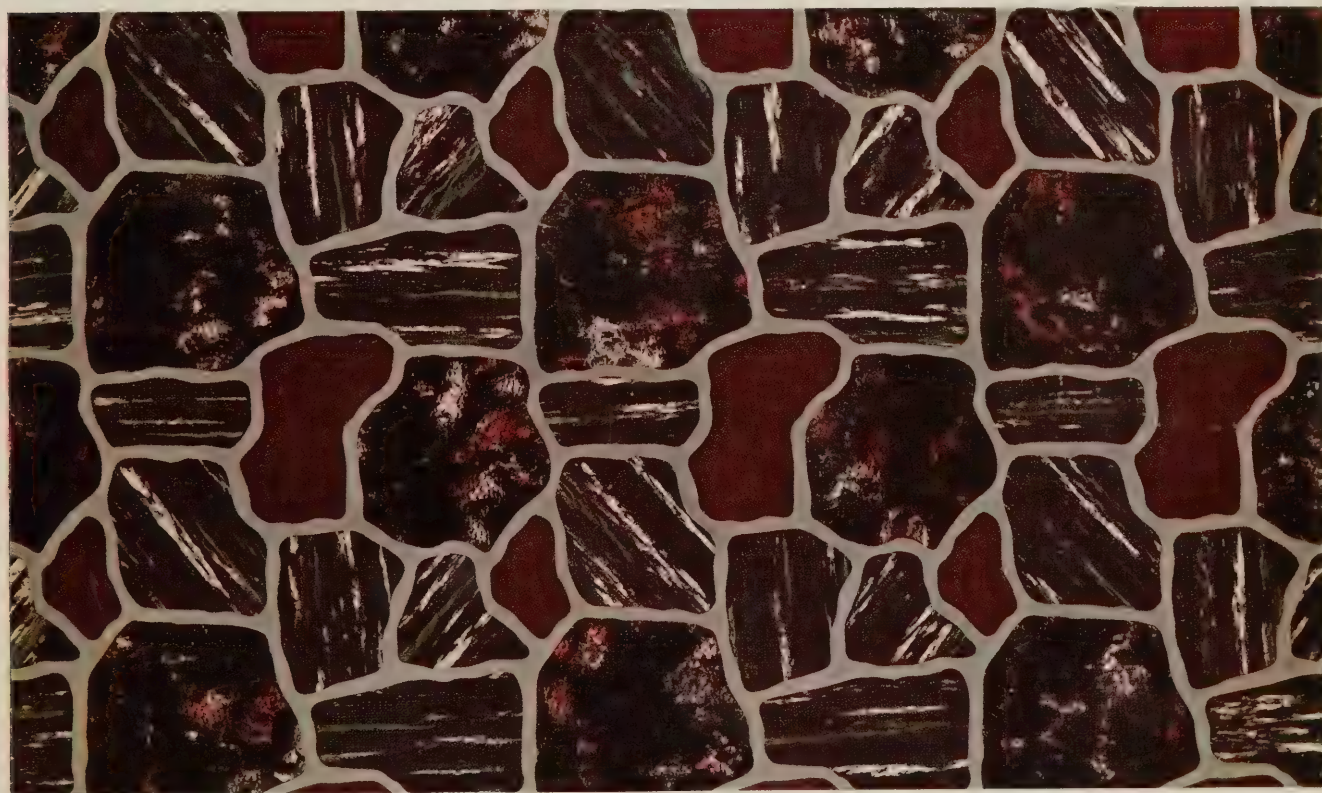
No. 1080

**ARMSTRONG'S  
FLAGSTONE  
ASPHALT TILE**





No. 1081



No. 1082

**ARMSTRONG'S  
FLAGSTONE  
ASPHALT TILE**



# ARMSTRONG'S DE LUXE ASPHALT TILE

1/8" and 3/16" gauge

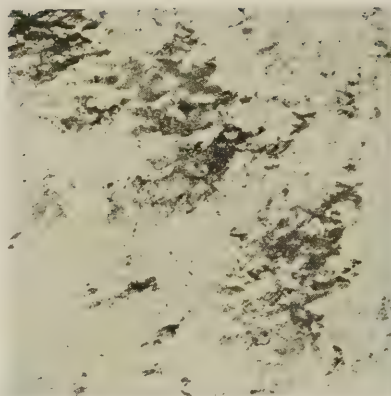
9" x 9"

\*Available in 18" x 24" size

G2—Available in greaseproof tile

For suspended, on- and below-grade floors

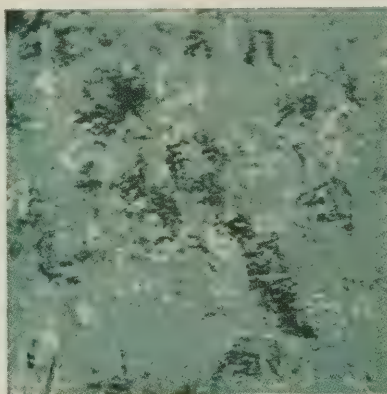
The unequalled strength and durability of Armstrong's De Luxe Asphalt Tile result from an exclusive process that interlocks the tile fibers in two directions. This process also makes possible a distinctive swirl marbleizing, which is not only beautiful, but also simplifies installation because tiles need not be turned to match grains. Armstrong's De Luxe Asphalt Tile has straight edges and square corners. It is alkali resistant.



Ivory Marble No. D-300



\*Ebony Marble No. B-305  
(G2-305)



Surf Green Marble No. C-312  
(G2-312)



Emerald Green Marble No. C-317



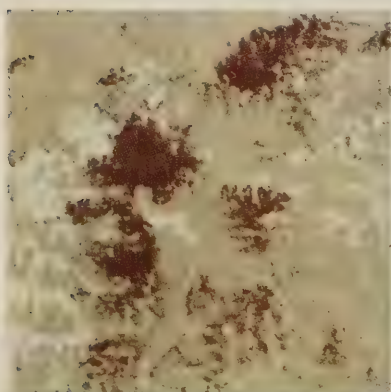
\*Cedar Marble No. B-318  
(G2-318)



\*Tokay Marble No. B-319



Cinnabar Marble No. C-324  
(G2-324)



Palomino Beige Marble No. C-326  
(G2-326)



Goldenrod Marble No. D-327

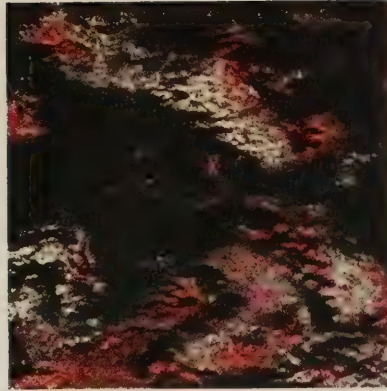


Cocoa Brown Marble No. C-329

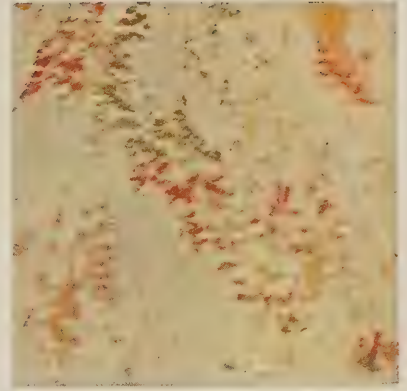




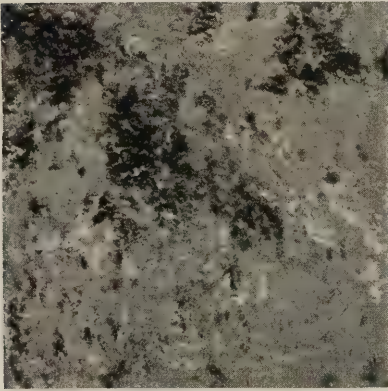
\*Antique Green Marble No. B-335



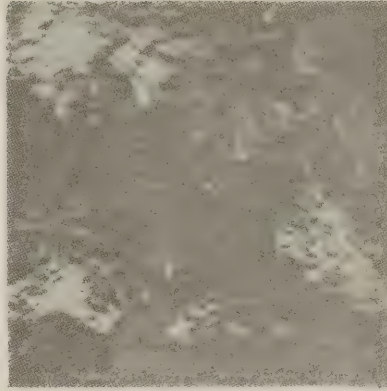
\*Agate Marble No. B-336



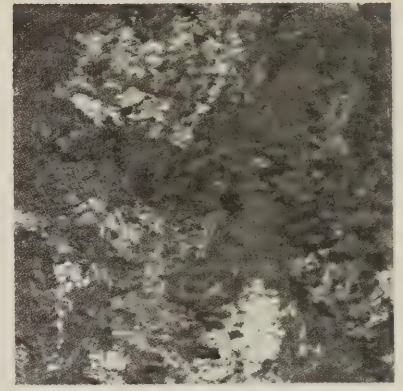
Tennessee Marble No. D-342



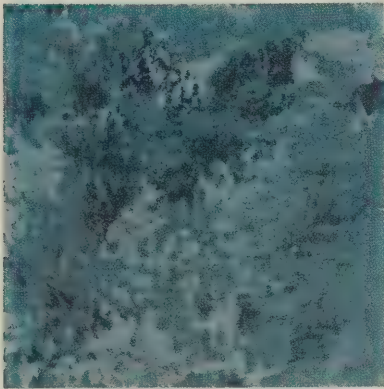
Pearl Gray Marble No. C-346  
(G2-346)



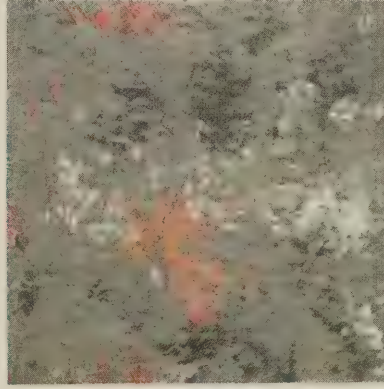
Gray Taupe Marble No. C-347



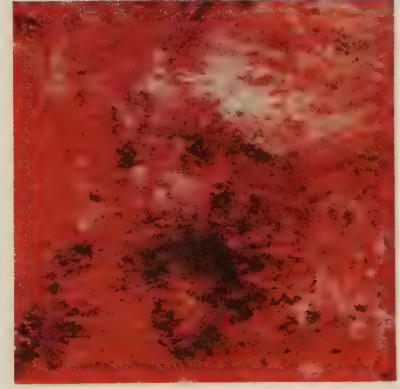
Dove Gray Marble No. C-348



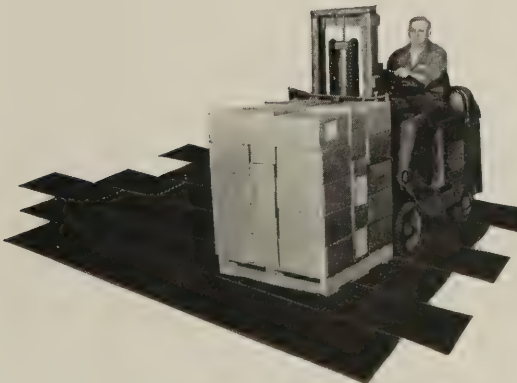
Bermuda Blue Marble No. D-354



Cameo Gray Marble No. C-361



Italian Red Marble No. D-365



## INDUSTRIAL AND CONDUCTIVE ASPHALT TILE

Armstrong's Industrial Asphalt Tile is specially designed for factory and warehouse areas subjected to heavy industrial traffic. It can be installed on suspended or on-grade floors but should not be used over below-grade concrete.

Armstrong's Conductive Asphalt Tile is intended for areas where static electricity presents a problem. Its high electrical conductivity minimizes the danger of explosions caused by static electrical discharges. It is recommended for powder plants and similar areas but should not be used in hospital operating rooms. Both materials are made black only, 1/8" and 3/16" gauge, 18" x 24".



# ARMSTRONG'S STANDARD ASPHALT TILE

1/8" and 3/16" gauge

9" x 9"

\* Available in 18" x 24" size

For suspended, on- and below-grade floors

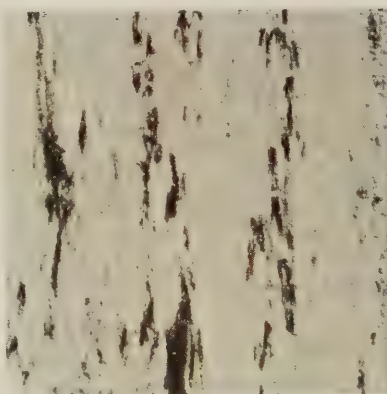
When directionally grained floors are desired, Armstrong's Standard Asphalt Tile is an outstanding choice. Resistant to alkaline moisture and equal in strength to any tile in its class, it offers Armstrong quality at minimum cost. Like De Luxe Asphalt Tile it is easy to clean and is not harmed by most spilled liquids. Armstrong's Asphalt Tile is particularly recommended as a low-cost floor for stores, institutions, and homes.



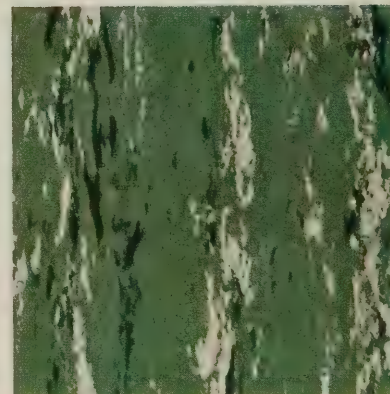
\* Pompeian Red No. A-200



\* Black No. A-210



Ivory No. D-900



Foam Green No. C-902



\* Ebony No. B-905



Jasper Green No. C-907



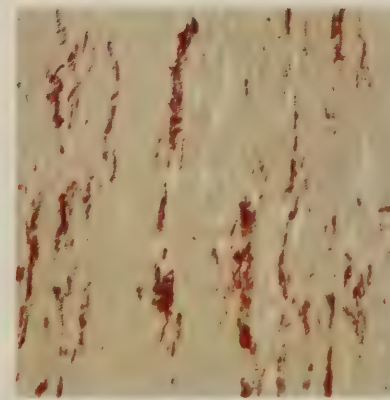
\* Cedar No. B-918



\*Tokay No. B-919

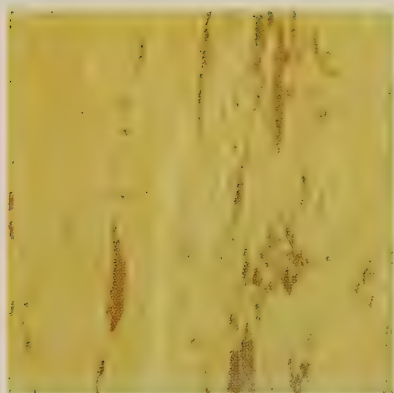


Cinnabar No. C-924



Palomino Beige No. C-926





Goldenrod No. D-927



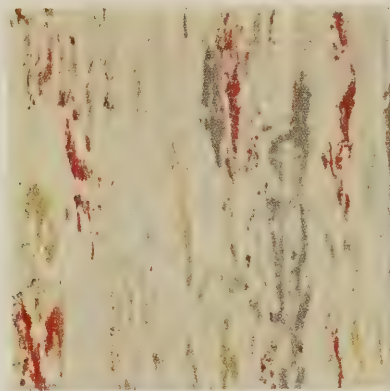
Cocoa Brown No. C-929



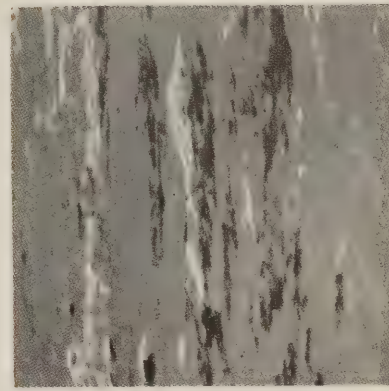
\*Antique Green No. B-935



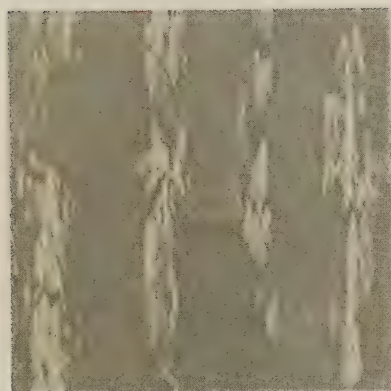
\*Agate No. B-936



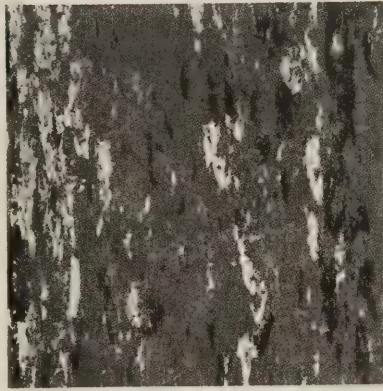
Tennessee No. D-942



Pearl Gray No. C-946



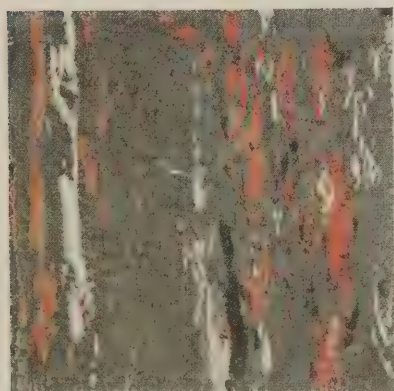
Gray Taupe No. C-947



Dove Gray No. C-948



Lagoon Blue No. D-952



Cameo Gray No. C-961



Italian Red No. D-965

**ARMSTRONG'S  
STANDARD  
ASPHALT TILE**



## ARMSTRONG'S ASPHALT TILE FEATURE STRIPS

The six plain colors shown below are made in asphalt tile feature strips 1", 2", and 3" wide and 24" long. Used as accent colors, feature strips help to add interest and individuality to De Luxe and Standard Asphalt Tile floor designs.



**Venetian Red No. C-204**



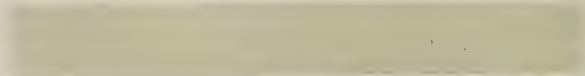
**Black No. A-210**



**Yellow No. D-246**



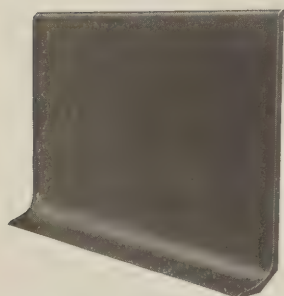
**Light Green No. C-257**



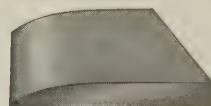
**White No. D-270**



**Garnet No. D-275**



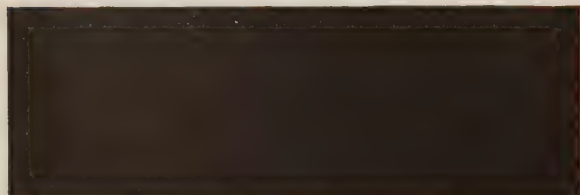
Armstrong's Top-Set Asphalt Cove Base is not restricted to use in asphalt tile installations but provides a practical base-board treatment for all kinds of resilient floors. Plain colors are made in 4" and 6" heights, marbled colors in 4" height only. Both are made 48" long. Inside and outside corners are easily formed by slightly heating the material.



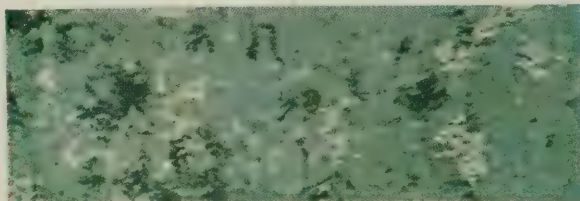
Armstrong's Asphalt Beveled Edging No. S-18 is used for finishing exposed edges of floors. 1/8" or 3/16" thick, it is 1" wide, 36" long, in black only.



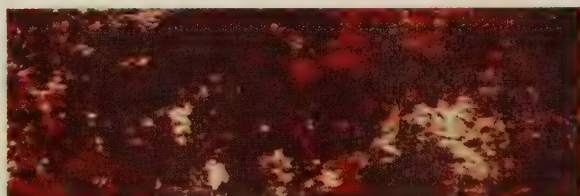
**Havana No. CB-206 Regular Plain**



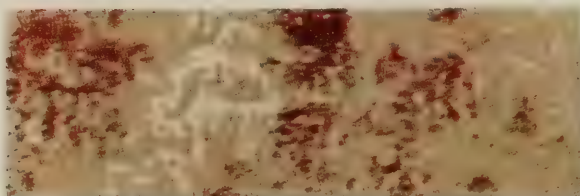
**Black No. CB-210 Regular Plain**



**Surf Green Marble No. CB-312**



**Cedar Marble No. CB-318**



**Palomino Beige Marble No. CB-326**

## ARMSTRONG'S TOP-SET ASPHALT COVE BASE



Armstrong's Asphalt Tile Die-Cut Insets add character and individuality to residential, commercial, and institutional floors. In stores these insets can play an effective merchandising role by identifying the

type of establishment or of individual departments. In homes they can add personality to any room. Smart and attractive, they cost far less than custom-cut designs. These insets are 18" x 18" and 1/8" or 3/16" thick.



Wild Duck No. 500



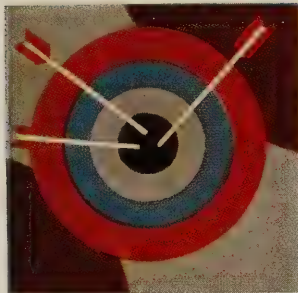
Cocktail No. 501



Compass No. 502



Sunburst No. 506



Target No. 508



Anchor No. 510



Pointer No. 511



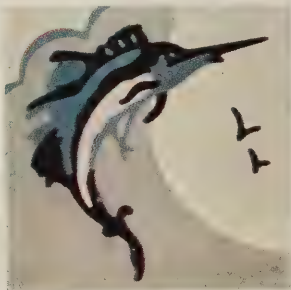
Champagne No. 514



Top Hat No. 515



Sailboat No. 516



Sailfish No. 517



Four Aces No. 520



Siesta No. 521



Lyric No. 522



Standard Shuffleboard No. 560  
(3' x 3'9")

# **ARMSTRONG'S ASPHALT TILE DIE-CUT INSETS**



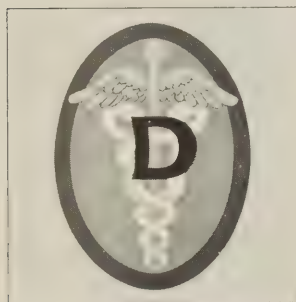


Florist Delivery No. 580  
2 colors  
Sizes 27", 36", and 63"



Cocktail No. 581  
4 colors  
Sizes 27", 36", and 63"

Armstrong's Standard Hand-Cut Insets are available in certain popular trade-marks, monograms, and insignia for use in many kinds of stores, professional offices, and social halls. They may be ordered in any of the colors shown on the opposite page at no extra cost and in the sizes listed below the illustrations. In addition to the insets shown here, modern or script alphabet characters are also available in Asphalt Tile Standard Hand-Cut Insets.



Dental Caduceus No. 582  
5 colors  
Sizes 18", 27", 36", and 63"



Script Initials No. 583  
2 colors  
Sizes 18", 27", and 36"



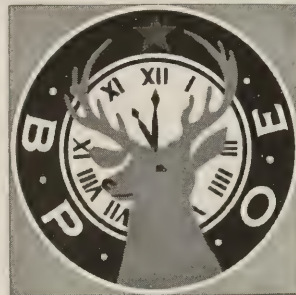
Medical Caduceus No. 585  
3 colors  
Sizes 18", 27", 36", and 63"



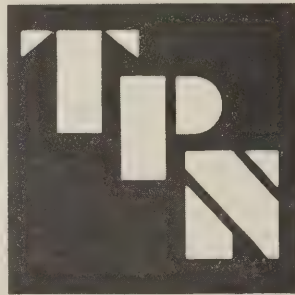
Men's Shop Design No. 586  
5 colors  
Sizes 18", 27", 36", and 63"



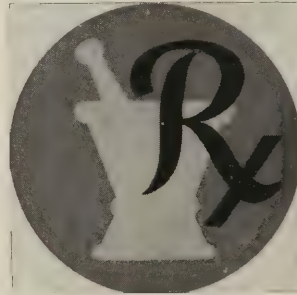
American Legion No. 587  
3 colors  
Sizes 27", 36", and 63"



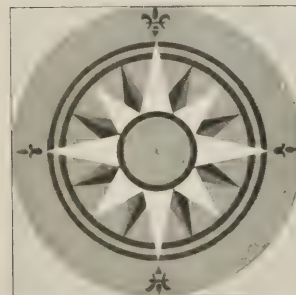
Elks Lodge Emblem No. 588  
4 official colors  
Sizes 27", 36", and 63"



Standard Monogram No. 589  
2 colors  
Sizes 18", 27", and 36"



Mortar and Pestle No. 590  
3 colors  
Sizes 18", 27", 36", and 63"



16-Point Compass No. 591  
4 colors  
Sizes 18", 27", 36", and 63"



Anchor No. 593  
3 colors  
Sizes 18", 27", 36", and 63"



Treble Clef No. 594  
3 colors  
Sizes 18", 27", 36", and 63"



Manhattan No. 599  
3 colors  
Sizes 18", 27", and 36"

**ARMSTRONG'S  
ASPHALT TILE  
STANDARD HAND-CUT INSETS**



These solid colors can be used most effectively in custom, standard, and die-cut insets. Six of them, Nos. B-206, D-231, D-235, C-251, C-261, and C-266, are made especially for inset work and are not supplied for field tile, borders, or feature strips. Five of them, Nos. C-204, D-246, C-257, D-270, and D-275,

are also available as feature strips, but not as field tile or border material. All regular marbleized colors in Armstrong's Asphalt Tile can also be used for insets. This wide assortment of colors permits creating insets which closely match organizational colors and which are appropriate for a wide variety of color schemes.



Pompeian Red  
No. A-200



Venetian Red  
No. C-204



Havana  
No. B-206



Black  
No. A-210



Regal Blue  
No. D-231



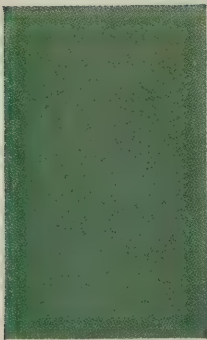
Azure Blue  
No. D-235



Yellow  
No. D-246



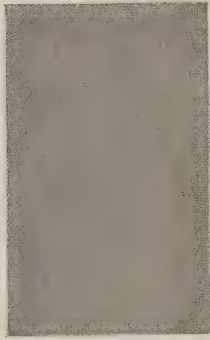
Dark Green  
No. C-251



Light Green  
No. C-257



Lead Gray  
No. C-261



Steel Gray  
No. C-266



White  
No. D-270



Garnet  
No. D-275

**ARMSTRONG'S  
ASPHALT TILE  
INSET COLORS**



# ARMSTRONG'S LINOTILE

1/8" gauge

6" x 6", 9" x 9", 12" x 12", 18" x 36"

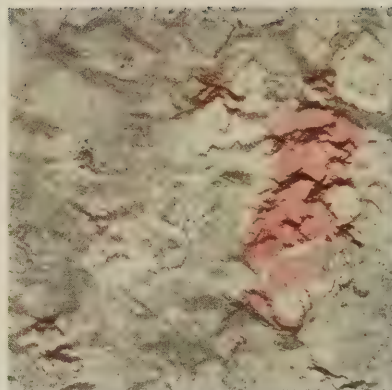
For suspended floors only

Linotile is an exclusive Armstrong product with a composition similar to that of linoleum. However, special manufacturing methods give it much greater density and unexcelled resistance to indentation and abrasion. Time proved, Linotile has been widely used since 1914. It is so durable that it is a leading choice for such heavy traffic areas as entranceways. Linotile is easy and inexpensive to maintain and it is all wearing surface, with colors that go all the way through the material.

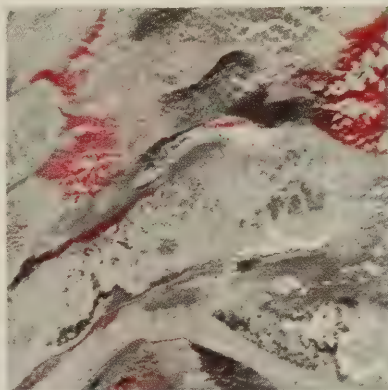
In styling, Armstrong's Linotile offers an entirely new concept in resilient tile marbleization. With its bolder, sharper graining and directional effect, it features unusual accent colors in striking combinations. All Linotile colors are styled to harmonize with each other, so any of them can be combined for a pleasing effect. Linotile is a popular choice for schools, hospitals and other institutions, restaurants, stores, offices, and homes.



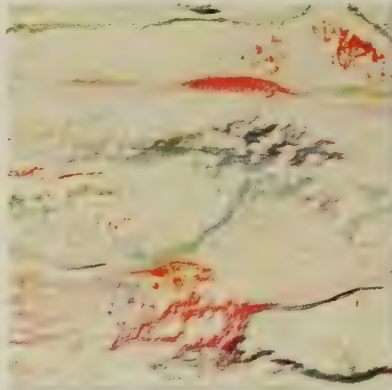
Sea Green No. 136



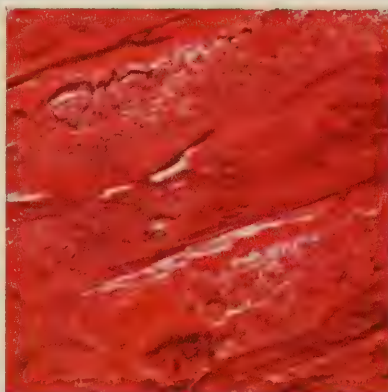
Coral Gray No. 148



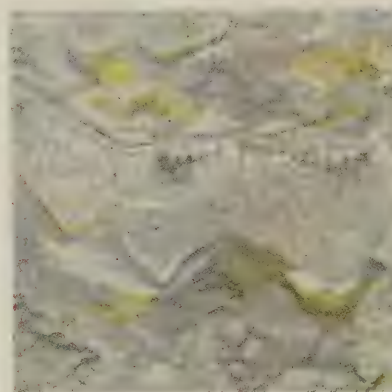
Ruby Gray No. 170



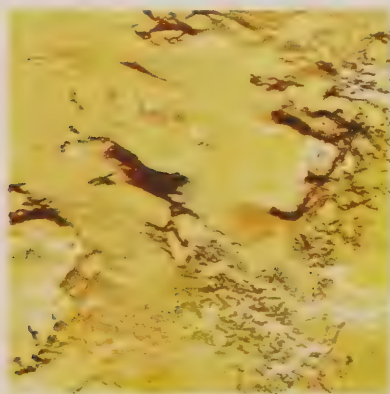
Rainbow No. 171



Sultan Red No. 172



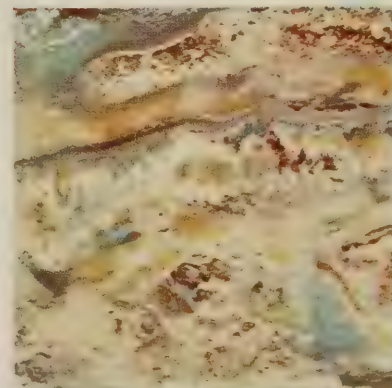
Mistglow No. 173



Sunglow No. 174



Cocoa Verde No. 175

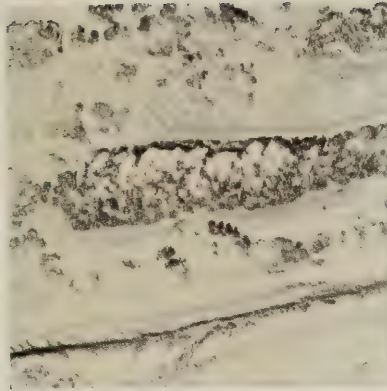


Beige Antique No. 176

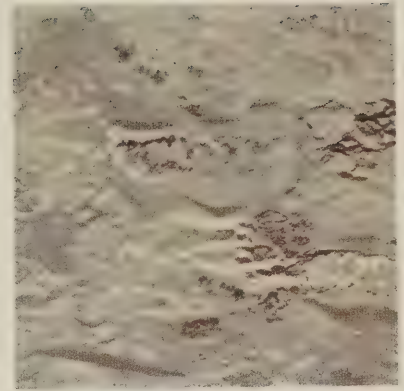




Landscape Green No. 177



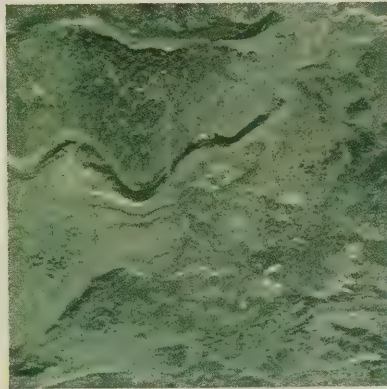
Alabaster No. 178



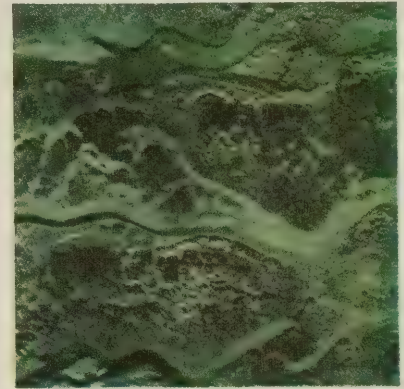
Silver Gray No. 179



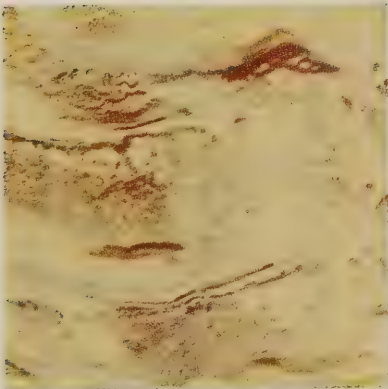
Jet Black No. 180



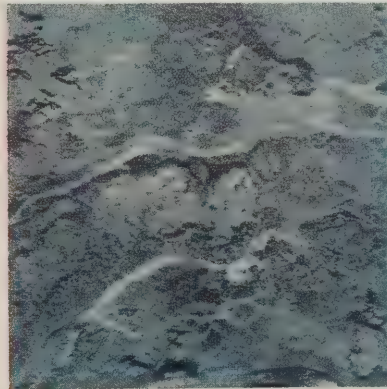
Ocean Green No. 181



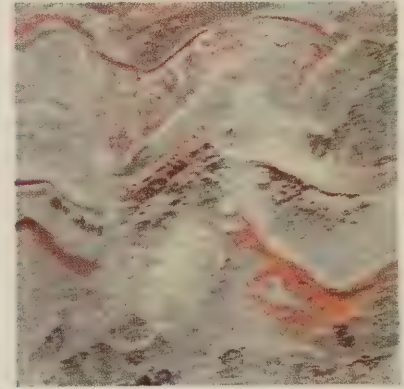
Alpine Green No. 182



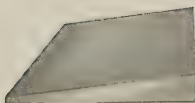
Travertine No. 183



Caribbean Blue No. 184



Rose Gray No. 185



#### **No. S-17 Linotile Beveled Edging**

Linotile Beveled Edging is used for finishing edges of all types of resilient floors. It is made in 1/8" gauge only, 1" wide and 36" long, in all Linotile colors. It tapers to 1/32" on the edge.

**ARMSTRONG'S  
LINOTILE**



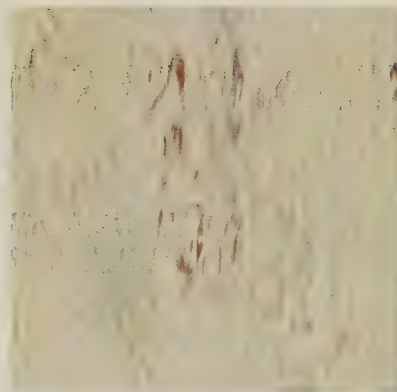
# ARMSTRONG'S RUBBER TILE

1/8" and 3/16" gauge

\*Also available in 3/32" gauge

6" x 6", 9" x 9", 12" x 12", 18" x 36"

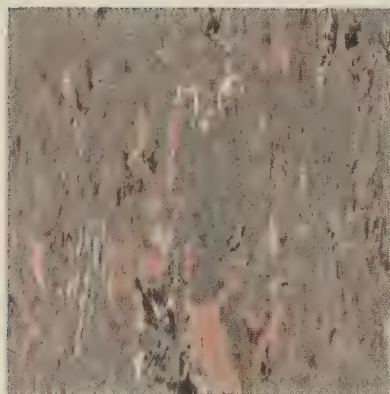
For suspended and on-grade floors



\*Ecruette No. 609



\*Beige Taupe No. 610



\*Coralette No. 611



Canary Yellow No. 612



\*Black White No. 613



\*Napoleon Gray No. 625



\*Dubonnet No. 626



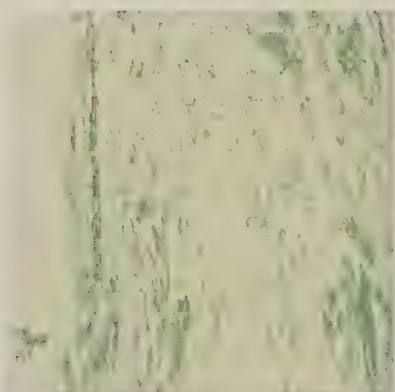
Chartreuse No. 646



Cypress Green No. 649



Verde Antique No. 650

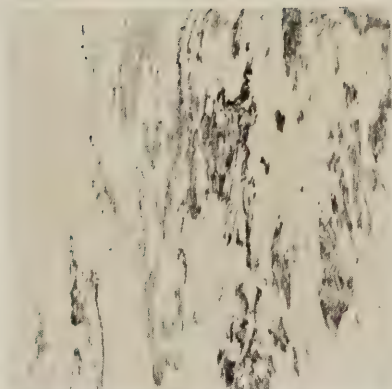


White Jade Green No. 651

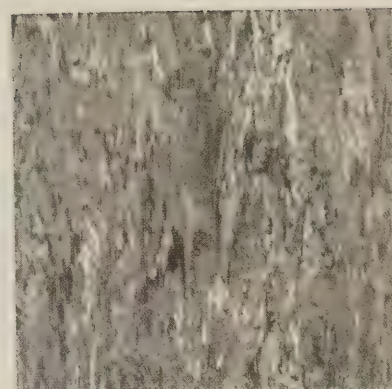




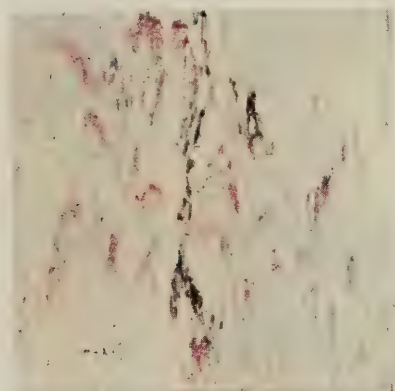
\*Jade Green White No. 652



\*White Black No. 653



\*Silver Gray No. 656



White Ruby Red No. 664



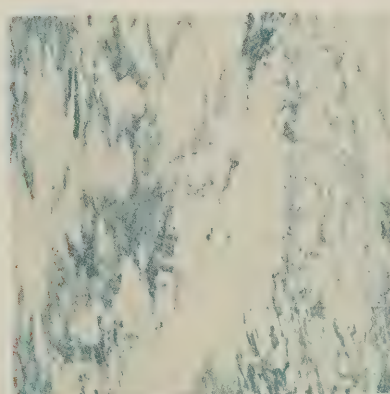
\*Ruby Red White No. 665



Black Ruby Red No. 666



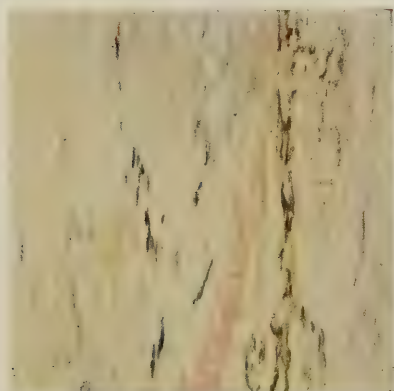
\*Spanish Red Paisley No. 668



White True Blue No. 674



\*True Blue White No. 676



\*Pink Tennessee No. 681

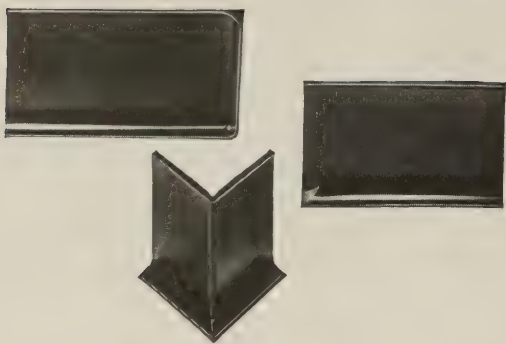


\*Mahogany Paisley No. 689



Plain Black No. 695





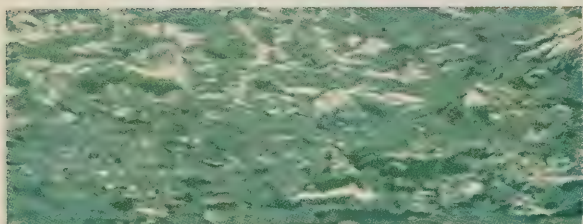
Armstrong's Top-Set Rubber Cove Base provides a handsome, neat-looking trim around the edge of the room where the floor meets the walls. It is made of the same high-quality rubber used in the manufacture of Armstrong's Rubber Tile flooring and has a lustrous sheen that enhances the overall beauty of the flooring installation. Its use eliminates dirt-catching joints and corners, making cleaning easy.

Internal corners and end pieces are molded to straight sections, which are 36" long. External corners are supplied separately. Armstrong's Top-Set Rubber Cove Base is available in six colors in both 4" and 6" heights.

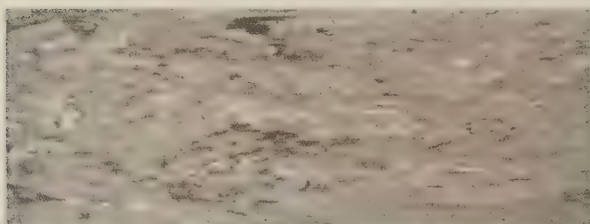
Extremely flexible, Armstrong's Top-Set Rubber Cove Base can be installed cold. The pre-formed corners and end stops eliminate the need of heating and forming the base to the corners. Tough yet pliable, it can be easily cut with a linoleum knife. It is recommended for use in conjunction with any type of resilient flooring.



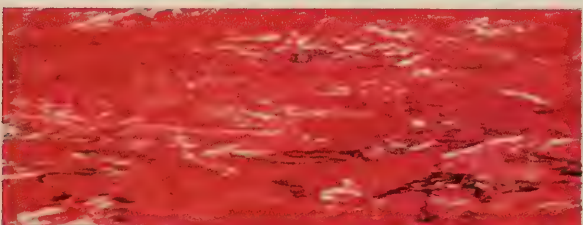
**Ecrulette No. CB-609**



**Jade Green White No. CB-652**



**Silver Gray No. CB-656**

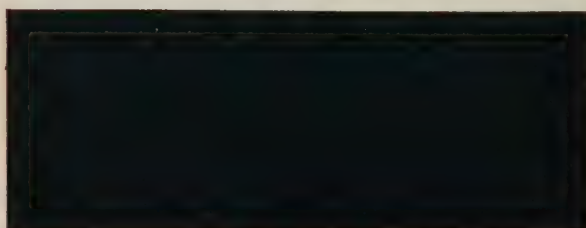


**Ruby Red White No. CB-665**



**Mahogany Paisley No. CB-689**

**ARMSTRONG'S  
TOP-SET RUBBER  
COVE BASE**



**Plain Black No. CB-695**

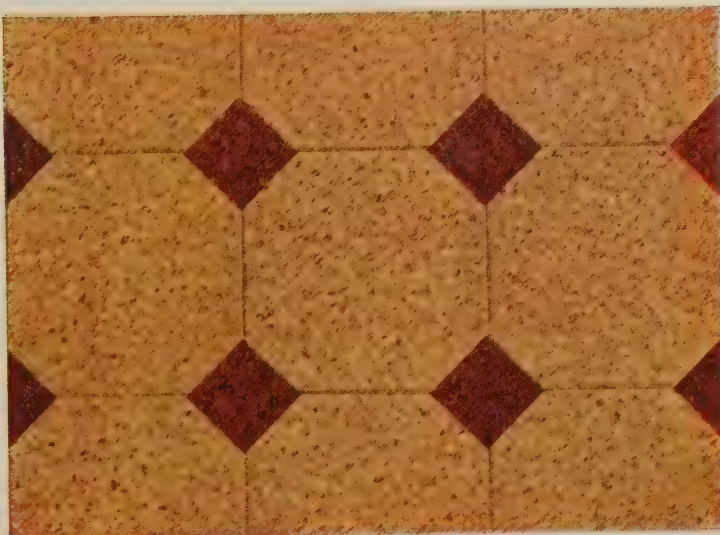




**No. 410 Mocha Tan**



**No. 411 Coconut Brown**



## ARMSTRONG'S CORK TILE

1/8", 3/16", and 5/16" gauge

6" x 6", 6" x 12", 9" x 9", 12" x 12", 12" x 24"

For suspended and on-grade floors

For interiors where quiet, dignity, and comfort are of first importance, Armstrong's Cork Tile is an ideal flooring. It is particularly suited to use in residences, libraries, courtrooms, reception rooms, distinctive offices, and richly appointed clubrooms.

The warm background shadings of Armstrong's Cork Tile are enhanced by a variation of light and dark particles throughout each tile. These new shadings meet the requirements of today's decorating trends and blend well with modern as well as traditional interiors.

Armstrong's Cork Tile is made by an exclusive electronic process which eliminates baking at high temperatures. This eliminates the scorched look common to cork tiles made by old-fashioned methods and also gives Armstrong's Cork Tile greater strength. Long wearing, with excellent non-slip qualities, Armstrong's Cork Tile will not "dust" or crumble.

The natural resilience of cork cushions footsteps not only reducing noise but also making the floor unusually comfortable underfoot.

Armstrong's Cork Tile is recommended for use over all types of suspended subfloors. It may also be laid over concrete in direct contact with the ground if the top of the slab is at least 12" above grade level, if the grade slopes away from the foundation, and if the cork tile is installed with No. S-214 Waterproof Cement.

## ARMSTRONG'S CUSTOM CORK TILE

**No. 1010**

3/16" gauge

Because its units are cut and packaged at the factory, Armstrong's Custom Cork Tile provides an expensive-looking modern effect at surprisingly little additional cost. The combination of light colored nine-inch octagonal tile and dark three-inch squares is both effective and easy to install.



# ARMSTRONG'S RAYBELLE LINOLEUM TILE

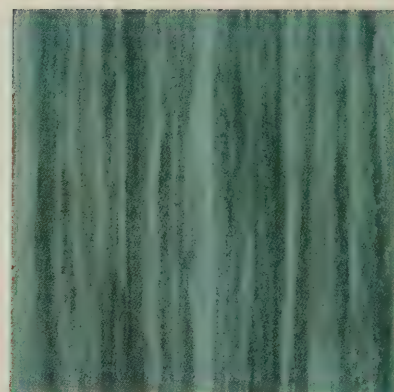
Standard Gauge

9" x 9"

For suspended floors only



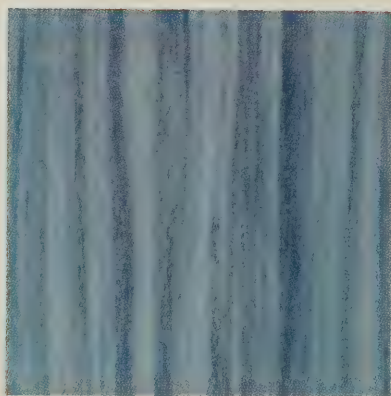
Ruby-ray No. 70



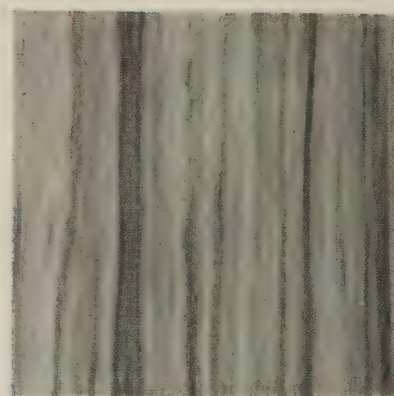
Aqua-ray No. 71



Coco-ray No. 72



Azura-ray No. 73



Silver-ray No. 74



Multi-ray No. 76



Rose-ray No. 77



Yellow-ray No. 78



Mist-ray No. 79

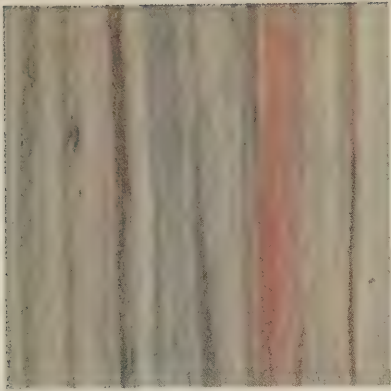


Surf-ray No. 80



Gold-ray No. 81





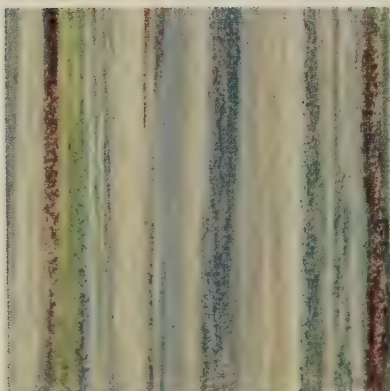
Coralray No. 82



Tanray No. 83



Chocoray No. 84



Rainboray No. 85

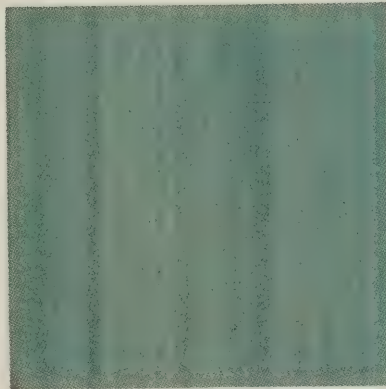
Armstrong's Linoleum Tiles have long been popular among both residential and commercial decorators as floorings with which unusual and distinctive effects can be created at low cost and with a minimum of waste. Clean-cut edges and square corners help assure beautiful installations. The choice of four different style effects provides unlimited decorative possibilities.

# ARMSTRONG'S JASPÉ LINOLEUM TILE

Standard Gauge

9" x 9"

For suspended floors only



Apple Green No. 1



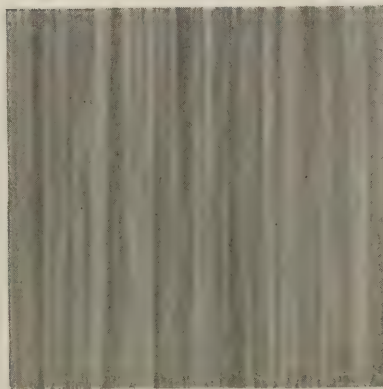
Light Taupe No. 4



Platinum Gray No. 5



Tan No. 9



Driftwood Gray No. 13



Sunset No. 15

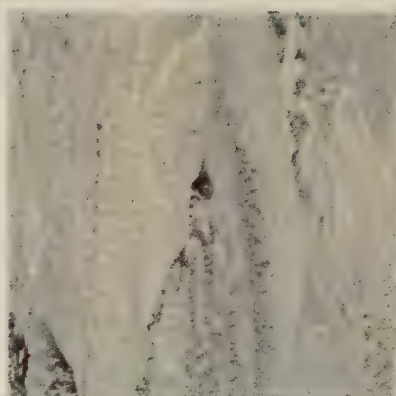


# ARMSTRONG'S ROYELLE LINOLEUM TILE

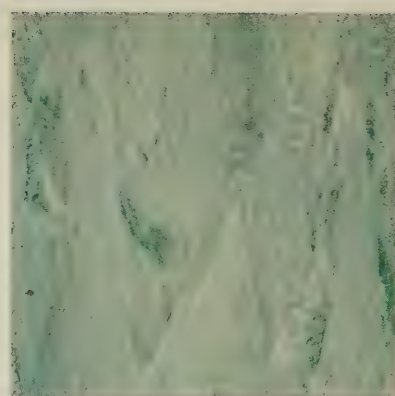
Standard Gauge

9" x 9"

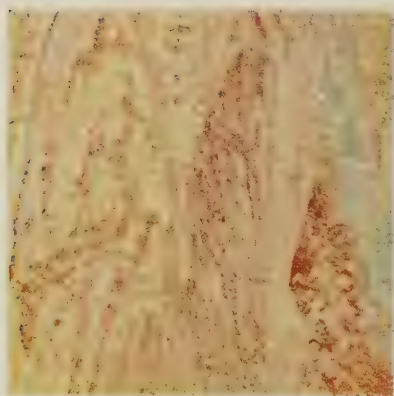
For suspended floors only



No. 1500



No. 1501



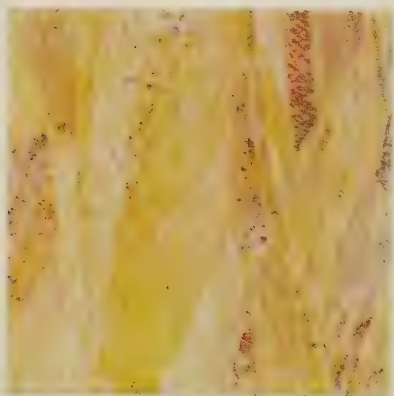
No. 1502



No. 1503



No. 1504



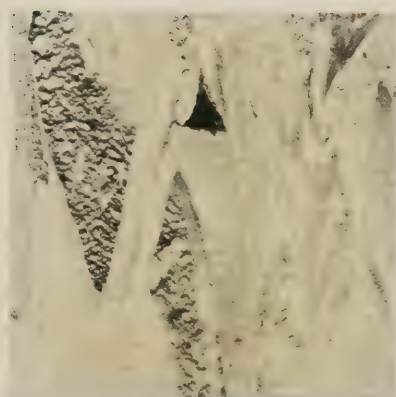
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No. 1506



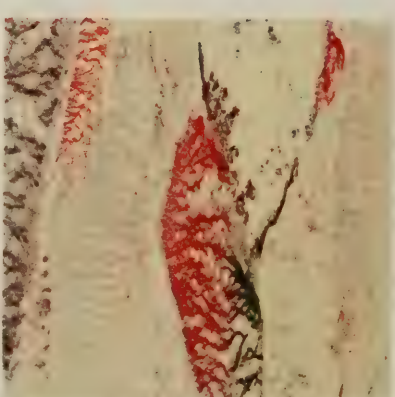
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No. 1508

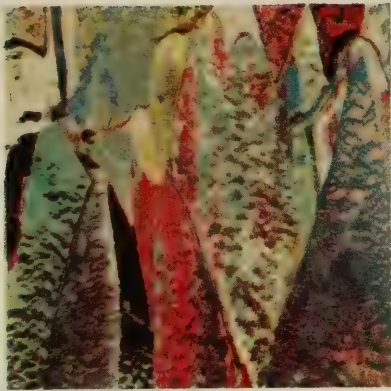


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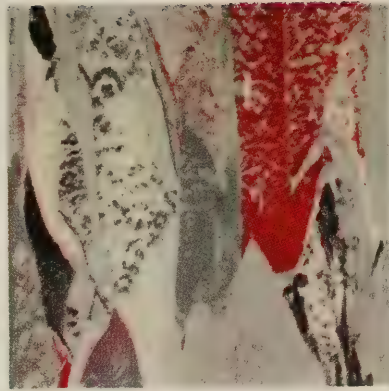


No. 1510





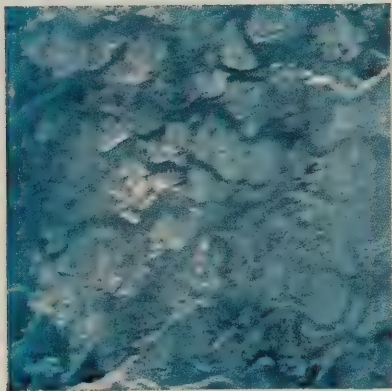
No. 1511



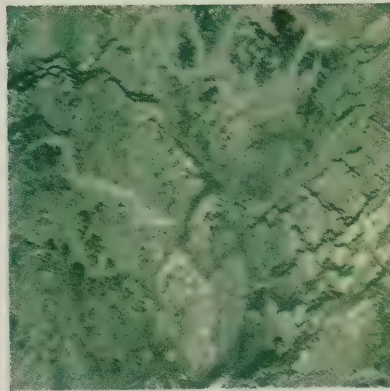
No. 1512



No. 1513



No. 02



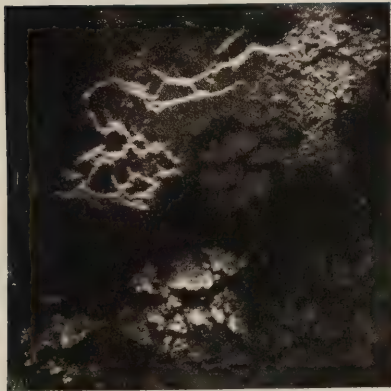
No. 08

# ARMSTRONG'S MARBELLE LINOLEUM TILE

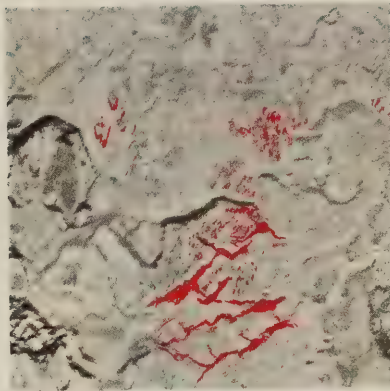
Light Gauge

9" x 9"

For suspended floors only



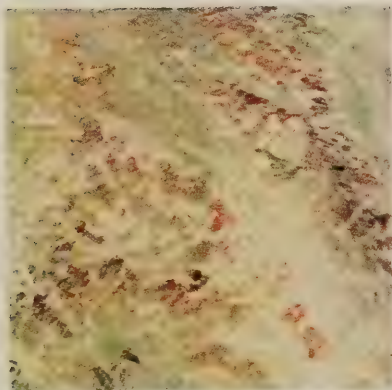
No. 021



No. 024



No. 029



No. 030



No. 031



No. 032



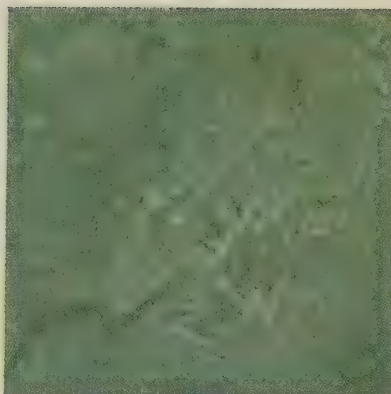
# ARMSTRONG'S MARBELLE CORLON TILE

.070" gauge

9" x 9"

For suspended floors only

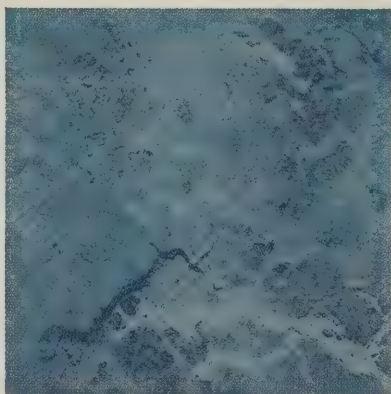
Armstrong's Marbelle Corlon Tile is a high-quality, vinyl plastic material. It has all the outstanding features of Armstrong's Marbelle Corlon roll goods plus the added convenience of the easily handled tile form. All of its nine colors are unusually bright and clear and may be used in a wide variety of attractive color combinations. Subtle marbleizing enhances the harmonious appearance of Marbelle Corlon Tile floors. Highly resistant to both wear and indentation, Armstrong's Marbelle Corlon Tile is also relatively unaffected by water and normal household cleaning agents, fats, and oils. Made with Armstrong's exclusive Armofelt back, Marbelle Corlon Tile is offered in the 9" x 9" size only. It may be installed over all types of suspended wood, concrete, terrazzo, marble, or metal subfloors.



No. 6000



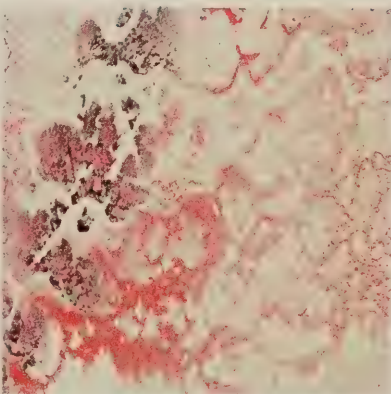
No. 6001



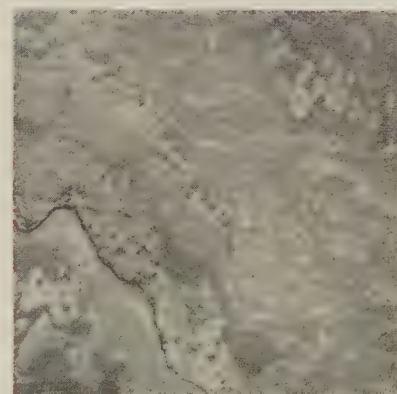
No. 6002



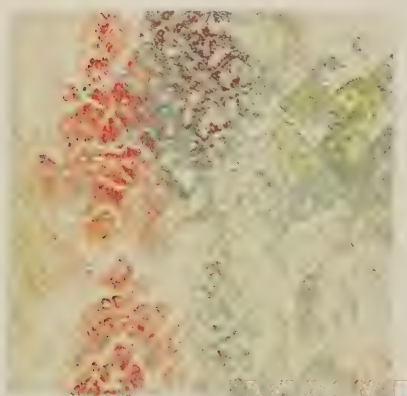
No. 6003



No. 6004



No. 6005



No. 6006

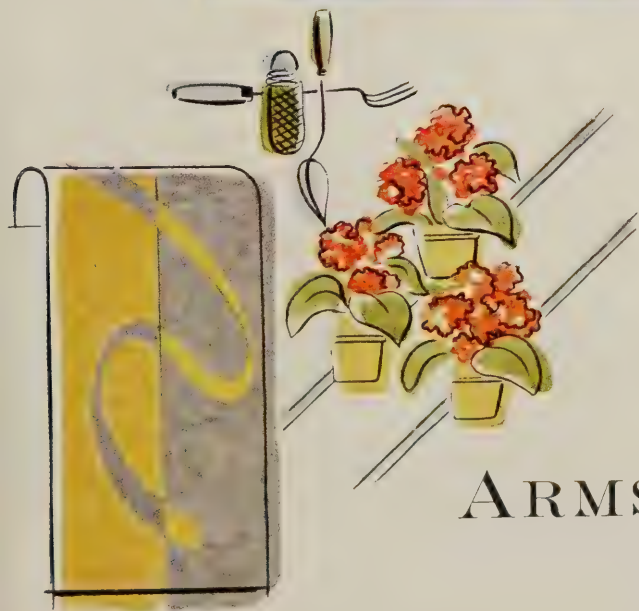


No. 6007



No. 6008





ARMSTRONG'S PLASTICS



# ARMSTRONG'S PLASTICS



DECORESQ CORLON is made in three colors, .090" thick. All Corlon sheet goods are made on Armofelt.



CUSTOM CORLON TILE is made in nine colors, 3/32" thick. It may be laid on-grade and over suspended floors.



GRANETTE CORLON is made in 10 colors, .090" thick. All Corlon is resistant to hot water, alkali, and grease.



EXCELON TILE is made in 10 colors, 1/8" thick. It may be laid over below-grade, on-grade, and suspended floors.



MARBELLE CORLON is made in nine colors, .070" thick. All Corlon is abrasion-resistant and non-shrinking.



VINOFLOR is made in 17 patterns. It is 100% more flexible and 200% more alkali-resistant than felt-base.



# a complete line of modern floorings

Unexcelled research facilities, designing skill, and manufacturing quality control, developed through years of flooring experience, make Armstrong's Plastics outstanding. They offer a wide choice in appearance, service, and price.

There are two Armstrong plastic tiles, Custom Corlon Tile and Excelon Tile. Custom Corlon, the ultimate in flooring luxury, is a true vinyl. Excelon combines the advantages of vinyl plastic with those of asphalt tile.

There are three styles of Armstrong's Corlon in roll form. Decoresq Corlon represents the first patterned styling in an inlaid plastic flooring. Granette Corlon has a textured appearance which is ideal for sink tops as well as floors. Marbelle Corlon offers more subtle graining and brighter colors in a long-popular flooring effect.

Vinoflor is a low-cost, roll-form plastic with colors that go all the way through its wearing surface.



This floor is  
Granette Corlon



# ARMSTRONG'S CUSTOM CORLON TILE

3/32" gauge

Armstrong's Custom Corlon Tile is a true vinyl tile, an outstanding development of Armstrong's plastic research, and the ultimate in flooring luxury. An exceptionally smooth and glossy surface has been combined with a distinctive directional-burl graining to give Custom Corlon Tile unsurpassed beauty.

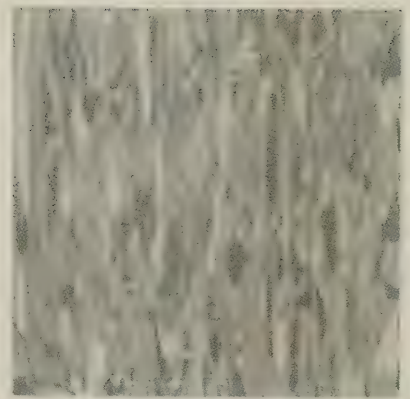
Able to withstand the hardest wear, Custom Corlon Tile has an indentation resistance of 200 pounds per square inch. Its resilience also makes Custom Corlon Tile floors very comfortable underfoot. This new flooring offers unusual resistance to grease, solvents, and abrasion.

Armstrong's Custom Corlon Tile is suitable for commercial, institutional, or residential use. It can be installed over on-grade concrete with No. S-104 Chemical-Set Waterproof Cement or over any suspended subfloor.

Made in four popular standard sizes, 6" x 6", 9" x 9", 12" x 12", and 18" x 36", Armstrong's Custom Corlon Tile is also available on special order in sizes ranging from 3" x 3" to 36" x 36".



Carrara White No. 460



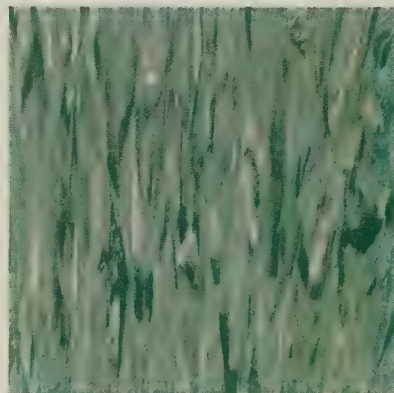
Trieste Gray No. 461



Imperial Black No. 462



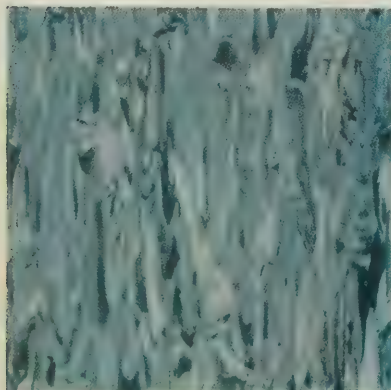
Picardy Red No. 463



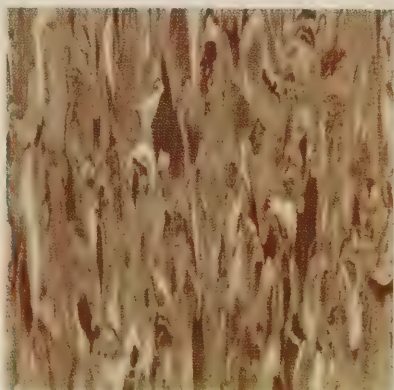
Opaline Green No. 464



Pinard Yellow No. 465



Beryl Blue No. 466



Copra Taupe No. 467



Circassian Walnut No. 468



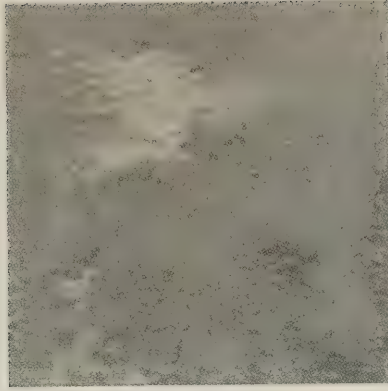
# ARMSTRONG'S EXCELON TILE

1/8" gauge

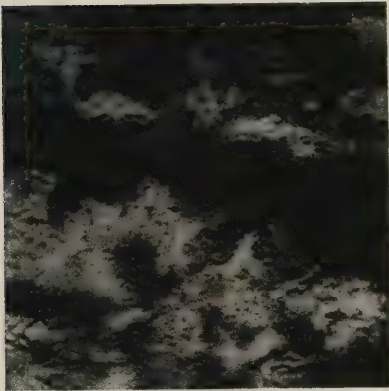
Armstrong's Excelon Tile is a plastic-asbestos flooring of outstanding beauty and durability. Its vinyl content gives Excelon Tile excellent resistance to grease and oil. Tough, flexible, and fully alkali resistant, it may be installed over all types of subfloors, below-grade, on-grade, or above-grade. Excelon Tile's pastel colorings and non-directional swirl marbleization open new decorative possibilities for many interiors in both allover floor effects and in multicolor designs. Armstrong's Excelon Tile is made in the popular 9" x 9" size only.



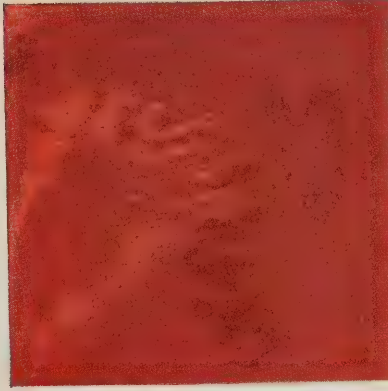
Chalk White No. 750



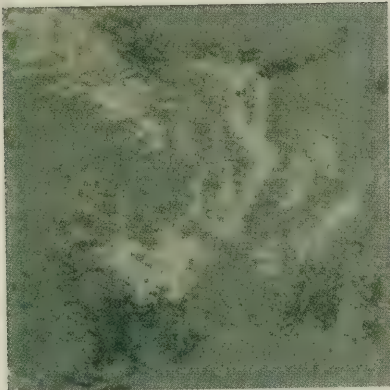
Slate Gray No. 751



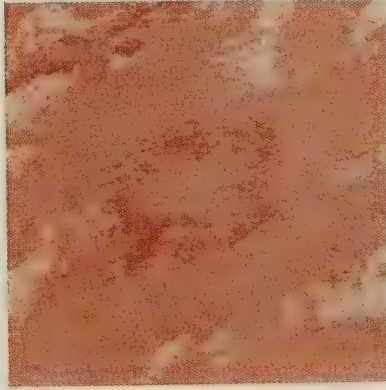
Charcoal Black No. 752



Gypsy Red No. 753



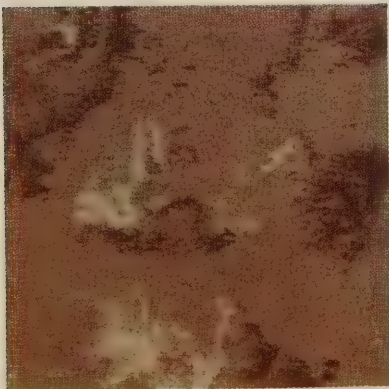
Gretna Green No. 754



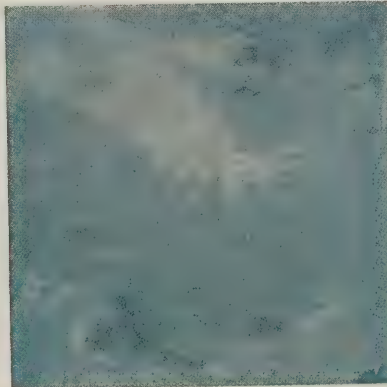
Formosa Coral No. 755



Manila Tan No. 756



Sirocco Taupe No. 757

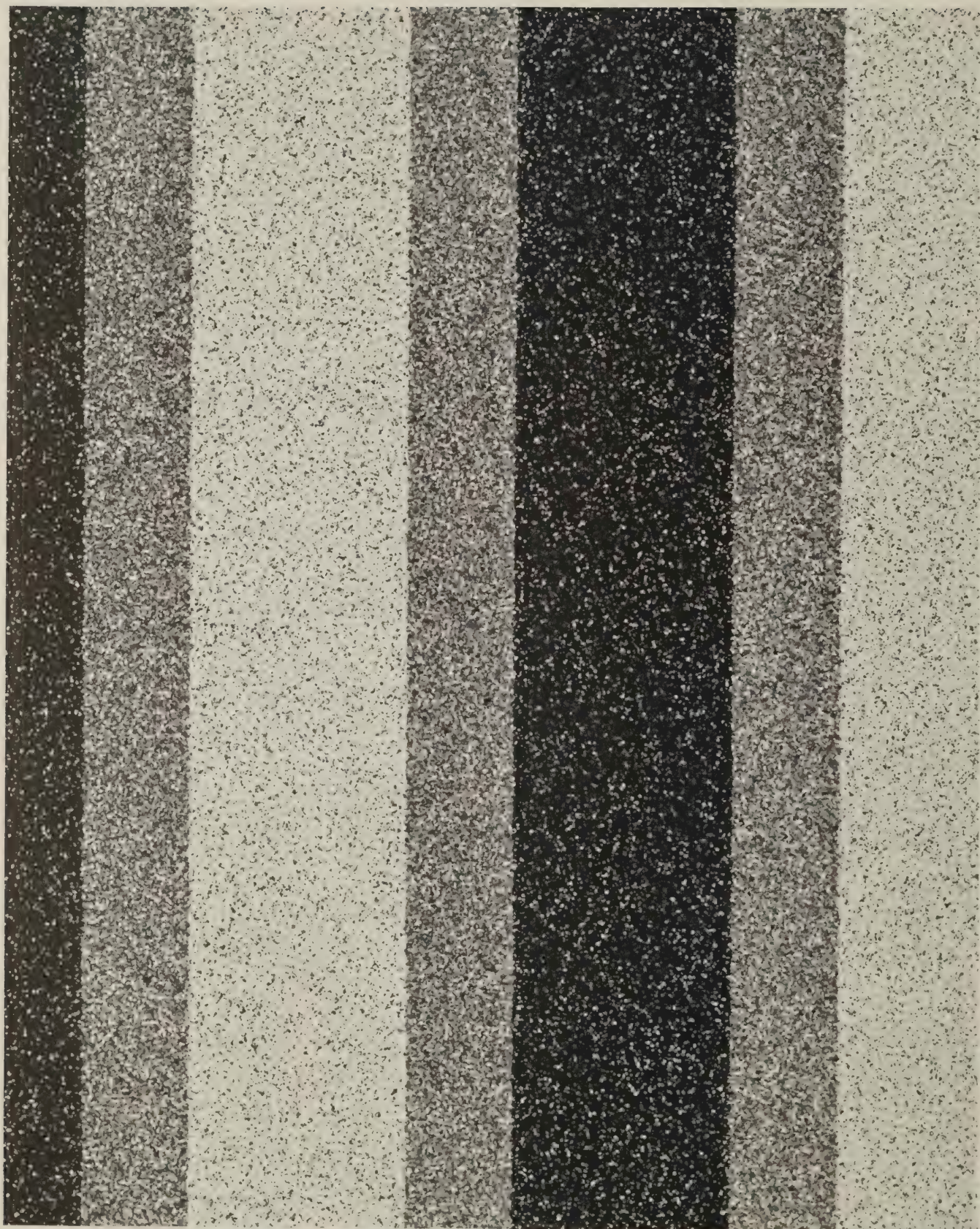


Brittany Blue No. 758



Ming Yellow No. 759





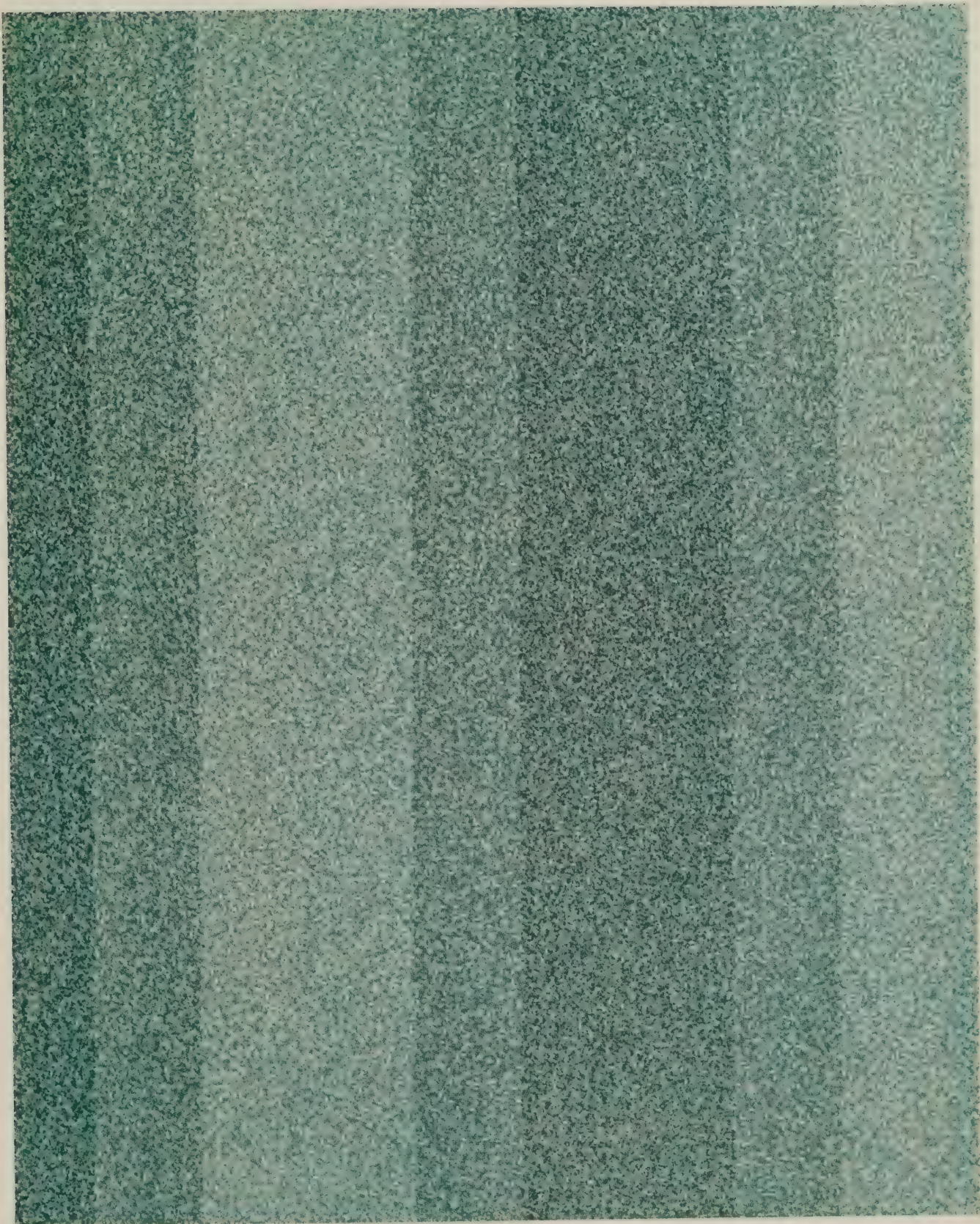
No. 6150

Approximately 1/4 actual size

**ARMSTRONG'S  
DECORESQ CORLON**

2 yards wide





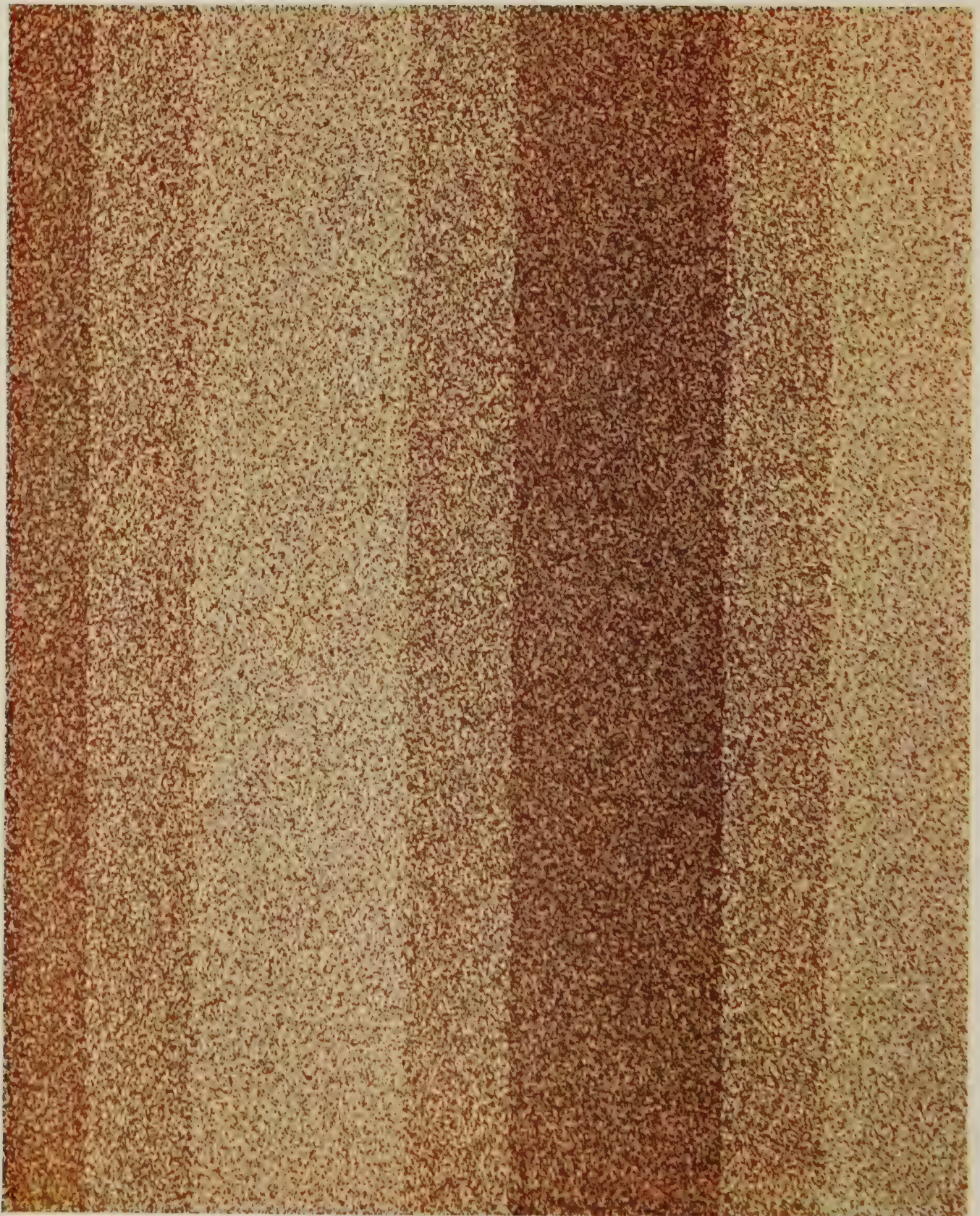
Approximately 1/4 actual size

No. 6151

**ARMSTRONG'S  
DECORESQ CORLON**

2 yards wide





**ARMSTRONG'S  
DECORESQ CORLON**

2 yards wide

**No. 6152**

Approximately 1/4 actual size





Approximately 1/2 actual size

**No. 6100**



Approximately 1/2 actual size

**No. 6101**

**ARMSTRONG'S  
GRANETTE CORLON**

30", 36", 42", and 72" wide





**No. 6102**

Approximately 1/2 actual size



**No. 6103**

Approximately 1/2 actual size

**ARMSTRONG'S  
GRANETTE CORLON**

30", 36", 42", and 72" wide





Approximately 1/2 actual size

**No. 6104**



Approximately 1/2 actual size

**No. 6105**

**ARMSTRONG'S  
GRANETTE CORLON**

30", 36", 42", and 72" wide





Spilled drinks won't harm this table, because its top is Armstrong's Granette Corlon. Corlon is greaseproof, not just grease-resistant, and is not easily harmed by hot soapy water or other common kitchen reagents. Corlon's resilient surface quiets the clatter of dishes, helps reduce breakage, is not hard to the touch. Easy to cut and handle, Armstrong's Corlon can be readily installed in custom effects.

Armstrong's Granette Corlon is an excellent covering for counter tops and work surfaces. It can be installed with a minimum of joints, and its unusual flexibility allows it to be curved up the wall, eliminating hard-to-clean corners. Corlon's 30", 36", and 42" widths are especially convenient for counter tops.



Armstrong's Granette Corlon is amazingly easy to wipe clean because of its extra-smooth, non-porous vinyl plastic surface.



The tough surface of Armstrong's Corlon is abrasion-resistant, made to stand up under hard wear in homes and business places.

## ARMSTRONG'S GRANETTE CORLON

30", 36", 42", and 72" wide





Approximately 1/2 actual size

**No. 6107**



Approximately 1/2 actual size

**No. 6108**

**ARMSTRONG'S  
GRANETTE CORLON**

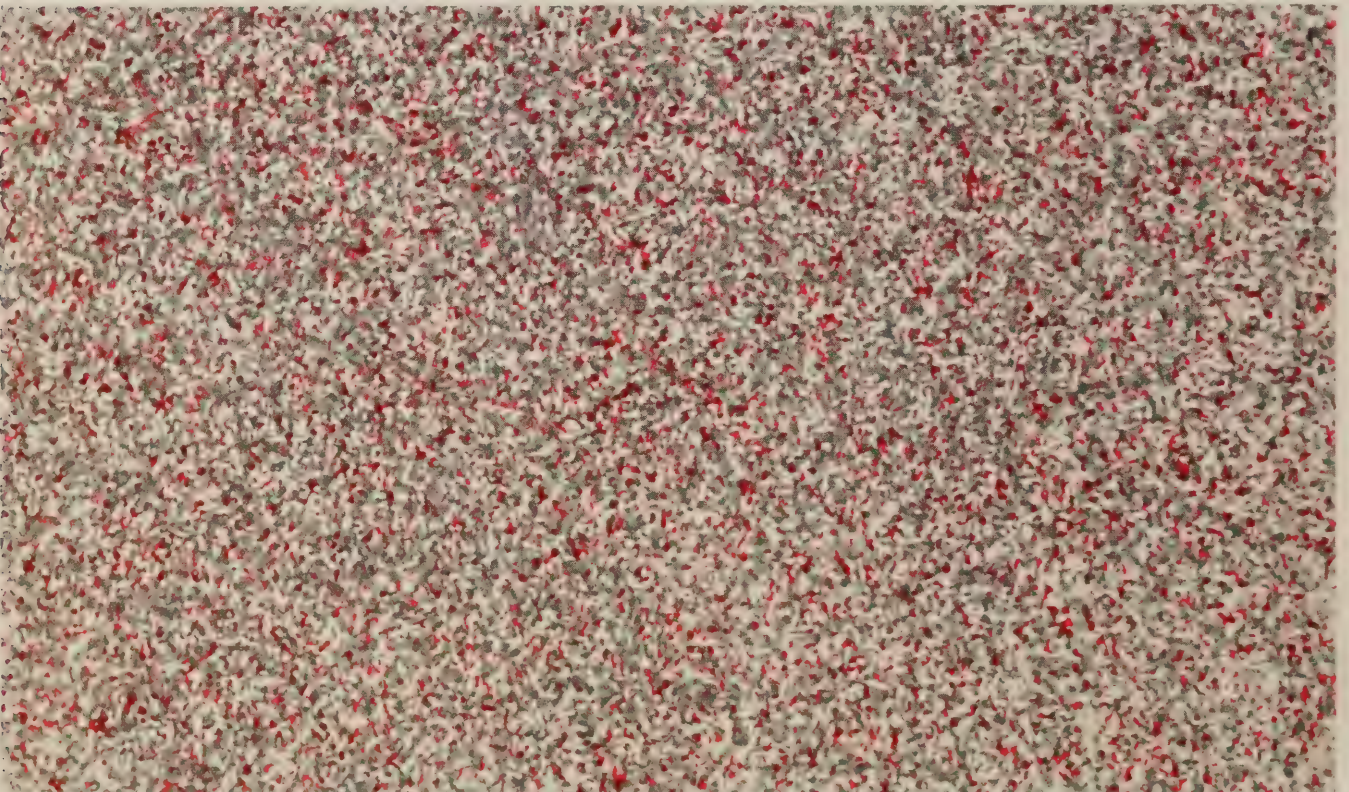
30", 36", 42", and 72" wide





**No. 6120**

Approximately 1/2 actual size



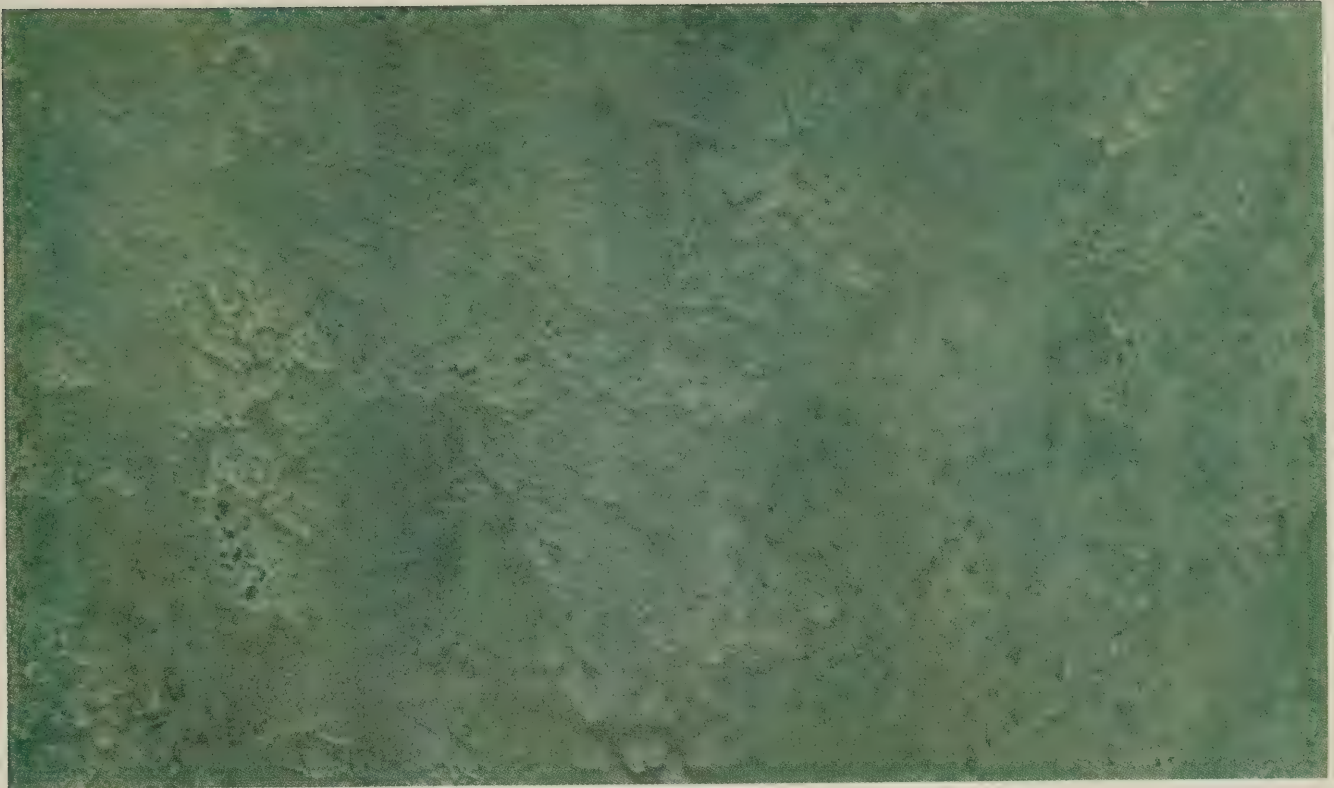
**No. 6121**

Approximately 1/2 actual size

**ARMSTRONG'S  
GRANETTE CORLON**

30", 36", 42", and 72" wide





Approximately 1/3 actual size

**No. 6000**



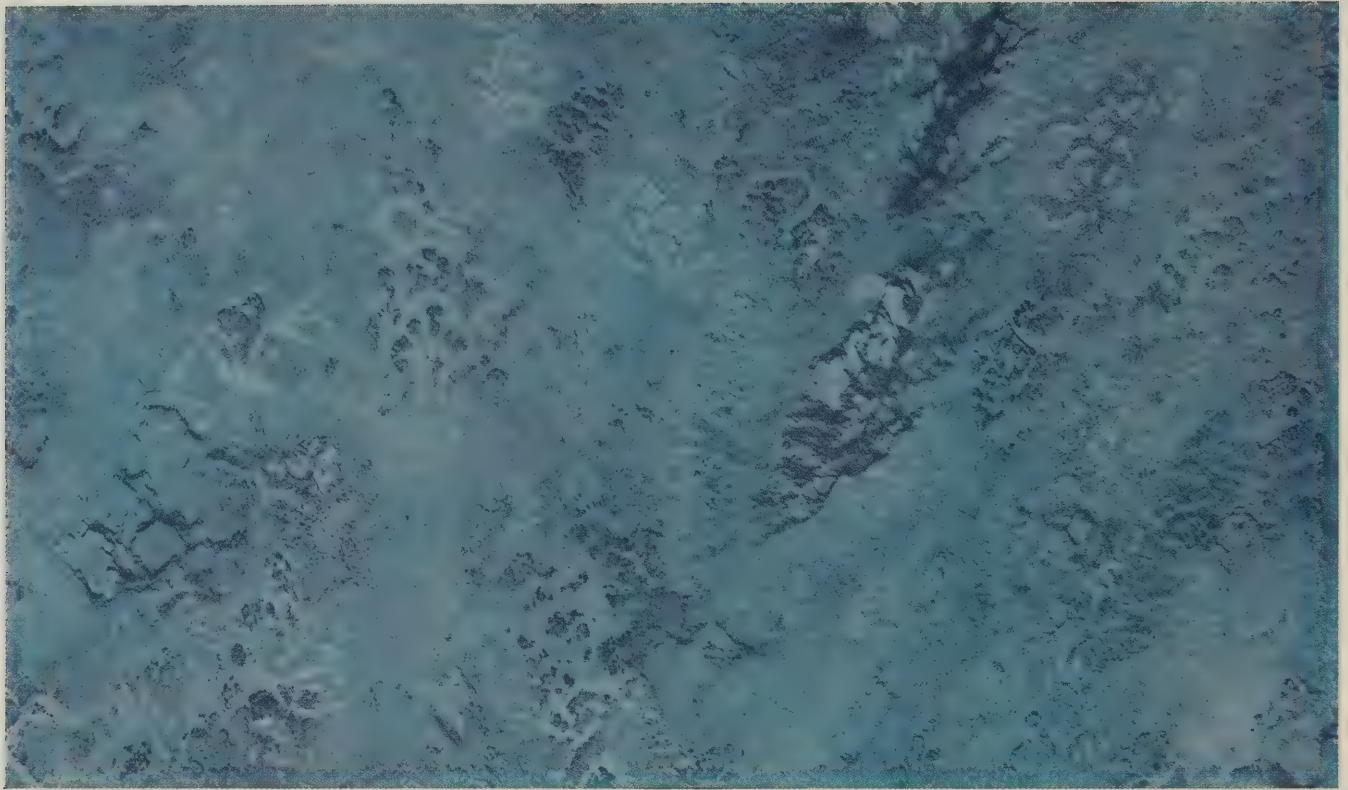
Approximately 1/3 actual size

**No. 6001**

**ARMSTRONG'S  
MARBELLE CORLON**

30", 36", 42", and 72" wide  
also 9" x 9" tile





**No. 6002**

Approximately 1/3 actual size



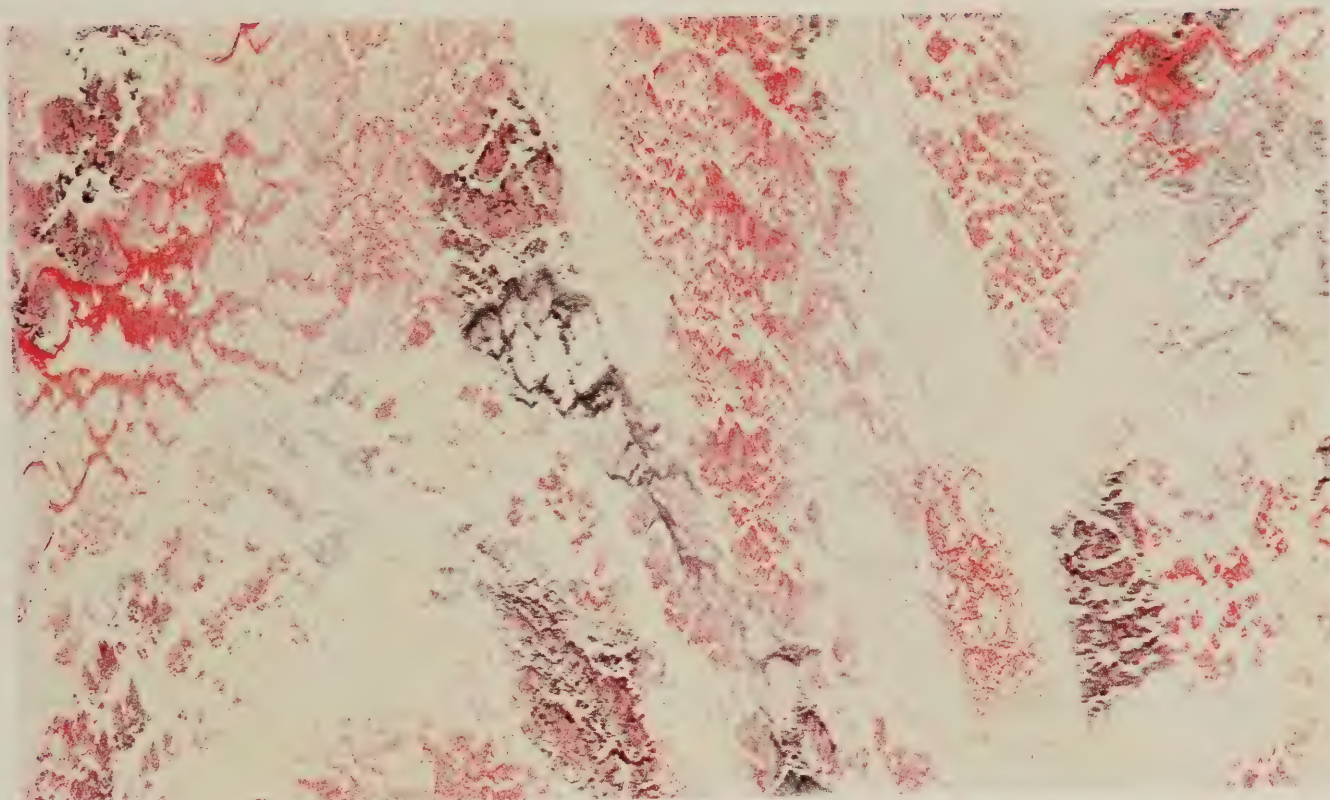
**No. 6003**

Approximately 1/3 actual size

**ARMSTRONG'S  
MARBELLE CORLON**

30", 36", 42", and 72" wide  
also 9" x 9" tile





Approximately 1/3 actual size

**No. 6004**



Approximately 1/3 actual size

**No. 6005**

**ARMSTRONG'S  
MARBELLE CORLON**

30", 36", 42", and 72" wide  
also 9" x 9" tile





**No. 6006**

Approximately 1/3 actual size



**ARMSTRONG'S  
MARBELLE CORLON**

**No. 6007**

Approximately 1/3 actual size

30", 36", 42", and 72" wide  
also 9" x 9" tile





Approximately 1/3 actual size

**No. 6008**

**ARMSTRONG'S  
MARBELLE CORLON**

30", 36", 42", and 72" wide  
also 9" x 9" tile



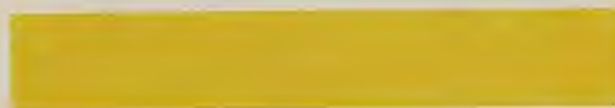
**No. 6050**



**No. 6051**



**No. 6052**



**No. 6053**



**No. 6054**

**ARMSTRONG'S  
PLAIN CORLON**

1" wide only  
for feature strip use



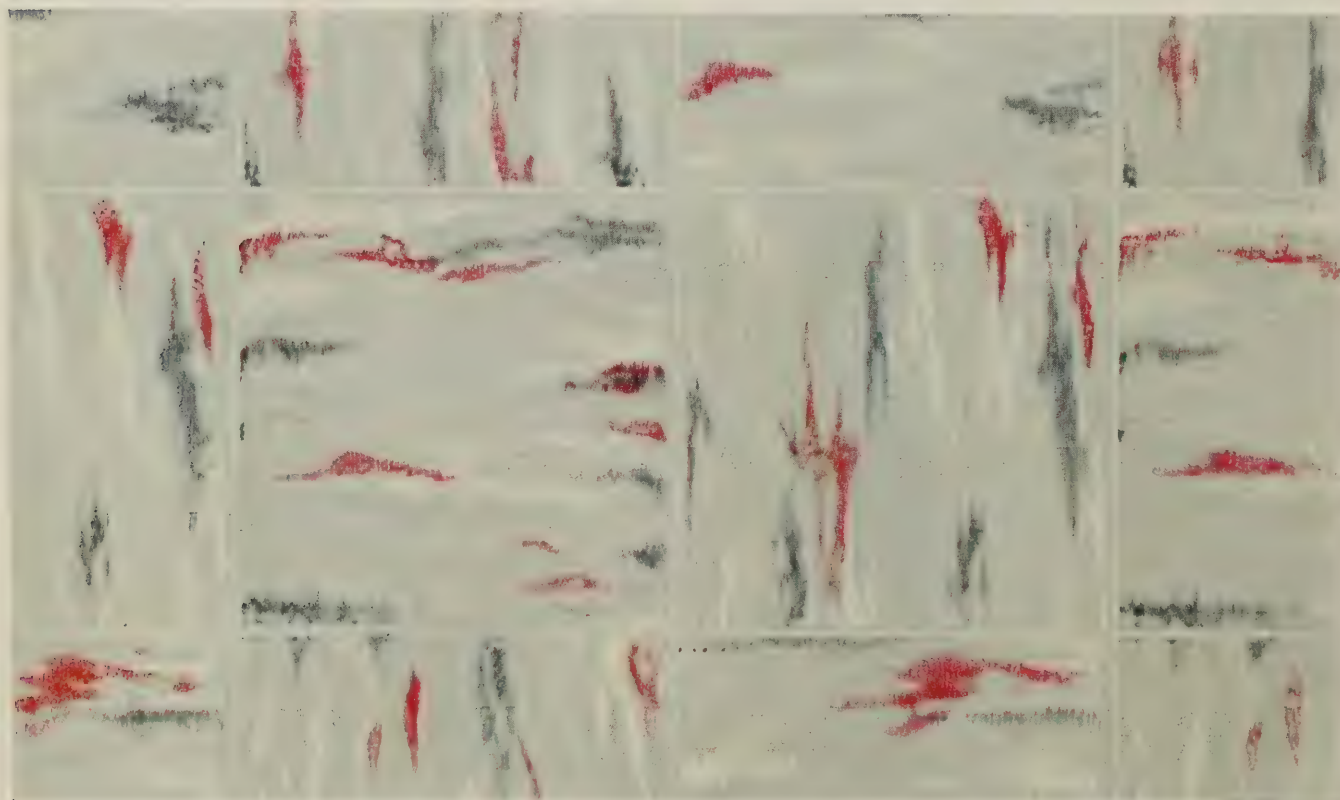
**No. 6057**





Armstrong's Vinoflor offers plastic wall-to-wall beauty at amazingly low cost. Its satin-smooth surface and bright,

fade-resistant colors make Armstrong's Vinoflor 50% more wear-resistant and easier to clean than the finest felt-base.



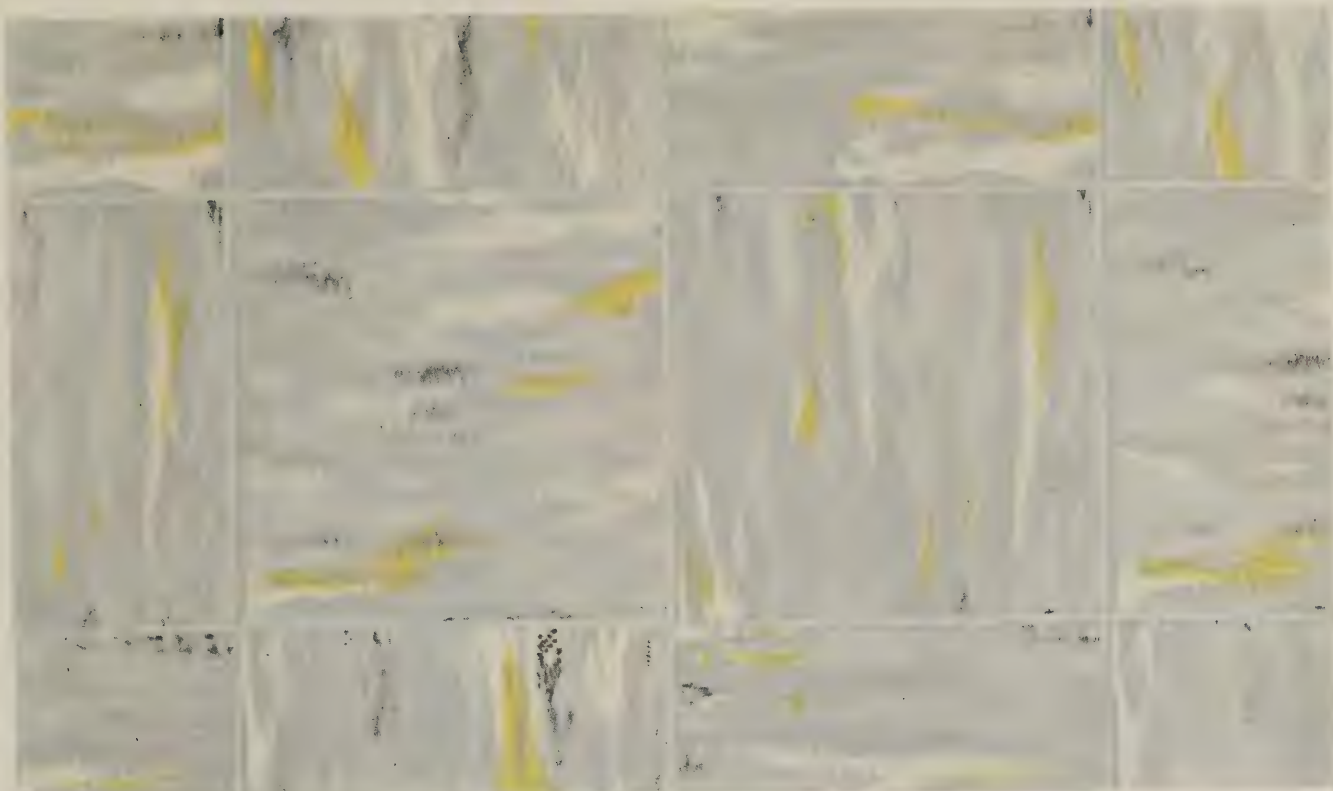
No. 2021

Approximately 1/4 actual size

**ARMSTRONG'S  
VINOFLOR**

2 yards wide





Approximately 1/4 actual size

No. 2023



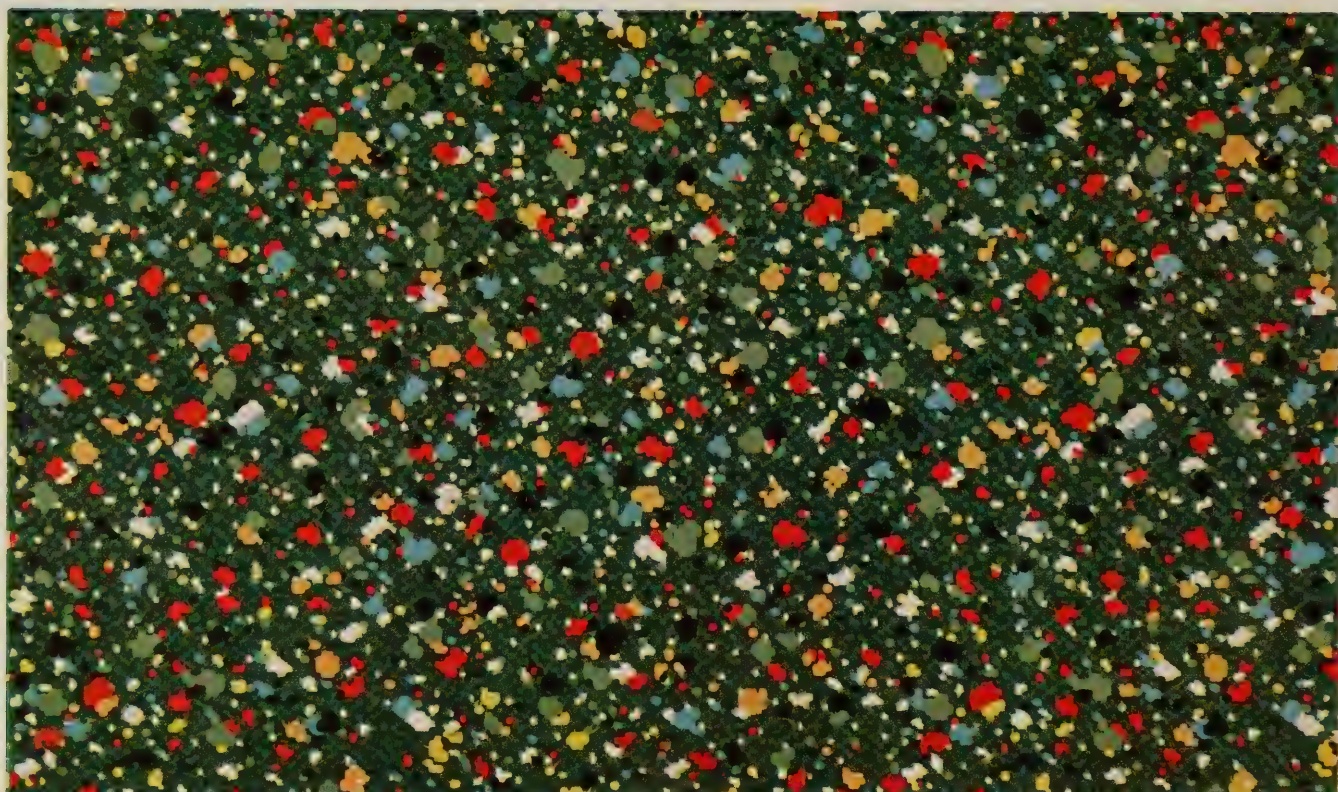
Approximately 1/4 actual size

No. 2030

**ARMSTRONG'S  
VINOFLOR**

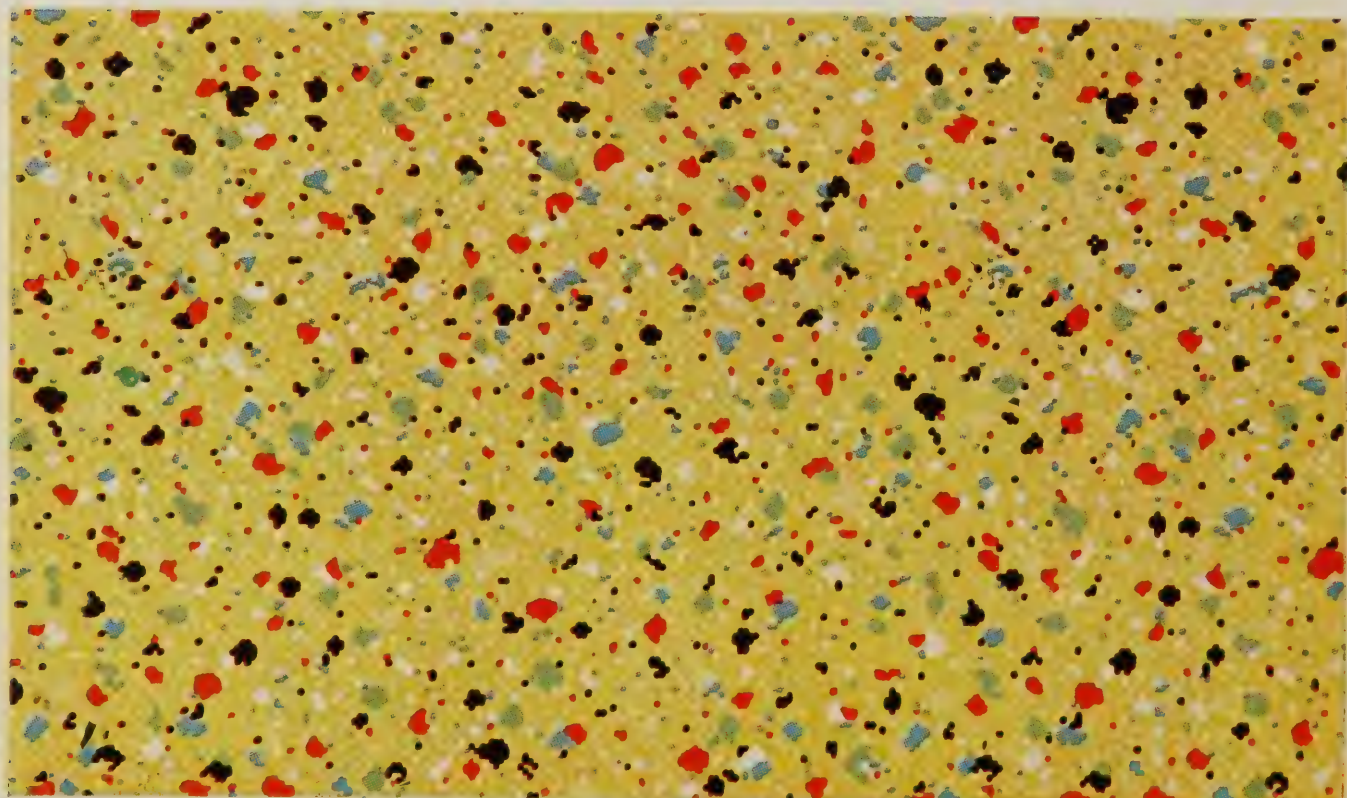
2 yards wide





No. 2031

Approximately 1/4 actual size



No. 2032

Approximately 1/4 actual size

**ARMSTRONG'S  
VINOFLOR**

2 yards wide





Approximately 1/4 actual size

No. 2033



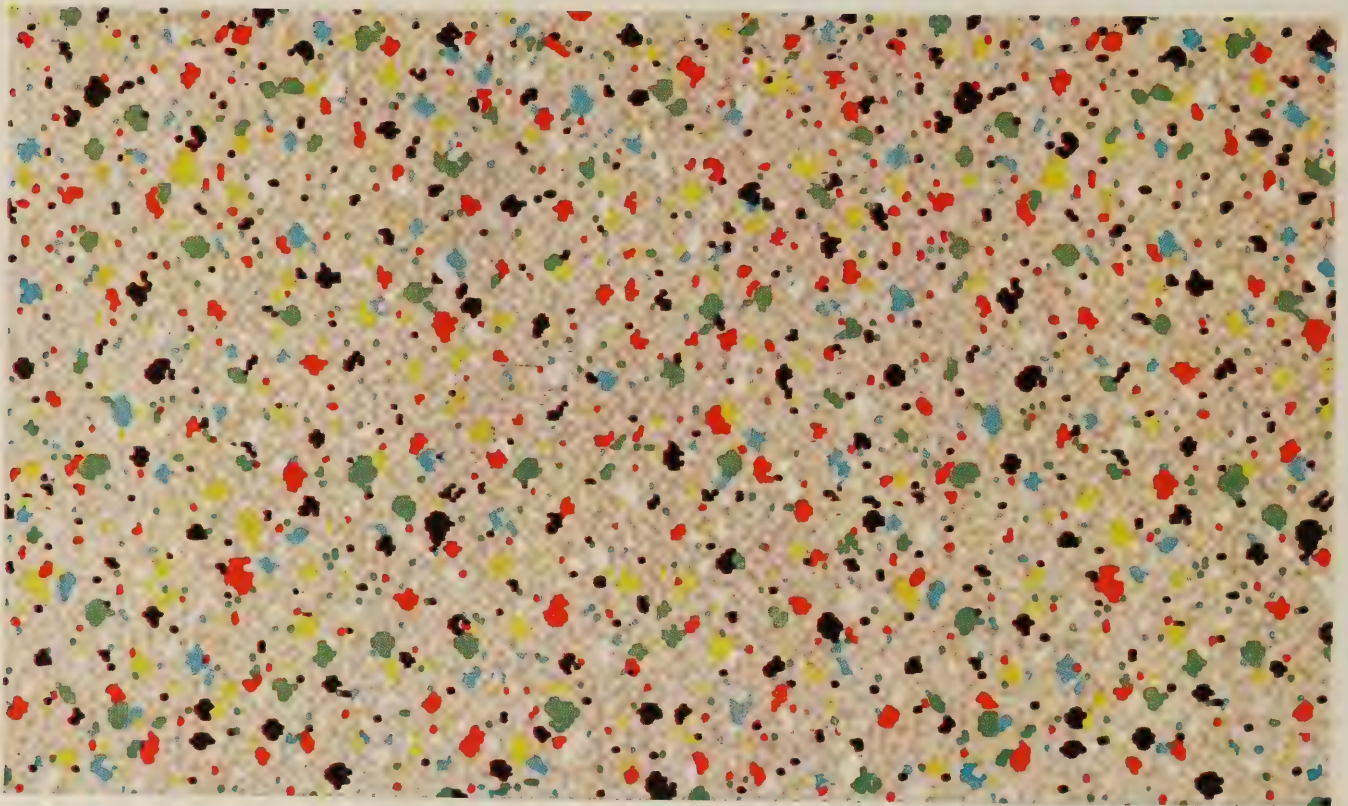
Approximately 1/4 actual size

No. 2034

**ARMSTRONG'S  
VINOFLOR**

2 yards wide





No. 2035

Approximately 1/4 actual size



No. 2036

Approximately 1/4 actual size

**ARMSTRONG'S  
VINOFLOR**

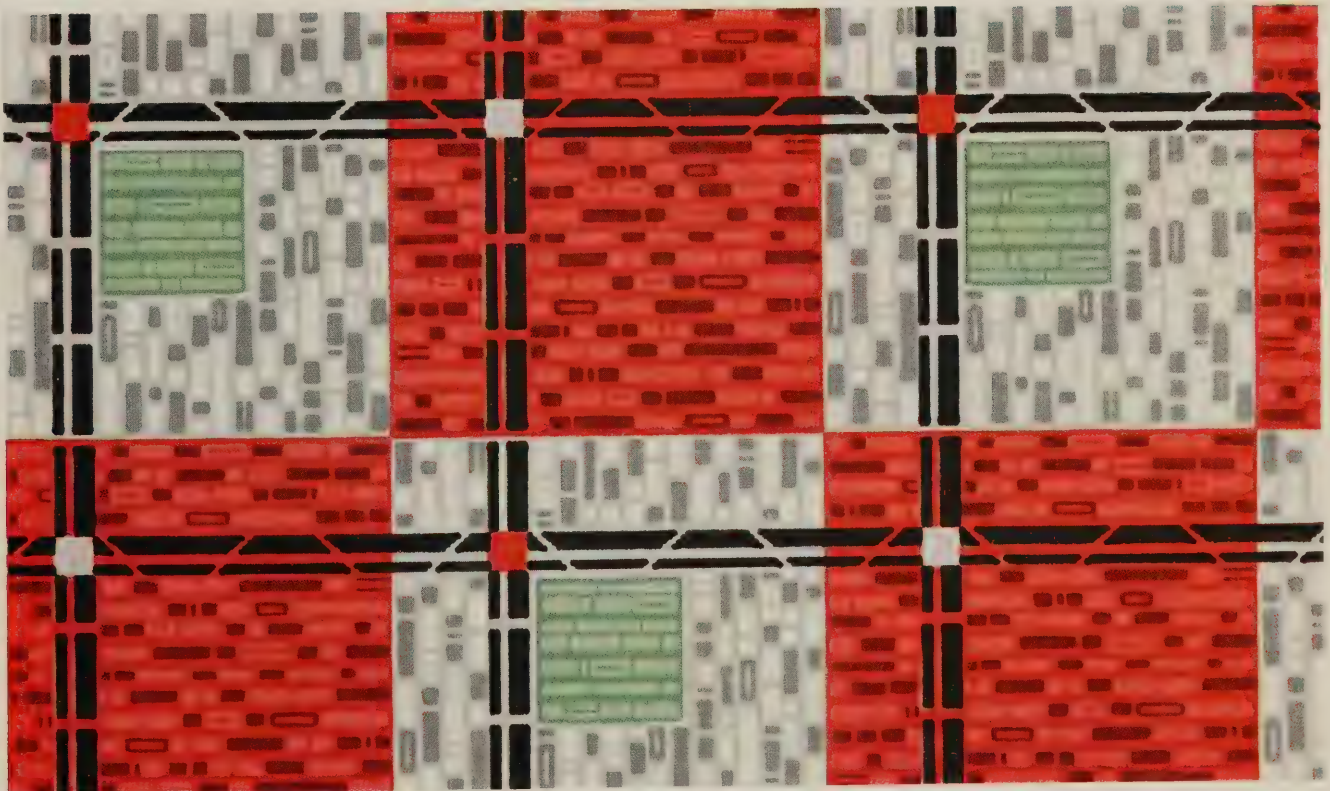
2 yards wide





Approximately 1/4 actual size

No. 2040



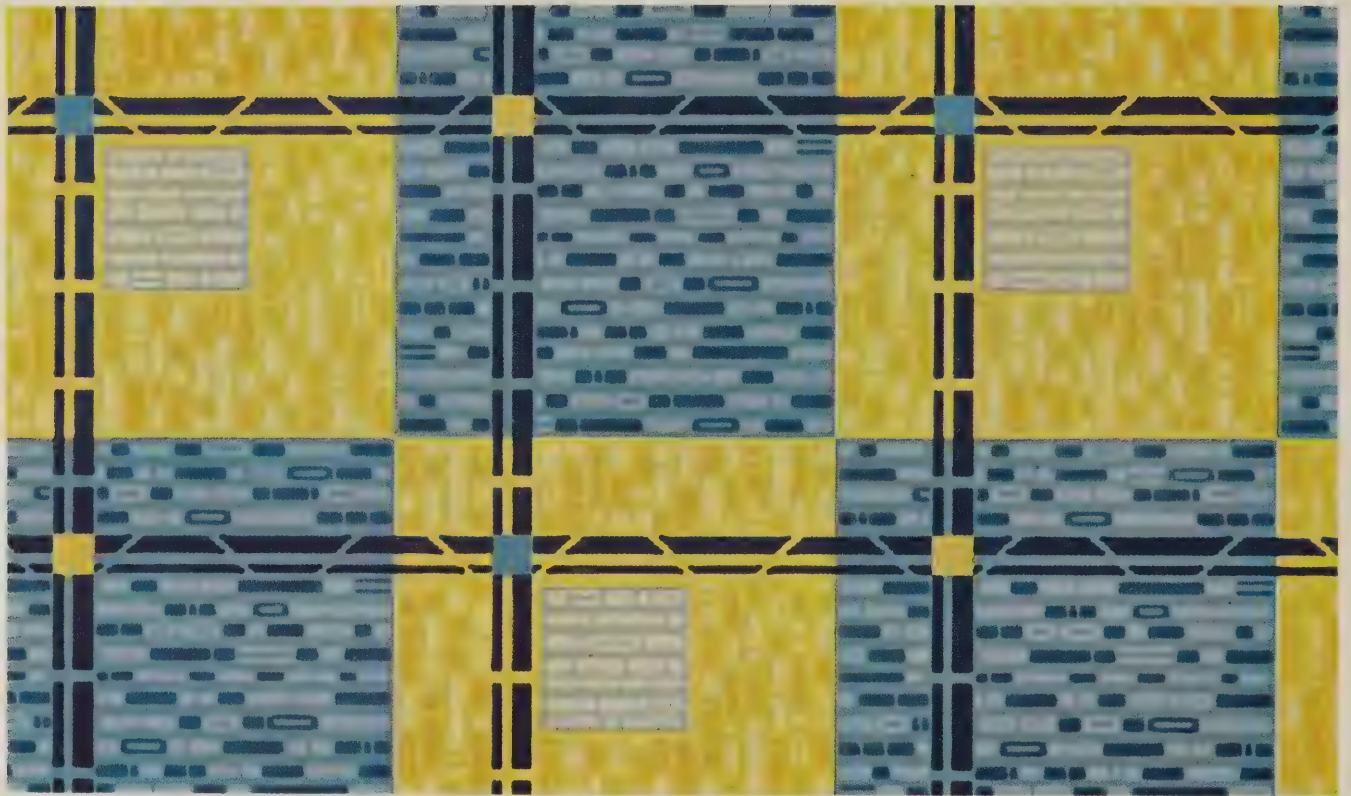
Approximately 1/4 actual size

No. 2041

**ARMSTRONG'S  
VINOFLOR**

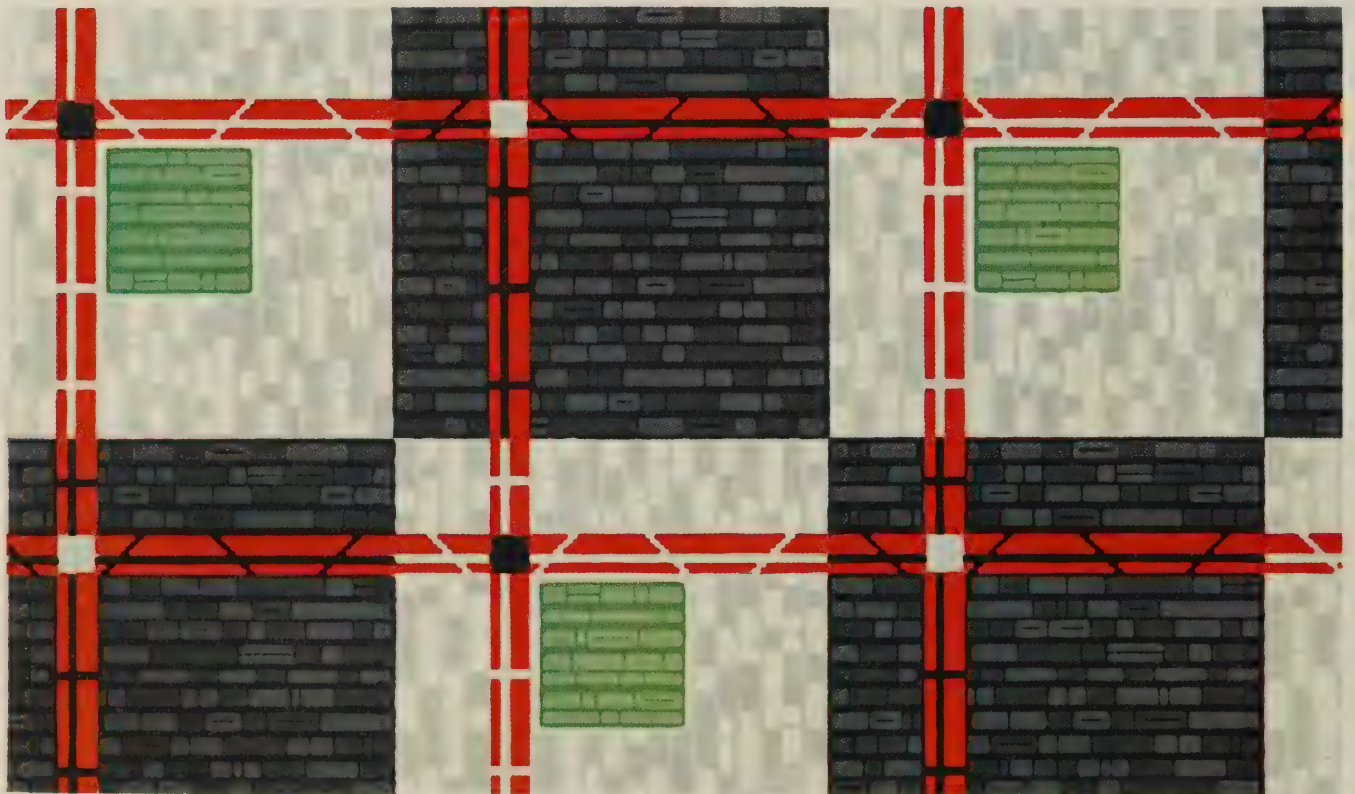
2 yards wide





No. 2042

Approximately 1/4 actual size



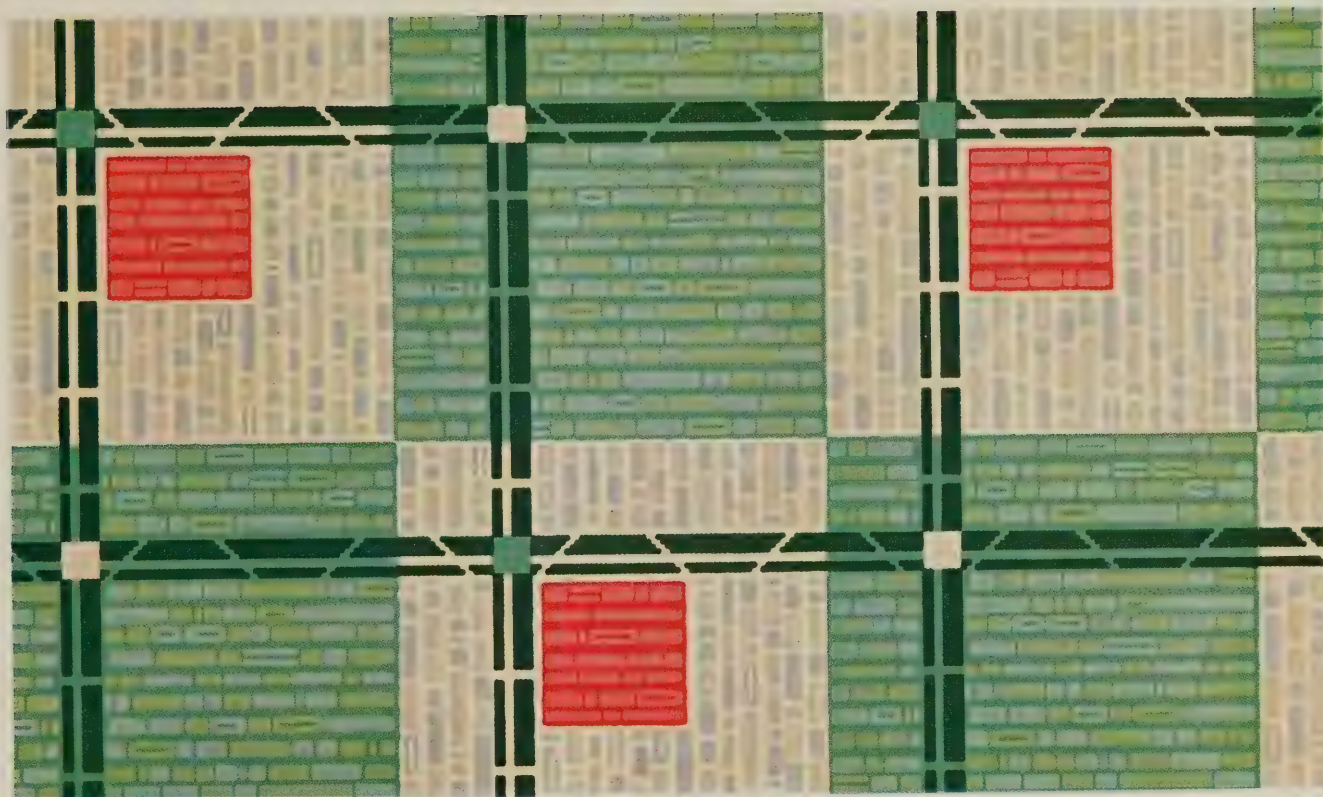
No. 2043

Approximately 1/4 actual size

**ARMSTRONG'S  
VINOFLOR**

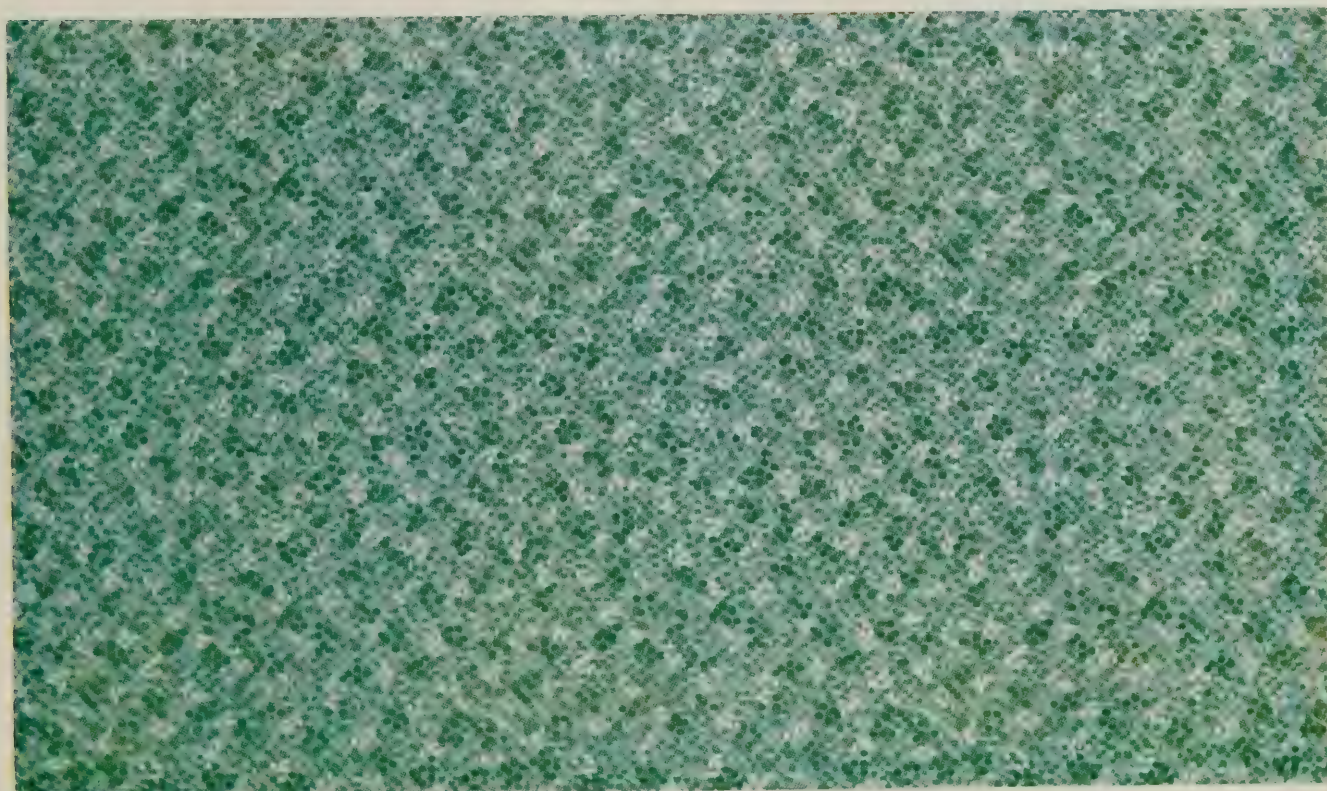
2 yards wide





Approximately 1/4 actual size

No. 2044



Approximately 1/4 actual size

No. 2050

**ARMSTRONG'S  
VINOFLOR**

2 yards wide





**No. 2051**

Approximately 1/4 actual size



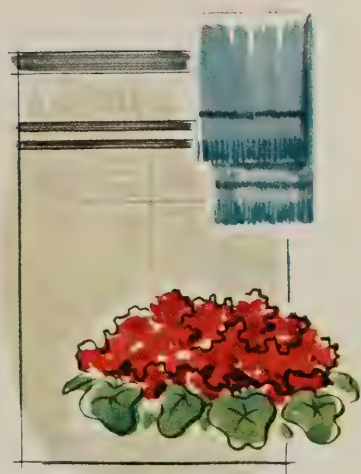
**No. 2052**

Approximately 1/4 actual size

**ARMSTRONG'S  
VINOFLOR**

2 yards wide





## ARMSTRONG'S WALL COVERINGS





# ARMSTRONG'S WALL COVERINGS

...for beautiful,  
practical interiors

There are three kinds of Armstrong's Wall Coverings, each with special appearance, service, and price advantages, which meet the requirements of almost any residential, commercial, or institutional interior.

Armstrong's Quaker Wall Covering is low in cost but offers many desirable features usually found only in higher priced wall covering materials. On the front, its surface finish of Armstrong's exclusive K-99 enamel provides full, rich colors which are wonderfully easy to keep clean. On the back, exclusive Armofelt makes it so flexible it can be curved around an outside or inside corner even if the radius is no larger than a broom handle. This flexibility gives a room attractive, streamlined corners and makes Quaker Wall Covering easy for anyone to install. Quaker Wall Covering is splash resistant, but it should not be used around tub or shower recesses or below grade. The variety of self-bordered, textured tile, chintz, and marbleized effects assures beautiful but inexpensive wall treatments.

Armstrong's Linowall is a permanent smooth-surfaced wall covering. It does not chip or crack when bumped and also withstands normal settling of walls without splitting. Popular in homes, it is also ideal for corridors and service quarters of nurseries, hospitals, schools, and other institutional interiors. Colors go through to the backing and do not wear off. Although water resistant, Linowall should not be used in tub or shower recesses, or below grade. Compared to other permanent type wall coverings, Linowall is surprisingly inexpensive. It is also economical when compared with less permanent materials, because it eliminates the necessity for frequent and costly repainting and repapering.

Armstrong's Corkwall is a thin-gauge cork wall covering which for wall finish purposes has all the strength of heavier cork materials. As a result of a special manufacturing process, Corkwall is offered in a variety of background colors, combining the natural beauty of cork with other rich colors. High styled and practical, Corkwall is extremely effective in living rooms, offices, libraries, dens, and smart shops. The cork tones and tint colors go all the way through the material. Easy to maintain, Armstrong's Corkwall does not require periodic refinishing.



QUAKER WALL COVERING is made in 21 patterns, 54" wide, with flexible, non-staining Armofelt backing.



LINOWALL is made in 13 colors, .050" thick, one and two yards wide, with a resin-saturated Armofelt back.

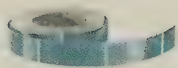


CORKWALL is made in three colorings,  $\frac{1}{8}$ " thick, in four sizes—9" x 9", 6" x 12", 12" x 24", and 24" x 48".

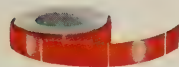




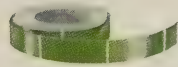
No. S-860 Black



No. S-861 Blue



No. S-862 Red



No. S-863 Green

### Quaker Wall Cap Strip

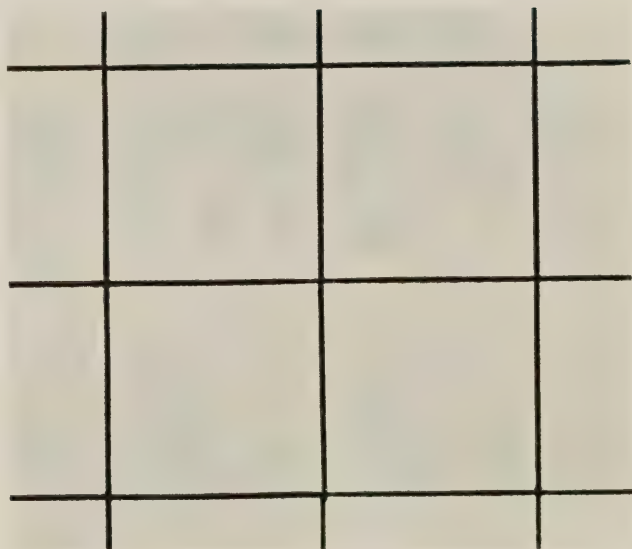
Armstrong's Quaker Wall Cap Strip provides a smart finishing touch for Quaker Wall Covering installations of wainscot height. Made 1½" wide only, it is available in four enamel colorings with white simulated mortar lines. It comes in rolls 45 feet long.

# ARMSTRONG'S QUAKER WALL COVERING

54 inches wide



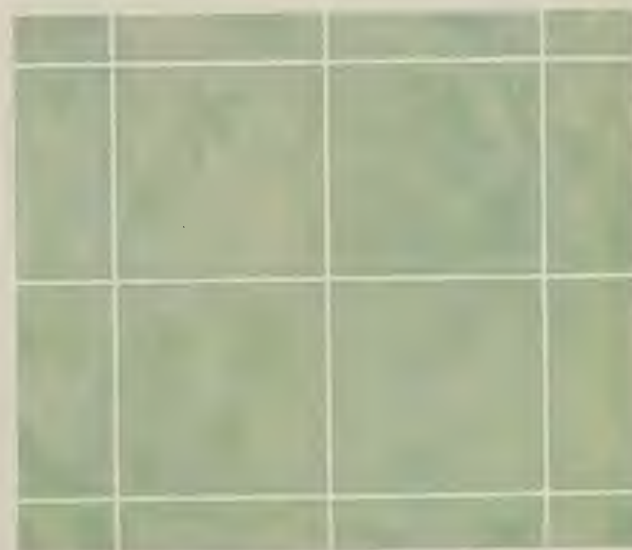
Mother-of-Pearl No. 855



White Marble No. 885

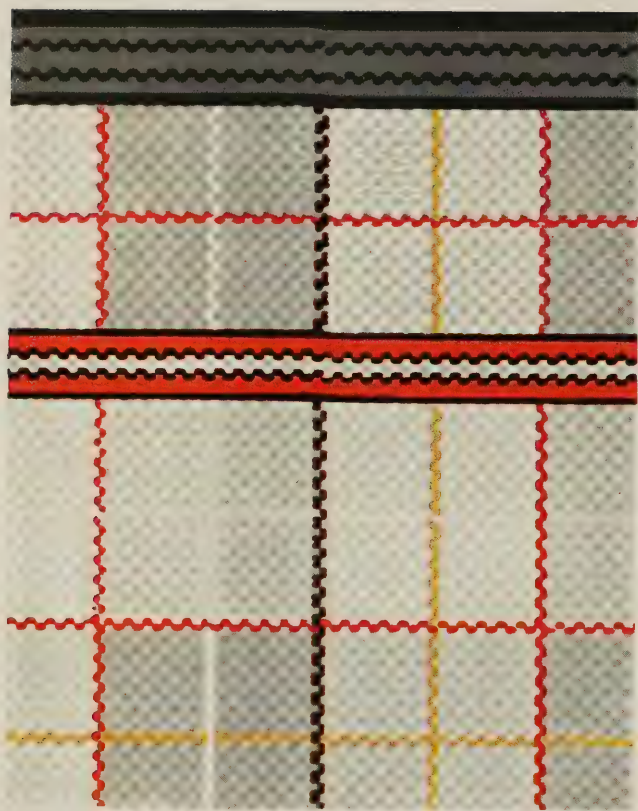


Dawn Gray No. 887

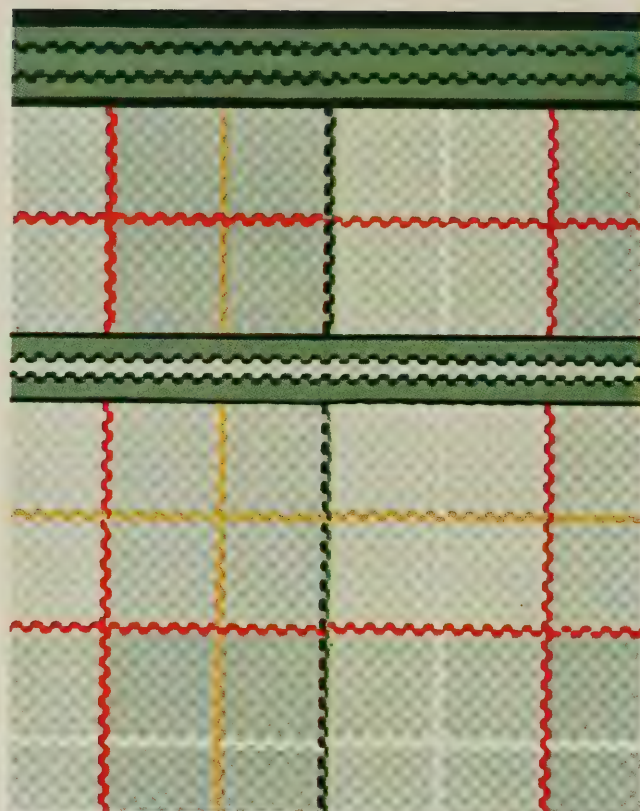


Seacrest Green No. 888

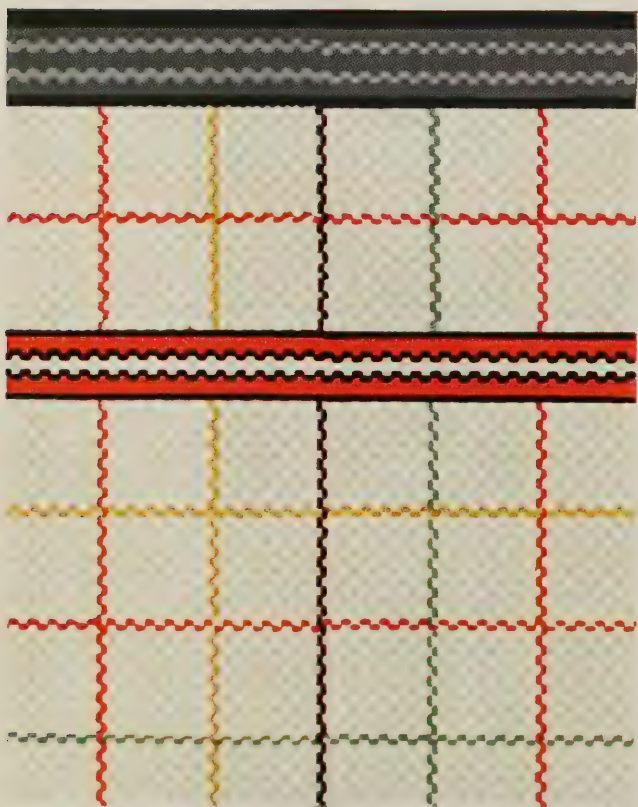




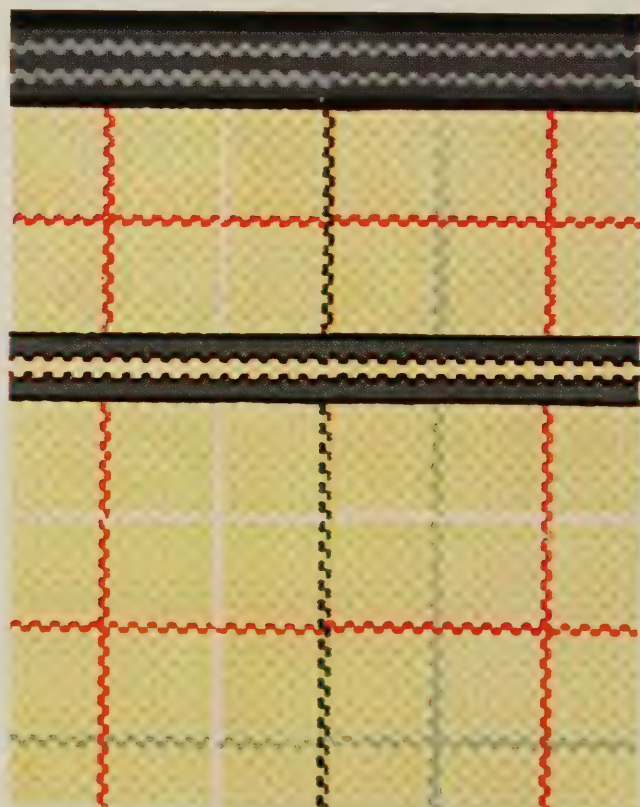
No. 8830



No. 8831



No. 8832



No. 8833





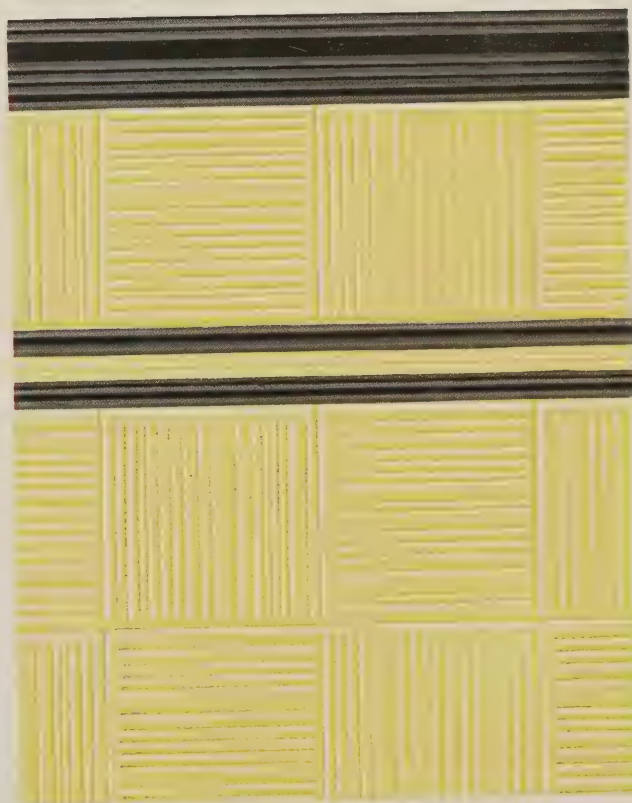
White No. 8840



Green No. 8841

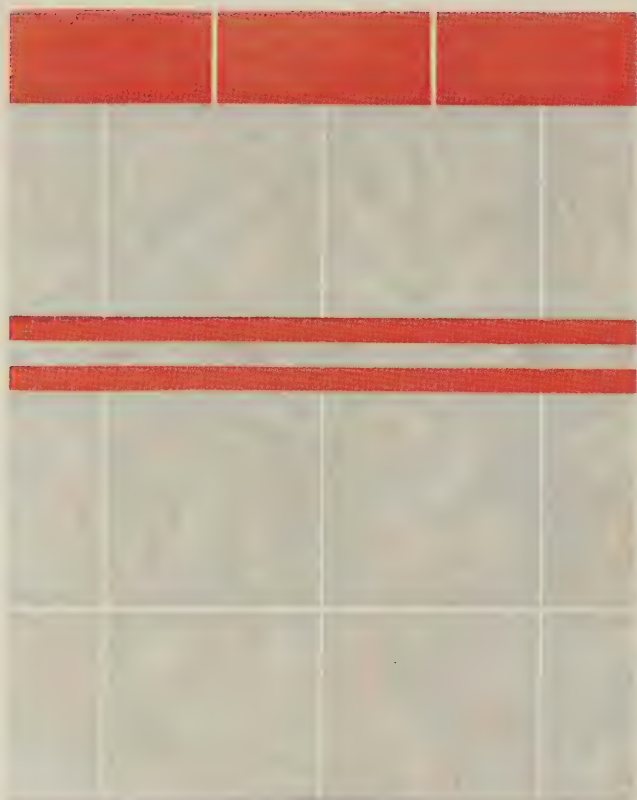


Gray No. 8842



Yellow No. 8843

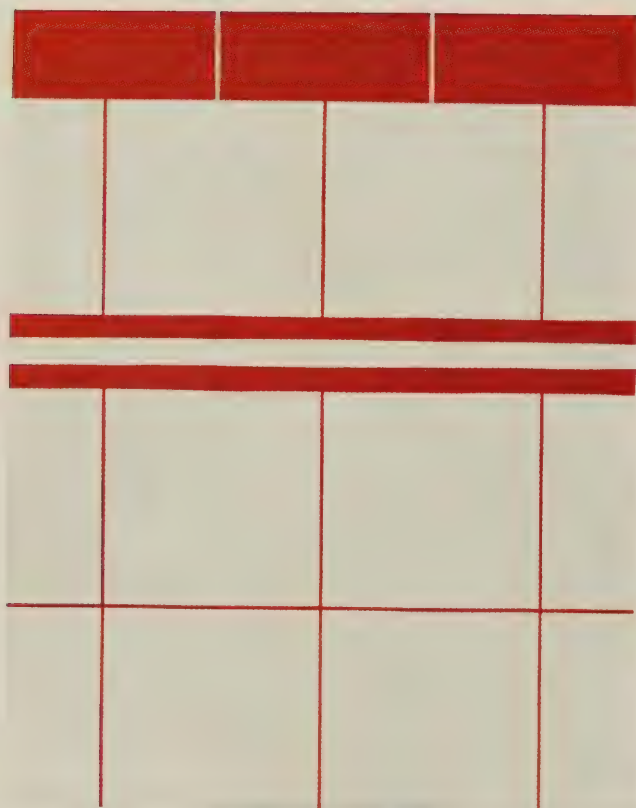




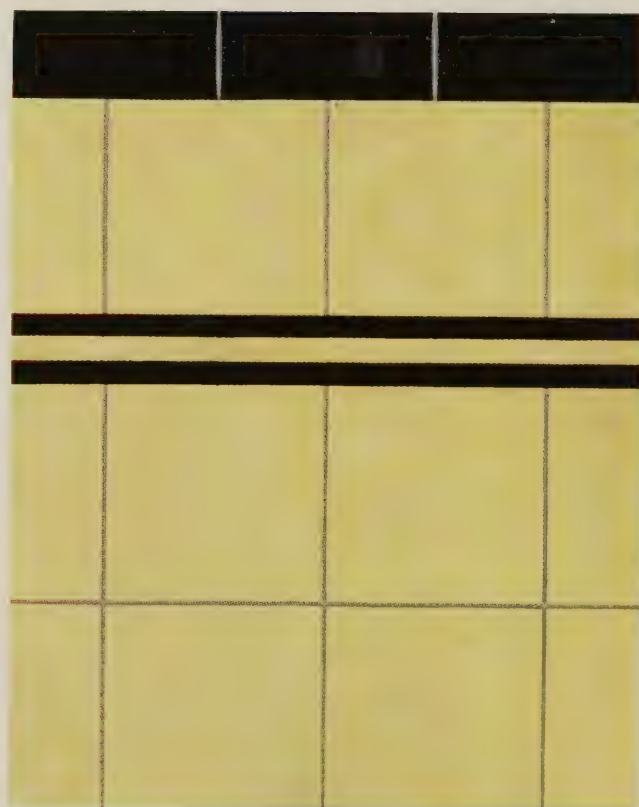
Coralesque No. 8879



Delphinium Blue No. 8882

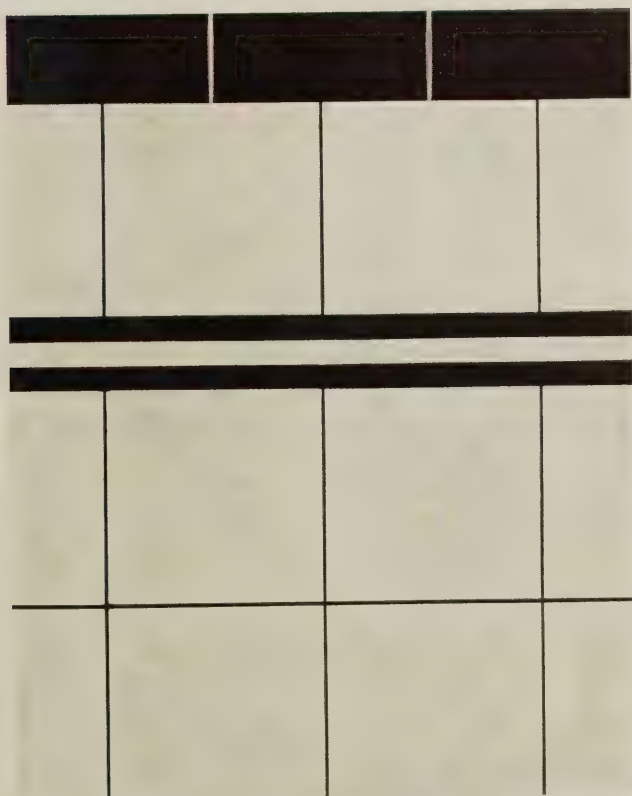


Dove Gray No. 8883



Jonquil Yellow No. 8884





White Marble No. 8885



Peachbloom No. 8886





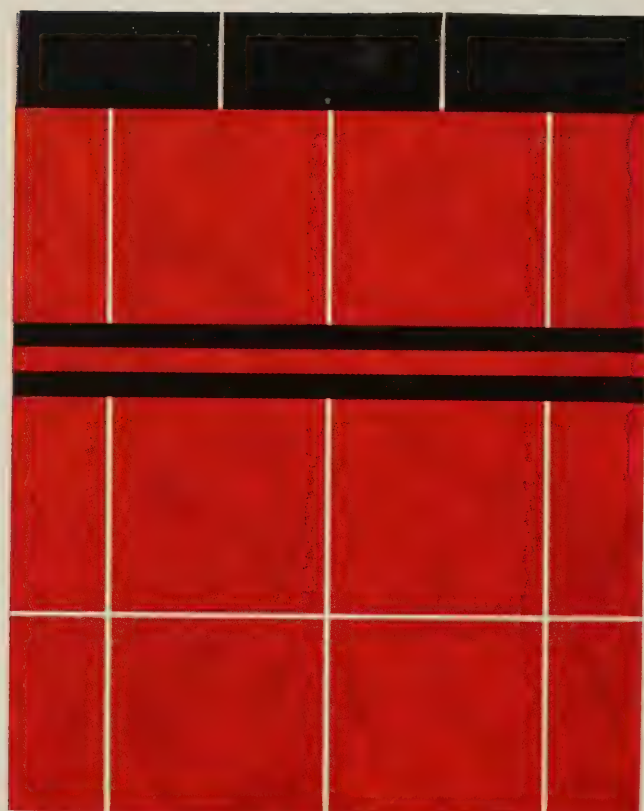
Dawn Gray No. 8887



Seacrest Green No. 8888

**ARMSTRONG'S  
QUAKER  
WALL COVERING**

54 inches wide



Carnival Red No. 8889





**Green No. 700**

## **ARMSTRONG'S LINOWALL**

1 and 2 yards wide



**Dove Gray No. 701**



**Peach No. 705**



**Tan No. 706**

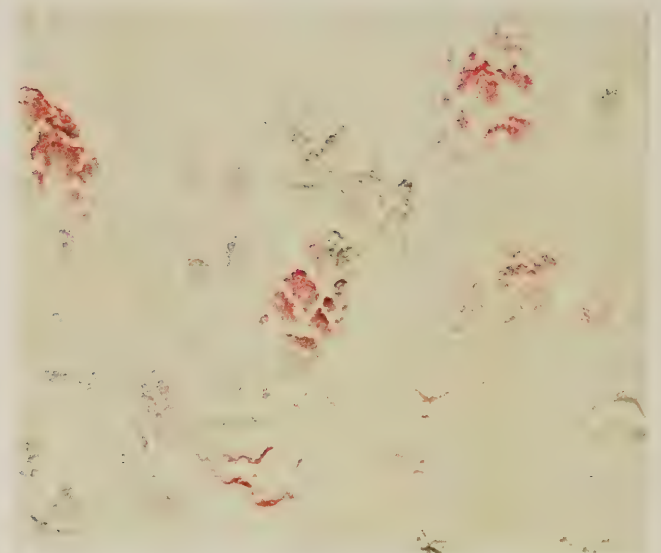


**Mother-of-Pearl No. 707**





Primrose No. 708



Camellia No. 712



Moonstone Blue No. 717



Pine No. 730



Walnut No. 731



Silver Gray No. 732





Mist Green No. 733



Blond Tan No. 734



Armstrong's Linowall is a practical, luxurious looking wall covering for kitchens, bathrooms, nurseries, and laundries. Its marbled and jaspé grainings are delicately formed, making this material an ideal background for all kinds of

decorating schemes. Because of its unusually smooth surface, dust and dirt wipe off easily with a damp cloth. Armstrong's Linowall resists grease, splashed water, and dirt. It should not be used around built-in bathtubs and showers.



# ARMSTRONG'S CORKWALL

9" x 9", 6" x 12", 12" x 24", and 24" x 48"

Armstrong's Corkwall is made by a new dielectric heating process which holds cork particles together with a special resin binder. Because of this manufacturing advance, the  $\frac{1}{8}$ " thickness of Armstrong's Corkwall has all the strength and other desirable characteristics necessary for a wall finish material. In the past, cork was baked at high temperatures to fuse the cork particles together. This took away much of the cork's natural strength and resilience and often scorched the cork's rich color. The new high frequency dielectric process reduces to minutes the processing that formerly required hours. This retains the life of the cork, making a  $\frac{1}{8}$ " gauge possible.



**Green Antique No. 451**



**Red Antique No. 452**



**Blond No. 453**





ARMSTRONG'S QUAKER  
RUGS AND FLOOR COVERINGS



# ARMSTRONG'S QUAKER RUGS AND FLOOR COVERINGS

...the first choice in felt-base

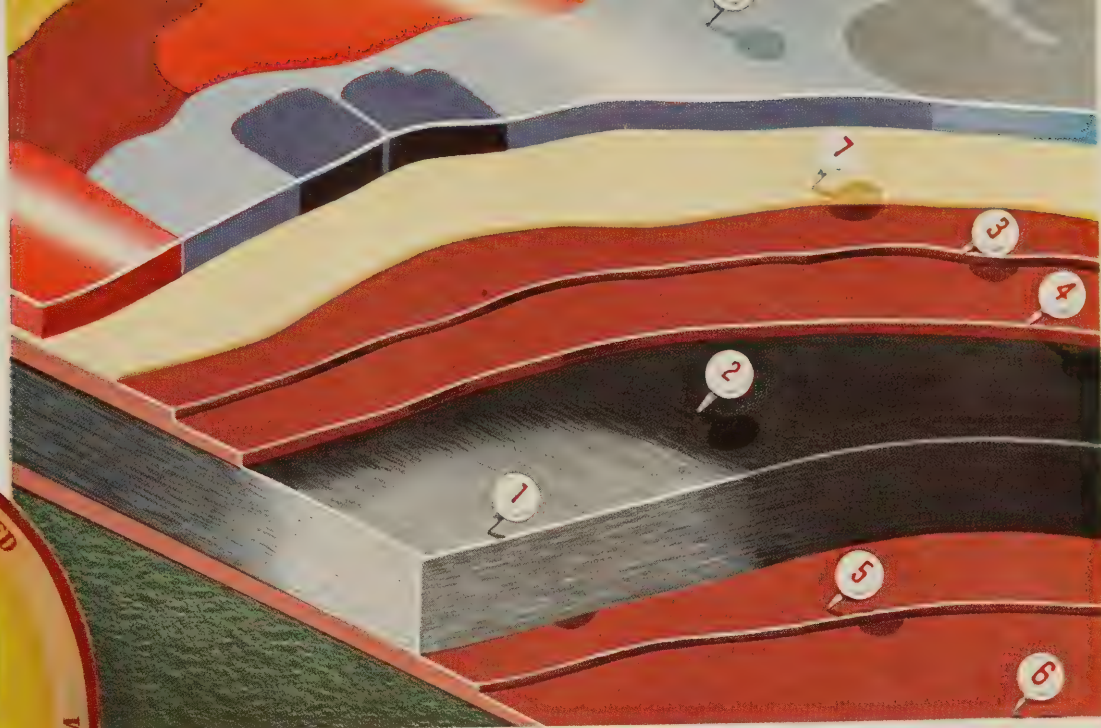
**first for original styles** Armstrong's Master Artists introduced the oval effect to felt-base with the tremendously successful Braided Quaker Rug and Brocaded Quaker Rug designs. The rich beauty of expensive tile floors was captured with the amazingly realistic Styletone series. Modern textures such as Tweed and Plaid, allover effects such as De Luxe Mellotone and Spattertone, carpet designs such as Shag, flowered styles such as Florabelle, geometrics such as Tracerytone—all have been brought together in the freshest, most complete line of budget-priced floor coverings ever offered the American public.



## **first for easy cleaning**

The exclusive K-99 enamel surface especially developed for Armstrong's Quaker makes it 100% more resistant to alkalis than materials made with old-fashioned paints. This greatly reduces the danger from strong soap solutions and enables the exceptionally bright and clear colors available only in Quaker to stay beautiful for years without looking dull or faded. In addition, the tough, mirror-smooth surface of Armstrong's Quaker makes wiping up dust or spilled things easy—a whisk with a damp cloth is all that is needed.





**first for long wear** Eight distinct elements make Quaker unequalled for long wear. Smooth, tough felt (1) is impregnated with a waterproofing and strengthening saturant (2). Two top seal coats (3, 4) lock the saturant inside the felt. Two bottom seal coats (5, 6) make Quaker nonstaining and easy to remove if pasted down. A final leveling coat (7) prepares the surface for the decorative K-99 enamel (8). The material is then baked in huge ovens to give it lasting durability. Laboratory tests prove Armstrong's exclusive K-99 outwears ordinary enamel surfaces by 40 to 50%.







**ARMSTRONG'S  
QUAKER RUG  
No. 4565**

6' x 9'

7½' x 9'

9' x 10½'

9' x 12'

9' x 15'

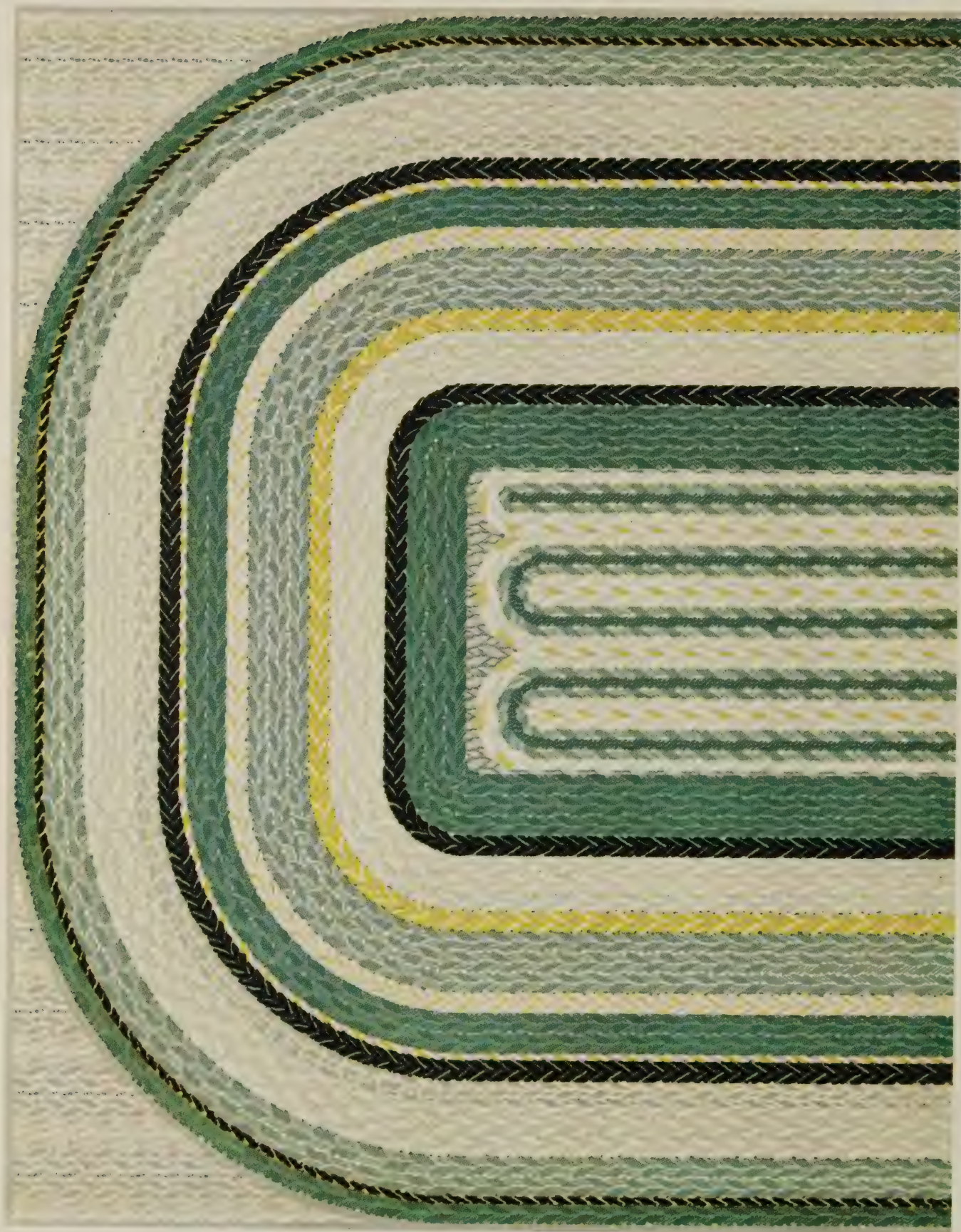
12' x 12'

12' x 15'









**ARMSTRONG'S  
QUAKER RUG  
No. 4566**

Approximately 1/8 actual size

6' x 9'	7½' x 9'	9' x 12'	12' x 12'
	9' x 10½'	9' x 15'	12' x 15'





Approximately 1/8 actual size

6' x 9'

7½' x 9'

9' x 10½'

9' x 12'

9' x 15'

12' x 12'

12' x 15'

**ARMSTRONG'S  
QUAKER RUG  
No. 4567**





**ARMSTRONG'S  
QUAKER RUG  
No. 4568**

Approximately 1/8 actual size

6' x 9'	7½' x 9'	9' x 12'	12' x 12'
	9' x 10½'	9' x 15'	12' x 15'





Approximately 1/12 actual size

7½' x 9'  
9' x 10½'

9' x 12'  
9' x 15'

12' x 12'  
12' x 15'

**ARMSTRONG'S**  
**QUAKER RUG**  
**No. 4575**



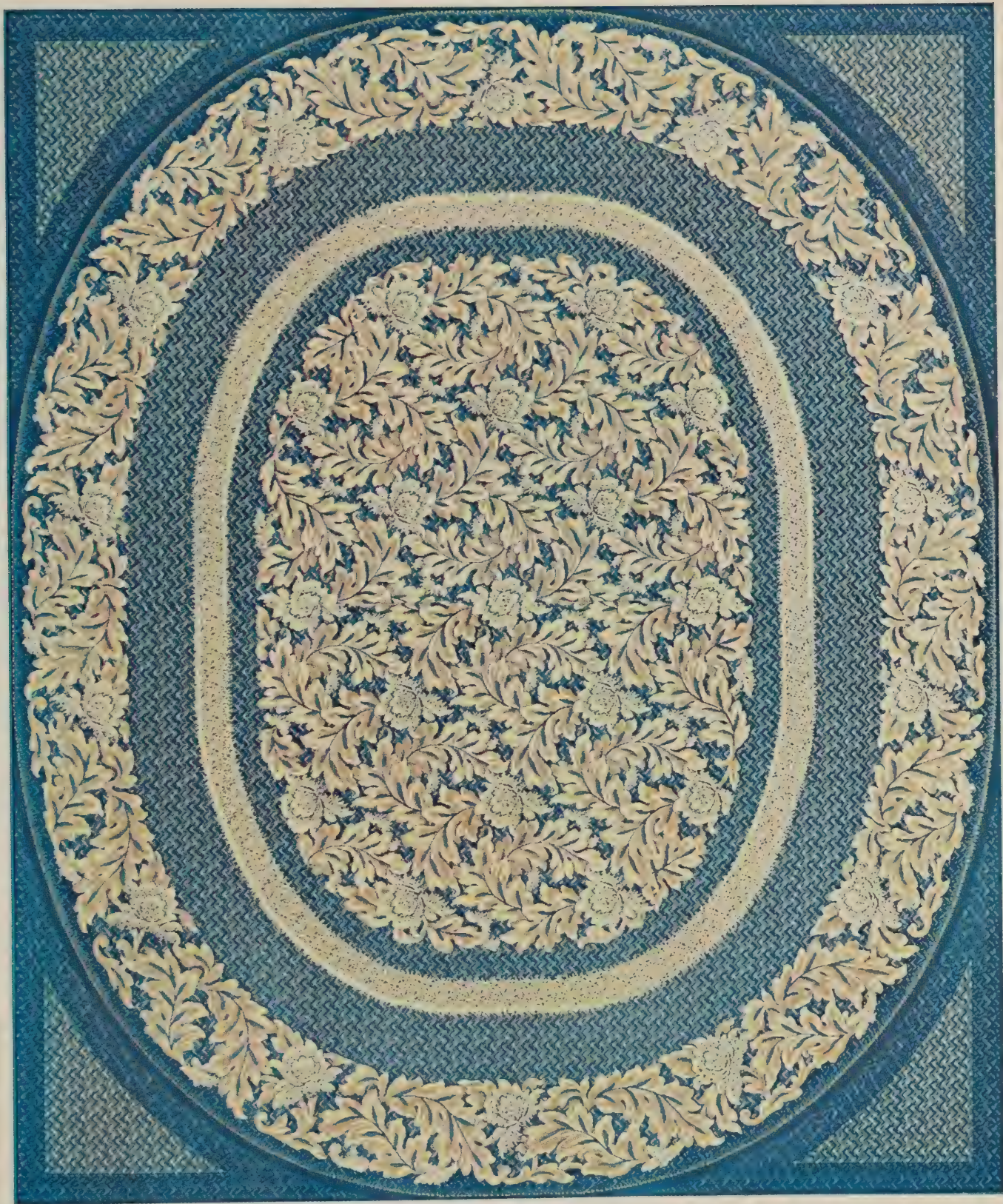


Approximately 1/12 actual size

**ARMSTRONG'S  
QUAKER RUG  
No. 4576**

7½' x 9'	9' x 12'	12' x 12'
9' x 10½'	9' x 15'	12' x 15'





Approximately  $\frac{1}{12}$  actual size

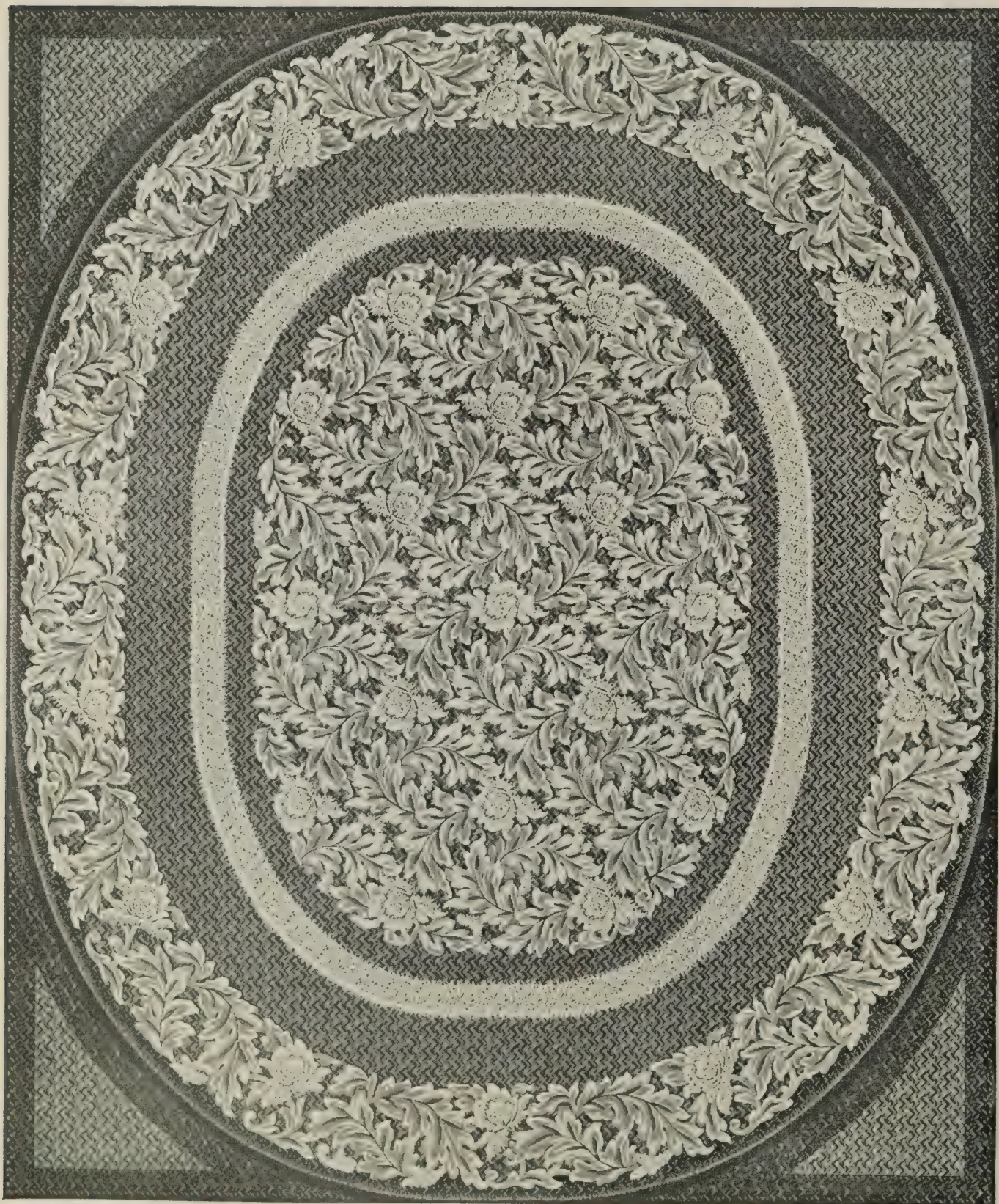
$7\frac{1}{2}' \times 9'$   
 $9' \times 10\frac{1}{2}'$

$9' \times 12'$   
 $9' \times 15'$

$12' \times 12'$   
 $12' \times 15'$

**ARMSTRONG'S**  
**QUAKER RUG**  
**No. 4577**



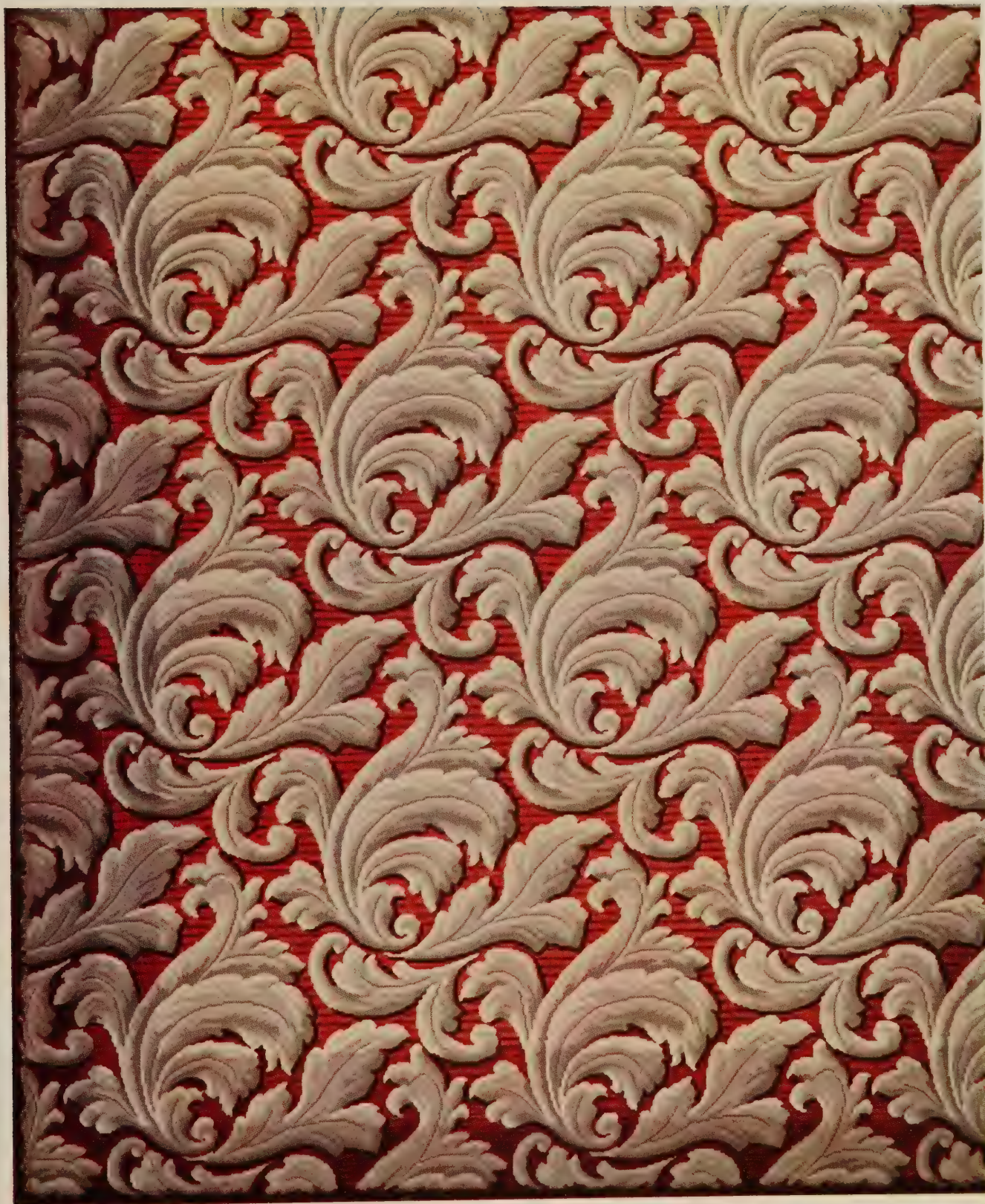


Approximately 1/12 actual size

**ARMSTRONG'S  
QUAKER RUG  
No. 4578**

$7\frac{1}{2}' \times 9'$	$9' \times 12'$	$12' \times 12'$
$9' \times 10\frac{1}{2}'$	$9' \times 15'$	$12' \times 15'$





Approximately 1/6 actual size

6' x 9'

7½' x 9'  
9' x 10½'

9' x 12'  
9' x 15'

12' x 12'  
12' x 15'

**ARMSTRONG'S  
QUAKER RUG  
No. 4580**





Approximately 1/6 actual size

**ARMSTRONG'S**  
**QUAKER RUG**  
**No. 4596**

6' x 9'

7½' x 9'

9' x 10½'

9' x 12'





Approximately 1/6 actual size

6' x 9'

7½' x 9'

9' x 10½'

9' x 12'

9' x 15'

12' x 12'

12' x 15'

**ARMSTRONG'S  
QUAKER RUG  
No. 4605**





Approximately 1/6 actual size

**ARMSTRONG'S  
QUAKER RUG  
No. 4606**

6' x 9'

7 1/2' x 9'

9' x 12'

12' x 12'

9' x 10 1/2'

9' x 15'

12' x 15'





Approximately 1/6 actual size

**ARMSTRONG'S  
QUAKER RUG  
No. 4607**

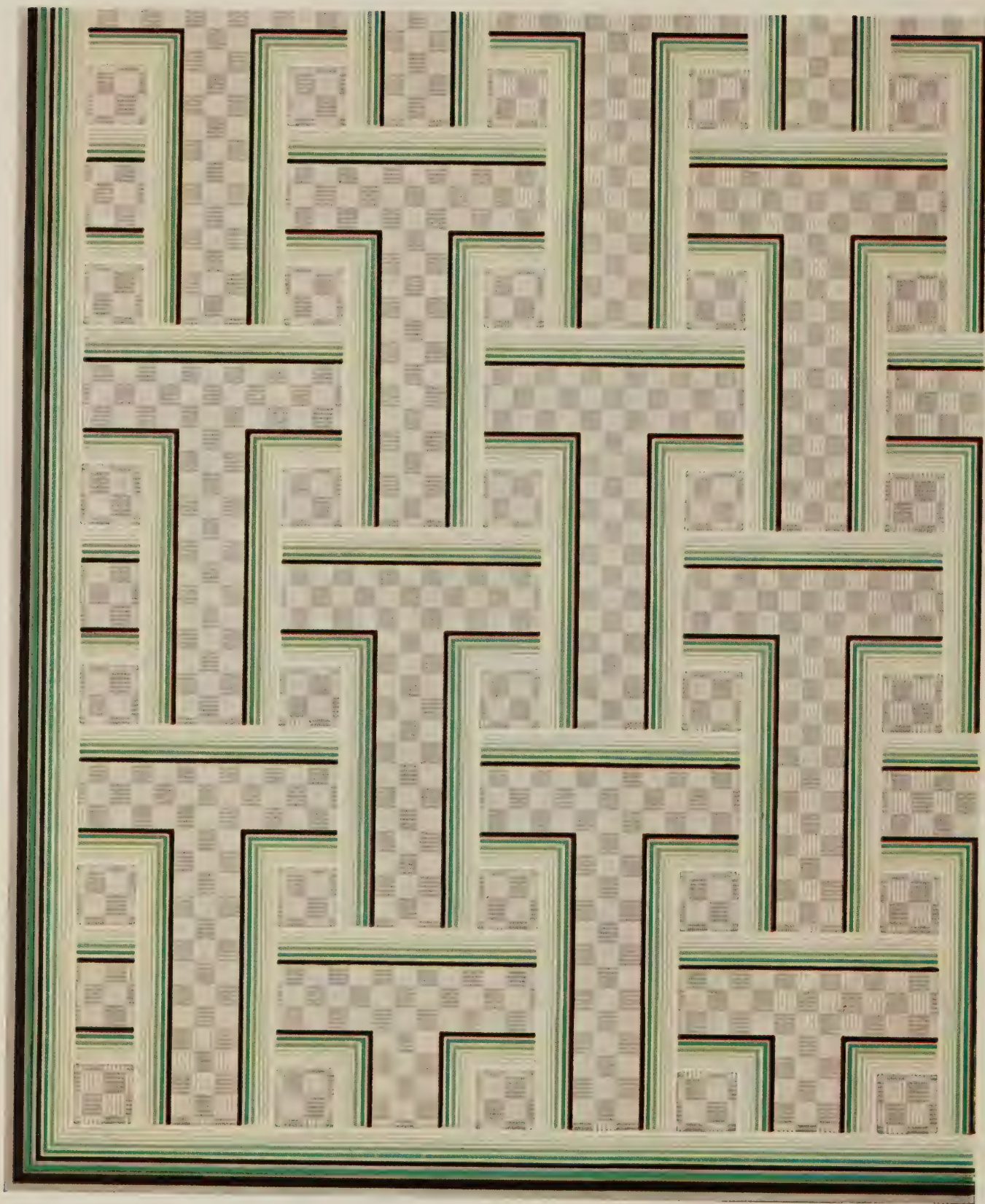
6' x 9'

7½' x 9'  
9' x 10½'

9' x 12'  
9' x 15'

12' x 12'  
12' x 15'



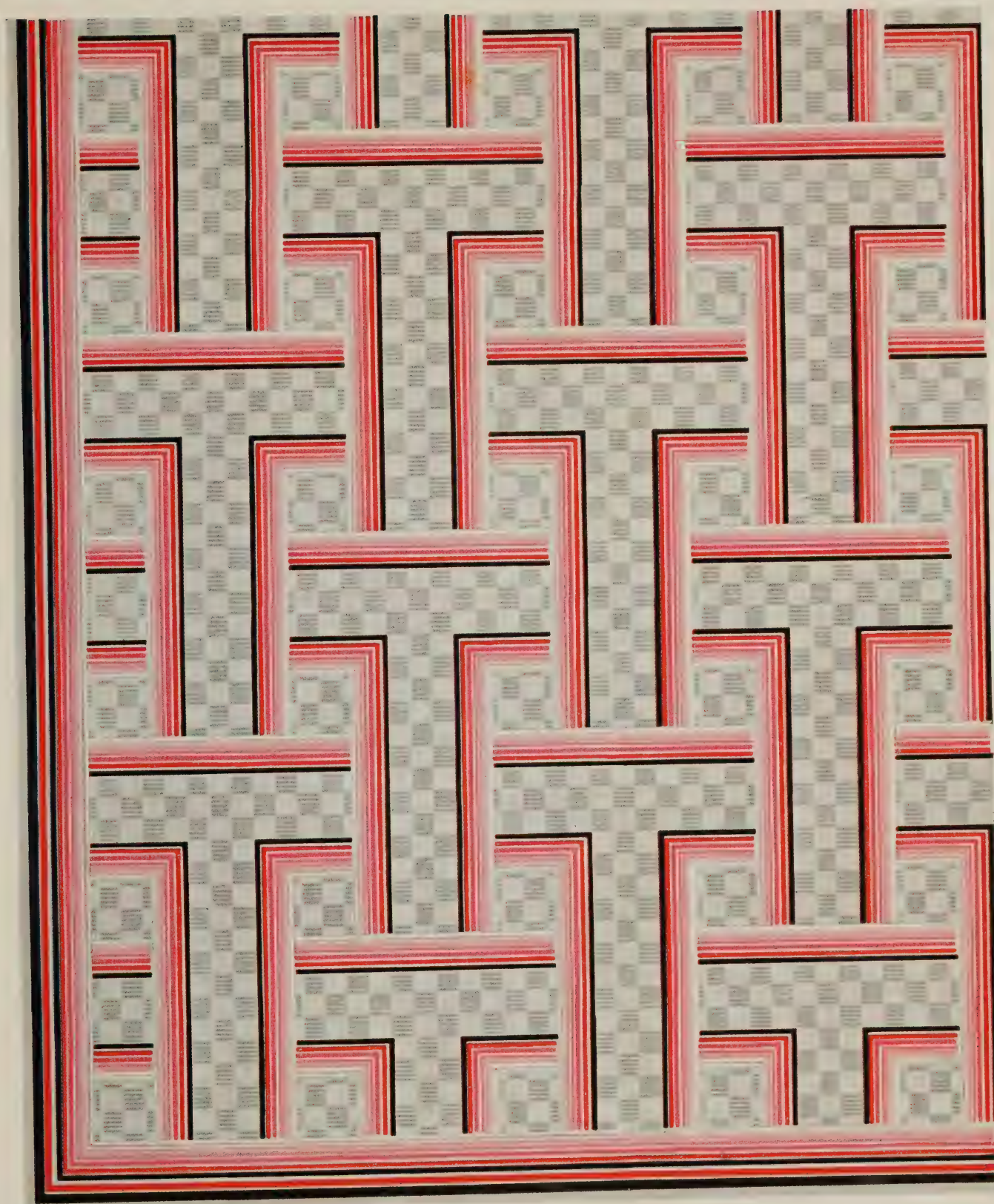


Approximately 1/6 actual size

**ARMSTRONG'S  
QUAKER RUG  
No. 4615**

6' x 9'	7½' x 9'	9' x 12'	12' x 12'
	9' x 10½'	9' x 15'	12' x 15'



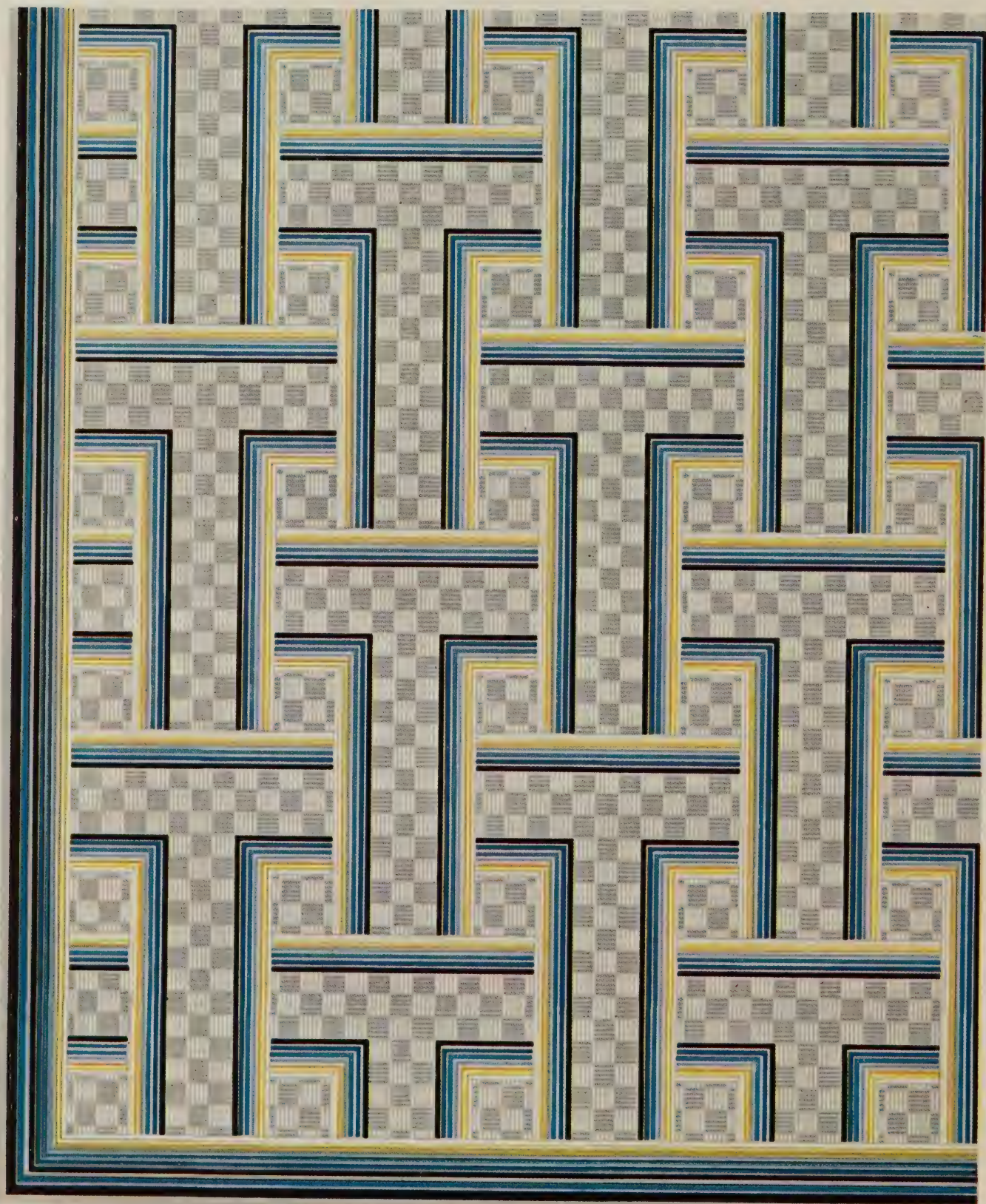


Approximately 1/6 actual size

**ARMSTRONG'S**  
**QUAKER RUG**  
**No. 4616**

<b>6' x 9'</b>	<b>7½' x 9'</b>	<b>9' x 12'</b>	<b>12' x 12'</b>
	<b>9' x 10½'</b>	<b>9' x 15'</b>	<b>12' x 15'</b>





Approximately 1/6 actual size

**ARMSTRONG'S  
QUAKER RUG  
No. 4617**

6' x 9'

7½' x 9'

9' x 12'

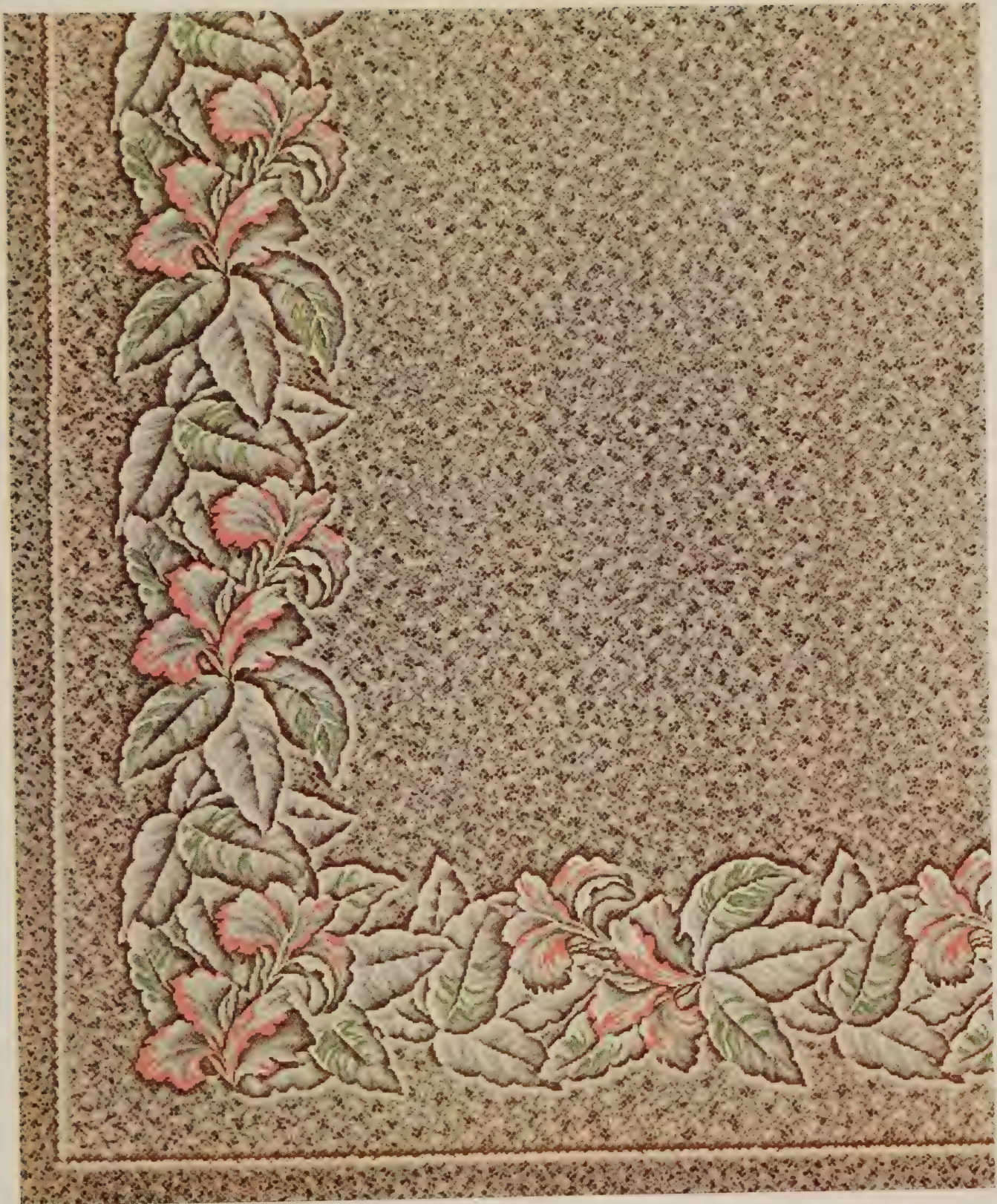
12' x 12'

9' x 10½'

9' x 15'

12' x 15'



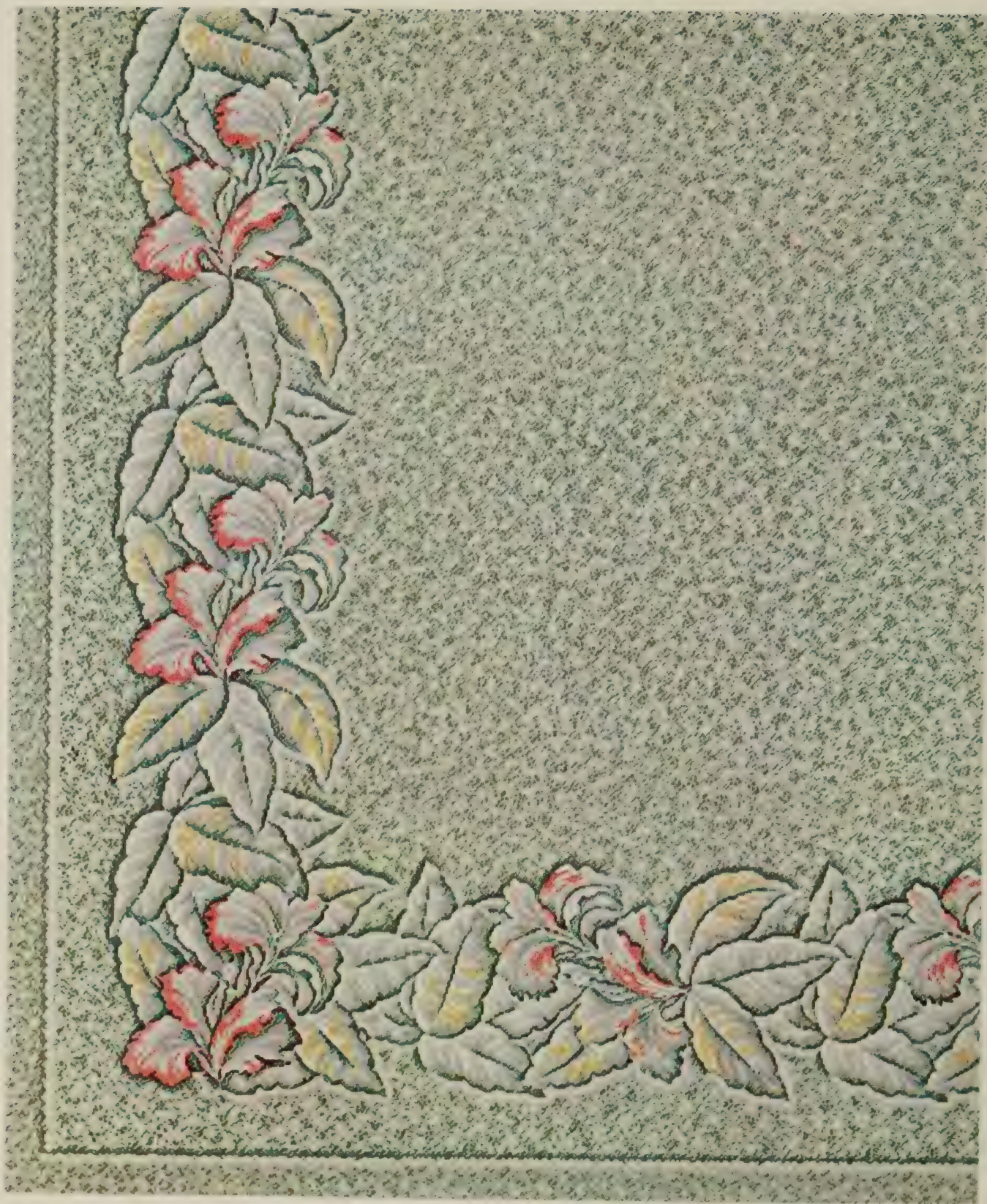


Approximately 1/6 actual size

**ARMSTRONG'S  
QUAKER RUG  
No. 4625**

6' x 9'	7½' x 9'	9' x 12'	12' x 12'
	9' x 10½'	9' x 15'	12' x 15'





Approximately 1/6 actual size

**ARMSTRONG'S  
QUAKER RUG  
No. 4626**

6' x 9'

7½' x 9'

9' x 12'

12' x 12'

9' x 10½'

9' x 15'

12' x 15'





Approximately 1/6 actual size

**ARMSTRONG'S**  
**QUAKER RUG**  
**No. 4627**

6' x 9'	7 1/2' x 9'	9' x 12'	12' x 12'
	9' x 10 1/2'	9' x 15'	12' x 15'



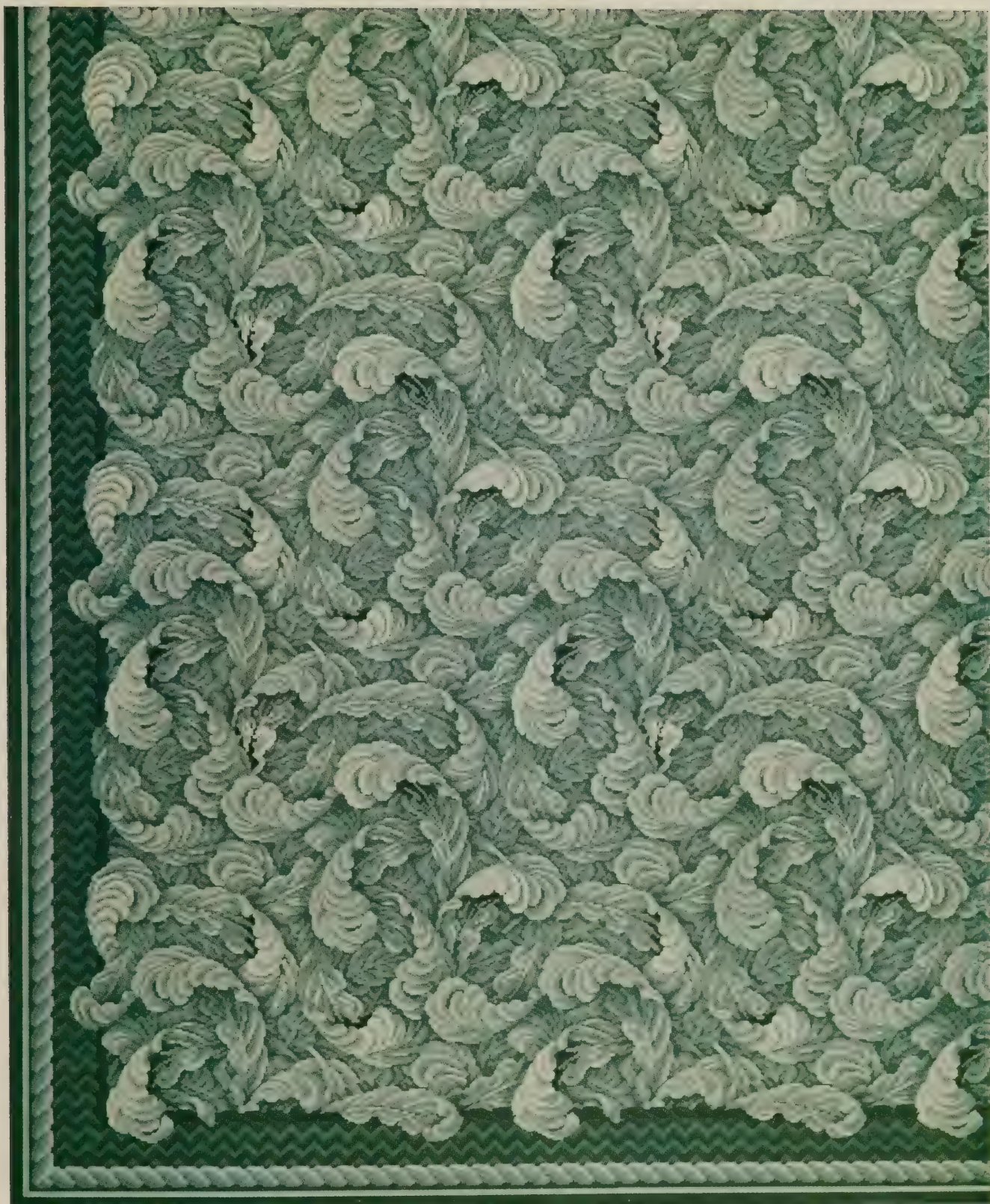


Approximately 1/6 actual size

**ARMSTRONG'S  
QUAKER RUG  
No. 4635**

6' x 9'	7½' x 9'	9' x 12'	12' x 12'
	9' x 10½'	9' x 15'	12' x 15'





Approximately 1/6 actual size

6' x 9'

7½' x 9'

9' x 10½'

9' x 12'

9' x 15'

12' x 12'

12' x 15'

**ARMSTRONG'S**  
**QUAKER RUG**  
**No. 4701**





Approximately 1/6 actual size

**ARMSTRONG'S  
QUAKER RUG  
No. 4702**

6' x 9'

7½' x 9'

9' x 12'

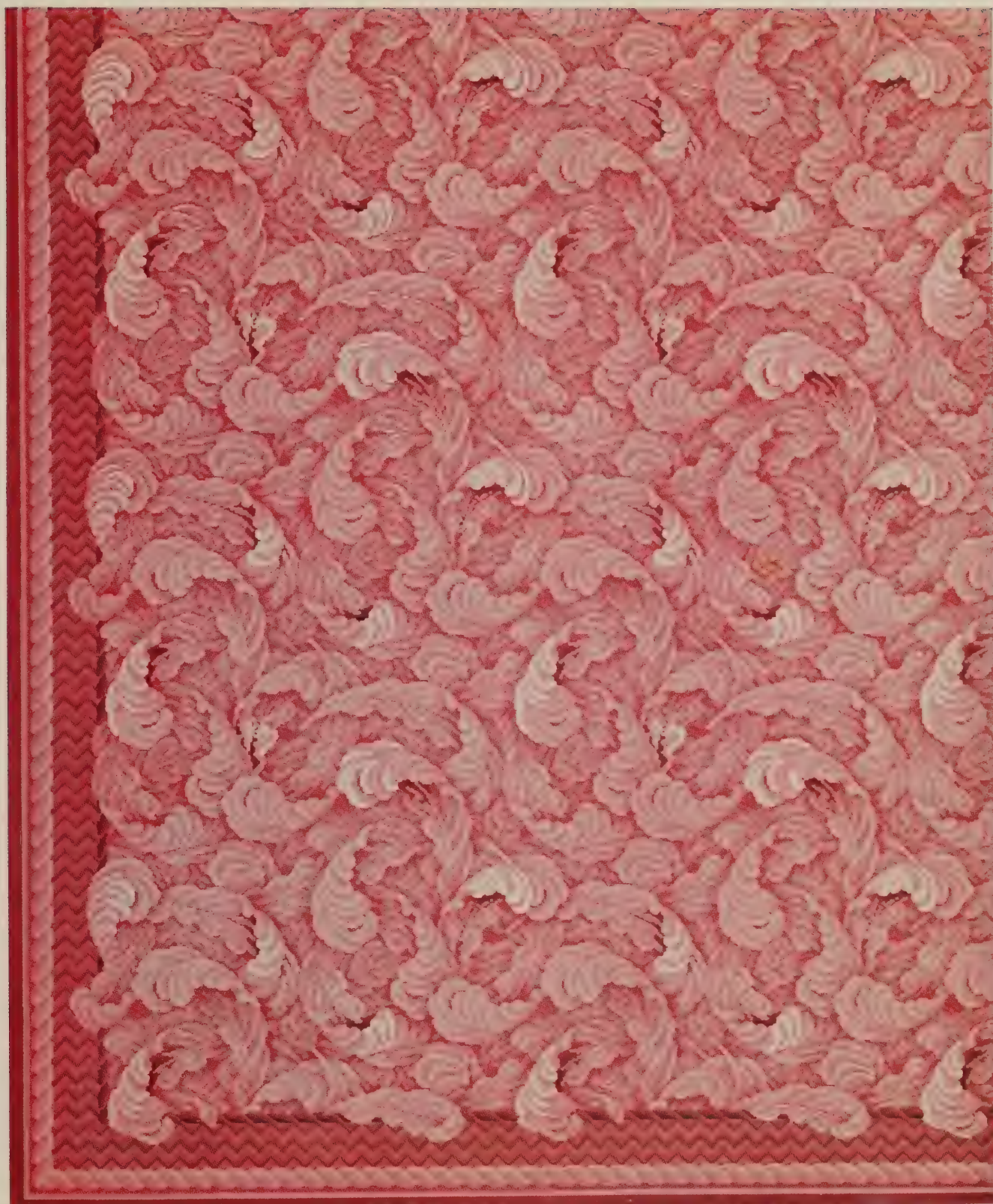
12' x 12'

9' x 10½'

9' x 15'

12' x 15'





Approximately 1/6 actual size

6' x 9'

7 1/2' x 9'

9' x 10 1/2'

9' x 12'

9' x 15'

12' x 12'

12' x 15'

**ARMSTRONG'S**  
**QUAKER RUG**  
**No. 4703**





Approximately 1/6 actual size

**ARMSTRONG'S  
QUAKER RUG  
No. 4704**

6' x 9'

7½' x 9'

9' x 12'

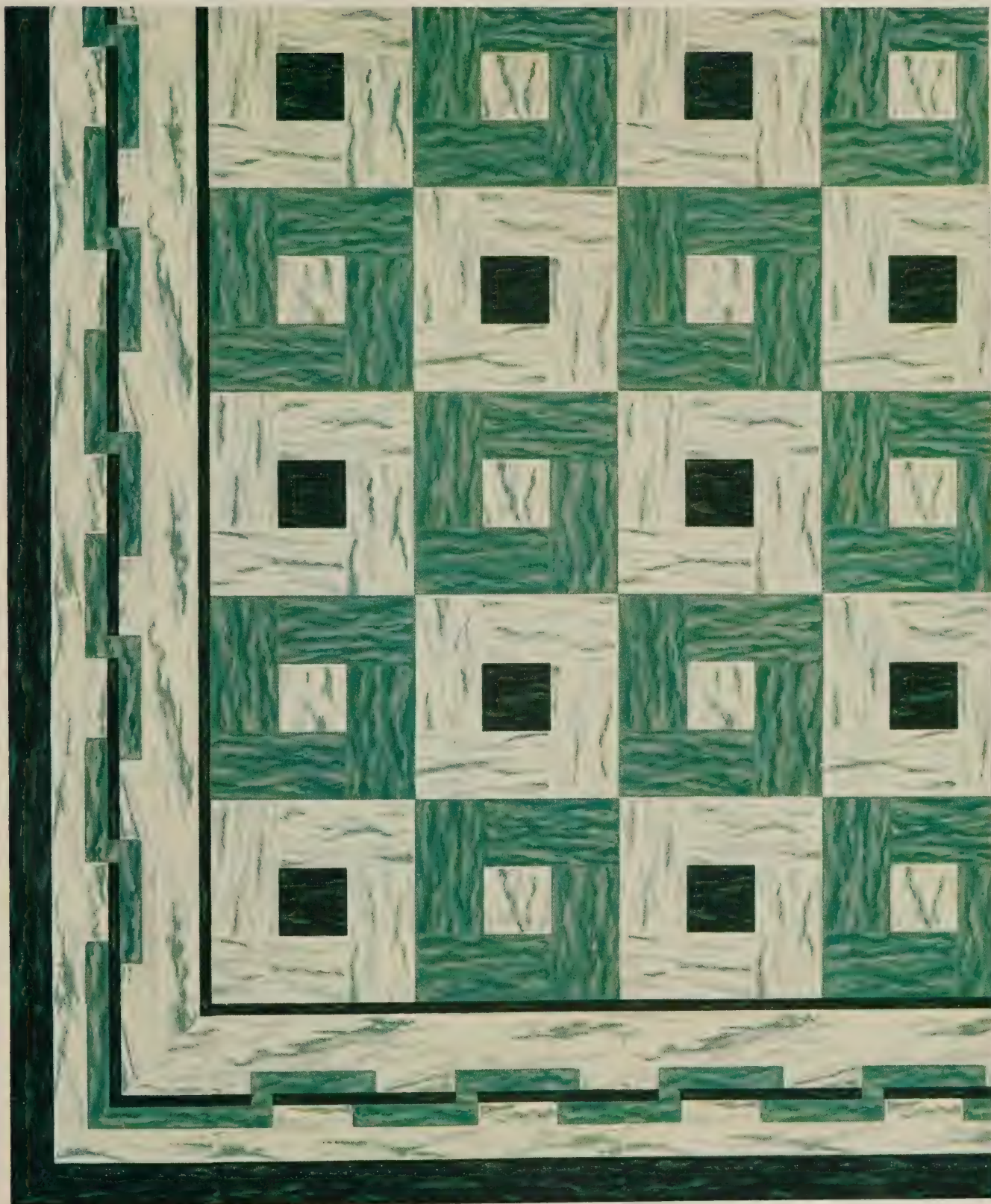
12' x 12'

9' x 10½'

9' x 15'

12' x 15'





Approximately 1/6 actual size

### Styletone "Mint"

6' x 9'

7 1/2' x 9'

9' x 10 1/2'

9' x 12'

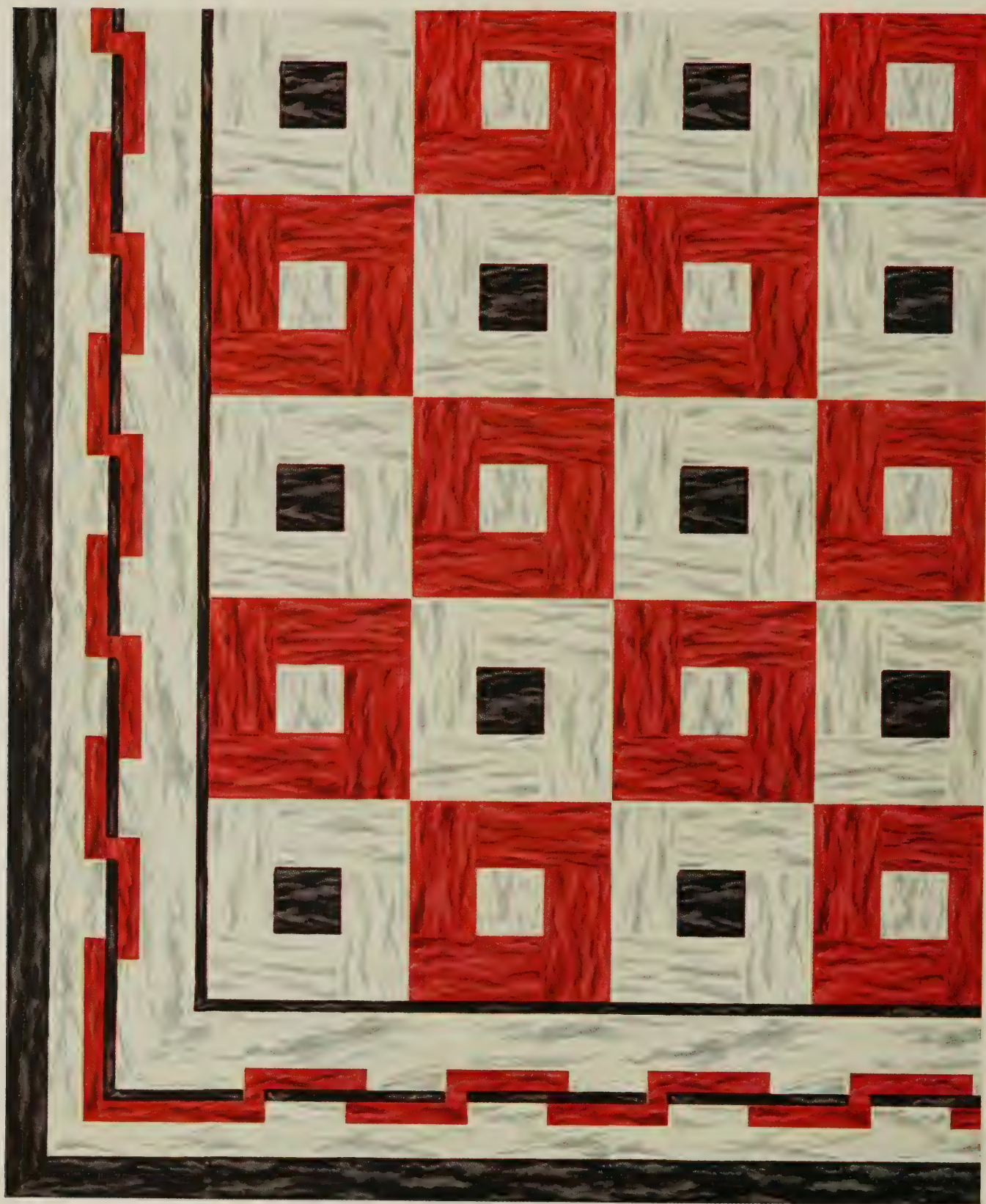
9' x 15'

12' x 12'

12' x 15'

**ARMSTRONG'S  
QUAKER RUG  
No. 4720**





Approximately 1/6 actual size

**ARMSTRONG'S  
QUAKER RUG  
No. 4721**

**Styletone "Cherry"**

6' x 9'	7½' x 9'	9' x 12'	12' x 12'
	9' x 10½'	9' x 15'	12' x 15'





Approximately 1/6 actual size

**Styletone "Daisy"**

6' x 9'	7½' x 9'	9' x 12'	12' x 12'
	9' x 10½'	9' x 15'	12' x 15'

**ARMSTRONG'S  
QUAKER RUG  
No. 4723**





Approximately 1/6 actual size

**ARMSTRONG'S  
QUAKER RUG  
No. 4920**

6' x 9'

7½' x 9'

9' x 12'

12' x 12'

9' x 10½'

9' x 15'

12' x 15'





Approximately 1/6 actual size

**ARMSTRONG'S**  
**QUAKER RUG**  
**No. 4921**

6' x 9'	7½' x 9'	9' x 12'	12' x 12'
	9' x 10½'	9' x 15'	12' x 15'





Approximately 1/6 actual size

**ARMSTRONG'S  
QUAKER RUG  
No. 4922**

6' x 9'

7½' x 9'

9' x 12'

12' x 12'

9' x 10½'

9' x 15'

12' x 15'





Approximately 1/6 actual size

6' x 9'

7 1/2' x 9'

9' x 12'

12' x 12'

9' x 10 1/2'

9' x 15'

12' x 15'

**ARMSTRONG'S  
QUAKER RUG  
No. 4923**





Approximately 1/6 actual size

**ARMSTRONG'S  
QUAKER RUG  
No. 4924**

6' x 9'

7½' x 9'

9' x 12'

12' x 12'

9' x 10½'

9' x 15'

12' x 15'



Armstrong's Rug Border consists of a smooth glossy finish baked on a durable, saturated-felt backing.

The two patterns in Armstrong's Rug Border provide an inexpensive floor covering to fill the area between the edge of a rug and the side walls of a room. Both patterns give the appearance of finely polished wood floors. Armstrong's Rug Border has a smooth, lustrous surface that helps make cleaning surprisingly simple.

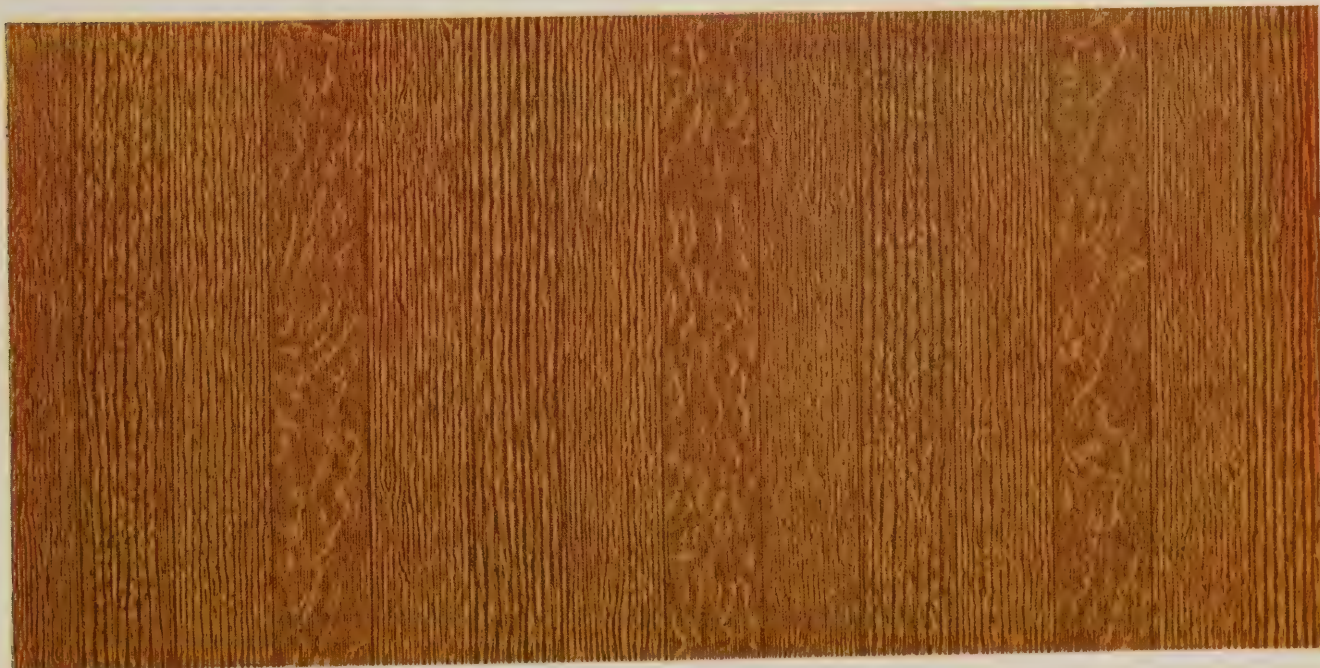
## ARMSTRONG'S RUG BORDER

24, 36, and 72 inches wide



Approximately 1/4 actual size

**Light Oak No. 4055**



Approximately 1/4 actual size

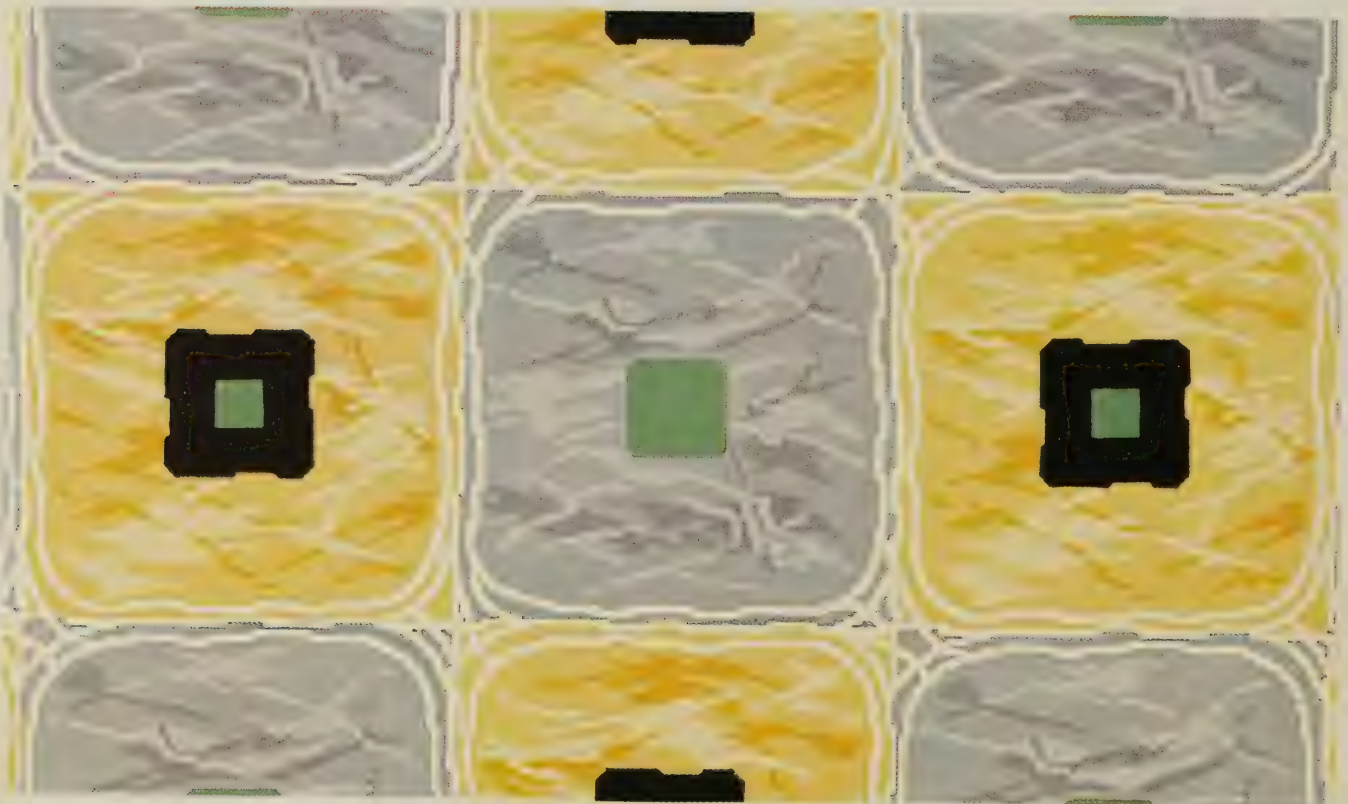
**Dark Oak No. 4056**





**No. 2500 Tracerytone**  
2, 3, and 4 yards wide

Approximately 1/4 actual size

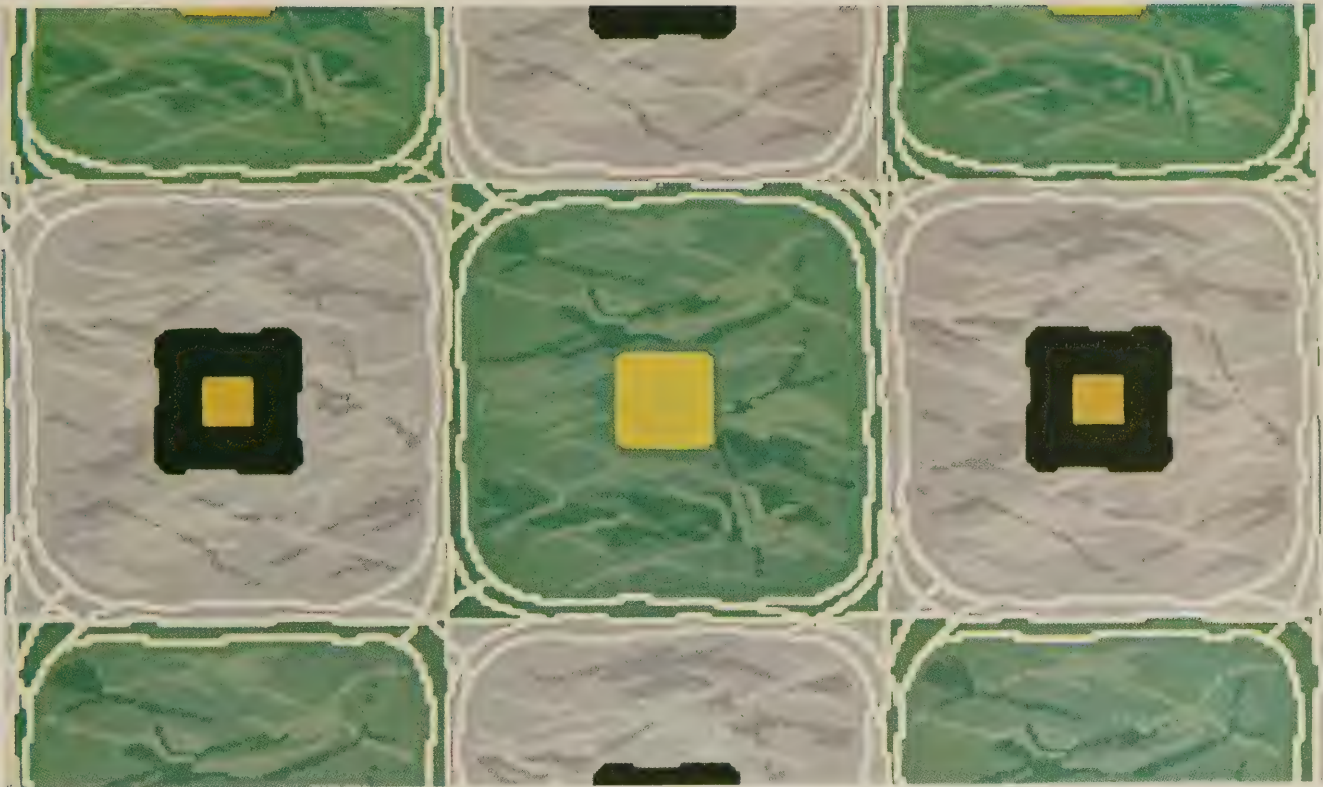


**No. 2501 Tracerytone**  
2, 3, and 4 yards wide

Approximately 1/4 actual size

**ARMSTRONG'S  
QUAKER FLOOR COVERING**





Approximately 1/4 actual size

**No. 2503 Tracerytone**  
2, 3, and 4 yards wide

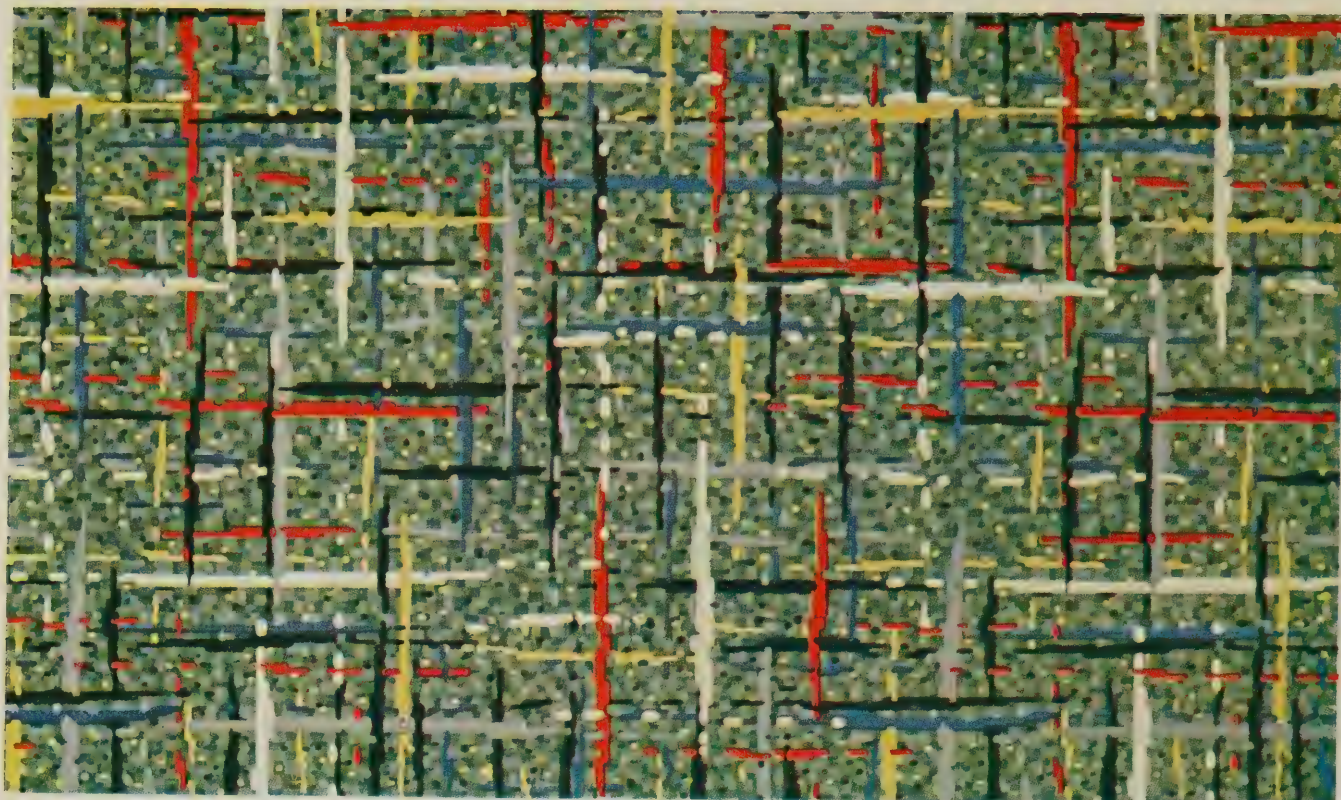


Approximately 1/4 actual size

**No. 2510 Tweed**  
2, 3, and 4 yards wide

**ARMSTRONG'S**  
**QUAKER FLOOR COVERING**





**No. 2511 Tweed**

2, 3, and 4 yards wide

Approximately 1/4 actual size



**No. 2512 Tweed**

2, 3, and 4 yards wide

Approximately 1/4 actual size

**ARMSTRONG'S  
QUAKER FLOOR COVERING**





Approximately 1/4 actual size

**No. 2520 Florabelle**

2, 3, and 4 yards wide



Approximately 1/4 actual size

**No. 2521 Florabelle**

2, 3, and 4 yards wide

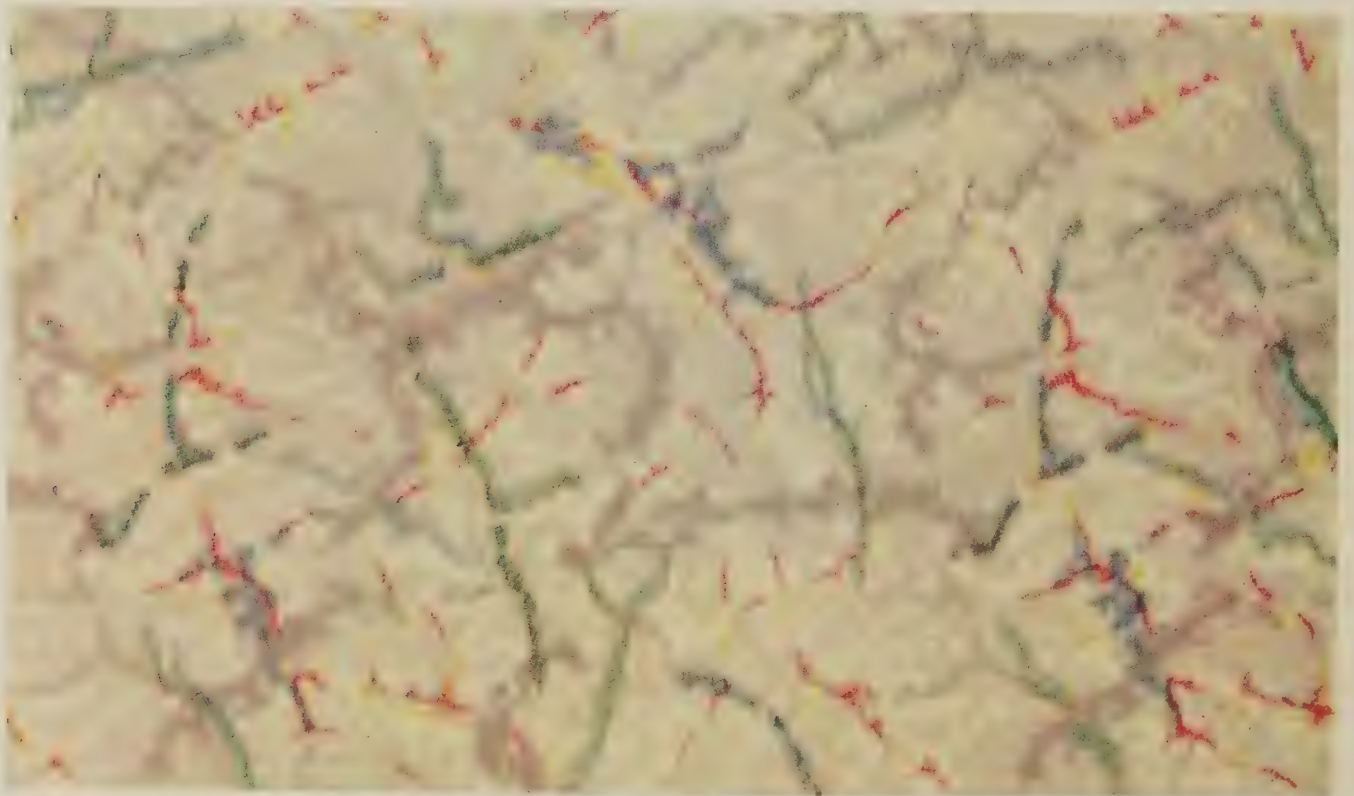
**ARMSTRONG'S  
QUAKER FLOOR COVERING**





**No. 2522 Florabelle**  
2, 3, and 4 yards wide

Approximately 1/4 actual size



**No. 2530 De Luxe Mellotone**  
2, 3, and 4 yards wide

Approximately 1/4 actual size

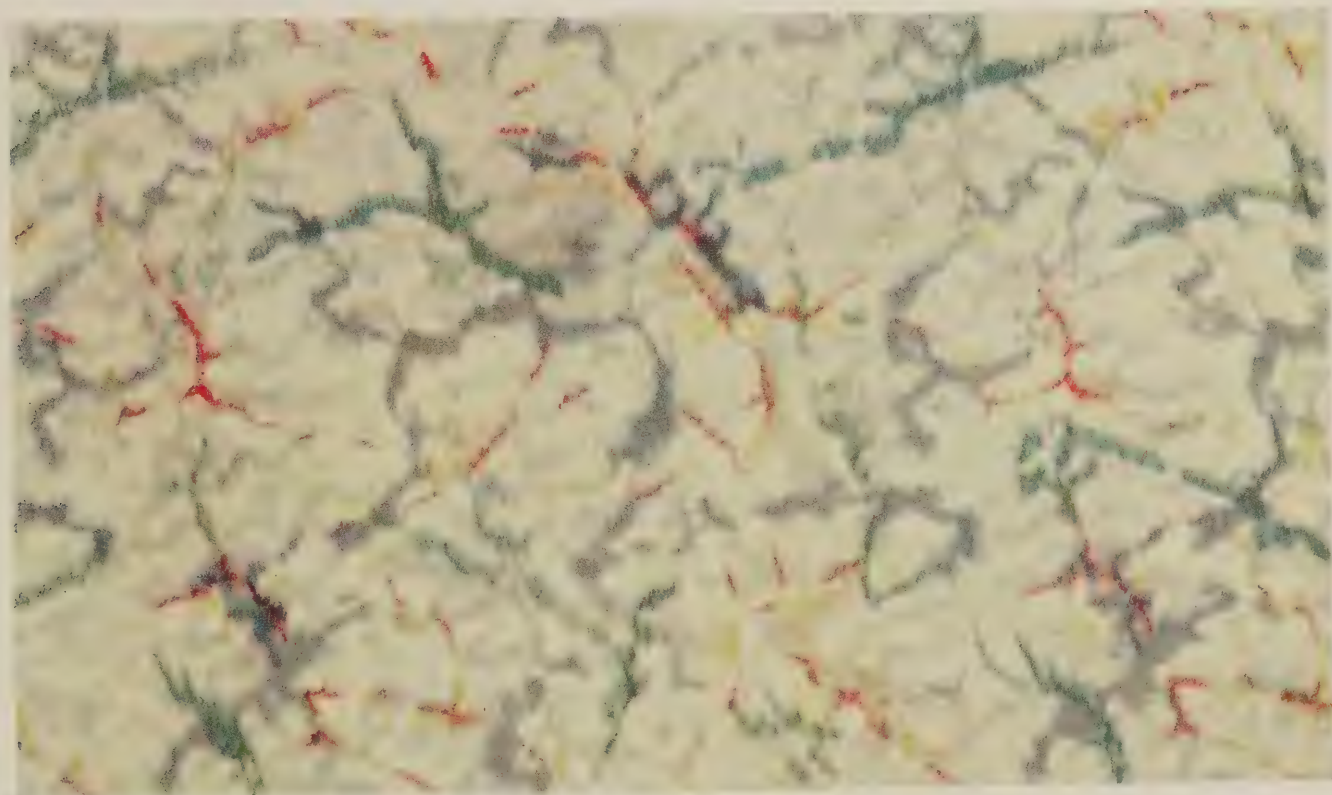
**ARMSTRONG'S  
QUAKER FLOOR COVERING**





Approximately 1/4 actual size

**No. 2531 De Luxe Mellotone**  
2, 3, and 4 yards wide



Approximately 1/4 actual size

**No. 2532 De Luxe Mellotone**  
2, 3, and 4 yards wide

**ARMSTRONG'S**  
**QUAKER FLOOR COVERING**





**No. 2540**

Approximately 1/4 actual size

2, 3, and 4 yards wide



**No. 2541**

Approximately 1/4 actual size

2, 3, and 4 yards wide

**ARMSTRONG'S  
QUAKER FLOOR COVERING**





Approximately 1/4 actual size

**No. 2542**

2, 3, and 4 yards wide



Approximately 1/4 actual size

**No. 2550**

2, 3, and 4 yards wide

**ARMSTRONG'S  
QUAKER FLOOR COVERING**





No. 2551

Approximately 1/4 actual size

2, 3, and 4 yards wide



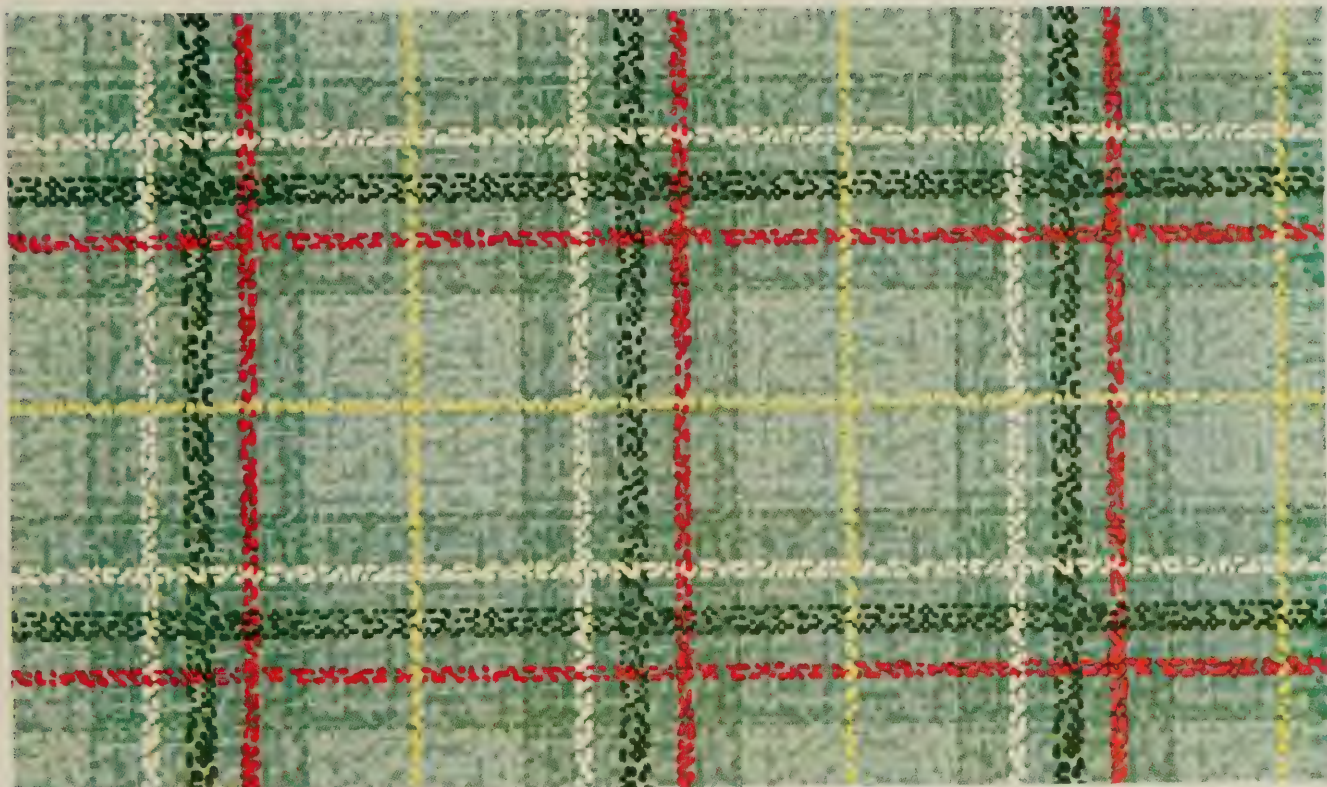
No. 2560

Approximately 1/4 actual size

2, 3, and 4 yards wide

**ARMSTRONG'S  
QUAKER FLOOR COVERING**

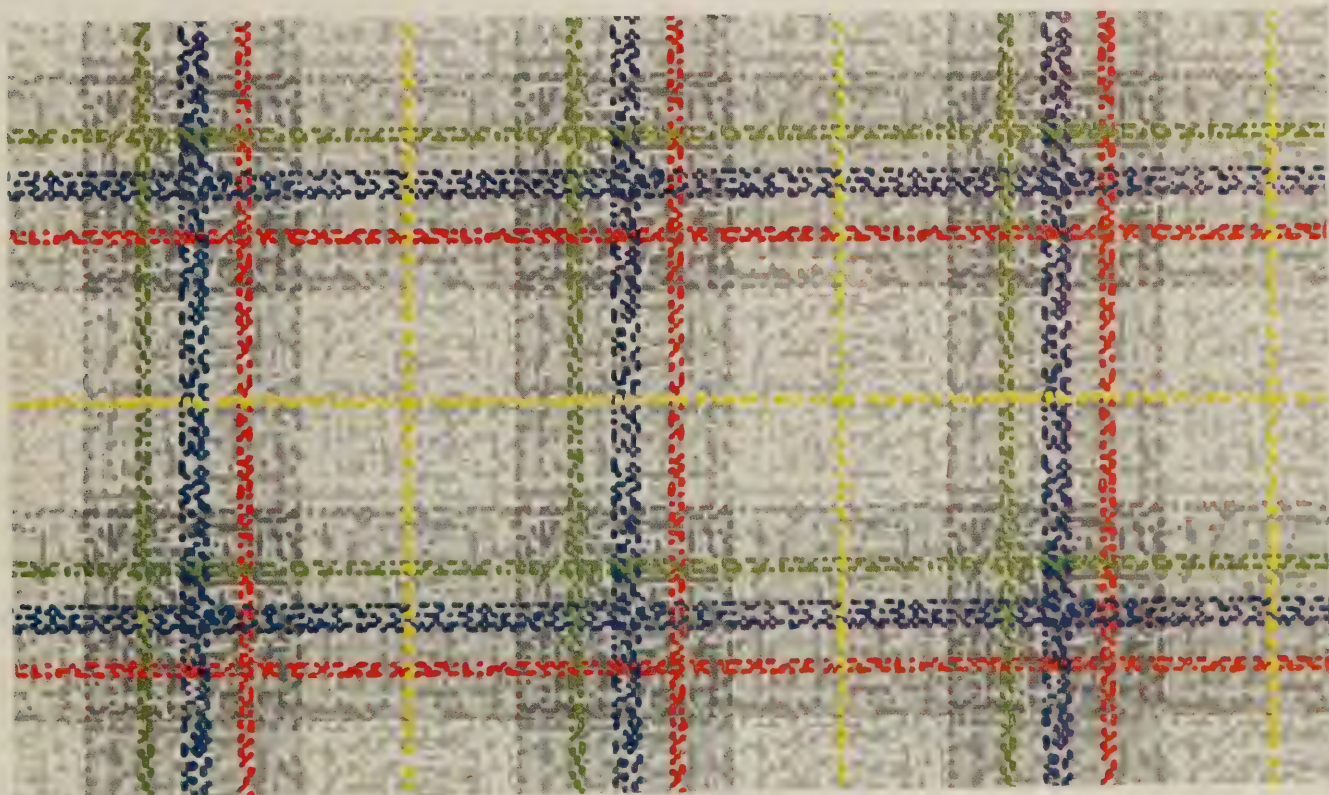




Approximately 1/4 actual size

No. 2561

2, 3, and 4 yards wide



Approximately 1/4 actual size

No. 2562

2, 3, and 4 yards wide

**ARMSTRONG'S  
QUAKER FLOOR COVERING**





No. 2570

Approximately 1/4 actual size

2, 3, and 4 yards wide



No. 2571

Approximately 1/4 actual size

2, 3, and 4 yards wide

**ARMSTRONG'S  
QUAKER FLOOR COVERING**





Approximately 1/4 actual size

**No. 2572**

2, 3, and 4 yards wide



Approximately 1/4 actual size

**No. 2631**

2, 3, and 4 yards wide

**ARMSTRONG'S  
QUAKER FLOOR COVERING**





**No. 2632**

Approximately 1/4 actual size

2, 3, and 4 yards wide



**No. 2633**

Approximately 1/4 actual size

2, 3, and 4 yards wide

**ARMSTRONG'S  
QUAKER FLOOR COVERING**





Approximately 1/4 actual size

**No. 2634**

2, 3, and 4 yards wide



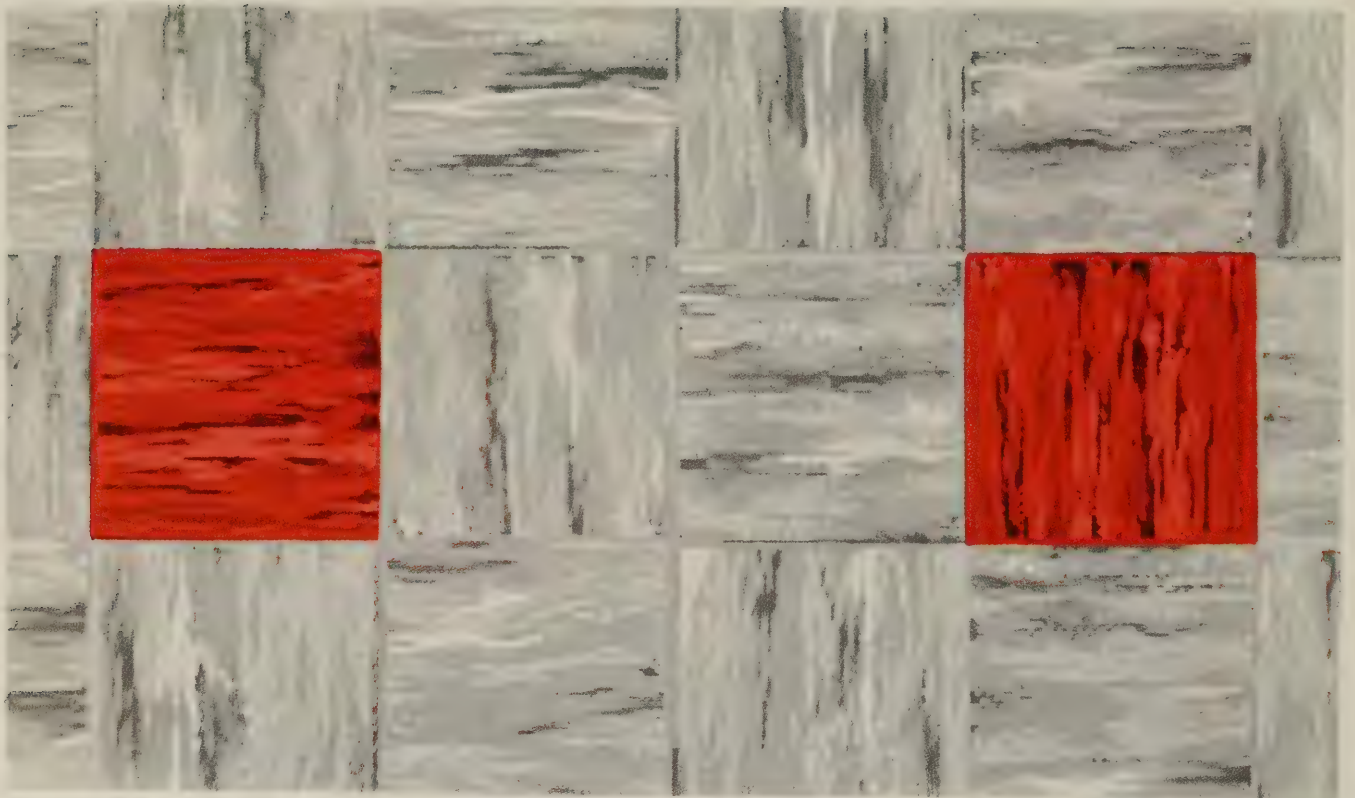
Approximately 1/4 actual size

**No. 2820 Spattertone "Pearl Gray"**

2, 3, and 4 yards wide

**ARMSTRONG'S  
QUAKER FLOOR COVERING**





**No. 2830 Styletone "Poinsettia"**  
2, 3, and 4 yards wide

Approximately 1/4 actual size

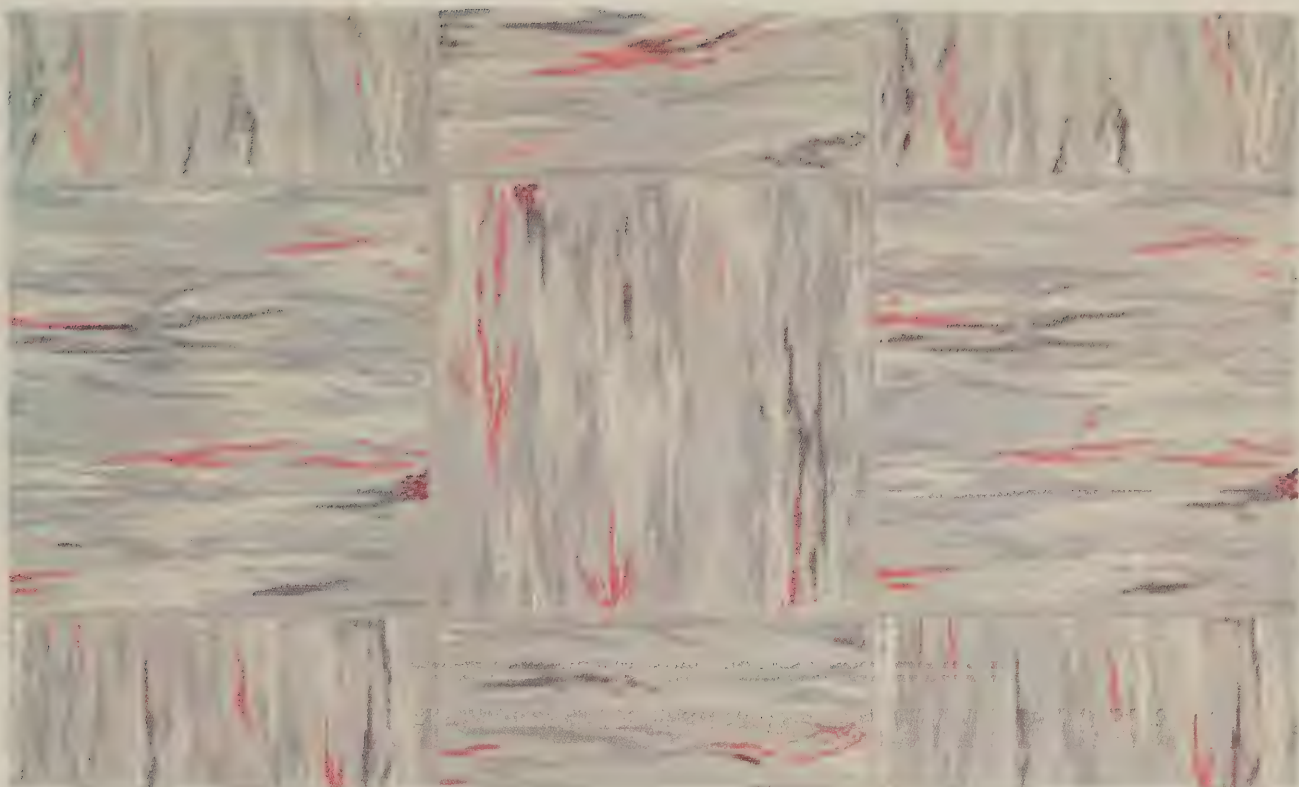


**No. 2831 Styletone "Wintergreen"**  
2, 3, and 4 yards wide

Approximately 1/4 actual size

**ARMSTRONG'S  
QUAKER FLOOR COVERING**





Approximately 1/4 actual size

**No. 2855 Styletone "Coralbell"**

2, 3, and 4 yards wide



Approximately 1/4 actual size

**No. 2857 Styletone "Magnolia"**

2 yards wide only

**ARMSTRONG'S  
QUAKER FLOOR COVERING**

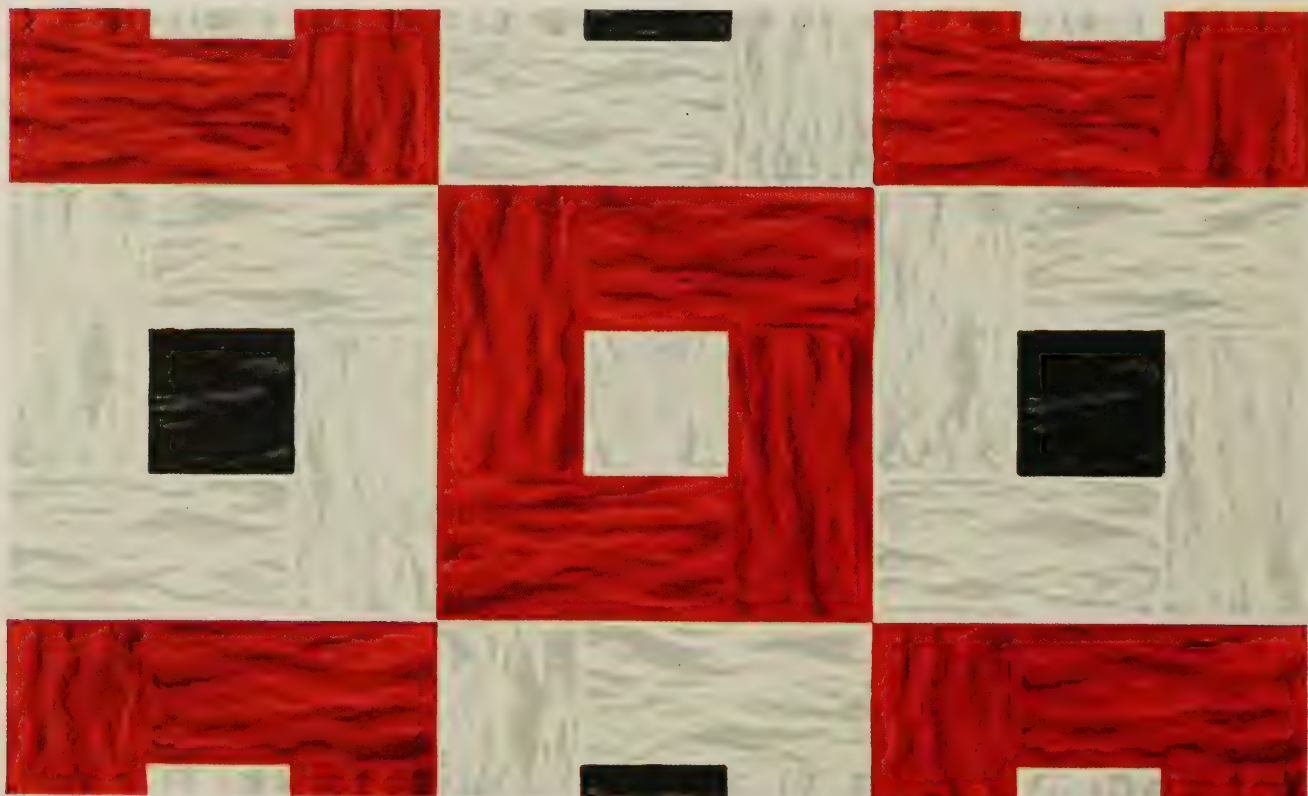




**No. 2903**

Approximately 1/4 actual size

2, 3, and 4 yards wide



**No. 2931 Styletone "Cherry"**

Approximately 1/4 actual size

2, 3, and 4 yards wide

**ARMSTRONG'S  
QUAKER FLOOR COVERING**





Approximately 1/4 actual size

**No. 2933 Styletone "Daisy"**

2, 3, and 4 yards wide



Approximately 1/4 actual size

**No. 2970**

2, 3, and 4 yards wide

**ARMSTRONG'S  
QUAKER FLOOR COVERING**





**No. 2972**

Approximately 1/4 actual size

2, 3, and 4 yards wide



**No. 2992**

Approximately 1/4 actual size

2, 3, and 4 yards wide

**ARMSTRONG'S  
QUAKER FLOOR COVERING**





INSTALLATION AND MAINTENANCE

# ARMSTRONG'S SUNDRIES

GENERAL INFORMATION





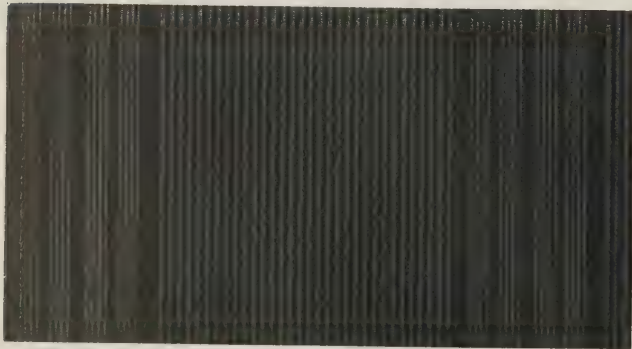
# ARMSTRONG'S RUBBER RUNNER



**Standard No. 1250**  
Black



**Standard No. 1251**  
Maroon



**De Luxe No. 1270**  
Black

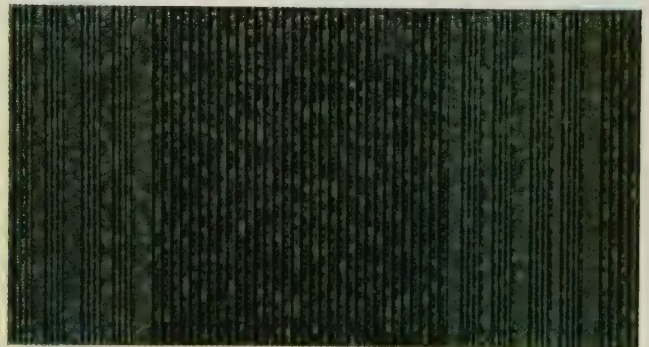


**De Luxe No. 1271**  
Maroon

Armstrong's Rubber Runner is available in three different stylings, all of which have the same composition. It will lie flat on any type floor that is level, and it does not require an adhesive. When service requirements call for intermittent use of Rubber Runner, it may be easily rolled and stored or moved from place to place. The natural flexibility of the material keeps Armstrong's Rubber Runner from cracking even after repeated use. In addition, it affords good foot traction even when wet and effectively reduces the noise of footsteps. Armstrong's Rubber Runner comes in 24", 36", and 48" widths, and in rolls from 25 to 50 yards long. Rubber Runner is made in one durable thickness only,  $\frac{1}{8}$ ". De Luxe patterns are of the same composition as Standard, but offer a different styling and finer corrugation.



**Multitone De Luxe No. 1280**  
Gray and Red



**Multitone De Luxe No. 1281**  
Green



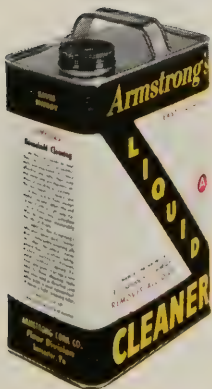
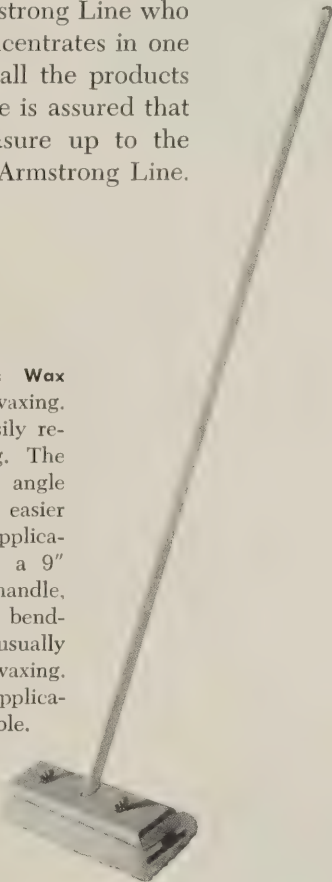
**Multitone De Luxe No. 1282**  
Red



The Armstrong Line of sundries includes materials and tools for the installation and maintenance of resilient floors and wall coverings. Each item has been designed to meet a specific need and to fulfill it efficiently and dependably. Years of experience plus laboratory and field research have aided in their development. They are specially made for use with the various Armstrong Floor and Wall Products and materially aid proper installation and maintenance.

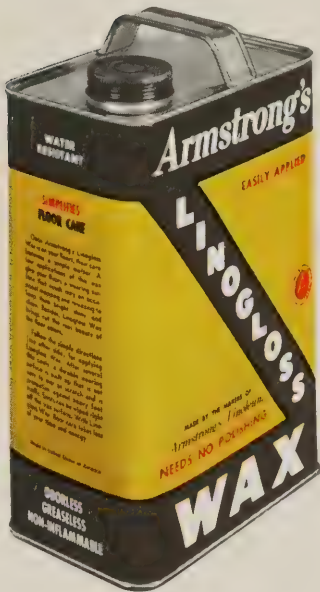
The merchant selling the Armstrong Line who uses and sells these sundries concentrates in one company the responsibility for all the products in an installation. In addition, he is assured that each sundry material will measure up to the high standard of quality of the Armstrong Line.

**Armstrong's Linogloss Wax Applicator** simplifies waxing. Its wool head is easily removed for cleaning. The handle is set at an angle which makes faster, easier waxing possible. Applicators are made with a 9" head and a 42" handle, which eliminates the bending and stooping usually associated with waxing. Wool replacement applicator pads are available.



**Armstrong's Liquid Cleaner** is a mild, effective, all-purpose cleaner for use on all types of resilient floor coverings. It is also suggested for use on painted walls, woodwork, and furniture. Easy to use, its penetrating action loosens dirt without hard scrubbing. Only a small amount mixed with water is needed for cleaning.

# ARMSTRONG'S SUNDRIES



**Armstrong's Linogloss Wax** is a liquid, self-polishing wax which can be safely used on all resilient floors, woodwork, painted surfaces, and wood floors. Made with carnauba, the highest quality raw wax known, Linogloss provides a hard, smooth finish which adds materially to the life of any resilient floor. It is easily applied and dries thoroughly in 20 to 30 minutes. It is unusually resistant to water spotting and will not chip or craze. Only simple buffing by hand is necessary to remove ordinary marks.



**Armstrong's Furniture Rests** provide protection from indentation marks caused by the weight of even the heaviest pieces of furniture on resilient floors, wood floors, and carpets. Five styles and seventeen sizes are available in a rich shade of brown that harmonizes with furniture finishes. They are made of tough, high-quality plastic.





**No. S-128 Paste.** For use in installing Armstrong's Linoleum, Corlon, Cork Tile, Rubber Tile, Linotile, Vinoflor, and Quaker Wall and Floor Covering. An all-purpose paste for installation on lining felt or directly on suspended wood or concrete subfloors, according to installation specifications. Has unusual spreading capacity, and its consistency permits easy spreading. Has a quick initial tack and exceptional bonding strength. One gallon of S-128 Paste will cover about 18 square yards.



**No. S-127 Cement, Latex Type.** For installation of Armstrong's Linowall. S-127 Cement has good initial tack, but allows sufficient time for sliding Linowall into place. It is also recommended for installing Corlon on counter areas. One gallon covers approximately 160-175 square feet.



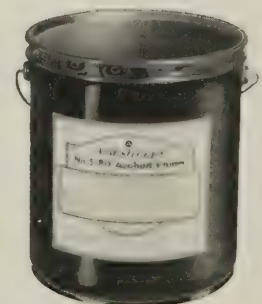
**No. S-214 Waterproof Cement.** Effectively surface-waterproofs, seals, and cements the seams of linoleum, Corlon, Linotile, cork tile, and rubber tile to any type of suspended subfloor. Also for installing top-set rubber cove base on suspended areas. One gallon covers 130-150 sq. ft.



**No. S-140 Floor and Wall Size.** Effectively retards the absorption of adhesives into dry or porous floor and wall surfaces. Required to seal sanded wood floors. One gallon covers an area of 300-500 sq. ft.



**No. S-245 Top-Set Cove Base Cement.** For top-set asphalt cove base, cork tile wainscoting, and Corkwall. Moisture-proof. One gallon covers 150-175 lineal feet of 6" base, 175-200 feet of 4" base.



**No. S-80 Asphalt Primer.** For priming concrete subfloors either on or below grade when making installations of Exceelon or asphalt tile. One gallon will cover approximately 300-350 square feet.





**No. S-170 Flormastic.** An emulsified asphalt for use with Lumnite cement and sand as floor fill. Consistency permits "feathering" to a thin edge. For leveling concrete and wood floors.



**No. S-104 Chemical-Set Waterproof Cement.** Has unique adhesive and waterproof qualities for installing linoleum, rubber tile, Linotile, and cork tile over steel, terrazzo, ceramic, and other non-porous surfaces. Can be used to install Armstrong's Rubber Tile over on-grade concrete subfloors in direct contact with the ground. Has specialized uses with metal trim and other metal fittings. Each unit consists of two parts, one can of powder, one can of paste. Spreading capacity is about 100 square feet per gallon.



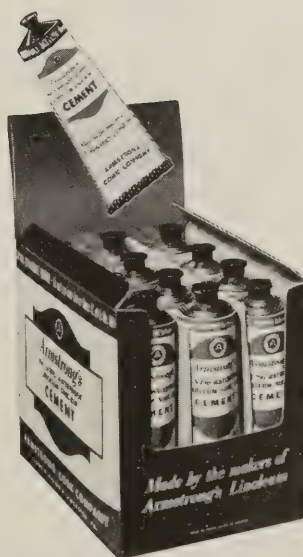
**No. S-90 Asphalt Cement.** For installing Excelon or asphalt tile over primed concrete subfloors which are in direct contact with the ground. One gallon covers 200-250 sq. ft.



**No. S-130 Resilient Tile Paste.** A special, quick-setting adhesive for use with resilient tiles other than asphalt or Excelon tile. One gallon covers approximately 17 square yards.

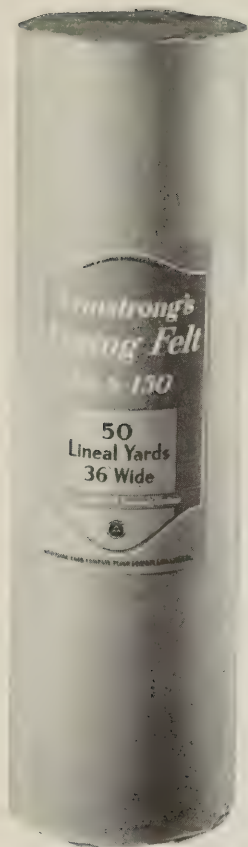


**No. S-160 Emulsion.** For installing Excelon or asphalt tile over Lining Felt on wood subfloors and directly to on- and below-grade concrete. One gallon covers 130-150 square feet.



**No. S-290 Waterproof Linoleum Sink Rim Cement.** This adhesive forms a lasting watertight seal between linoleum seams and metal rims. One tube is sufficient for the proper installation of the average linoleum sink top. Available in four-ounce tubes only, packaged in attractive 12-tube display unit.





**No. S-150 Lining Felt.** A special, semi-saturated rag felt for use under all resilient floorings installed over suspended concrete, terrazzo, marble, ceramic tile, or wood subfloors (must be used under burlap-backed goods laid over wood). Makes floors warmer, quieter, more resilient, and more comfortable.

Absorbs much of the expansion and contraction of wood subfloors and helps prevent the spreading of seams in resilient floor installations.

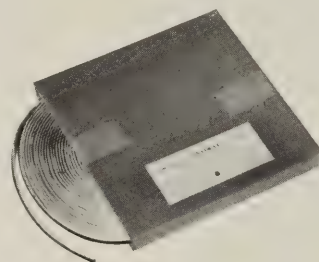
Assures maximum bonding strength and is heavy enough to help smooth out minor irregularities in the subfloor.

**No. S-149 Heavy-Duty Lining Felt** provides extra protection against moving floor boards in places which are subject to extreme summer-winter temperature and humidity variations.

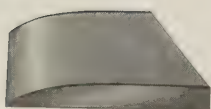


**No. S-16 Linoleum Beveled Cap Strip.** For use with Linowall and Quaker Wall Covering. Beveled on both edges to save time on the job. Available in assortment of marble and plain colors, in  $\frac{1}{8}$ " gauge only. Cartons contain 30 linear feet.

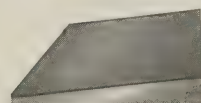
**Quaker Wall Cap Strip**,  $1\frac{1}{2}$ " wide, is available in four enamel colorings, Nos. S-860 Black, 861 Blue, 862 Red, 863 Green, 45 feet long. See page 167.



**No. S-15  $\frac{5}{8}$ " Radius Linowall Fillet Strip.** For filling inside corners on Linowall installations. No. S-29  $\frac{7}{8}$ " Radius Cove Base Fillet Strip should always be used for all flash-type sink top and cove base installations. Each carton contains 50 linear feet.



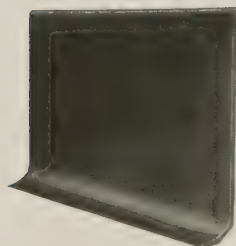
**No. S-18 Asphalt Beveled Edging.** For use in finishing the edges of resilient floors at doorways or along aisles. Available  $\frac{1}{8}$ " and  $\frac{3}{16}$ " thick, 36" long, in black only.



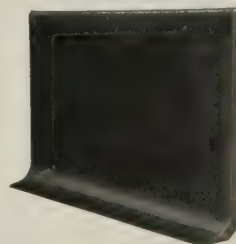
**No. S-17 Linotile Beveled Edging.** For finishing edges at doorways and on aisles. Available in a wide range of marbleized colors, 1" wide and 36" long. Made in  $\frac{1}{8}$ " gauge.



**No. S-96 Seam Protector.** A sturdy canvas strip designed for pasting under linoleum seams when they are parallel to floor boards. Prevents seams from opening due to seasonal shrinkage of wood floor boards. Rolls are 4" wide and available 100 yards long only.

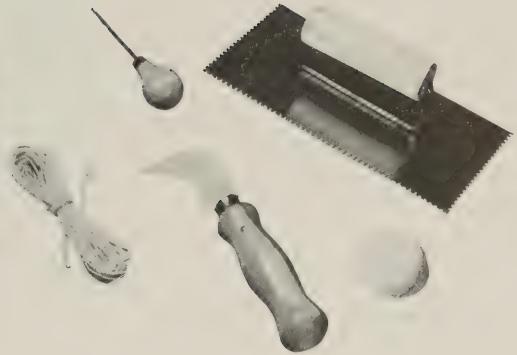


**Top-Set Asphalt Cove Base.** Provides a practical, easy-to-clean baseboard treatment for all resilient floor installations. Gives tight fit when nailed or cemented in place. Top-set asphalt cove base is offered in five colors shown on page 122. 4" and 6" high, 36" long.



**Top-Set Rubber Cove Base.** Can be used with all types of resilient floors. Preformed inside and outside corners and left and right end stops can be readily supplied for quicker installations. Available in six colors shown on page 130. 4" and 6" high, 36" long.

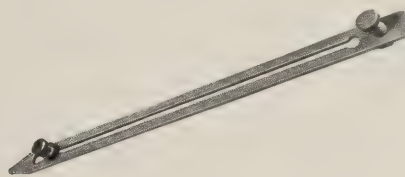




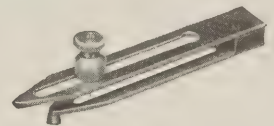
**Armstrong's Home Mechanic's Kit.** Provides the consumer-installer with all the necessary tools and instructions for quick and satisfactory installation of Armstrong's Resilient Tiles, Linoleum, and Quaker Wall Covering. It contains chalk and chalk line, for marking center lines and other guide lines in laying out jobs; linoleum knife, for accurate cutting and trimming of materials to exact size; trowel, notched according to Armstrong specifications for easy, proper spreading of adhesives; awl, for scoring and breaking cold asphalt tile for border work; and a group of Armstrong installation and maintenance folders giving complete, easy-to-follow instructions.



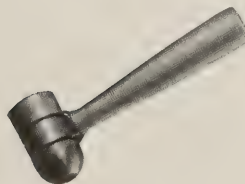
**No. 5-97 Felt Remover.** For use in removing either dry or semi-saturated felt. When Felt Remover is mixed with water and applied to the lining felt, felt can then be easily removed with spatula or long-handled scraper.



**No. 5-84 18-inch Scribing Tool.** Sturdy, lightweight, of durable steel. This tool accurately scribes any width from 2 to 16 inches.



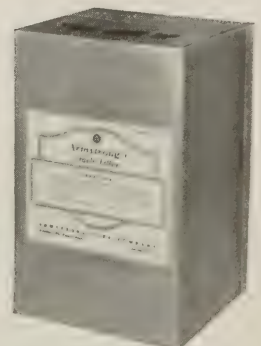
**No. 5-83 Linoleum Recess Scribing Tool.** Small, lightweight, adjustable to all gauges. It is used for scribing linoleum to fit accurately the metal edging on sink tops and square outside corners.



**No. 5-9 Seam Roller and Fillet Forming Tool.** For rolling seams of Linowall to assure a firm bond with the wall surface and to bring both edges of seam tightly together. Also used for rolling Linowall and Cove Base Fillet Strip into place.



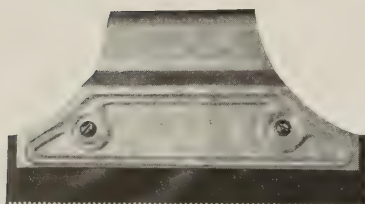
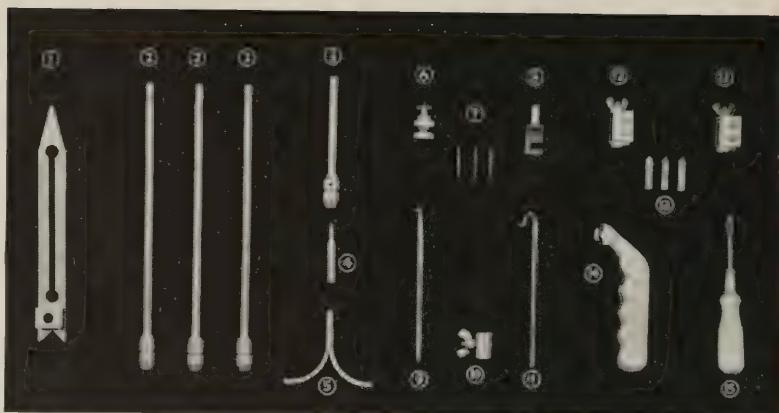
**No. 5-77 Hand Roller.** A sturdy steel tool for use in sink-top and counter-top installations and on other areas that are too confined for use of the regular 100-pound roller.



**No. 5-190 Crack Filler.** For use in filling cracks and score marks in concrete subfloors. It is supplied in powder form and is mixed with water on the job.



**No. S-81 Universal Scriber**, an all-purpose tool with many uses, including straight scribing, recess scribing, radius scribing, offset scribing, and circular and curved Lino-strip scribing. Can also be used for cutting circles and circular bands from 1 inch to 7 feet in diameter. Carrying kit has pocket for each part. Compact bundle contains: 1. Universal Bar, 2. 12" Extension Rod, 3. 6" Extension Rod, 4. Scribing Point, 5. Radius Attachment, 6. Pin-Holder, 7. Pins, 8. Pivot-Pin-Holder, 9. Recess Rod, 10. Coupling, 11. Cove Base Rod, 12. Blade Holders (2), 13. Blades, 14. Handle, 15. Screwdriver.



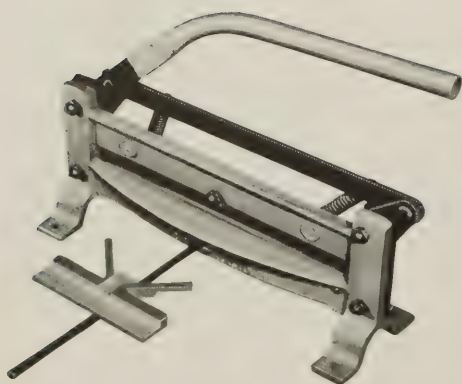
**No. S-901 Notched Steel Paste Spreader**. Spreads proper amounts of adhesive for floor and wall installations. Removable blade is double-edged for longer life. Steel blade may be replaced by rubber blade (No. S-903, not shown) for use on concrete subfloors.



**No. S-891 Notched Steel Trowel**. For use in spreading adhesives. New model has aluminum handle. Has notches 1/16" deep and 1/16" wide on one side and one end. End notches give small spreader surface for getting into corners, around pipes, and behind fixtures.



**No. S-76 Asphalt Tile Breaker**. For cutting cold tile for use in places where the edges of the tile will be covered by molding or cove base. A reasonably clean-cut edge may be obtained by first heating the tiles. (For a sharp clean edge the use of the S-876, Small Asphalt Tile Cutter is recommended.) Made from high-grade cast and malleable iron with tempered steel blades that may be removed for sharpening. The adjustable guide on the side accommodates tiles up to 24" in length.

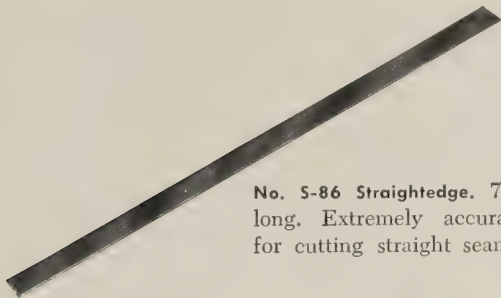


**No. S-876 Small Asphalt Tile Cutter**. Portable cutter for use on the job. Will handle tiles up to 12" x 12" on the square and up to 9" x 9" on the diagonal.





**No. S-87 Straightedge.** Short, 37½". 45° angle end designed for mitering corners. Will not kink or warp.



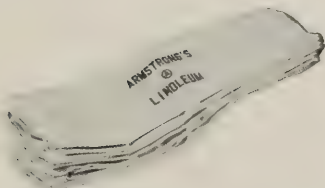
**No. S-86 Straightedge.** 75" long. Extremely accurate for cutting straight seams.



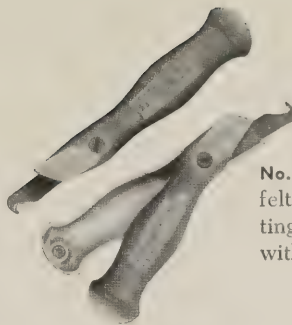
**No. S-85 Pinch Bar.** For raising woodwork. The head is designed with extra-wide flange to protect woodwork trim.



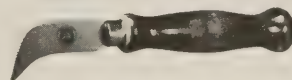
**No. S-11 Linowall Scribe.** For quick and accurate scribing when fitting Linowall around bowls, cabinets, door jambs, window frames, and wherever ceilings join walls.



**No. S-95 Sandbags.** Of heavy quality duck and tightly sewn. For weighting seams and also for areas where a heavy linoleum roller cannot be used effectively.



**No. S-93 Notched Blade Knife.** For cutting felt-base and felt-backed linoleum. Cutting edge does not "gum up." Complete with four blades. Extra blades available.



**No. S-99 Linoleum Knife.** Small size, regulation style; handy for wall installations and close linoleum work.



**No. S-92 Linoleum Knife.** Tempered steel, regulation size. The blade is properly curved for general installations.



**No. S-72 100-pound Roller.** For rolling all resilient floor installations except asphalt tile. Adequate weight for all thicknesses of floor covering. Constructed of solid steel with babbitted bearings which permit free and easy rolling. The three-section construction provides a pivoting action that permits easy turning and smoother operation. Surfaces of the sections are smooth finished and do not mar the goods. Molded yoke gives the roller sturdiness. Entire roller can be taken apart easily and is made for long service.



## SHIPPING WEIGHTS OF ARMSTRONG FLOORS

Gauge and thickness in inches	Width Yards	Average shipping wt. per sq. yd. in lbs.	Average shipping wt. per roll of 30 lin. yds.
<b>LINOLEUM</b>			
<b>Battleship</b>			
Heavy (1/8") (.125").....	2	8.5	510
<b>Plain</b>			
Heavy (1/8") (.125").....	2	9.4	564
Standard (.090") .....	2*	5.7	344
<b>Jaspé</b>			
Heavy (1/8") (.125").....	2	9.4	564
Standard (.090") .....	2*	5.7	344
<b>Marbelle</b>			
Heavy (1/8") (.125") on Burlap.	2	9.6	576
Standard (.090") .....	2*	5.6	336
Light (.070") .....	2*	4.2	252
<b>Raybelle</b>			
Standard (.090") .....	2*	5.4	324
<b>Royelle</b>			
Standard (.090") .....	2*	5.7	342
<b>Straight Line Inlaid and Strypelle</b>			
Standard (.090") .....	2*	5.1	306
<b>Embossed Inlaid, Craftline, and Spatter</b>			
Standard (.090") .....	2*	4.9	294

\* Wrapped in heavy paper for shipment, not crated.

Note—Crated weights are average only, but accurate enough for estimating freight.

## PLASTICS

### Corlon

Marbelle .....	2*	4.0	240
Granette .....	2*	6.0	360
Decoresq .....	2*	5.9	354

### Vinoflor

.....	2*	2.8	168
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## FELT-BASE

### Quaker Floor Covering

.....	2*	3.2	192
.....	3*	3.4	306
.....	4	3.8	456

### Rug Border

.....	2/3	1.6	96††
.....	1*	2.4	144††
.....	2*	2.4	179

## RUBBER RUNNER

(50 linear yards to roll)

.....	2/3	7.5	250
.....	1	7.5	375
.....	1 1/3	7.5	500

†† Weight on the basis of 60-linear-yard roll.

## Unit Weight

### Asphalt Tile (Standard and De Luxe)

9" x 9"—1/8" and 3/16" Gauge.....per carton	68 lbs.
18" x 24"—1/8" and 3/16" Gauge.....per carton	69 lbs.

### Asphalt Tile (Flagstone).....per carton 72 lbs.

### Industrial Asphalt Tile

18" x 24"—1/8" and 3/16" Gauge.....per carton	47 lbs.
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### Conductive Asphalt Tile

18" x 24"—1/8" and 3/16" Gauge.....per carton	55 lbs.
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### Greaseproof Conductive Asphalt Tile

18" x 24"—1/8" and 3/16" Gauge.....per carton	59 lbs.
---	---------

### Excelon Tile

1/8" Gauge .....	73 lbs.
------------------	---------

### Custom Corlon Tile

3/32" Gauge .....	59 lbs.
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### Rubber Tile

3/32" Gauge .....	59 lbs.
1/8" Gauge .....	67 lbs.
3/16" Gauge .....	70 lbs.

## Unit Weight

### Linotile

1/8" Gauge .....	49 lbs.
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### Cork Tile

1/8" and 3/16" Gauge.....per carton	17 lbs.
3/16" Gauge .....	28 lbs.
Custom Cork—3/16" Gauge.....per carton	16 lbs.

### Jaspé and Royelle Linoleum Tile

.090" .....	40 lbs.
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### Raybelle Linoleum Tile

.090" .....	36 lbs.
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### Marbelle Linoleum Tile

.070" .....	29 lbs.
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### Marbelle Corlon Tile

3/32" Gauge .....	26 lbs.
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## SHIPPING WEIGHTS OF ARMSTRONG'S QUAKER RUGS

Packed in cartons, not crated.

6' x 9' .....	22 lbs.	9' x 15' .....	55 lbs.
7 1/2' x 9' .....	27 lbs.	12' x 12' .....	57 lbs.
9' x 10 1/2' .....	38 lbs.	12' x 15' .....	72 lbs.
9' x 12' .....	42 lbs.		

## SHIPPING WEIGHTS OF ARMSTRONG'S WALL COVERINGS

### Linowall

Gauge and thickness in inches	Average wt. per sq. yd.	Average wt. per roll
.050"		
Roll—1 yard wide** (30 sq. yds.).....	3.1 lbs.	88 lbs.
Roll—2 yards wide** (60 sq. yds.).....	3.1 lbs.	184 lbs.

\* Wrapped in heavy paper for shipment—not crated.

### Quaker Wall Covering

	Average wt. per sq. yd.	Average wt. per roll
Roll—54 inches wide** (50 sq. yds.).....	2.4 lbs.	120 lbs.

### Corkwall

9" x 9" and 6" x 12".....per carton	17 lbs.
12" x 24" and 24" x 48".....per carton	31 lbs.



## SHIPPING WEIGHTS OF ARMSTRONG'S SUNDRIES

### Top-Set Rubber Cove Base

Pieces 36 inches long	Weight per Package in lbs.	
	4" high	6" high
Straight pieces, 16 to pkg.....	22	32
Pieces with attached inside corner, 1 right and 1 left to pkg.....	2¾	4
Pieces with attached end stop, 1 right and 1 left to pkg.....	2¾	4
Outside corners, 12 to pkg.....	2½	3½

### Top-Set Asphalt Cove Base

Pieces 48 inches long	Weight per Package in lbs.	
	4" high	6" high
Standard straight pieces, 12 to pkg.....	24	35
Conductive straight pieces, 12 to pkg.....	21	32

Armstrong's Lining Felt		Weight per Package in lbs.
50 lineal-yard roll (36" wide)		
S-150 .....	average	56
S-149 .....	average	77

## ARMSTRONG'S TOOLS AND ACCESSORIES

### Linoleum

	Weight per Package in lbs.
No. S-81 Universal scribe (1 in a carton).....	4.0
No. S-83 Recess scribing tool (1 in a carton).....	.25
No. S-86 Long straightedge—3" x 75" (1 in a carton)	6.0
No. S-87 Short straightedge—3" x 37½" (1 in a carton)	3.0
No. S-92 Linoleum knives—regular (12 in a carton) ..	2.0
No. S-99 Linoleum knives—small (12 in a carton)...	1.5
No. S-93 Notched blade knife (1 in a carton).....	.25
No. S-891 Notched steel trowel (1 in a carton).....	1.0
No. S-901 Notched steel paste spreader (1 in a carton)	.7

### Linowall

No. S-9 Seam roller and fillet forming tool (1 in a carton) .....	1.0
No. S-11 Linowall scribe (1 in a carton).....	.75
No. S-15 ⅝" Radius Linowall fillet strip (50 lineal feet in a carton).....	2.0
No. S-16 Beveled cap strip, beveled two sides, 1½" wide, ⅛" gauge (30 lineal feet per package) .....	3.6

### Tile

	Weight per Package in lbs.
No. S-76 Asphalt tile breaker (1 in a box).....	58.0
No. S-876 Small asphalt tile cutter.....	22

### Furniture Rests and Cups

No. NT10 (12 sets in a carton).....	3.0
No. NT20 (12 sets in a carton).....	4.0
No. NT35 (12 sets in a carton).....	6.0
No. NT50 (12 sets in a carton).....	7.0
No. CT100 (12 sets in a carton).....	4.0
No. CT200 (12 sets in a carton).....	5.0
No. CT350 (12 sets in a carton).....	6.0
No. CT500 (12 sets in a carton).....	7.0
No. NDC6 (12 sets in a carton).....	3.0
No. NDC7 (12 sets in a carton).....	4.0
No. NDC125 (12 sets in a carton).....	5.0
No. NDC225 (12 sets in a carton).....	6.0
No. NDC325 (12 sets in a carton).....	7.0
No. CFT300 (12 sets in a carton).....	3.5
No. CFT301 (12 sets in a carton).....	4.5
No. CFT400 (12 sets in a carton).....	3.5
No. CFT401 (12 sets in a carton).....	4.5

### Miscellaneous

No. S-60 Linogloss wax applicator 9" (12 in a carton)	14.0
No. S-29 ⅝" radius cove base fillet strip (50 lineal feet in a carton).....	5.0

## SHIPPING WEIGHTS OF ARMSTRONG'S ADHESIVES, PRIMER, AND MAINTENANCE ITEMS

ITEM	Pints 24 to Ctn.	Qts. 12 to Ctn.	1 Gal. 4 to Ctn.	3½ Gal.	5 Gal.	15 Gal.	30 Gal.	55 Gal.
No. S-80 Primer .....	..	..	35	30	42	..	254	..
No. S-90 Asphalt Cement .....	..	38	48	41	56	..	329	634
No. S-127 Linowall Cement .....	..	..	..	36	..	..	..	..
No. S-128 Paste .....	..	44	56	50	69	..	412	..
No. S-130 Resilient Tile Paste .....	..	45	57	47	68	..	428	..
No. S-140 Floor and Wall Size .....	..	33	33	..	39	..	..	..
No. S-160 Emulsion .....	..	30	39	33	46	..	286	517
No. S-170 Flormastic .....	..	..	38	32	45	..	270	493
No. S-214 Waterproof Cement .....	..	41	52	..	63	..	..	..
No. S-245 Top-Set Cove Base Cement .....	..	41	52	46	63	..	..	..
Linogloss Wax .....	34	32	39	..	47	147	281	511
Liquid Cleaner .....	35	32	38	..	47	148	285	515
No. S-104 Chemical-Set Waterproof Cement .....	2 units per carton—47 lbs. per carton.....1 unit per carton—24 lbs. per carton.							
No. S-290 Waterproof Linoleum Sink Rim Cement .....	4 oz. tubes—24 to carton—13 lbs. per carton.							

## CODE WORDS FOR SHIPPING INSTRUCTIONS

### Questions and Instructions

Additional order in mail must be included .....	Xabvi
Advise patterns available .....	Xabca
Can you include .....	Xabce
Can you supply if wanted .....	Xabcp
Can you furnish and at what price .....	Xabdq
For use on one job ship closest to and no less than the following yardage (footage) .....	Xabwj
How many rolls can you furnish .....	Xabbo
How many cartons can you furnish .....	Xabcb

If you cannot supply at once wire fully. Xably	
If you cannot supply at once write fully. Xabmz	
Include near not less than .....	Xabxk
Include car (or truck) now moving and confirm by wire .....	Xabcf
Include car (or truck) now moving and confirm by letter .....	Xabch
Record order and wire earliest shipment. Xabre	
Ship by express as soon as possible .....	Xabpc
Ship by freight as soon as possible .....	Xabqd
Ship by truck .....	Xabiv
Start tracer for shipment of .....	Xabob
Wire availability of .....	Xabci

Wire earliest shipping date possible .....	Xabji
Write earliest shipping date possible .....	Xabkb
Wire immediately when shipment will be made of .....	Xabli
Wire when order is shipped .....	Xabtgt

### Answers

Can ship immediately .....	Xaber
Cannot ship at present but expect to be able about .....	Xabhu
Have shipped by freight on .....	Xabfs
Have shipped by express on .....	Xabgt
Have shipped by truck on .....	Xabcm



# TABLE OF PATTERN REPEATS AND PACKAGING SPECIFICATIONS

## PATTERN REPEATS

Embossed Inlaid Linoleum		Match
5202	.....	18"
5206	.....	18"
5300	Random Plank ..... 54" x 72" No exact match required	18"
5302		18"
5310	.....	54" x 72"
5311	.....	54" x 72"
5330	.....	18"
5352	.....	18"
5390	.....	18"
5430	.....	18"
5431	.....	18"
5432	.....	18"
5471	.....	54" x 72"
5790	.....	18"
5792	.....	18"
5793	.....	18"
5822	.....	18"
5823	.....	18"
5840	.....	18"
5841	.....	18"
5842	.....	18"
5850	.....	18"
5851	.....	18"
5860	.....	18"
5861	.....	18"

Craftline Inlaid Linoleum		Match
5100	.....	18"
5101	.....	18"
5102	.....	18"
5110	.....	18"
5111	.....	18"
5112	.....	18"

Straight Line Inlaid Linoleum		Match
1610	.....	18"
1611	.....	18"
1612	.....	18"
1613	.....	18"
1614	.....	18"
1615	.....	18"
1690	.....	18"
1691	.....	18"
1700	.....	18"
1701	.....	18"
1710	.....	18"
1711	.....	18"
1712	.....	18"
1786	.....	9"

Quaker Floor Covering		Match
2500	.....	18"
2501	.....	18"
2503	.....	18"
2510	.....	18"
2511	.....	18"
2512	.....	18"
2520	.....	18"
2521	.....	18"
2522	.....	18"
2530	.....	18"
2531	.....	18"
2532	.....	18"
2540	.....	18"
2541	.....	18"
2542	.....	18"
2550	.....	18"
2551	.....	18"
2560	.....	18"
2561	.....	18"
2562	.....	18"
2570	.....	18"
2571	.....	18"
2572	.....	18"
2631	.....	18"
2632	.....	18"
2633	.....	18"
2634	.....	18"
2820	.....	18"
2830	.....	18"
2831	.....	18"
2855	.....	18"
2857	.....	18"
2903	.....	18"
2931	.....	18"
2933	.....	18"
2970	.....	18"
2972	.....	18"
2992	.....	18"

Vinozor		Match
2021	.....	18"
2023	.....	18"
2030	.....	18"
2031	.....	18"
2032	.....	18"
2033	.....	18"
2034	.....	18"
2035	.....	18"
2036	.....	18"
2040	.....	18"
2041	.....	18"
2042	.....	18"
2043	.....	18"
2044	.....	18"
2050	.....	18"
2051	.....	18"
2052	.....	18"

## ROLL YARDAGE

Square Yards	Min.	Max.
Plain Linoleum 2 yards wide		
Full-size rolls—all gauges and colors ..	30	66.7
Quarter-size rolls—standard gauge—special colors .....	15	20
All other linoleum 2 yards wide—all gauges .....	30	66.7
(single rolls cannot be supplied larger than maximum shown)		
Marbelle and Decoresq		
Corlon		
2 yards wide .....	30	66.7
Granette Corlon		
2 yards wide .....	30	60
Quaker Floor Covering		
2 yards wide .....	40	66.7
3 yards wide .....	45	100
4 yards wide .....	60	133
Rug Border 1 yard wide.	30	75†
Rug Border 2 yards wide.	40	90†
Linear Yards		
Rug Border 24 in. wide ..	30	60†
†Average		
Square Yards		
Linowall 1 yard wide...	15	33.5
Linowall 2 yards wide...	30	66.7
Linear Feet		
Quaker Wall Covering		
54 in. wide .....	75	150
Marbelle and Granette		
Corlon 30", 36", and		
42" wide .....	15	30
Vinozor 2 yards wide...	40	74

## CARTON SPECIFICATIONS

Asphalt Tile, Rubber Tile, Linotile, Excelon Tile, Cork Tile, Cork-wall—1/8" gauge	
9"x9", 6"x6", 6"x12", 12"x12", 18"x24", 18"x36" .....	54 sq. ft.
12"x24", 24"x48" .....	96 sq. ft.
3/16" and 5/16" gauges	
All sizes .....	36 sq. ft.
3/32" Rubber Tile .....	63 sq. ft.
Custom Corlon Tile .....	54 sq. ft.
Linoleum and Marbelle Corlon Tile	
All gauges 9" x 9" .....	63 sq. ft.
Custom Cork Tile .....	32.6 sq. ft.

## TRADE-MARKS

Raybelle, Marbelle, Vinozor, Corlon, Quaker, Linowall, Linotile, Linogloss, Lino-strip, Conestoga, Carpetone, Strypelle, and Styletone are registered trade-marks of the Armstrong Cork Company.

## DISTRICT OFFICES—FLOOR DIVISION

ATLANTA, GA.....727 West Peachtree Street, N.E.  
BALTIMORE 2, MD.....114 South Street  
BOSTON 16, MASS.....Publisher's Building, 131 Clarendon Street  
BUFFALO 2, N. Y.....822 Genesee Building  
CHICAGO 54, ILL.....13-136, The Merchandise Mart  
CINCINNATI 2, OHIO.....301 Temple Bar Building  
CLEVELAND 15, OHIO.....209 Hanna Bldg. Annex  
DALLAS 7, TEXAS.....Prospect Ave. and E. 14th St.  
DENVER 2, COLO.....1824 N. Industrial Blvd.  
DETROIT 26, MICH.....511-514 Interstate Trust Building  
.....Free Press Building  
.....321 Lafayette Avenue, West

KANSAS CITY 8, MO.....500 West 26th Street  
LOS ANGELES 15, CALIF..719 Bendix Building, 1206 Maple Ave.  
MINNEAPOLIS 3, MINN.....515 Plymouth Bldg.  
.....Sixth Street & Hennepin Ave.  
NEW ORLEANS 12, LA.....928-930 Tchoupitoulas Street  
NEW YORK 16, N. Y.....295 Fifth Avenue  
PHILADELPHIA 2, PA.....Robinson Building  
.....15th & Chestnut Streets  
PITTSBURGH 22, PA.....24th Street and Allegheny River  
SAN FRANCISCO 3, CALIF.....Western Merchandise Mart  
.....1355 Market Street  
SEATTLE 1, WASH.....803 Terminal Sales Building  
ST. LOUIS 3, MO.....1205 Olive Street

In Canada: Armstrong Cork Canada Limited, 6911 Decarie Blvd., Montreal, Quebec



# WHOLESALE AND WAREHOUSING POINTS

## ALABAMA

BIRMINGHAM.....BEBCO Distributors  
MOBILE...Paterson Hdwe. & Supply Co., Inc.  
MONTGOMERY.....BEBCO Distributors

## ARIZONA

PHOENIX.....William Volker & Co.

## ARKANSAS

FORT SMITH  
Gunn Distributing Company, Inc.  
LITTLE ROCK  
Gunn Distributing Company, Inc.

## CALIFORNIA

FRESNO.....William Volker & Co.  
LOS ANGELES  
Walton N. Moore Dry Goods Co., Inc.  
LOS ANGELES.....William Volker & Co.  
SACRAMENTO.....William Volker & Co.  
SAN DIEGO.....William Volker & Co.  
SAN FRANCISCO  
Walton N. Moore Dry Goods Co., Inc.  
SAN FRANCISCO.....William Volker & Co.

## COLORADO

DENVER.....William Volker & Co.  
GRAND JUNCTION...William Volker & Co.  
PUEBLO.....William Volker & Co.

## CONNECTICUT

HARTFORD.....Empire Carpet Corporation  
HARTFORD.....The Rumsey Distributors, Inc.  
NEW HAVEN.....The Wornock Mills, Inc.

## DELAWARE

WILMINGTON.....Landis & Co., Inc.

## DISTRICT OF COLUMBIA

WASHINGTON.....J. J. Haines & Co., Inc.

## FLORIDA

JACKSONVILLE.....Cain & Bultman, Inc.  
JACKSONVILLE  
Florida Radio & Appliance Corporation  
MIAMI.....Cain & Bultman, Inc.  
MIAMI.....Florida Radio & Appliance Corporation  
TAMPA.....Cain & Bultman, Inc.  
TAMPA.....Florida Radio & Appliance Corporation

## GEORGIA

ALBANY.....Columbia Naval Stores Company  
ATLANTA.....The R. A. Siegel Company  
AUGUSTA.....William M. Bird & Co., Inc.  
MACON.....Columbia Naval Stores Company  
SAVANNAH.....Columbia Naval Stores Company

## IDAHO

BOISE.....William Volker & Co.  
POCATELLO.....William Volker & Co.

## ILLINOIS

CHICAGO.....Carson Pirie Scott & Co.  
CHICAGO.....Glabman Bros., Inc.  
CHICAGO.....Strauss-Rose Carpet Corp.  
PEORIA...Isaac Walker Hardware Company

## INDIANA

EVANSVILLE.....Kreyling & Company  
FORT WAYNE.....Carson Pirie Scott & Co.  
FORT WAYNE.....Ohio Plate Glass Co.  
INDIANAPOLIS.....Carson Pirie Scott & Co.  
INDIANAPOLIS.....Griffith Distributing Corp.  
LOGANSPOET...E. M. Taylor Company, Inc.  
RICHMOND.....Adam H. Bartel Company  
VINCENNES.....Saiter-Morgan Co., Inc.

## IOWA

BURLINGTON...Burlington Paper Company  
CEDAR RAPIDS...Welch-Cook-Beals Co.  
DAVENPORT...Midwest-Timmermann Company  
DES MOINES.....Luthe Hardware Co.  
DES MOINES...Midwest-Timmermann Company  
SIOUX CITY.....Hansen Glass & Paint Co.

## KANSAS

WICHITA.....William Volker & Co.

## KENTUCKY

LEXINGTON...Ades-Lexington Dry Goods Co.  
LOUISVILLE...The Otis Hidden Company

## LOUISIANA

NEW ORLEANS  
George H. Lehleitner & Co., Inc.  
SHREVEPORT.....William Volker & Co.

## MAINE

BANGOR.....Rice & Miller Company  
PORTLAND...The Emery-Waterhouse Company

## MARYLAND

BALTIMORE.....The Fulton Company  
BALTIMORE.....J. J. Haines & Co., Inc.  
CUMBERLAND...Felix Half & Brother, Inc.

## MASSACHUSETTS

BOSTON.....Belknap & McClain, Inc.  
BOSTON.....Empire Carpet Corporation  
BOSTON.....Joseph M. O'Callaghan Co.  
SPRINGFIELD...Empire Carpet Corporation

## MICHIGAN

DETROIT.....Burnham, Stoepel & Co.  
DETROIT.....Radio Distributing Company  
GRAND RAPIDS...Radio Distributing Company  
GRAND RAPIDS.....Yeakey-Scripps  
PETOSKEY.....Bremmey-Bain Co.  
SAGINAW.....Burnham, Stoepel & Co.

## MINNESOTA

DULUTH.....Kelley-How-Thomson Co.  
MINNEAPOLIS...Lasher Carpet & Linoleum Co.  
ST. PAUL.....Farwell, Ozmun, Kirk & Co.

## MISSISSIPPI

JACKSON.....Cabell Electric Company

## MISSOURI

JOPLIN.....William Volker & Co.  
KANSAS CITY.....W. C. Tingle Company  
KANSAS CITY.....William Volker & Co.  
ST. LOUIS.....The Artophone Corporation  
ST. LOUIS.....Ely & Walker Dry Goods Co.  
SPRINGFIELD...Rogers & Baldwin Hdwe. Co.

## MONTANA

BILLINGS.....Kelley-How-Thomson Co.  
BUTTE.....William Volker & Co.  
GREAT FALLS...William Volker & Co.

## NEBRASKA

OMAHA.....William Volker & Co.  
SCOTTSBLUFF...William Volker & Co.

## NEW HAMPSHIRE

MANCHESTER  
The Emery-Waterhouse Company

## NEW JERSEY

CLIFTON.....Jersey Carpet Corporation  
TRENTON.....Fineburgs'

## NEW MEXICO

ALBUQUERQUE...William Volker & Co.

## NEW YORK

ALBANY  
Albany Linoleum & Carpet Company, Inc.  
BINGHAMTON  
Columbia Distributing Company  
BUFFALO.....H. D. Taylor Co.  
BUFFALO.....The Wornock Mills, Inc.  
MIDDLETOWN...Roskin Brothers, Inc.  
NEW YORK CITY...Crockett and Buss, Inc.  
NEW YORK CITY...Empire Carpet Corporation  
NEW YORK CITY...Jersey Carpet Corporation  
NEW YORK CITY...The Wornock Mills, Inc.  
ROCHESTER...Columbia Carpet Co., Inc.  
SYRACUSE.....Rumsey Distributors, Inc.  
UTICA.....Albany Linoleum & Carpet Co., Inc.  
UTICA.....Rumsey Distributors, Inc.

## NORTH CAROLINA

ASHEVILLE...Sullivan Hardware Company  
CHARLOTTE.....Peerless Mattress Co.  
GOLDSBORO.....J. J. Haines & Co., Inc.  
HIGH POINT...Peerless Mattress Co.

## NORTH DAKOTA

FARGO.....Fargo Paper Company

## OHIO

CANTON.....The Edward R. Hart Co.  
CINCINNATI.....Carson Pirie Scott & Co.  
CINCINNATI.....Griffith Distributing Corp.  
CLEVELAND.....Carson Pirie Scott & Co.  
CLEVELAND...Robert Levin Carpet Company  
COLUMBUS.....Carson Pirie Scott & Co.  
MANSFIELD...The Hartman-Spreng Co.  
TOLEDO.....Ohio Plate Glass Co.  
YOUNGSTOWN...Ely & Walker Dry Goods Co.

## OKLAHOMA

OKLAHOMA CITY.....Dulaney's  
OKLAHOMA CITY...William Volker & Co.  
TULSA.....William Volker & Co.

## OREGON

PORTLAND.....William Volker & Co.

## PENNSYLVANIA

ALLENTOWN.....Columbia Distributing Co.  
ALLENTOWN.....Royal Wholesale Company  
ALTOONA.....The H. C. Prutzman Co., Inc.  
ERIE.....Young Brothers Electronics, Inc.  
HARRISBURG...Vernon L. Miller Company  
JOHNSTOWN.....McClure & McClure, Inc.  
LANCASTER.....Landis & Co., Inc.  
PHILADELPHIA...The Fulton Company  
PHILADELPHIA...Landis & Co., Inc.  
PHILADELPHIA...S. Wolf & Sons  
PITTSBURGH...Ely & Walker Dry Goods Co.  
PITTSBURGH...The Fulton Company  
PITTSBURGH...Felix Half & Brother, Inc.  
READING.....Columbia Distributing Co.  
REYNOLDSVILLE...A. T. McClure Glass Co.  
SCRANTON.....Columbia Distributing Co.  
YORK.....Vernon L. Miller Company

## RHODE ISLAND

PROVIDENCE...Ballou, Johnson & Nichols Co.

## SOUTH CAROLINA

CHARLESTON...William M. Bird & Co., Inc.  
COLUMBIA.....William M. Bird & Co., Inc.  
GREENVILLE...Sullivan Hardware Company  
SPARTANBURG...Sullivan Hardware Company

## SOUTH DAKOTA

ABERDEEN.....Dakota Paper Company  
SIOUX FALLS...Sioux Falls Paint & Glass Co.

## TENNESSEE

BRISTOL.....J. J. Haines & Co., Inc.  
CHATTANOOGA...The R. A. Siegel Company  
KNOXVILLE...The R. A. Siegel Company  
MEMPHIS...Wm. R. Moore Dry Goods Co.  
MEMPHIS...The National-Rose Company  
NASHVILLE.....J. L. Perry Company

## TEXAS

ABILENE.....William Volker & Co.  
AMARILLO.....William Volker & Co.  
CORPUS CHRISTI...William Volker & Co.  
DALLAS.....Paul Blackwell Co.  
DALLAS.....William Volker & Co.  
EL PASO.....William Volker & Co.  
HOUSTON  
Reader's Wholesale Distributors, Inc.  
HOUSTON.....William Volker & Co.  
LUBBOCK.....William Volker & Co.  
SAN ANTONIO...William Volker & Co.

## UTAH

SALT LAKE CITY...William Volker & Co.

## VIRGINIA

BRISTOL.....J. J. Haines & Co., Inc.  
NORFOLK.....J. J. Haines & Co., Inc.  
RICHMOND.....J. J. Haines & Co., Inc.  
RICHMOND...Richmond Dry Goods Co., Inc.  
ROANOKE.....J. J. Haines & Co., Inc.  
WINCHESTER...W. H. Bosserman & Son

## WASHINGTON

SEATTLE  
Walton N. Moore Dry Goods Co., Inc.  
SEATTLE.....William Volker & Co.  
SPOKANE.....William Volker & Co.

## WEST VIRGINIA

BLUEFIELD.....Bluefield Supply Co.  
CHARLESTON...Guthrie-Morris-Campbell Co.  
CHARLESTON...Thomas, Field & Co.  
CLARKSBURG...The Koblebard Company  
HUNTINGTON...Watts, Ritter & Company  
PARKERSBURG...Guthrie-Morris-Campbell Co.  
WHEELING.....Felix Half & Brother, Inc.

## WISCONSIN

MILWAUKEE.....Carson Pirie Scott & Co.  
MILWAUKEE.....John Pritzlaff Hdwe. Co.

## WYOMING

CASPER.....William Volker & Co.



# INDEX

	Page		Page
Adhesives . . . . .	236-237	Jaspé . . . . .	6, 18-21
Applicator, Linogloss Wax . . . . .	235	Marbelle . . . . .	7, 38-48
Armstrong District Offices . . . . .	244	Plain . . . . .	7, 16-17
Asphalt Primer, S-80 . . . . .	236	Raybelle . . . . .	7, 23-30
Asphalt Tile . . . . .	106, 116-125	Royelle . . . . .	6, 31-37
Asphalt Tile, Conductive . . . . .	119	Spatter . . . . .	7, 51-58
Asphalt Tile, Industrial . . . . .	119	Straight Line Inlaid . . . . .	7, 91-104
Asphalt Tile Insets and Inset Colors . . . . .	123-125	Strypelle . . . . .	49-50
Beveled Edging, Asphalt . . . . .	122, 238	Linoleum Tile . . . . .	108, 132-135
Beveled Edging, Linotile . . . . .	127, 238	Linostrips and Borders . . . . .	16
Borders and Linostrips . . . . .	16	Linotile . . . . .	107, 126-127
Cap Strip, Linoleum . . . . .	238	Linowall . . . . .	166, 173-175
Cap Strip, Quaker Wall . . . . .	167, 238	Liquid Cleaner . . . . .	235
Cement, Asphalt, S-90 . . . . .	237	Maintenance, Floor . . . . .	235
Cement, Chemical-Set Waterproof, S-104 . . . . .	237	Marbelle Corlon . . . . .	138, 151-155
Cement, Linowall, S-127 . . . . .	236	Marbelle Corlon Tile . . . . .	108, 136
Cement, Top-Set Asphalt Cove Base, S-245 . . . . .	236	Marbelle Linoleum . . . . .	7, 38-48
Cement, Waterproof, S-214 . . . . .	236	Marbelle Linoleum Tile . . . . .	108, 135
Cement, Waterproof Linoleum Sink Rim, S-290 . . . . .	237	Paste, S-128 . . . . .	236
Cleaner, Armstrong's Liquid . . . . .	235	Pattern Repeats . . . . .	244
Code Words for Shipping Instructions . . . . .	243	Plain Corlon . . . . .	155
Color Values, Notice of . . . . .	4	Plain Linoleum . . . . .	7, 16-17
Conductive Asphalt Tile . . . . .	119	Plastics . . . . .	137-164
Cork Tile . . . . .	107, 131	Quaker Rugs and Floor Covering . . . . .	179-232
Corkwall . . . . .	166, 176	Quaker Wall Covering . . . . .	166, 167-172
Corlon . . . . .	138, 142-155	Raybelle Linoleum . . . . .	7, 23-30
Decoresq . . . . .	142-144	Raybelle Linoleum Tile . . . . .	108, 132-133
Granette . . . . .	145-150	Resilient Tiles . . . . .	
Marbelle . . . . .	151-155	Asphalt Tile . . . . .	106, 116-125
Plain . . . . .	155	Cork Tile . . . . .	107, 131
Cove Base, Top-Set Asphalt . . . . .	122, 238	Custom Corlon Tile . . . . .	107, 114, 138, 140
Cove Base, Top-Set Rubber . . . . .	130, 238	Excelon Tile . . . . .	106, 115, 138, 141
Crack Filler, S-190 . . . . .	239	Linoleum Tile . . . . .	108, 132-135
Craftline Inlaid . . . . .	6, 59-64	Linotile . . . . .	107, 126-127
Custom Cork Tile . . . . .	131	Rubber Tile . . . . .	107, 128-130
Custom Corlon Tile . . . . .	107, 114, 138, 140	Roll Yardage . . . . .	244
Design Suggestions, Resilient Tile . . . . .	109-113	Royelle Linoleum . . . . .	6, 31-37
Decoresq Corlon . . . . .	138, 142-144	Royelle Linoleum Tile . . . . .	108, 134-135
Desk Top Linoleum . . . . .	22	Rubber Runner . . . . .	234
Embossed Inlaid Linoleum . . . . .	7, 65-90	Rubber Tile . . . . .	107, 128-130
Emulsion, S-160 . . . . .	237	Rug Border . . . . .	213
Excelon Tile . . . . .	106, 115, 138, 141	Rugs, Quaker . . . . .	180-212
Feature Strips, Asphalt Tile . . . . .	122	Scriber, Universal . . . . .	240
Federal Specifications . . . . .	4	Seam Protector, S-96 . . . . .	238
Felt-Base . . . . .	177-232	Shipping Weights, Table of . . . . .	242-243
Floor Covering . . . . .	214-232	Sink Rim Cement, No. S-90 . . . . .	237
Rug Border . . . . .	213	Spatter Linoleum . . . . .	7, 51-58
Rugs . . . . .	180-212	Standard Gauge Linoleum . . . . .	
Felt, Lining . . . . .	238	Craftline Inlaid . . . . .	59-64
Felt Remover . . . . .	239	Embossed Inlaid . . . . .	65-90
Flagstone Asphalt Tile . . . . .	106, 116-117	Jaspé . . . . .	18-21
Floor and Wall Size, S-140 . . . . .	236	Marbelle . . . . .	38-48
Floor Covering, Quaker . . . . .	214-232	Plain . . . . .	16-17
Flormastic, S-170 . . . . .	237	Raybelle . . . . .	23-30
Furniture Rests . . . . .	235	Royelle . . . . .	31-37
Granette Corlon . . . . .	145-150	Spatter . . . . .	51-58
Greaseproof Asphalt Tile . . . . .	118-119	Straight Line Inlaid . . . . .	91-104
Heavy (1/8") Gauge Linoleum . . . . .		Strypelle . . . . .	49-50
Jaspé . . . . .	18-21	Straight Line Inlaid Linoleum . . . . .	91-104
Marbelle . . . . .	38-48	Strypelle Linoleum . . . . .	49-50
Plain . . . . .	16-17	Sundries . . . . .	236-241
Industrial Asphalt Tile . . . . .	119	Tools . . . . .	239-241
Installation and Maintenance Sundries . . . . .	235-241	Top-Set Asphalt Cove Base . . . . .	122, 238
Jaspé Linoleum . . . . .	6, 18-21	Top-Set Rubber Cove Base . . . . .	130, 238
Jaspé Linoleum Tile . . . . .	108, 133	Vinoflor . . . . .	138, 156-164
Light Gauge Linoleum . . . . .		Wall Covering . . . . .	
Marbelle . . . . .	38-48	Corkwall . . . . .	166, 176
Lining Felt . . . . .	238	Linowall . . . . .	166, 173-175
Linogloss Wax . . . . .	235	Quaker Wall Covering . . . . .	166, 167-172
Linoleum . . . . .		Warehousing Points . . . . .	245
Craftline Inlaid . . . . .	6, 59-64	Wax, Linogloss . . . . .	235
Desk Top . . . . .	22	Weights, Shipping . . . . .	242-243
Embossed Inlaid . . . . .	7, 65-90	Wholesale Distributors . . . . .	245
		Yardage Tables . . . . .	244





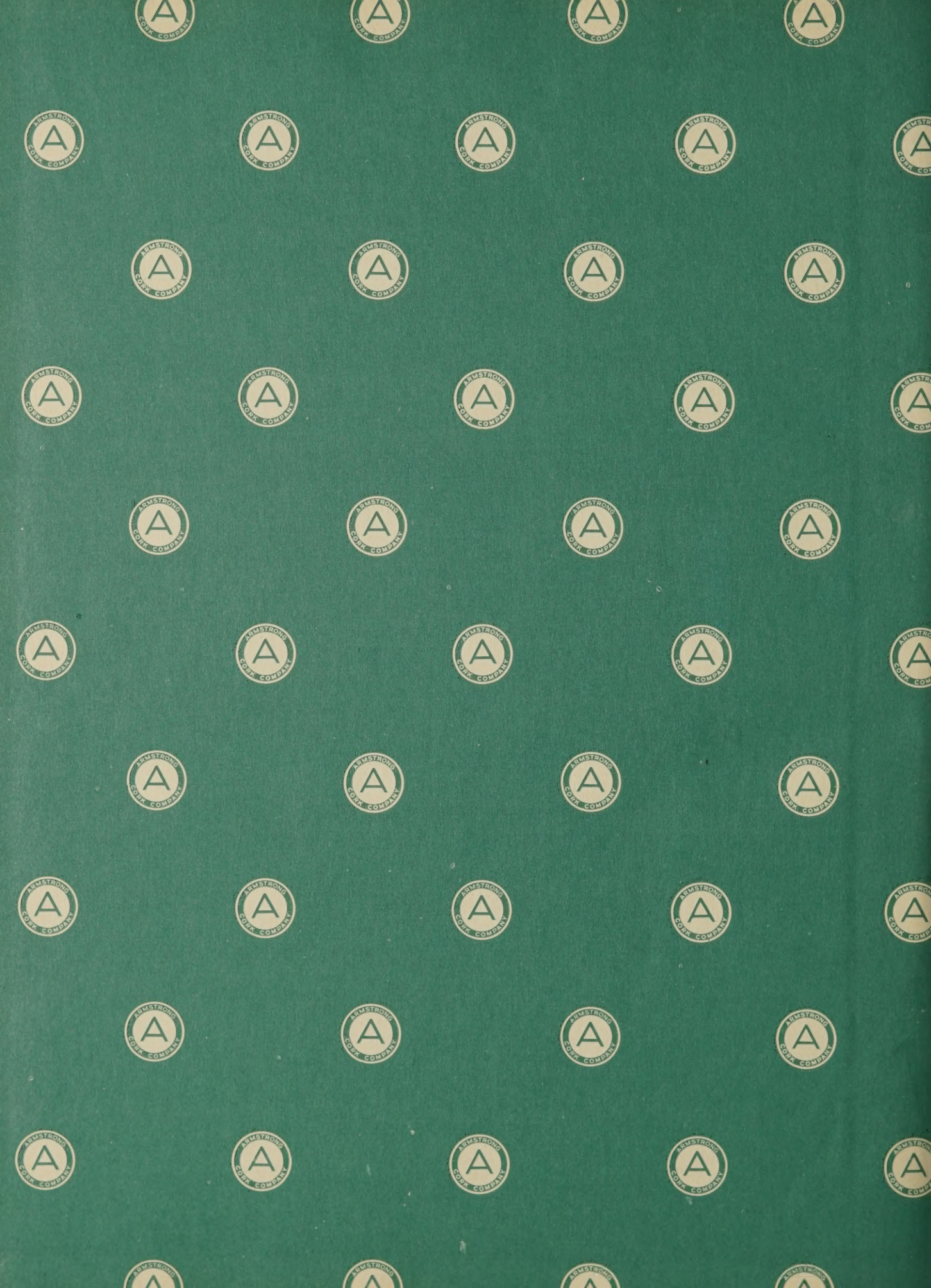


















ARMSTRONG'S

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